

Media Information

3 March 2017

The all-new BMW 5 Series now in Singapore.
Unparalleled range of assistance systems and unique connectivity for today's Business Athletes.

Singapore. BMW Group Asia and Performance Motors Limited (PML) today jointly launched the all-new BMW 5 Series, setting new standards in the automotive world with its elegant appearance and state-of-the-art technology. The seventh generation of the BMW 5 Series exceeds customer expectations to be the ultimate business automobile for today's Business Athletes.

Mr. Axel Pannes, Managing Director of BMW Group Asia said, "A Business Athlete is someone who has a strong character, relentless determination and a dynamic outlook on life. The all-new BMW 5 Series embodies all these values with its sporty design, unbeatable line-up of assistance systems, an unmatched degree of connectivity and sustainable mobility. In the past nine years, we have sold more than 10,000 BMW 5 Series in Singapore. We believe this success will continue as the all-new BMW 5 Series is the business car our customers in Singapore have been waiting for."

Mr. Horst Herdtle, Managing Director of Performance Motors Limited said, "We are delighted to offer the all-new BMW 5 Series which sports unrivalled performance and cutting edge technologies like the large full-colour Head Up Display and the latest-generation iDrive system with touch, voice and gesture controls. Combining these with its sporty look and interior designed with enhanced quality and precision, the all-new BMW 5 Series resonates with the boldness of top business executives. We are confident the all-new BMW 5 Series will be one of the best-selling luxury sedans in Singapore."

Key features and highlights.

Design.

- Sportiest exterior design in its segment.
- New interpretation of the visual connection between two icons: “Crease Line” and “Hofmeister Kink”
- Interior designed with enhanced quality and precision.

Efficiency & Dynamics.

- Weight reduction by up to 100 kilograms due to lightweight construction.
- Highly dynamic and comfortable driving performance.

Operating System.

- Seamlessly integrated and the most intuitive Operating System with iDrive Controller, Touch, Gesture Control and Intelligent Voice Assistant.
- New interface design: Touch Display with picture based pads, which can be personalised and show real-time content.
- Largest full coloured Head-up display within its segment.

Connectivity.

- BMW Connected is the first personal digital mobility companion that adapts to the individual needs of the customer while seamlessly integrating with the customer’s business day, vehicle and various mobile devices.
- New Digital Services such as Apple CarPlay (which, in a first for a carmaker, has been incorporated fully wirelessly), and inductive phone charging.

Driver Assistance Systems (Optional).

- Steering and lane control assistant now with extended hands-off times.
- Lane Change Assistant for speed range of 70-180 km/h.
- Active Cruise Control and Intelligent Speed Limit Assist giving the driver more relaxation and freedom.

The all-new BMW 530i and BMW 540i: the new petrol engines.

All the engines in the all-new 5 Series line-up belong to the newly developed, modular BMW EfficientDynamics family of power units. BMW TwinPower Turbo technology imbues all the members of the family with outstanding performance combined with exceptional efficiency. Two petrol variants will be available from launch, working in tandem with rear-wheel drive.

The new two-litre four-cylinder in-line engine in the all-new BMW 530i develops peak torque of 350 Nm and maximum output of 252 hp. Its fuel consumption in the combined cycle comes in at 6.2 l/100 km, which means CO₂ emissions of 141 g/km. The all-new BMW 530i accelerates from 0 - 100 km/h in 6.2 seconds on its way to a top speed of 250 km/h.

The flagship engine at launch will be the 340 hp unit under the bonnet of the all-new BMW 540i. This three-litre straight-six produces torque of 450 Nm. Despite its extra output and sharper dynamic edge, average fuel consumption stands at only 7.2 l/100 km and CO₂ emissions are kept to just 164 g/km. The BMW 540i powers from 0 – 100 km/h in a mere 5.1 seconds.

The all-new BMW 5 Series Prices.

Model	Retail price (at press time)
The all-new BMW 530i	\$280,800
The all-new BMW 540i	\$355,800

The all-new BMW 530i Specifications.

Four-cylinder petrol engine, eight-speed Steptronic transmission.

Capacity: 1,998 cc.

Max output: 252 hp at 5,200 rpm.

Max torque: 350 Nm from 1,450–4,800 rpm.

Acceleration: 0-100 km/h in 6.2 seconds.

Top speed: 250 km/h.

Average fuel consumption: 6.2 l/100 km.

Combined CO₂ emissions: 141 g/km.

The all-new BMW 540i Specifications.

Six-cylinder petrol engine, eight-speed Steptronic transmission.

Capacity: 2,998 cc.

Max output: 340 hp at 5,500 rpm.

Max torque: 450 Nm from 1,380–5,200 rpm.

Acceleration: 0-100 km/h in 5.1 seconds.

Top speed: 250 km/h.

Average fuel consumption: 7.2 l/100 km.

Combined CO₂ emissions: 164 g/km.

Addendum: Key features and highlights.

Superior driving pleasure and unsurpassed aerodynamics.

Rigorous application of the BMW EfficientLightweight lightweight design concept, with increased use of aluminium and high-strength steels, reduces the weight of the all-new BMW 5 Series by up to 100 kilograms from that of its predecessor. The newly designed chassis, a low centre of gravity, BMW's hallmark even weight distribution and a lightweight body offering exceptional torsional stiffness combine a wonderfully dynamic driving experience with the long-distance comfort for which the BMW 5 Series is renowned. Various chassis options such as Integral Active Steering, add further talents to a dynamics-focused overall package designed to ensure the all-new BMW 5 Series once again stands at the top of its class. The drag coefficient of the all-new, 4,935 millimetre-long BMW 5 Series ($C_d = 0.22$ at its most efficient) sets the benchmark in its class.

The next step to automated driving (Optional).

A wealth of assistance systems are on hand in the all-new BMW 5 Series to offer the driver unbeatable support – not only at critical moments but also in less demanding situations at the wheel, such as traffic jams, slow-moving traffic and monotonous stretches of motorway. Available as an option is the stereo camera, which teams up with optional radar and ultrasound sensors to monitor the area around the car. New features in the all-new BMW 5 Series alongside the evasion aid and Crossing traffic warning are the Lane Change Assistant and Lane keeping assistant with active side collision protection. The latter keeps an eye on the lane markings and the area around the car, and actively helps the driver to avoid looming collisions by applying corrective steering inputs.

The all-new BMW 5 Series also takes another step towards automated driving with extended functions for the optional Active Cruise Control (ACC) system and Steering and lane control assistant. These include adoption of speed restrictions, which drivers can select as part of the Speed Limit Assist option. Drivers can confirm adoption of a speed restriction and make an adjustment of ± 15 km/h in the system settings. From rest to 210 km/h, the car assists the driver with distance-keeping, accelerating, braking and lane control. This increases comfort significantly – in particular at low speeds and in slow-moving traffic on clogged up motorway sections. The intelligent Auto Start Stop function now adjusts its responses to the route and traffic conditions and therefore offers even greater driving comfort.

Intuitive usability and extensive comfort.

With even greater user-friendliness as its goal, the all-new BMW 5 Series is equipped with the latest-generation iDrive system. In top specification, it displays navigation, telephone and entertainment features, plus vehicle functions, on a high-resolution 10.25-inch screen. The system can be operated using the iDrive Controller, by voice command or gestures, or by touching the display controls directly, as the driver wishes. The large, tile-style panels can be arranged as desired and show the content of the underlying menus in constantly updated form. The latest-generation full-colour BMW Head-Up Display has a projection surface that is 70 per cent larger than before and displays traffic signs, telephone listings, radio stations, music tracks, navigation instructions and warnings from the assistance systems.

Maximising the levels of on-board comfort are extended storage options, greater legroom for rear-seat passengers and comfort seats with massage function, not to mention innovative seat operation using touch sensors and four-zone climate control complete with ionisation and discreet air fragrancing. Special Synergy Thermoacoustic Capsule (SYNTAK) engine encapsulation technology, the acoustic glazing for the windscreen and the acoustic headliner bring about another noticeable reduction in noise levels inside the car. All headlight variants specified for the all-new BMW 5 Series come as standard with Adaptive LED Headlights that have variable light distribution including adaptive roundabout lights and BMW Selective Beam anti-dazzle high beam with a range of up to 500 metres. The Adaptive LED Headlights alter the light graphic. With Adaptive LED Headlights, the LED tubes of the daytime running lights are hexagonal and extend to meet the kidney grille, creating a stylistic connection that accentuates the wide, low-to-the-road appearance of the front end.

Advanced link-up of man, machine and environment.

The all-new BMW 5 Series also offers a compelling proposition in terms of connectivity. Extensive BMW ConnectedDrive features are joined by new services which lavish business travellers with extra comfort and save them time. This includes the Parking Assistant feature, which detects empty spots and parks the vehicle automatically. Meanwhile, the optional Remote Parking system allows the all-new BMW 5 Series to be manoeuvred into even the tightest parking spaces remotely using the car key. And smartphone integration has been further improved – from Apple CarPlay (which, in a first for a carmaker, has been incorporated fully wirelessly), to inductive phone charging.

Personalised content through BMW Connected Onboard.

BMW Connected, the personal digital mobility assistant from BMW, has been available in Singapore since October 2016. The next development stage of the system, complete with additional services, is set to be introduced with the all-new BMW 5 Series. BMW Connected Onboard gives drivers an overview of their mobility-related information. Relevant content such as the upcoming navigation destinations and estimated arrival time recorded in their personal mobility agenda are transferred seamlessly into the car from their smartphone and displayed on the personalised screen. Remote 3D View allows drivers to call up three-dimensional views of the area around their car on their smartphone while on the move. And that means they need never lose sight of their car.

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For media enquiries, please contact:

BMW Group Asia

Corporate Affairs Department

Email: BMWAsiaCorpAffairs@bmw.com

Tel: (+65) 6838 9600

Media Website: www.press.bmwgroup.com

LinkedIn: <https://www.linkedin.com/company/bmw-asia>

Performance Motors Limited

Public Relations

Belinda Bay

Email: belinda.bay@simedarby.com.sg

Public Relations Executive

Kenny Chong

Email: kenny.chong.kafui@simedarby.com.sg

Tel: (+65) 6319 0268

The BMW Group

With its three brands BMW, MINI and Rolls-Royce, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. As a global company, the BMW Group operates 31 production and assembly facilities in 14 countries and has a global sales network in more than 140 countries.

In 2016, the BMW Group sold approximately 2.367 million cars and 145,000 motorcycles worldwide. The profit before tax for the financial year 2015 was approximately € 9.22 billion on revenues amounting to € 92.18 billion. As of 31 December 2015, the BMW Group had a workforce of 122,244 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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About Performance Motors Limited (PML)

Performance Motors Limited (PML) is a member of the Sime Darby Group and the distributor of BMW cars and BMW motorcycles in Singapore since 1979.

PML has achieved various accolades in the area of sales achievement and service excellence in its 30-year history in the luxury segment.

2002 - In an industry first, PML initiated a customer lifestyle and rewards programme which most recently evolved into the 'BMW 7 Series Privileges Programme Plus' – a distinctive lifestyle and rewards programme that is exclusively available to owners of the new BMW 7 Series in Singapore. Exclusive premium experiences covering golfing, driver training, chauffeur services and lifestyle have been specially designed with the discerning taste of the BMW 7 Series customers in mind.

2003, 2004 - PML received awards from BMW Asia in recognition of the BMW 7 Series' segment leadership.

2005 – PML sales powered to the top of the Singapore luxury car market. PML added to its collection of BMW awards with the Best Sales performance in the Asia region. PML sales established BMW as the leading premium car brand in Singapore.

2006, 2007– PML claimed market leadership among premium car brands in Singapore making it three consecutive years. The flagship BMW 7 Series limousines used to transport world leaders during the 2006 World Bank meetings and all key government events, was once again reaffirmed as the choice for leaders as the official car for various high-profile events such as Barclays Singapore Open, the ASEAN Ministerial Meetings and the Singapore Airshow.

2008 - PML opened the new Sime Darby Performance Centre, the benchmark BMW Sales and Aftersales facility in Asia, in September. The existing two premises at Sime Darby Centre and East Coast Centre continue to serve BMW customers and strengthen PML's service excellence in conjunction with this new Performance Centre at 303 Alexandra Road.

2009 - BMW continued to be the limousine of choice for the APEC meetings. PML was honoured as one of the Top 3 entries in the category Conquest BMW 7 series of BMW Excellence in Sales 2009, the international competition for outstanding sales performance.

2010 – PML broke the 4,000 unit sales record and set a new milestone in its retail history with a remarkable achievement of Top Luxury Car Brand in Singapore. PML reopened its refurbished Aftersales facility in East Coast Centre (ECC), at 280 Kampong Arang Road.

2011 - PML became the first ever luxury car brand and dealer to surpass the competition, in a highly competitive car market that has traditionally been dominated by volume driven marques. This is the first ever situation anywhere in the world where BMW is the leading car brand.

2012 – PML continued its trailblazing success and retained pole position as the Number One car brand in Singapore for a second consecutive year. PML's Motorrad division proudly recorded a year-on-year increase in sales by 50%. BMW continued to be the official limousine for the Barclays Singapore Open for the sixth consecutive year.

2013 - BMW was appointed the official limousine of the 2013 International Maritime Defence Exhibition and Conference. Performance Motors sponsored a fleet of 220 units of BMW 5 and 7 Series for the high-profile conference dedicated to maritime defence. BMW Motorrad achieved remarkable growth to become the top selling luxury bike in Singapore for the second consecutive year.

2014 – PML announced the official inauguration of 315 Alexandra Road, a new BMW facility which integrated a new BMW Motorrad showroom and an Aftersales facility dedicated to BMW Fast Lane services. BMW fleets continued to be the choice limousines for the Singapore Airshow 2014, BNP Paribas WTA Finals 2014 and Louis Vuitton High Jewellery event.

2015 - BMW was the preferred limousine to chauffeur delegates for the World Engineers Summit 2015 and Asia Pacific Homeland Security 2015. PML also welcomed the launch of BMW ConnectedDrive, as well as, the all-new BMW 7 Series.

2016 - PML recorded an all-time high for new car registrations. PML also launched the Future Retail concept at the newly renovated BMW showroom at Sime Darby Performance Centre which sets new standards in the automotive industry through the use of innovative digital tools and engaging retail environment. As a leading luxury car brand in Singapore, BMW remained the preferred limousine for the Singapore Airshow 2016, SMBC Singapore Open 2016 and Louis Vuitton High Jewellery Event 2016. BMW was also proudly designated as the limousine of choice for the Singapore Beach Polo Championship 2016, Singapore International Water Week 2016 and National Gallery Singapore Gala 2016.