



Media Information

For Immediate Release
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BMW Motorrad appoints new importer in Indonesia.

Maxindo Moto is now the authorised importer and sole distributor for Indonesia.

Jakarta. BMW Motorrad East Asia today appoints PT Maxindo Moto Nusantara (Maxindo Moto) as its authorised importer and sole distributor of BMW motorcycles in Indonesia. Maxindo Moto is a subsidiary of the Nusantara Group, which owns a portfolio of automobile brands. It is also an authorized dealer for BMW and MINI cars in Indonesia.

“We are very pleased to have Maxindo Moto as our business partner. With their extensive expertise and established business network in the automotive industry, Maxindo Moto will certainly be able to deliver an authentic BMW Motorrad experience to our customers all over Indonesia. On this occasion, we would also like to thank the previous importer for their contributions over the past years, and for laying the foundation for BMW Motorrad in Indonesia,” said Mr. Richard Park, Aftersales & Dealer Development Manager of BMW Motorrad Asia.

“Maxindo Moto is confident that we can provide premium services to our existing and future BMW Motorrad customers. As the new authorized BMW Motorrad importer and sole distributor for Indonesia, we strive to take the brand to greater heights,” said Mr. Joe Surya, Chairman of Maxindo Moto.

“We have big plans for BMW Motorrad and will be sharing that with you in due time. The next big events on our calendar are the Gaikindo Indonesia International Auto Show 2015 and the Indonesia International Motor Show 2015, where we will showcase the latest and most exciting range of BMW motorcycles, rider gear and lifestyle items ,” added Mr. Joe Frans, CEO of Maxindo Moto.

BMW Motorrad offers its full range in Indonesia, including the top-selling BMW R 1200 GS Adventure, the captivating BMW R nine T, as well as the recently launched BMW R 1200 R.

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The BMW R 1200 GS Adventure.

The new R 1200 GS Adventure continues in this same tradition, building on the dynamic performance characteristics and excellent off-road and touring capabilities of the R 1200 GS to provide the new, ultimate solution for globetrotters, travel enduro aficionados and touring riders with a passion for off-road action. The new R 1200 GS Adventure is powered by the same spirited air/liquid-cooled boxer engine featured on the R 1200 GS, with a displacement of 1,170 cc and an output of 125 hp at 7,750 rpm. The stand-out feature of the power unit is the new precision cooling system which uses water instead of oil as a cooling agent. Also new is the engine's through-flow, which is now vertical for even more efficient power output, as well as the six-speed gearbox that is integrated into the engine housing along with the wet clutch.

BMW R nine T.

The BMW R nine T, which has been created to mark "90 years of BMW Motorrad", radiates purism and power in undisguised form. It skillfully blends the boxer engine's rugged character and the design traits of various motorcycle eras with cutting-edge technology and a modular concept that offers the rider maximum scope for personalization. Like the first ever BMW motorcycle from 1923 – the legendary BMW R 32 – the new BMW R nine T is driven by the classic flat twin boxer engine with its punchy response from standstill. This construction principle has been synonymous with unmistakable design, abundant torque delivery and inimitable acoustics for 90 years now. The R nine T employs the 1,170 cc air/oil-cooled boxer unit. It produces 110 hp at 7,750 rpm and musters up a maximum torque of 119 Nm at 6,000 rpm.

BMW R 1200 R.

The flat-twin boxer engine on the new R 1200 R produces 125 hp at 7,750 rpm and develops its peak torque of 125 Nm at 6,500 rpm. Compared to the engine on its predecessor, not only has torque been increased substantially throughout the rev range, but delivery is now more uniform too. The exhaust gases are routed through a 2-in-1 exhaust system with a dynamic-looking, steeply angled rear silencer. A modified airbox and newly shaped air intake snorkels, as well as a centrally positioned radiator, all lend themselves to the slender front silhouette to which all roadsters aspire.

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The BMW Group

With its three brands BMW, MINI and Rolls-Royce, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. As a global company, the BMW Group operates 30 production and assembly facilities in 14 countries and has a global sales network in more than 140 countries.

In 2014, the BMW Group sold approximately 2.118 million cars and 123,000 motorcycles worldwide. The profit before tax for the financial year 2014 was approximately € 8.71 billion on revenues amounting to € 80.40 billion. As of 31 December 2014, the BMW Group had a workforce of 116,324 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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