

Media Information

24 November 2017

The exclusive BMW i8 Protonic Frozen Yellow Edition now available in Singapore.

Only one unit available. Standard features include special exterior paintwork and bespoke sporty interior finishes to enhance the individuality of the vehicle.

Singapore. Looking to experience electrically-powered driving pleasure laced with added exclusivity? Only one customer in Singapore will now have the opportunity with the introduction of the BMW i8 Protonic Frozen Yellow Edition.

The exclusive limited run special edition is the third of its kind for the BMW i8, following the introduction of the Protonic Red Edition in 2016, and the Protonic Frozen Black Edition first unveiled at the 87th Geneva International Motor Show 2017.

The Protonic Frozen Black Edition is also available here in Singapore exclusively for one customer.

The BMW i8 Protonic Frozen Yellow Edition features a BMW Individual Protonic Frozen yellow exterior paint finish with Frozen Grey metallic highlights and 20 inch W-Spoke style BMW i light alloy wheels, which accentuate the avant-garde exterior design and styling of the vehicle.

The exclusive interior package unique to the BMW i8 Frozen Edition range includes: dark NESO seats with woven yellow and anthracite stitching as well as the headrest embossed BMW i8 logo, contrasted with grey safety belts, floor mats with black leather piping and yellow highlights, door sills with the integrated aluminum plate and Edition lettering, the gear shift lever trim and central control unit in black ceramic.

All BMW i8 limited edition models feature the internationally awarded BMW i8 three-cylinder combustion engine with an output of 231 hp that propels the rear wheels and a 96 kW electric motor which draws its energy from a lithium-ion battery that can be charged from a conventional domestic power socket and send its power to the front axle. This bespoke plug-in hybrid system,

developed and produced by the BMW Group, enables a range of up to 37 km and a top speed of 120 km/h on electric power alone, coupled with a “glued-to-the-road” all-wheel driving experience headlined by powerful acceleration and a dynamically-biased distribution of power through keenly taken corners.

With new special-edition versions of the BMW i8 and the introduction as well as expansion of the BMW iPerformance model range, the BMW Group is extending its global leadership in the field of sustainable mobility. Thanks to the i8 and the BMW iPerformance models, BMW is the world’s most successful maker of plug-in hybrid (PHEV) models in the premium segment. The BMW Group is aiming for global sales of 100,000 vehicles featuring BMW eDrive technology in 2017. In the first 10 months of 2017, more than 78,000 electrified vehicles have been delivered to customers worldwide.

The BMW i8 Protonic Frozen Yellow Edition and the BMW i8 Frozen Black Edition are now available for viewing at Performance Motors’ showroom.

Additional information enclosed:

1. The BMW i8 Protonic Frozen Edition price.
2. The BMW i8 Protonic Frozen Edition specifications.

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The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. As a global company, the BMW Group operates 31 production and assembly facilities in 14 countries and has a global sales network in more than 140 countries.

In 2016, the BMW Group sold approximately 2.367 million cars and 145,000 motorcycles worldwide. The profit before tax was approximately € 9.67 billion on revenues amounting to € 94.16 billion. As of 31 December 2016, the BMW Group had a workforce of 124,729 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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About Performance Motors Limited (PML)

Performance Motors Limited (PML) is a member of the Sime Darby Group and the distributor of BMW cars and BMW motorcycles in Singapore since 1979.

PML has achieved various accolades in the area of sales achievement and service excellence in its 30-year history in the luxury segment.

2002 - In an industry first, PML initiated a customer lifestyle and rewards programme which most recently evolved into the 'BMW 7 Series Privileges Programme Plus' – a distinctive lifestyle and rewards programme that is exclusively available to owners of the new BMW 7 Series in Singapore. Exclusive premium experiences covering golfing, driver training, chauffeur services and lifestyle have been specially designed with the discerning taste of the BMW 7 Series customers in mind.

2003, 2004 - PML received awards from BMW Asia in recognition of the BMW 7 Series' segment leadership.

2005 – PML sales powered to the top of the Singapore luxury car market. PML added to its collection of BMW awards with the Best Sales performance in the Asia region. PML sales established BMW as the leading premium car brand in Singapore.

2006, 2007– PML claimed market leadership among premium car brands in Singapore making it three consecutive years. The flagship BMW 7 Series limousines used to transport world leaders during the 2006 World Bank meetings and all key government events, was once again reaffirmed as the choice for leaders as the official car for various high-profile events such as Barclays Singapore Open, the ASEAN Ministerial Meetings and the Singapore Airshow.

2008 - PML opened the new Sime Darby Performance Centre, the benchmark BMW Sales and Aftersales facility in Asia, in September. The existing two premises at Sime Darby Centre and East Coast Centre continue to serve BMW customers and strengthen PML's service excellence in conjunction with this new Performance Centre at 303 Alexandra Road.

2009 - BMW continued to be the limousine of choice for the APEC meetings. PML was honoured as one of the Top 3 entries in the category Conquest BMW 7 series of BMW Excellence in Sales 2009, the international competition for outstanding sales performance.

2010 – PML broke the 4,000 unit sales record and set a new milestone in its retail history with a remarkable achievement of Top Luxury Car Brand in Singapore. PML reopened its refurbished Aftersales facility in East Coast Centre (ECC), at 280 Kampong Arang Road.

2011 - PML became the first ever luxury car brand and dealer to surpass the competition, in a highly competitive car market that has traditionally been dominated by volume driven marques. This is the first ever situation anywhere in the world where BMW is the leading car brand.

2012 – PML continued its trailblazing success and retained pole position as the Number One car brand in Singapore for a second consecutive year. PML's Motorrad division proudly recorded a year-on-year increase in sales by 50%. BMW continued to be the official limousine for the Barclays Singapore Open for the sixth consecutive year.

2013 - BMW was appointed the official limousine of the 2013 International Maritime Defence Exhibition and Conference. Performance Motors sponsored a fleet of 220 units of BMW 5 and 7 Series for the high-profile conference dedicated to maritime defence. BMW Motorrad achieved remarkable growth to become the top selling luxury bike in Singapore for the second consecutive year.

2014 – PML announced the official inauguration of 315 Alexandra Road, a new BMW facility which integrated a new BMW Motorrad showroom and an Aftersales facility dedicated to BMW Fast Lane services. BMW fleets continued to be the choice limousines for the Singapore Airshow 2014, BNP Paribas WTA Finals 2014 and Louis Vuitton High Jewellery event.

2015 - BMW was the preferred limousine to chauffeur delegates for the World Engineers Summit 2015 and Asia Pacific Homeland Security 2015. PML also welcomed the launch of BMW ConnectedDrive, as well as, the all-new BMW 7 Series.

2016 - PML recorded an all-time high for new car registrations. PML also launched the Future Retail concept at the newly renovated BMW showroom at Sime Darby Performance Centre which sets new standards in the automotive industry through the use of innovative digital tools and engaging retail environment. As a leading luxury car brand in Singapore, BMW remained the preferred limousine for the Singapore Airshow 2016, SMBC Singapore Open 2016 and Louis Vuitton High Jewellery Event 2016. BMW was also proudly designated as the limousine of choice for the Singapore Beach Polo Championship 2016, Singapore International Water Week 2016 and National Gallery Singapore Gala 2016.

1. The BMW i8 Protonic Frozen Edition price.

Model	Retail price (at press time)
The BMW i8 Protonic Frozen Yellow Edition	\$603,800
The BMW i8 Protonic Frozen Black Edition	\$603,800

- Warranty: 5 years or 200,000 km, whichever comes earlier (except high-voltage battery).
- High-voltage battery warranty: 8 years or 100,000 km, whichever comes earlier.
- Prices and equipment are accurate at press time. These are subject to change without prior notice.
- Package price includes 1st year road tax, number plates, in-vehicle unit (IU), registration fees, GST and Certificate of Entitlement (COE).
- Inclusive of CEVS rebate.

2. The BMW i8 Protonic Frozen Edition specifications.

Engine	Petrol	Electric
Fuel consumption	5.2 l/100km	119 Wh/km
CO2 emissions	121 g/km	47* g/km
Max output	231 hp at 5,800 rpm	131 hp at 4,800 rpm
Max torque	320 Nm at 3,700 rpm	250 Nm at 0 rpm
Total system (max output / max torque):	362 hp / 570 Nm	
0 to 100 km/h:	4.4 seconds	
Top speed	250 km/h	120 km/h

*calculated based on grid emission factor.