

Media Information

4 March 2016.

BMW Group Indonesia lends its full support to the staging of the 5th Extraordinary OIC Summit on Palestine and Al-Quds Al-Sharif.

Jakarta. BMW Group Indonesia today presented twenty-one units of the BMW 520d to the Presidential Guard, to be used as official vehicles for the Extraordinary Summit of the Organization of Islamic Cooperation (OIC) 2016 on the 6-7 March. While the representatives of the OIC member states are in Jakarta, their mobility will be supported by the dynamic driving experience typical of a BMW. This is not all - a series of intelligent BMW road safety systems will be providing them with a better view so as to maximize driving comfort.

Jodie O'tania, Head of Corporate Communications, BMW Group Indonesia, said that the BMW 5 Series Advanced Diesel is the premium vehicle most perfectly suited to this 5th Extraordinary Summit. This is because, in addition to an elegant exterior design and luxurious interior ambience, the BMW 5 Series has been recognized globally for its leading-edge quality in various aspects, including its supremely powerful engine. In combination with the new generation 8-speed Steptronic transmission, the BMW 520d can sprint from 0 to 100 km/h in a mere 7.7 seconds. Equipped with the BMW TwinPower Turbo Diesel engine, the BMW 520d also clearly demonstrates exceptional engine performance complemented by great fuel efficiency.

“We hope our support will help the 5th Extraordinary Summit of the OIC on Palestine and Al-Quds Al-Sharif to run more smoothly, by providing the guests of honor with a sense of comfort, both during the conference as well as when driving the streets of Jakarta. The combination of design, craftsmanship and high-class materials, especially prevalent in the interior of the BMW 5 Series, unquestionably creates an attractive look and harmonious atmosphere which ensures the utmost in comfort and relaxation,” added Jodie.

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The BMW Group

With its three brands BMW, MINI and Rolls-Royce, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. As a global company, the BMW Group operates 30 production and assembly facilities in 14 countries and has a global sales network in more than 140 countries.

In 2015, the BMW Group sold approximately 2,247 million cars and 137,000 motorcycles worldwide. Profit before tax for the financial year 2014 was € 8.71 billion on revenues amounting to approximately € 80.40 billion. As of 31 December 2014, the BMW Group had a workforce of 116,324 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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BMW Group Indonesia

BMW Group Indonesia is a wholly-owned subsidiary of Munich-based Bayerische Motoren Werke (BMW) AG in Germany. The establishment of this subsidiary in April 2001 reflects the BMW Group's confidence in the long-term future of Indonesia. BMW Indonesia Group activities cover the wholesale of BMW and MINI vehicles, spare parts and accessories, as well as the overall planning of sales, marketing, after-sales, and related activities in Indonesia. Its dealership network covers 18 new-car dealers and 5 BMW Premium Selection facilities spread out in various cities in Indonesia. Selected models of the BMW 3 Series, BMW 5 Series, BMW X1, BMW X3, and BMW X5 are assembled in Indonesia by a local partner.

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