



BMW Motorrad presents the experimental vehicle eRR. Supersport dynamism and zero emission thanks to electric power.

Munich. BMW Motorrad has a long tradition in pointing out new ways and thoughts for the topic „mobility on two wheels“. For that, again and again many studies were presented in the past giving views to the future. The experimental vehicle eRR, created as a project with the Technical University of Munich, embodies an idea of an electric powered supersport motorcycle made by BMW Motorrad.

Already a couple of years ago, BMW i showed the BMW Group's visionary and sustainable approach with the vehicles BMW i3 and i8 and their revolutionary design principles (aluminum chassis and passenger cabin made from carbon fibre) and BMW Motorrad's C evolution proved, that zero emission, riding fun and practicability do not exclude themselves.

With presenting the experimental vehicle eRR BMW Motorrad goes one step forward and shows the possibilities of an all-electric drive in a supersport motorcycle. Regarding design and chassis technology the eRR leans on the supersport motorcycle S 1000 RR, however using an all-electric drive.

Stephan Schaller, Head of BMW Motorrad, emphasizes: „Since their market launch, the RR is giving the creeps to motorsport athletes. If acceleration, handling or topspeed – the RR is setting standards. However, if acceleration on the first metres, up to 50, 60 kph, is the point, the RR's 199 bhp have to admit defeat by another BMW product: the C evolution with its electric drive.

We asked ourselves: What happens when combining a sport motorcycle and an electric drive? The experimental vehicle eRR brings the topic zero emission and electric drive on a new, more fascinating level."

BMW Motorrad will announce technical details of the eRR at a later date.

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You will find press material on BMW motorcycles and BMW Motorrad rider equipment in the BMW Group PressClub at www.press.bmwgroup.com.



BMW Group

With its three brands BMW, MINI and Rolls-Royce, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. As a global company, the BMW Group operates 30 production and assembly facilities in 14 countries and has a global sales network in more than 140 countries.

In 2014, the BMW Group sold approximately 2.118 million cars and 123,000 motorcycles worldwide. The profit before tax for the financial year 2014 was approximately € 8.71 billion on revenues amounting to € 80.40 billion. As of 31 December 2014, the BMW Group had a workforce of 116,324 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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