

Media Information.

12 July 2017.

World's Most Successful Business Sedan, The All-new BMW 5 Series, Arrives in Indonesia.

BMW Indonesia introduces the seventh-generation, locally-assembled BMW 5 Series.

Jakarta. Today, the world's most successful business sedan arrives in Indonesia. In the heart of Jakarta, BMW Indonesia officially unveiled the seventh-generation, which offered in two variants - locally-assembled All-new BMW 530i Luxury Line and All-new BMW 530i M Sport. This latest generation of BMW 5 Series reinforces BMW's domination in business sedan segment. The perfect balance between innovation, design, dynamism, and efficiency offers variety of enhancements with the signature BMW sheer driving pleasure. The all-new BMW 5 Series is locally-assembled at BMW Production Network 2 - PT Gaya Motor, Sunter, North Jakarta.

World's Most Successful Business Sedan.

"The launch of the all-new BMW 5 Series is one of the most important milestone for BMW Indonesia in 2017. This model has been one of our most successful model globally, including in Indonesia. BMW 5 Series a perfect model, bringing innovations in technology, dynamism, and driving pleasure. This formula has made BMW 5 Series the world's most successful business sedan with 7,9 million units sold since its introduction in 1972," said Karen Lim, President Director of BMW Group Indonesia.

"The seventh-generation BMW 5 Series combines sporty design with exceptional elegance that shapes it as the ideal business sedan. Improved spaciousness is paired with 100kg weight reduction, allowing higher performance and efficiency for daily use. BMW Indonesia believes that the all-new BMW 5 Series is able to continue the legacy as the global leader in premium business sedan segment," Karen added.

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Locally-assembled, all-new BMW 5 Series.

Meanwhile, Albert Reichl, BMW Production Network 2 Management Production Partner for Indonesia expresses his excitement, "I am beyond proud to continue the BMW 5 Series assembly portfolio in the BMW Production Network 2 with our local partner. This shows a long-term mutual commitment between BMW and its stakeholders in Indonesia, while also reinforcing technology transfer to all participating individual. The assembly of the all-new BMW 5 Series Luxury Line in Indonesia also shows the capabilities of PT Gaya Motor, PT Tjahja Sakti Motor, and all of BMW's Indonesian strategic partners in delivering state-of-the-art products for BMW's customers nationwide."

Business Athlete.

The all-new BMW 5 Series brings the most forward-thinking technologies, enhanced dynamics, line-up of assistance systems, an unmatched degree of connectivity and a new and innovative operating system. Important features including the new iDrive 6.0 system, new 10.25" touchscreen with enhanced user-interface, and varieties of driving features will set a new standard for business sedan, as it has always done in the six previous generations. A whole new range of improved engineering technologies will be exhibited, including a better power unit that produces greater energy, enhanced efficiency with lower emissions, and a redesigned structure for a more lightweight architecture.

Unparalleled combination of power and efficiency.

Since its first introduction in 1972, the BMW 5 Series line has evolved into a versatile and dynamic business sedan. The seventh-generation now features further advancements in technical and technological aspects. The vast application of the BMW EfficientLightweight; a lightweight design concept, with increased use of aluminium and high-strength steels, reduces the weight of the 5 Series Sedan by up to 100 kilograms from that of its predecessor. The newly designed chassis has a low center of gravity, ensuring the presence of BMW's hallmark even weight distribution and a lightweight body that results in a dynamic driving experience with the long-distance comfort for which the BMW 5 Series is renowned.

All-new BMW 530i line-up equipped with the BMW TwinPower Turbo 4-cylinder gasoline engine with double VANOS, High Precision Injection, and BMW EfficientDynamics technology, producing maximum output of 252hp with peak torque of 350 Nm. The BMW

530i surges from 0 - 100 km/h in a mere 6.2 seconds. The car boasts high efficiency with fuel consumption of 18,2 km per litre with CO2 emission of 126g/km (based on UN ECE tests). Global Positioning System-connected transmission as well as Auto Start Stop feature adapts its response based on route and traffic to ensure high level of comfort during commuting.

Exterior: Luxury Line and M Sport variants.

In the exterior, all-new BMW 530i Luxury Line comes with an exclusive and elegant aura. Features such as chrome Active Air Stream Kidney Grille, air breathers, aluminium-coated doorknob, two rounded tailpipes, as well as "LuxuryLine"- badged fender emphasize elegant character that is the all-new BMW 530i Luxury Line exudes.

On the M Sport variant, the all-new BMW 5 Series highlights masculinity with bold lines. It is all about sportiness with black-chrome stripes, 18" M light-alloy wheels, M Sport suspension, and double rectangular exhaust system. Inside, M Sport seats are covered with Alcantara leather that strengthen its sportiness along with M Sport steering wheel, as well as aluminium interior trim and pedal.

The next step to automated driving.

A line-up of assistance systems are on hand in the all-new BMW 5 Series to offer the participants unbeatable support. Smart assistance features such as Park Assist and Rear View Camera within the all-new BMW 5 Series simplifies some of the drivers' activities.

Finding the parking spot and maneuvering during parallel parking becomes easier using the Park Assist feature. The all-new BMW 5 Series easily spots potential parking location within 1,5m radius while driving under 33 k/h around parking lot. After finding the right spot, driver can initiate self-parking by pushing the Park Assist button found on the central console, giving in full control of throttle, braking, and transmission. Reverse maneuver and parking becomes easier with Rear View Camera that shows real-time condition with interactive lanes, making use of the high-definition camera. The whole process can be monitored using Control View screen within center console.

Intuitive usability and extensive comfort.

With even greater user-friendliness as its goal, the all-new BMW 5 Series is equipped with the latest-generation 6.0 iDrive system. It displays navigation, telephone and entertainment features, plus vehicle functions, on a high-resolution 10.25-inch screen. The system can be operated using the iDrive Controller, by voice command or touch command, or with state-of-the-art BMW Gesture Control, as the driver wishes. The large, tile-style panels can be arranged as desired and show the content of the underlying menus in constantly updated form.

In order to increase comfort during commute, the latest business sedan offer extended storage options, greater legroom for rear-seat passengers as well as rear seat entertainment system with two independent 10.2" screens that can be controlled to perform entertainment and information functions. Front seats can be electronically adjusted, while air conditioning adopts four-zone ionization system integrated with Ambient Air Package first introduced with the new BMW 7 Series.

Special Synergy Thermoacoustic Capsule (SYNTAK) engine encapsulation technology, the acoustic glazing for the windscreen, and the acoustic headliner bring about another noticeable reduction in noise levels inside the car. All headlight variants specified for the BMW 5 Series Sedan come as standard with LED technology.

BMW Display Key.

One of the key innovations that underlines the superiority of the all-new BMW 5 Series compared to its competitors is the BMW Display Key. BMW Display Key offer various additional unique features in this segment. It screen displays vehicle status and simplify interactions with its integrated Touch Display. Driver can check fuel status, driving range, central lock system, window and sunroof status, as well as controlling air conditioning from outside of the vehicle.

Price and availability.

The all-new BMW 5 Series will be available at BMW Authorized Dealers from August 2017. The locally-assembled, all-new BMW 530i Luxury Line will be offered at a price of Rp. 1.149.000.000,- off-the-road. Meanwhile, the all-new BMW 530i M Sport will be offered at

a price of Rp. 1.379.000.000- off-the-road. The vehicles come with BMW Service Inclusive, which includes free-of-charge regular maintenance for 5 years or 60,000 km, whichever comes first, as well as a 36-month warranty without mileage limitations. Also covered by BMW Group Tire Coverage for 3 years and includes replacement up to 4 tires per year up to 100% that covered the tires and labor cost, it covers damage caused by punctures, bulging, cut burst and torn or the vehicle continuing to run on flat tires. The tires will be replaced with the original one, terms and conditions apply.

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Appendix:

1. The all-new BMW 5 Series price list
2. The all-new BMW 5 Series technical specification
3. The all-new BMW 5 Series dimension
4. The BMW 5 Series History

The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. As a global company, the BMW Group operates 31 production and assembly facilities in 14 countries and has a global sales network in more than 140 countries.

In 2016, the BMW Group sold approximately 2.367 million cars and 145,000 motorcycles worldwide. The profit before tax was approximately € 9.67 billion on revenues amounting to € 94.16 billion. As of 31 December 2016, the BMW Group had a workforce of 124,729 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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BMW Group Indonesia

BMW Group Indonesia is a wholly-owned subsidiary of Munich-based Bayerische Motoren Werke (BMW) AG in Germany. The establishment of this subsidiary in April 2001 reflects the BMW Group's confidence in the long-term future of Indonesia. BMW Indonesia Group activities cover the wholesale of BMW and MINI vehicles, spare parts and accessories, as well as the overall planning of sales, marketing, after-sales, and related activities in Indonesia. Its dealership network covers 18 new-car dealers and 5 BMW Premium Selection facilities spread out in various cities in Indonesia. Selected models of the BMW 3 Series, BMW 5 Series, BMW X1, BMW X3, and BMW X5 are assembled in Indonesia by a local partner.

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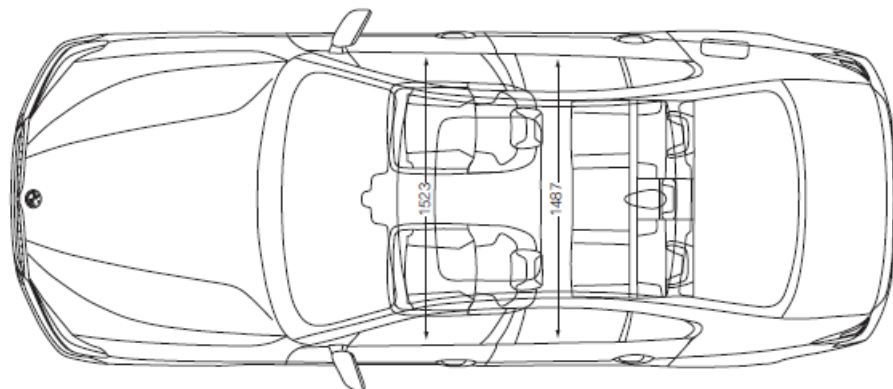
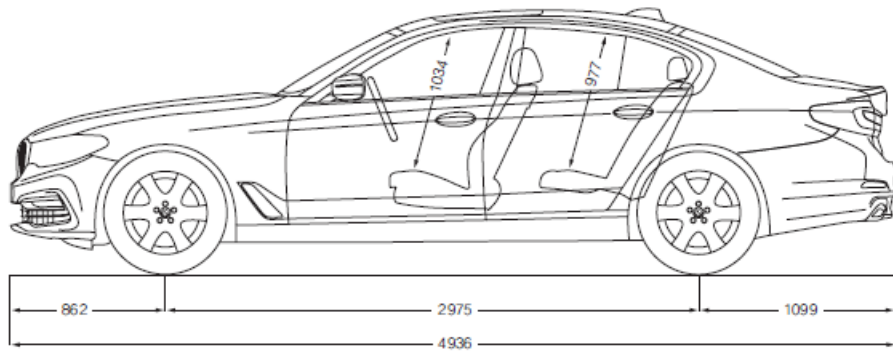
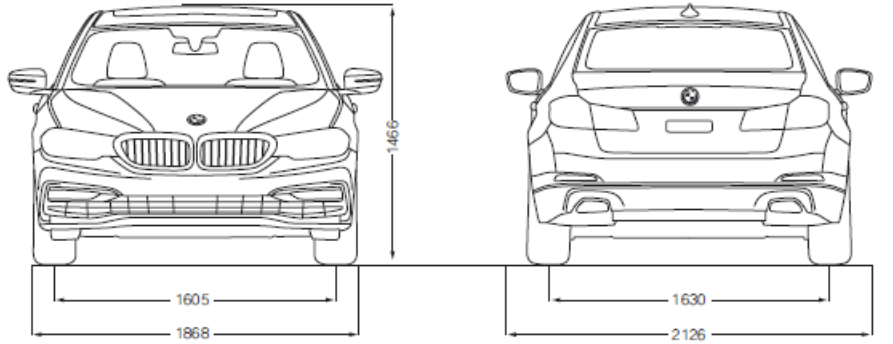
1. All-new BMW 530i price list.

Model	Retail price (off-the road)
BMW 530i M Sport.	IDR 1.379.000.000
BMW 530i Luxury Line, Indonesia-assembled	IDR 1.149.000.000

2. The all-new BMW 530i Specification.

The all-new BMW 530i.	
2.0-litre BMW TwinPower Turbo 4-cylinder petrol engine with Valvetronic, Double VANOS High Precision Injection, Steptronic 8-speed automatic transmission.	
Engine Capacity	1,998 cc
Maximum power	252 hp
Maximum torque	350 Nm
Acceleration	0-100 in 6,2 seconds
Top speed	250 km/h
Average fuel consumption (UN ECE)	18,2 km/liter
CO ₂ Emission (UN ECE)	126 g/km

3. Exterior and Interior Dimensions.



4. THE BMW 5 Series Models Overview.

The seventh generation of a highly successful family.

2010: The most successful business sedan (6th generation).

The sixth generation of the BMW 5 Series wasted no time in becoming market leader in its class after it was launched in January 2010. It featured an even more rigid body than its predecessor and was fitted with more safety and driver assistance systems. The BMW 5 Series Gran Turismo added a third body variant with a large tailgate to the line-up. And there was a broader spread of engine outputs than ever before, ranging from 105 kW/143 hp in the BMW 518d to 423 kW/575 hp for the BMW M5. In November 2011 the first BMW 5 Series with hybrid technology came onto the market in the shape of the BMW Active Hybrid 5 (system output: 250 kW/340 hp). With sales of over 2.2 million units, the sixth generation of the BMW 5 Series has outstripped its predecessor by close to 60 per cent and is the most successful premium business model worldwide. The wealth of honours and awards it has garnered over the last six years is further evidence of the high regard in which it is held.

2003: Entering a new age (5th generation).

The fifth generation of the BMW 5 Series impressed from day one with its progressive design and innovative technology. Available initially as a sedan and from 2004 also in Touring guise, it set new standards in the areas of active safety, driver assistance systems and efficiency, in particular. The engine line-up for this generation of the BMW 5 Series comprised six petrol units and four diesels, producing between 120 kW/163 hp (BMW 520d) and 373 kW/507 hp (BMW M5). From 2007 the BMW EfficientDynamics technology package was a standard feature. The BMW 5 Series was the highest-selling car in its segment for four years running (2005 – 2008), with a total of more than 1.4 million units handed over to their owners.

1995: Alloy chassis makes its 5 Series debut (4th generation).

The fourth generation of the BMW 5 Series celebrated its premiere at the International Motor Show (IAA) in Frankfurt in 1995. The BMW 5 Series was the world's first volume-produced car to feature a chassis made almost entirely from light metal. The newly developed all-aluminium engines added further to the weight savings. The output spectrum of the four diesel and six petrol engines ranged from the 100 kW/136 hp of the BMW 520d to 294 kW/400 hp in the BMW M5. The fourth generation of the BMW 5 Series also posted a new sales record; by the time production came to an end at the start of 2004 more than 1.47 million units had been sold.

1987: Premiere of the 3rd generation, BMW 5 Series Touring launched in 1991.

The BMW design team led by Claus Luthe clearly took their cues for the styling of the third-generation BMW 5 Series from the appearance of the new BMW 7 Series launched shortly before it. The output of the 11 engines in the line-up – which included three diesels – stretched from 83 kW/113 hp in the BMW 518i to 250 kW/340 hp in the case of the BMW

M5. All of the petrol engines were equipped as standard with a closed-loop catalytic converter and designed to run on standard unleaded petrol. And an all-wheel-drive variant was made available for the first time in the form of the BMW 525iX. The BMW 5 Series Touring celebrated its premiere in 1991. It came with a tailgate with a separately-opening rear window, which remains a distinctive feature of the car today. Production of the BMW 5 Series Sedan ended in September 1995, although the BMW 5 Series Touring continued to roll off the assembly line until June 1996. With total sales topping 1.3 million units, the third-generation model had elevated the success of the 5 Series into a new dimension.

1981: A modern update of a proven concept (2nd generation).

The second generation of the BMW 5 Series sported a two-section split kidney grille element and circular headlights with different diameters for main and dipped beam. The engine portfolio largely reflected that of its predecessor, which at launch meant petrol variants with 66 kW/90 hp (BMW 518) to 135 kW/184 hp (BMW 528i). A diesel variant was added to the line-up for the first time in 1983, in the form of the BMW 524td. In 1985 BMW Motorsport GmbH – the forerunner to today's BMW M GmbH – presented the quintessential large sports sedan: the BMW M5. Its six-cylinder in-line engine, derived from the unit powering the legendary BMW M1, developed 210 kW/286 hp. The second generation of the BMW 5 Series ended production in June 1988 having set a new sales landmark of more than 722,000 units over its eight-year lifespan.

1972: the first ever BMW 5 Series (1st generation).

The successful history of the BMW 5 Series began more than 40 years ago with the first-generation sedan. It also heralded the introduction of a naming system for BMW model designations that is still in use today. The BMW 520 was the successor to the BMW 2000 "Neue Klasse" model and offered customers noticeably more space and comfort. The petrol engines developed from 66 kW/90 hp in the BMW 518 to 160 kW/218 hp in the BMW M535i. Production of the first BMW 5 Series came to an end in July 1981 with getting on for 700,000 sedans sold.