

Media Information.

20 March 2018.

Conquering 5 Cities with the All-new BMW 5 Series.

900 km Driving Experience Accomplished with only 50 litres of Petrol Fuel.

Jakarta. In its most recent event, the BMW Driving Experience – Conquering 5 Cities with the BMW 5 Series, which was held from 12-15 March 2018, BMW Group Indonesia once again showed the power of the philosophy and features of BMW EfficientDynamics which are embedded in the All-New BMW 520i Luxury. Participants in this event travelled 900 km through 5 major cities - Jakarta, Cirebon, Semarang, Solo and Surabaya - with only 50 litres of petrol fuel. This event was also the first official test-drive event in Indonesia to comprehensively test a petrol engine around large parts of Java's challenging Great Post Road.

Jodie O'tania, Vice President of Corporate Communications at BMW Group Indonesia said, "In the BMW Driving Experience - Conquering 5 Cities with BMW 5 Series, BMW Indonesia demonstrated the 5 top features of the All-New BMW 5 Series on various road surfaces and contours, and in actual driving situations. The results were amazing. In fact, the participants were able to conquer 5 cities using a mere 50 liters of fuel, or $\frac{3}{4}$ of all-new BMW 520i fuel tank's capacity. The philosophy and various features of BMW EfficientDynamics that are embedded in the BMW 5 Series are the major drivers underlying this remarkable milestone, resulting in JOY driving experience with high efficiency".

On the first day of the event, participants were invited to explore two major cities - Jakarta and Cirebon - using the vehicle's COMFORT driving mode. The next day, participants drove along the new toll road from Cipali to East Brebes, and the North Coast Artery road (Pantura) to Semarang where they got to experience the acceleration of the All-new BMW 5 Series at the Ahmad Yani Military Airbase area. They

used the SPORTS mode on time trial and acceleration tests, before finishing the second day at the

fourth city of Solo, Central Java on an elegant passenger experience. On the third day, participants

were challenged to conquer the twisty road around the valleys of Mount Lawu in ECO-PRO mode,

including having to handle high-density traffic en route to the final destination of Surabaya, East Java.

"The objective of the BMW Driving Experience – Conquering 5 Cities with the BMW 5 Series was to

highlight the five leading features in the two latest variants, the BMW 530i Luxury and BMW 520i

Luxury, both of which are locally produced in Indonesia," Jodie added. Moreover, during the journey

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participants had the chance to enjoy the cultural atmosphere of each of the major cities involved in business class comfort.

While conquering the 5 cities, participants got the opportunity to try the 5 leading features of the All-new BMW 5 Series. **Starting with Outstanding Performance** - the All-new BMW 5 Series sets a benchmark in the business segment thanks to its state-of-the-art suspension system and reduced weight from the rigorous application of BMW EfficientLightweight. As a result, all of the drivers enjoyed true business class comfort. **Second, Innovative Driving Assistant** - this masculine vehicle takes a significant step forward with its latest innovations, especially in terms of semi-autonomous driving, with BMW Parking Assistance found in the All-new BMW 530i Luxury Line. **Third, Excellent Driving Dynamics** – a powerful engine lies at the heart of every BMW vehicle. In order for all the driving dynamics, features and handling to be tried and tested in different road conditions, we prepared the perfect route. **Fourth, Evolutionary Design** - the sportiest sedan in the world managed to easily conquer 5 cities. The proportions of the previous version were already excellent but we have developed them further to achieve even greater precision and quality. Last but not least, the fifth leading feature to be highlighted is **Greater Efficiency** as a result of lightweight design and new, cutting-edge technology.

The driving experience was also improved by further technical advantages found in the All-new BMW 520i Luxury, including the new, more powerful, high-efficiency 2.0-liter BMW TwinPower Turbo four-cylinder engine which produces 184 hp and 290 Nm of torque, while boasting low carbon emissions of 124g/km with efficient fuel consumption of 18.5 km/l (ECE driving cycle). All this is complemented by the meticulous application of BMW EfficientLightweight technology, reducing the vehicle's weight by 100 kg compared to the previous generation and enabling fuel savings and luxury to be perfectly and simultaneously integrated.

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BMW Group

With its three brands BMW, MINI and Rolls-Royce, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. As a global company, the BMW Group operates 30 production and assembly facilities in 14 countries and has a global sales network in more than 140 countries.

In 2016, the BMW Group sold approximately 2.367 million cars and 145,000 motorcycles worldwide. The profit before tax for the financial year 2015 was € 9.67 billion on revenues amounting to approximately € 94.16 billion. As of 31 December 2016, the BMW Group had a workforce of 124,729 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive

product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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BMW Group Indonesia

BMW Group Indonesia is a wholly-owned subsidiary of Munich-based Bayerische Motoren Werke (BMW) AG in Germany. The establishment of this subsidiary in April 2001 reflects the BMW Group's confidence in the long-term future of Indonesia. BMW Indonesia Group activities cover the wholesale of BMW and MINI vehicles, spare parts and accessories, as well as the overall planning of sales, marketing, after-sales, and related activities in Indonesia. Its dealership network covers 18 new-car dealers and 6 BMW Premium Selection facilities spread out in various cities in Indonesia. Selected models of the BMW 3 Series, BMW 5 Series, BMW 7 Series, BMW X1, BMW X3, and BMW X5 are assembled in Indonesia by a local partner.

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