

Media Information

19 September 2017

BMW electrifies Singapore and launches BMW iPerformance vehicles.

**Lower emissions. Silent Driving. Tremendous torque.
More driving pleasure.**

Singapore. BMW Asia and Performance Motors today jointly launched a wide range of new BMW iPerformance plug-in hybrid vehicles (PHEVs) in Singapore: the new BMW 225xe Active Tourer, BMW 330e, BMW 530e, the BMW 740Le xDrive and BMW X5 xDrive40e.

In addition, the new BMW i3 (94 Ah), the recent recipient of the World Urban Car Award 2017 at the New York International Auto Show, is also now available in Singapore.

The BMW iPerformance Automobiles represent the most rigorous implementation yet of Efficient Dynamics in vehicles from the BMW brand. All iPerformance models allow locally emission-free driving without compromising on the driving pleasure one would expect from a BMW. They combine an electric driving experience and high operating range with functional excellence and everyday practicality.

“BMW believes sustainable mobility is the future of mobility, and in the first six months of the year, a total of 42,573 BMW i, BMW iPerformance and MINI Electric vehicles were delivered to customers worldwide, an increase of 79.8% on the same period last year,” said Mr. Paul de Courtois, Managing Director of BMW Group Asia. “Three years ago we introduced the BMW i3 and i8 to the Singapore market, and now it’s time to take the next step and bring you our full range of BMW iPerformance vehicles so you can enjoy a dynamic driving experience combined with the possibility of electric driving with zero local emissions.”

Mr. Horst Herdtle, Managing Director of Performance Motors Limited said, “BMW has reached a milestone today in Singapore by proudly offering our customers seven BMW i and BMW iPerformance models with electrified drivetrains. This is the largest range of EVs and PHEVs offered by any automotive company in Singapore and we look forward to providing our

customers the opportunity to experience entirely new dimension of pure driving pleasure with the power of electro-mobility.”

The best of two worlds: BMW eDrive and BMW TwinPower Turbo technology.

The new iPerformance model designation is given to all BMW plug-in hybrids, and provides a clear message of technology transfer from BMW i to the core BMW brand.

By combining an electric motor that delivers maximum torque from zero rpm with a highly efficient and sporty engine, BMW iPerformance cars achieve excellent fuel efficiency yet superb dynamic performance. The iPerformance models also benefit from the transfer of technical expertise regarding electric motors, battery cells, and electronic control systems.

Visually, the iPerformance range is differentiated with BMW i-style blue elements in the kidney grille and wheel hubs, a BMW i logo on the front side panel, and an eDrive logo on the C-pillar.

Packaged together with the BMW i 360° ELECTRIC products and services, the BMW i and iPerformance models offer a complete peace of mind. Ranging from solutions for home and public charging via our partner, Greenlots, to highly connected systems under BMW ConnectedDrive, BMW i 360° ELECTRIC takes care of customer needs to ensure a smooth and enjoyable e-mobility experience.

The new BMW 225xe Active Tourer iPerformance.

Engine	Petrol	Electric
Fuel consumption	6.2 l/100km	135 Wh/km
CO2 emissions	142 g/km	54* g/km
Max output	136 hp at 4,400 rpm	88 hp at 4,000 rpm
Max torque	220 Nm from 1,250 – 4,300 rpm	165 Nm from 0 – 3,000 rpm
Total system (max output/ max torque):	224 hp / 385 Nm	
0 to 100 km/h:	6.7 seconds	
Top speed	202 km/h	125 km/h
Price	\$176,800	

*calculated based on grid emission factor

The new BMW 330e iPerformance.

Engine	Petrol	Electric
Fuel consumption	5.2 l/100km	119 Wh/km
CO2 emissions	121 g/km	47* g/km
Max output	184 hp from 5,000 – 6,500 rpm	88 hp at 2,500 rpm
Max torque	290 Nm from 1,350 – 4,250 rpm	250 Nm from 0 – 2,500 rpm
Total system (max output/ max torque):	252 hp / 420 Nm	
0 to 100 km/h:	6.1 seconds	
Top speed	225 km/h	120 km/h
Price	\$219,800	

*calculated based on grid emission factor

The new BMW 530e iPerformance.

Engine	Petrol	Electric
Fuel consumption	6.3 l/100km	145 Wh/km
CO2 emissions	144 g/km	58* g/km
Max output	184 hp from 5,000 – 6,500 rpm	113 hp at 3,170 rpm
Max torque	290 Nm from 1,350 – 4,250 rpm	250 Nm from 0 – 3,170 rpm
Total system (max output/ max torque):	252 hp / 420 Nm	
0 to 100 km/h:	6.2 seconds	
Top speed	235 km/h	140 km/h
Price	\$280,800	

*calculated based on grid emission factor

The new BMW 740Le xDrive iPerformance.

Engine	Petrol	Electric
Fuel consumption	6.8 l/100km	149 Wh/km
CO2 emissions	156 g/km	59* g/km
Max output	258 hp from 5,000 – 6,500 rpm	113 hp at 3,170 rpm
Max torque	400 Nm from 1,550 – 4,400 rpm	250 Nm from 0 – 3,170 rpm
Total system (max output/ max torque):	326 hp / 500 Nm	
0 to 100 km/h:	5.3 seconds	
Top speed	250 km/h	140 km/h
Price	\$484,800	

*calculated based on grid emission factor

The new BMW X5 xDrive40e iPerformance.

Engine	Petrol	Electric
Fuel consumption	7.6 l/100km	154 Wh/km
CO2 emissions	176 g/km	61* g/km
Max output	245 hp from 5,000 – 6,500 rpm	113 hp at 3,170 rpm
Max torque	350 Nm from 1,250 – 4,800 rpm	250 Nm at 0 rpm
Total system (max output/ max torque):	313 hp / 450 Nm	
0 to 100 km/h:	6.8 seconds	
Top speed	210 km/h	120 km/h
Price	\$343,800	

*calculated based on grid emission factor

The new BMW i3 (94 Ah).

Model	i3 (94Ah)	i3 (94Ah) REx
Electricity consumption	131 Wh/km	119 Wh/km
Fuel consumption	0.0 l/100km	6.0 l/100 km
CO2 emissions	52* g/km	129 g/km (Petrol) 47* g/km (Electric)
Capacity	33 kWh	33 kWh
Range	300 km	240 km
Everyday use (full battery charge)	200 km	180 km (additional 150km with REx)
0 to 100 km/h	7.3 seconds	8.1 seconds
Price	\$182,800	\$208,800

*calculated based on grid emission factor

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The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. As a global company, the BMW Group operates 31 production and assembly facilities in 14 countries and has a global sales network in more than 140 countries.

In 2016, the BMW Group sold approximately 2.367 million cars and 145,000 motorcycles worldwide. The profit before tax was approximately € 9.67 billion on revenues amounting to € 94.16 billion. As of 31 December 2016, the BMW Group had a workforce of 124,729 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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About Performance Motors Limited (PML)

Performance Motors Limited (PML) is a member of the Sime Darby Group and the distributor of BMW cars and BMW motorcycles in Singapore since 1979.

PML has achieved various accolades in the area of sales achievement and service excellence in its 38-year history in the luxury segment.

2002 - In an industry first, PML initiated a customer lifestyle and rewards programme which most recently evolved into the 'BMW 7 Series Privileges Programme Plus' – a distinctive lifestyle and rewards programme that is exclusively available to owners of the new BMW 7 Series in Singapore. Exclusive premium experiences covering golfing, driver training, chauffeur services and lifestyle have been specially designed with the discerning taste of the BMW 7 Series customers in mind.

2003, 2004 - PML received awards from BMW Asia in recognition of the BMW 7 Series' segment leadership.

2005 – PML sales powered to the top of the Singapore luxury car market. PML added to its collection of BMW awards with the Best Sales performance in the Asia region. PML sales established BMW as the leading premium car brand in Singapore.

2006, 2007– PML claimed market leadership among premium car brands in Singapore making it three consecutive years. The flagship BMW 7 Series limousines used to transport world leaders during the 2006 World Bank meetings and all key government events, was once again reaffirmed as the choice for leaders as the official car for various high-profile events such as Barclays Singapore Open, the ASEAN Ministerial Meetings and the Singapore Airshow.

2008 - PML opened the new Sime Darby Performance Centre, the benchmark BMW Sales and Aftersales facility in Asia, in September. The existing two premises at Sime Darby Centre and East Coast Centre continue to serve BMW

customers and strengthen PML's service excellence in conjunction with this new Performance Centre at 303 Alexandra Road.

2009 - BMW continued to be the limousine of choice for the APEC meetings. PML was honoured as one of the Top 3 entries in the category Conquest BMW 7 series of BMW Excellence in Sales 2009, the international competition for outstanding sales performance.

2010 – PML broke the 4,000 unit sales record and set a new milestone in its retail history with a remarkable achievement of Top Luxury Car Brand in Singapore. PML reopened its refurbished Aftersales facility in East Coast Centre (ECC), at 280 Kampong Arang Road.

2011 - PML became the first ever luxury car brand and dealer to surpass the competition, in a highly competitive car market that has traditionally been dominated by volume driven marques. This is the first ever situation anywhere in the world where BMW is the leading car brand.

2012 – PML continued its trailblazing success and retained pole position as the Number One car brand in Singapore for a second consecutive year. PML's Motorrad division proudly recorded a year-on-year increase in sales by 50%. BMW continued to be the official limousine for the Barclays Singapore Open for the sixth consecutive year.

2013 - BMW was appointed the official limousine of the 2013 International Maritime Defence Exhibition and Conference. Performance Motors sponsored a fleet of 220 units of BMW 5 and 7 Series for the high-profile conference dedicated to maritime defence. BMW Motorrad achieved remarkable growth to become the top selling luxury bike in Singapore for the second consecutive year.

2014 – PML announced the official inauguration of 315 Alexandra Road, a new BMW facility which integrated a new BMW Motorrad showroom and an Aftersales facility dedicated to BMW Fast Lane services. BMW fleets continued to be the choice limousines for the Singapore Airshow 2014, BNP Paribas WTA Finals 2014 and Louis Vuitton High Jewellery event.

2015 - BMW was the preferred limousine to chauffeur delegates for the World Engineers Summit 2015 and Asia Pacific Homeland Security 2015. PML also welcomed the launch of BMW ConnectedDrive, as well as, the all-new BMW 7 Series.

2016 - PML recorded an all-time high for new car registrations. PML also launched the Future Retail concept at the newly renovated BMW showroom at Sime Darby Performance Centre which sets new standards in the automotive industry through the use of innovative digital tools and engaging retail environment. As a leading luxury car brand in Singapore, BMW remained the preferred limousine for the Singapore Airshow 2016, SMBC Singapore Open 2016 and Louis Vuitton High Jewellery Event 2016. BMW was also proudly designated as the limousine of choice for the Singapore Beach Polo Championship 2016, Singapore International Water Week 2016 and National Gallery Singapore Gala 2016.