

Press Release

**Historic Grand Prix Zandvoort: Twin Anniversary for BMW.**

100 years of existence for the BMW Group and 50 years of the BMW 02 Series.

**Munich / Zandvoort, NL.** In 2016, the BMW Group is celebrating its 100th anniversary. At the same time, exactly 50 years have passed since the BMW 02-Series was first presented in the public domain. This is being celebrated with a very special race at the Historic Grand Prix Zandvoort (2, 3 and 4 September): the “BMW Centenary Trophy: BMW 2002 meets BMW 3.0 CSL”.

BMW and motor sport – these two concepts belong together. A shining example of this integration is provided by the BMW 02 Series, which was launched in 1966. This model was extremely popular with lots of BMW fans, and various versions have achieved an incredible number of motor-sport successes. The Historic Grand Prix Zandvoort is consequently an absolute priority for celebrating “50 years of BMW 2002”. BMW has therefore created the “BMW Centenary Trophy: BMW 2002 meets BMW 3.0 CSL” as an accolade to this heritage. This is a race between the BMW 2002 and an equally high-performing contemporary automobile, the successful BMW 3.0 CSL. You can look forward to a starting field with around twenty-five racing cars, including some seventeen 2002 automobiles.

BMW has also invited a number of motor-sport legends to this very special race. Prinz Leopold von Bayern and Harald Grohs are iconic BMW drivers who played an active role in the German Touring Car Championship (DTM). Jan Lammers and Michael Bleekemolen took part in various races including the legendary BMW M1 Procar championships, which featured in the warm-up programme for Formula 1 in 1979 and 1980. Adrian van Hooydonk, Senior Vice President BMW Group Design and project manager responsible for the two BMW homage cars, is competing in his own BMW 2002 TISA, which he has already driven in the Historic Grand Prix Zandvoort.

The “BMW Centenary Trophy: BMW 2002 meets BMW 3.0 CSL” will take place on the Saturday as a 30 minute race. A presentation lasting half an hour is planned for the Sunday.

Topic

**Historic Grand Prix Zandvoort: Twin Anniversary for BMW.**

page

2

**Special warm-up laps**

The race will be launched on the Saturday with two special warm-up laps. Apart from the BMW M6 Safety Car from the Zandvoort Circuit Park, the field will be led by two striking duos: the BMW Group Classic BMW 2002 together with the BMW 2002 Hommage and the BMW Group Classic 3.0 CSL together with the BMW 3.0 CSL Hommage R. This represents a unique experience when two exceptional concept cars like the BMW 3.0 CSL Hommage R and the BMW 2002 Hommage can be admired together alongside each other. These modern interpretations of two legendary classics will be presented in the Tango Paddock near the Tarzan Corner. This is also the location of the drivers' paddock for the BMW 2002 and 3.0 CSL racing cars. Moreover, you will have the opportunity of seeing some of BMW's stars giving interviews here. All the BMW 2002 and 3.0 CSL automobiles will also be in action during the drivers' parade through the streets of Zandvoort on Saturday 3 September from around 19.30.

**Entry from twenty euros**

Entry tickets for the Historic Grand Prix Zandvoort are available in advance starting at twenty euros. This includes a day ticket and access to the drivers' paddock. An entry ticket for three days is available for just forty euros. Children between five and twelve years old are entitled to a fifty percent discount in the company of an adult. Entry for very small children is free of charge.

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Topic

**Historic Grand Prix Zandvoort: Twin Anniversary for BMW.**

page

3

**BMW Museum – Hands-on history**

Visitors of all ages can explore the past, present and future of the BMW brand at BMW Welt, the BMW Museum and the BMW plant. The BMW Museum plays an important role in this. Since re-opening in 2008, it has been successfully presenting the history of BMW and offering a glimpse of the future. The museum also explores the theme of mobility for the benefit of younger visitors. The Junior Museum organizes a special program for children and young people, basing its educational concept on learning through play. The museum also has a history of its own: it is one of the oldest automobile museums in Germany, was built in 1973 and declared a historic monument in 1999.

**The BMW Group**

With its three brands BMW, MINI and Rolls-Royce, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. As a global company, the BMW Group operates 31 production and assembly facilities in 14 countries and has a global sales network in more than 140 countries.

In 2015, the BMW Group sold approximately 2.247 million cars and nearly 137,000 motorcycles worldwide. The profit before tax for the financial year 2015 was approximately € 9.22 billion on revenues amounting to € 92.18 billion. As of 31 December 2015, the BMW Group had a workforce of 122,244 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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