

**Media Information**

10 November 2016

**The new BMW 320i Gran Turismo M Sport now available in Singapore.**  
**More dynamic looks and an even greater feeling of luxury inside.**

**Singapore.** BMW Asia and Performance Motors announced the availability of the new BMW 320i Gran Turismo M Sport, combining the elegance of a coupé, with the spaciousness of a luxury sedan, and the boot capacity of a station wagon.

At 4,824 millimetres in length, the new BMW 320i Gran Turismo M Sport is around 200 millimetres longer than the other members of the BMW 3 Series family, taking it closer to luxury-class territory. The design of the new BMW 320i Gran Turismo M Sport, which has been sculpted to visibly greater dynamic effect at both the front and rear, heightens the impression of class. The new, standard-fitted LED headlights for dipped and high beam and the LED front foglamps lend the new BMW 320i Gran Turismo M Sport a more sporting appearance. The car has a visually broader stance on the road. The combination of updated LED rear lights and more zestful lines brings extra brawn to the rear styling.

The interior of the new BMW 320i Gran Turismo M Sport has an even more sophisticated feel, thanks to upgraded materials and accents. Extra chrome around the interior controls, and new decorative wood elements, colours and leather trim variants take perceived quality to another new level, while the interior's haptic and ergonomic attributes have also been further enhanced. Sportiness coupled with the elegance of a coupé, the comfort and convenience of four doors, a seating position raised by 59 millimetres with excellent all-round visibility, and a generous feeling of space are the highlights of the new BMW 320i Gran Turismo M Sport. The space argument is particularly persuasive in the rear compartment, where three full-size seats and legroom more familiar from a luxury sedan – courtesy of a wheelbase lengthened by 110 millimetres (now 2,920 millimetres) – await. The large tailgate, meanwhile, opens to reveal a boot offering 520 to 1,600 litres of load space and allowing extremely varied use.

**New engine family: higher outputs, lower fuel consumption.**

The new generation engine of the new BMW 320i Gran Turismo M Sport offers compelling levels of sports performance, agility and economy. The new BMW 320i Gran Turismo M Sport develops 135kW/184hp and has a fuel consumption combined: 6.1-5.8 l/100km; CO<sub>2</sub> emissions combined: 139-132 g/km. With a classical rear-wheel drive, the four-cylinder petrol engine is taken from the newly developed, modular BMW EfficientDynamics engine family and enjoy the benefits of cutting-edge BMW TwinPower Turbo technology.

Considerable efficiency gains have been made with the new engine, despite its increased output. Further improved automatic transmission, the Auto Start Stop function, Brake Energy Regeneration, on-demand operation of ancillary units and the ECO PRO mode also help the new BMW 320i Gran Turismo M Sport to set the benchmark for fuel economy and emissions.

The new BMW 320i Gran Turismo M Sport comes as standard with the eight-speed Steptronic Sport Transmission. Improvements in efficiency, an increase in ratio spread and a reduction in converter slip during the gear-change process bring about a three per cent drop in fuel consumption and CO<sub>2</sub> emissions. At the same time, customers can expect both driving comfort and shift comfort to be heading in the opposite direction.

**Available in M Sport as standard.**

The new BMW 320i Gran Turismo M Sport is fitted with an extensive selection of equipment items as standard, including: M Sport trim, automatic climate control, keyless engine ignition, Servotronic, six airbags, LED headlights for dipped and high beam, LED front foglamps, a high-resolution colour screen with iDrive Controller, a hands-free facility for phone calls – including a USB port and Bluetooth audio streaming – and a leather multifunction steering wheel.

The new BMW 320i Gran Turismo M Sport is available for viewing at Performance Motors' showroom from 9 November 2016.

Additional information enclosed:

1. The new BMW 320i Gran Turismo M Sport price list.
2. The new BMW 320i Gran Turismo M Sport specifications.

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### **The BMW Group**

With its three brands BMW, MINI and Rolls-Royce, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. As a global company, the BMW Group operates 30 production and assembly facilities in 14 countries and has a global sales network in more than 140 countries.

In 2015, the BMW Group sold approximately 2.247 million cars and nearly 137,000 motorcycles worldwide. The profit before tax for the financial year 2015 was approximately € 9.22 billion on revenues amounting to € 92.18 billion. As of 31 December 2015, the BMW Group had a workforce of 122,244 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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### **About Performance Motors Limited (PML)**

Performance Motors Limited (PML) is a member of the Sime Darby Group and the distributor of BMW cars and BMW motorcycles in Singapore since 1979.

PML has achieved various accolades in the area of sales achievement and service excellence in its 30-year history in the luxury segment.

2002 - In an industry first, PML initiated a customer lifestyle and rewards programme which most recently evolved into the 'BMW 7 Series Privileges Programme Plus' – a distinctive lifestyle and rewards programme that is exclusively available to owners of the new BMW 7 Series in Singapore. Exclusive premium experiences covering golfing, driver training, chauffeur services and lifestyle have been specially designed with the discerning taste of the BMW 7 Series customers in mind.

2003, 2004 - PML received awards from BMW Asia in recognition of the BMW 7 Series' segment leadership.

2005 – PML sales powered to the top of the Singapore luxury car market. PML added to its collection of BMW awards with the Best Sales performance in the Asia region. PML sales established BMW as the leading premium car brand in Singapore.

2006, 2007– PML claimed market leadership among premium car brands in Singapore making it three consecutive years. The flagship BMW 7 Series limousines used to transport world leaders during the 2006 World Bank meetings and all key government events, was once again reaffirmed as the choice for leaders as the official car for various high-profile events such as Barclays Singapore Open, the ASEAN Ministerial Meetings and the Singapore Airshow.

2008 - PML opened the new Sime Darby Performance Centre, the benchmark BMW Sales and Aftersales facility in Asia, in September. The existing two premises at Sime Darby Centre and East Coast Centre continue to serve BMW customers and strengthen PML's service excellence in conjunction with this new Performance Centre at 303 Alexandra Road.

2009 - BMW continued to be the limousine of choice for the APEC meetings. PML was honoured as one of the Top 3 entries in the category Conquest BMW 7 series of BMW Excellence in Sales 2009, the international competition for outstanding sales performance.

2010 – PML broke the 4,000 unit sales record and set a new milestone in its retail history with a remarkable achievement of Top Luxury Car Brand in Singapore. PML reopened its refurbished Aftersales facility in East Coast Centre (ECC), at 280 Kampong Arang Road.

2011 - PML became the first ever luxury car brand and dealer to surpass the competition, in a highly competitive car market that has traditionally been dominated by volume driven marques. This is the first ever situation anywhere in the world where BMW is the leading car brand.

2012 – PML continued its trailblazing success and retained pole position as the Number One car brand in Singapore for a second consecutive year. PML's Motorrad division proudly recorded a year-on-year increase in sales by 50%. BMW continued to be the official limousine for the Barclays Singapore Open for the sixth consecutive year.

2013 - BMW was appointed the official limousine of the 2013 International Maritime Defence Exhibition and Conference. Performance Motors sponsored a fleet of 220 units of BMW 5 and 7 Series for the high-profile conference dedicated to maritime defence. BMW Motorrad achieved remarkable growth to become the top selling luxury bike in Singapore for the second consecutive year.

2014 – PML announced the official inauguration of 315 Alexandra Road, a new BMW facility which integrated a new BMW Motorrad showroom and an Aftersales facility dedicated to BMW Fast Lane services. BMW fleets continued to be the choice limousines for the Singapore Airshow 2014, BNP Paribas WTA Finals 2014 and Louis Vuitton High Jewellery event.

2015 - BMW was the preferred limousine to chauffeur delegates for the World Engineers Summit 2015 and Asia Pacific Homeland Security 2015. PML also welcomed the launch of BMW ConnectedDrive, as well as, the all-new BMW 7 Series.

## 1. The new BMW 320i Gran Turismo Price.

Model	Retail price (at press time)
BMW 320i Gran Turismo M Sport	S\$229,800

- Warranty: 3 years unlimited or 100,000 km, whichever comes earlier
- Prices and equipment are accurate at press time. These are subject to change without prior notice.
- Package price includes 1<sup>st</sup> year road tax, number plates, in-vehicle unit (IU), registration fees, GST and Certificate of Entitlement (COE).
- Inclusive of CEVS rebate.

## 2. The new BMW 320i Gran Turismo M Sport Specifications.

BMW TwinPower Turbo technology: TwinScroll turbocharger, High Precision Direct Injection, fully variable valve control VALVETRONIC, Double-VANOS variable camshaft timing

Capacity: 1,998 cc

Max output: 184 hp at 5,000 rpm

Max torque: 270 Nm from 1,350–4,600 rpm

Acceleration: 0-100 km/h in 8.1 seconds

Top speed: 229 km/h

Average fuel consumption to the EU standard: 6.1-5.8 litres/100km

Combined CO<sub>2</sub> emissions to the EU standard: 139-132 g/km