



**Media Information** 30 May 2017

# The new BMW 420i Coupe Sport now available in Singapore.

Greater presence, enhanced dynamics.

**Singapore.** BMW Asia and Performance Motors announced the availability of the new BMW 420i Coupe Sport. The new model is powered by a 184 hp 2.0-litre turbocharged four-cylinder petrol engine and comes equipped with an 8-speed Steptronic Sport transmission, sharper styling as well as a revised suspension.

### A dynamically contoured athlete.

Endowed with a notably wider stance and longer wheelbase than its predecessor, the body of the BMW 420i Coupe Sport has a low-slung silhouette with sporty, elongated lines. Sporting the brand's trademark short overhangs, a long bonnet and a passenger compartment set well back and crowned by a beautifully flowing roof line, the BMW 420i Coupe Sport boasts a perfectly composed design language, while still offering high levels of everyday practicality.

#### Stunning LED light arrangement with a sharper gaze.

Twin headlights help ensure the front end of the BMW 420i Coupe Sport sticks to the traditional BMW template. The BMW 420i Coupe Sport is now equipped with new bi-LED headlights as standard. The headlights are composed of a familiar silhouette: flat-bottomed headlight tubes encircled by daytime running light rings and a dynamic cropped look produced by the characteristic "eyebrow" design. The tubes' dark-coloured holders give the interior of the headlight assemblies a clear, cool look with winsome technical appeal. LED front foglamps also form part of standard specification.

#### New styling touches set the tone for the rear end.

The rear of the BMW 420i Coupe Sport has a low, sporty look that follows the lead of the front-end styling. The bold horizontal lines and elongated design of the rear light clusters help to make the muscular wheel arches stand out. The new rear apron further accentuates the general impression of power.

The redesigned rear lights give the new BMW 420i Coupe Sport a fresh and technically sophisticated appearance from the rear. The characteristic L-shaped styling theme for the lights has been retained but in a reinterpreted form. The full-LED lights are no longer divided into individual light strips, with a sweeping curve in the outer section of the light assemblies giving them a perfectly homogenous look. The indicators now take up a larger area of the lights, with the inner section of each rear light also being used for the indicator function for the first time. The indicators therefore emphasise the impression of width at the rear for an even sportier feel.

#### A fine eye for detail.

Moving inside, the new electroplated detailing, chrome applications and centre console in high-gloss black reinforce the exclusive, high-quality feel. Another visual highlight is the double stitching on the instrument panel, while three new upholstery colours together with three new interior trim strips provide even greater choice when it comes to personalising the interior's design.

### Stiffer suspension and an upgraded steering set-up.

The new BMW 420i Coupe Sport now comes with a stiffer suspension set-up delivering even sportier handling without any loss of ride comfort. Both the lateral and longitudinal dynamics have been improved, regardless of the load on board. The new BMW 420i Sport now boasts even more assured straight-line stability and more communicative steering.

## New navigation and instrumentation displays.

The Navigation system Professional for the new BMW 420i Coupe Sport now features an interface with large tile-style control pads that is even easier to use. The control pads can be arranged as desired and display a constantly updated version of the linked menu content, making operation even more intuitive for users. The BMW 420i Coupe Sport is also fitted with the Multifunctional Instrument Display, giving the driver the choice of different visualisation options for all displays depending on the driving experience mode selected.

## BMW Connected: the personalised digital mobility assistant.

Connectivity between drivers, their cars and the outside world is becoming more and more advanced. The launch of BMW Connected in March 2016 saw BMW introduce an allencompassing digital concept that provides a seamless support tool covering all aspects of personal mobility. Designed as a digital assistant in the form of an app, BMW Connected combines all the functions covering day-to-day mobility requirements. BMW Connected can be used in BMW models with ConnectedDrive Services specified. This feature comes as standard on the new BMW 420i Coupe Sport.

The new BMW 420i Coupe Sport sees the addition of two new exterior paint options – Snapper Rocks Blue and Sunset Orange. The car is now available for viewing at Performance Motors' showroom.

Additional information enclosed:

- 1. The new BMW 420i Coupe Sport price.
- 2. The new BMW 420i Coupe Sport specifications.

#### Upcoming models.

The following models will also be available for viewing in the coming weeks:

- 1. BMW 420i Convertible Sport.
- 2. BMW 420i Gran Coupe Sport.
- 3. BMW 430i Convertible M Sport.
- 4. BMW 430i Coupe M Sport.
- 5. BMW 430i Gran Coupe M Sport.
- 6. BMW 440i Convertible M Sport.
- 7. BMW 440i Coupe M Sport.
- 8. BMW 440i Gran Coupe M Sport.

\*Specifications for additional models can be provided on request.

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#### **BMW Group Asia**

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#### The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. As a global company, the BMW Group operates 31 production and assembly facilities in 14 countries and has a global sales network in more than 140 countries.

In 2016, the BMW Group sold approximately 2.367 million cars and 145,000 motorcycles worldwide. The profit before tax was approximately  $\notin$  9.67 billion on revenues amounting to  $\notin$  94.16 billion. As of 31 December 2016, the BMW Group had a workforce of 124,729 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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#### **About Performance Motors Limited (PML)**

Performance Motors Limited (PML) is a member of the Sime Darby Group and the distributor of BMW cars and BMW motorcycles in Singapore since 1979.

PML has achieved various accolades in the area of sales achievement and service excellence in its 30year history in the luxury segment.

2002 - In an industry first, PML initiated a customer lifestyle and rewards programme which most recently evolved into the 'BMW 7 Series Privileges Programme Plus' – a distinctive lifestyle and rewards programme that is exclusively available to owners of the new BMW 7 Series in Singapore. Exclusive premium experiences covering golfing, driver training, chauffeur services and lifestyle have been specially designed with the discerning taste of the BMW 7 Series customers in mind.

2003, 2004 - PML received awards from BMW Asia in recognition of the BMW 7 Series' segment leadership.

2005 – PML sales powered to the top of the Singapore luxury car market. PML added to its collection of BMW awards with the Best Sales performance in the Asia region. PML sales established BMW as the leading premium car brand in Singapore.

2006, 2007– PML claimed market leadership among premium car brands in Singapore making it three consecutive years. The flagship BMW 7 Series limousines used to transport world leaders during the 2006 World Bank meetings and all key government events, was once again reaffirmed as the choice for leaders as the official car for various high-profile events such as Barclays Singapore Open, the ASEAN Ministerial Meetings and the Singapore Airshow.

2008 - PML opened the new Sime Darby Performance Centre, the benchmark BMW Sales and Aftersales facility in Asia, in September. The existing two premises at Sime Darby Centre and East Coast Centre continue to serve BMW customers and strengthen PML's service excellence in conjunction with this new Performance Centre at 303 Alexandra Road.

2009 - BMW continued to be the limousine of choice for the APEC meetings. PML was honoured as one of the Top 3 entries in the category Conquest BMW 7 series of BMW Excellence in Sales 2009, the international competition for outstanding sales performance.

2010 – PML broke the 4,000 unit sales record and set a new milestone in its retail history with a remarkable achievement of Top Luxury Car Brand in Singapore. PML reopened its refurbished Aftersales facility in East Coast Centre (ECC), at 280 Kampong Arang Road.

2011 - PML became the first ever luxury car brand and dealer to surpass the competition, in a highly competitive car market that has traditionally been dominated by volume driven marques. This is the first ever situation anywhere in the world where BMW is the leading car brand.

2012 – PML continued its trailblazing success and retained pole position as the Number One car brand in Singapore for a second consecutive year. PML's Motorrad division proudly recorded a year-on-year increase in sales by 50%. BMW continued to be the official limousine for the Barclays Singapore Open for the sixth consecutive year.

2013 - BMW was appointed the official limousine of the 2013 International Maritime Defence Exhibition and Conference. Performance Motors sponsored a fleet of 220 units of BMW 5 and 7 Series for the high-profile conference dedicated to maritime defence. BMW Motorrad achieved remarkable growth to become the top selling luxury bike in Singapore for the second consecutive year.

2014 – PML announced the official inauguration of 315 Alexandra Road, a new BMW facility which integrated a new BMW Motorrad showroom and an Aftersales facility dedicated to BMW Fast Lane services. BMW fleets continued to be the choice limousines for the Singapore Airshow 2014, BNP Paribas WTA Finals 2014 and Louis Vuitton High Jewellery event.

2015 - BMW was the preferred limousine to chauffeur delegates for the World Engineers Summit 2015 and Asia Pacific Homeland Security 2015. PML also welcomed the launch of BMW ConnectedDrive, as well as, the all-new BMW 7 Series.

2016 - PML recorded an all-time high for new car registrations. PML also launched the Future Retail concept at the newly renovated BMW showroom at Sime Darby Performance Centre which sets new standards in the automotive industry through the use of innovative digital tools and engaging retail environment. As a leading luxury car brand in Singapore, BMW remained the preferred limousine for the Singapore Airshow 2016, SMBC Singapore Open 2016 and Louis Vuitton High Jewellery Event 2016. BMW was also proudly designated as the limousine of choice for the Singapore Beach Polo Championship 2016, Singapore International Water Week 2016 and National Gallery Singapore Gala 2016.

# 1. The new BMW 420i Coupe Sport price.

Model	Retail price (at press time)
BMW 420i Coupe Sport	S\$228,800

- Warranty: 3 years unlimited or 100,000 km, whichever comes earlier
- Prices and equipment are accurate at press time. These are subject to change without prior notice.
- Package price includes 1<sup>st</sup> year road tax, number plates, in-vehicle unit (IU), registration fees, GST and Certificate of Entitlement (COE).
- Inclusive of CEVS rebate.

# 2. The new BMW 420i Coupe Sport specifications.

#### BMW 420i Coupe Sport

BMW TwinPower Turbo technology with TwinScroll turbocharger, High Precision Direct Injection, VALVETRONIC fully variable valve control und Double-VANOS variable camshaft timing Capacity: 1,998 cc Max output: 184 hp at 5,000 rpm Max torque: 270 Nm from 1,350 – 4,600 rpm Acceleration: 0 – 100 km/h in 7.5 seconds Top speed: 236 km/h Average fuel consumption to the EU standard: 5.8 litres/100km Combined CO<sub>2</sub> emissions to the EU standard: 134 g/km