

Media Information

EMBARGO UNTIL 5:00PM ON 22 MARCH 2018

The first-ever BMW X2 now available in Singapore. A new breed of car takes to the stage.

Singapore. BMW Asia and Performance Motors today launched the first-ever BMW X2, a car that is more than just a new BMW X model. With its unmistakable design and sporty, urban genes, it makes a confident impression both in its class and within the BMW X model family.

The Sports Activity Coupe goes above and beyond any rival past or present in bringing joy and driving pleasure to the segment. Its inimitable character appeals most strongly to young, extrovert and active people who attach great value to individuality, genuine fun at the wheel and lifestyle matters, without wanting to leave themselves short on functionality.

The digital services from BMW ConnectedDrive and BMW ConnectedDrive Services – both of which are now available in freshly updated form – add further intensity to the overall first-ever BMW X2 experience.

DESIGN.

The cool X.

The bold, uncompromising nature of the first-ever BMW X2 is evident at first sight. This vehicle stands out from the crowd in any setting. Even next to its bigger brothers, the BMW X4 and X6, the first-ever BMW X2 makes a wholly distinctive impression. The main contributing factor here is the car's exterior design, which essentially combines the fast-moving body language and low-slung proportions of a coupe with the robust construction of a BMW X model.

Eloquent looks, dynamic proportions.

Above all, it is the first-ever BMW X2's proportions which create its expressive, dynamic demeanour. It is shorter and more than seven centimetres lower than the BMW X1 yet has the same wheelbase. Featuring short overhangs, it also has a stretched, coupe-style roofline and slim window graphic.

A distinctive character that departs from the BMW script.

Many of the design details emphasise the first-ever BMW X2's standalone nature while simultaneously and unequivocally signalling its membership of the X family. The time-honoured BMW kidney grille is just one example, turning the familiar trapezoidal shape on its head and instead widening from top to bottom. This is the first time this design detail has seen the light of day on a modern BMW. Another striking detail more typical of a BMW coupe is the placement of the brand logo on the C-pillars. This is another element that underscores the sporting aspirations of the first-ever BMW X2.

EXTERIOR DESIGN HIGHLIGHTS: FRONT END.

BMW kidney grille.

The kidney grille has always been an identifying feature of a BMW. On the first-ever BMW X2, however, its outline is wider at its base than at its top. The first-ever BMW X2 is the first modern BMW to feature this design cue, and it gives the new car a broader, even more distinctive and even sportier appearance. Below the grille, the hexagonal surface treatment in the bumper further reinforces this impression. The kidney grille provides a visual expression of the first-ever BMW X2's classy appeal. The fronts to the grille bars in High-gloss Black contrast with the grille's chrome surround.

Headlights.

The design of the first-ever BMW X2's headlights reinforces its striking, sporty looks. Familiar twin circular elements (including LED daytime driving lights) combine with the foglamps to create the characteristic six-eyed face of the X family and make the vehicle instantly recognisable. Because the inner headlights are slightly narrower than the outer ones, the first-ever BMW X2 assumes a tangible air of concentration and dynamism. Moreover, shiny chrome surfaces add a high-quality touch while a chrome bar at the outer edges enhances the impression of width.

Full-LED headlights come as standard on the first-ever BMW X2. The bi-LED light for low beam and high beam is extremely bright and effective at illuminating the road, while also accentuating the first-ever BMW X2's sporty looks particularly impressively. The headlights display fine detailing, achieved in part through hexagonal LED daytime driving light tubes and laser engraving.

BMW roundel on the C-pillars.

The C-pillars host two characteristic BMW features: the hallmark BMW Hofmeister kink and, for the first time on a BMW X model, the BMW roundel. There is something special about the design of both these items. As an integral element of the C-pillar, the Hofmeister kink on the first-ever BMW X2 is slightly elongated and does not cross over the door line. This boosts the sporty looks of this Sports Activity Coupe. The BMW roundel on the C-pillars invokes a design cue much admired on classic BMW coupes such as the 2000 CS and 3.0 CSL, and ensures the car is instantly recognisable on the road.

Roofline.

The roofline of the first-ever BMW X2 has an almost coupe-like lightness, which gives the whole car the impression of surging forward like an athlete. A key contributor here is the styling above the familiar BMW swage line, where the body tapers in sharply towards the glasshouse. These athletic shoulders generate a large number of light surfaces in the upper section of the first-ever BMW X2 makes the glasshouse appear lighter. The extremely slim window graphic teams up with the M rear spoiler to inject extra dynamism into the car's proportions.

EXTERIOR DESIGN HIGHLIGHTS: REAR END.

Rear lights.

The horizontal design lines of the first-ever BMW X2's rear end tighten the visual distance between the car and the road, emphasising the car's width and therefore its sporty character. These lines continue into the high-set rear lights. The LED rear lights represent a symbiosis of the T-shape lighting contour shared by other BMW X models and the L shape familiar from BMW coupes. This iconographic light signature includes a precise LED strip on the inside the rear light units. The first-ever BMW X2 is therefore clearly recognisable, even in the dark.

Rear bumper.

The first-ever BMW X2 has a broad, planted stance on the road, especially when viewed from the rear. Creating this impression of width are the horizontal design lines and distinctive rear bumper.

Tailpipes.

One of the ways the first-ever BMW X2 expresses the inherent power of its BMW TwinPower Turbo engines is through the design of the tailpipes. All four-cylinder engine variants come with 90mm twin tailpipes.

INTERIOR AND EQUIPMENT.

Contemporary ambience with premium flair.

The interior of the first-ever BMW X2 blends signature BMW elements, such as a pronounced driver focus and dynamic lines, with the understated ruggedness of a BMW X model. The high-class quality of the first-ever BMW X2 and its impressive level of equipment, are both instantly apparent. The instrument panel has contrast stitching and decorative stitching as standard, while the centre console features materials including Sensatec with contrast stitching.

The first-ever BMW X2 deftly combines all of this with a generous helping of everyday practicality. The boot has a capacity of 470 litres, meaning it can effortlessly handle leisure activities, from shopping sprees to a skiing weekend or mountain-bike tour. This high level of functionality manifests itself in the passenger compartment too, thanks to features such as a door design featuring large pockets and stowage bins lower down.

INTERIOR HIGHLIGHTS.

Driver focus.

The cabin of the first-ever BMW X2 is focused on the driver, with the design of features such as the instrument panel binnacle clearly directed at the road ahead. All controls are ergonomically positioned to allow the driver to assimilate their information with a single glance and operate them with supreme ease. This all helps to transform the driver's seat into an exclusive driving environment where the sportiness that the first-ever BMW X2 oozes through every inch of a journey can be experienced with special intensity.

All-round visibility.

The driver and passengers are seated in an elevated position in typical BMW X-model fashion. This results in an excellent all-round view and places the driver in complete control of the driving situation. Both the driver and passengers seem to be looking down on the instrument panel,

which reinforces the impression of an optimum view over the road – combined with flawless operability.

Materials.

The first-ever BMW X2 makes quality something its owners can experience. The softly foamed instrument panel is pleasant to the touch, gains further visual appeal with contrast stitching and decorative stitching. The choice of trim finishers, including the new Aluminium Hexagon Anthracite variant, further underlines the high-quality credentials of the first-ever BMW X2.

Controls.

All functional controls in the centre console are set in high-gloss black fascias as standard, giving the interior a special touch of timeless elegance.

Lighting package.

The lighting package allows drivers to set a stylish lighting mood for the interior of their first-ever BMW X2 by choosing from the colours Orange, Lilac, Mint, Bronze, Blue and White. The LED lighting in the trim surfaces of the instrument panel and door panels forms a continuous band that extends all the way around the cabin to the rear. The way in which the monitor and control consoles seem to be almost floating above and in front of the instrument panel is a particularly stunning effect of the night-time look.

Black panel technology.

The modern black panel technology included in every first-ever BMW X2 as standard is one of its standout features. Employed for both the instrument cluster and the information display, it highlights the vehicle's high level of technical sophistication.

Panoramic roof.

The panoramic roof found on the list of optional extras further adds to the sense of spaciousness inside the first-ever BMW X2 and bathes the passenger compartment in light. The front section of the panoramic roof tilts and slides open, just like a conventional sunroof.

DRIVING DYNAMICS.

Driving pleasure on all types of road.

First-ever BMW X2 drivers think differently, they break with conventions and they lead the way. So the first-ever BMW X2 really is the perfect car for them.

The Sports Activity Coupe cuts a dashing figure on every journey, not least thanks to its peerless BMW TwinPower Turbo engines and sophisticated powertrain. These components team up with the car's refined chassis to endow it with class-beating handling qualities, exceptional agility and superb feedback, thereby allowing the first-ever BMW X2 to generate levels of driving pleasure unprecedented in this segment.

Exhilarating sportiness on all roads.

The common denominator of all first-ever BMW X2 models is a further improved chassis that transfers the immense agility and dynamism of the BMW engines to the road, thus providing an excellent basis for a thrilling driving experience. The car's driving responses can be adapted with a simple push of the Driving Experience Control switch, which allows drivers to choose between default COMFORT mode, efficiency-enhancing ECO PRO mode and SPORT mode. The pre-programmed set-up available via SPORT mode gives the car even more dynamic steering and powertrain responses.

If the optional Adaptive Suspension (incl. 10 mm lower ride height) is specified, the car's suspension can be adjusted even more precisely to individual tastes and requirements. Drivers can choose between two settings – COMFORT or SPORT – using the Driving Experience Control switch. The result is sporty suspension offering solid roadholding and reassuring comfort over any surface.

Dual-clutch transmission.

First though, the newcomer will be launched with a choice of the first-ever BMW X2 sDrive20i petrol model. It is equipped with the sporty seven-speed Steptronic dual-clutch transmission, which stands out with both its swift gear changes and highly efficient operation, making it another factor in the low CO2 figure. The 192 hp 2.0-litre four-cylinder unit delivers remarkable performance figures, too. The sprint from 0 to 100 km/h is over in a rapid 7.7 seconds and top speed is 227 km/h.

DIGITAL SERVICES.

The intelligently connected, clever way to travel.

As far as BMW is concerned, there is one thing that always comes first in a connected vehicle: the task of driving. For this reason, all of the BMW ConnectedDrive and BMW Connected elements in the first-ever BMW X2 have once again been designed to assist, inform or entertain the driver at the appropriate time using just the right services.

Intuitive interaction between driver and vehicle forms the basis for top-class connectivity. The first-ever BMW X2 offers its driver three different ways of interacting with their car, as the sixth generation of the iDrive control concept now supplements the familiar iDrive Controller and voice control with touchscreen operation for the Control Display. The touchscreen can also be used comfortably by the front passenger.

Intuitive usability and displays.

Standard specification for every first-ever BMW X2 includes a 6.5-inch Touch Control Display with navigation. This can be upgraded to the optional 8.8-inch Touch Control Display with navigation. The display concept is designed to provide the driver with a quick summary of the most important information at any particular time by means of, for example, the tiles that appear in the display's main menu.

For even greater safety and convenience in the first-ever BMW X2, there is the option of the full-colour BMW Head-Up Display, which projects all important driving information and navigation/assistance system readouts onto the windscreen and therefore into the driver's field of view – in high resolution.

Intelligently connected.

The integration of BMW Connected and BMW ConnectedDrive Services focuses on the needs of the first-ever BMW X2 driver. These digital services and comfort-enhancing functions enable first-ever BMW X2 drivers to organise their daily routines as efficiently as possible, both inside and outside the car – and, in so doing, allow them more time to enjoy life.

BMW Connected+ provides a digital bridge between smartphones and the car. It delivers the next level of in-car personalisation and smartphone content integration on the Control Display of the

first-ever BMW X2. This makes display and operation in the vehicle simpler than ever. One example of a new Connected+ service is Share Live Trip Status, which makes the question “What’s your ETA” a thing of the past; the driver can share their current location and time of arrival with business partners, friends or family.

Driver assistance systems: drive with assurance, arrive relaxed.

Not only does the first-ever BMW X2 offer drivers a wide selection of driver assistance systems, it also boasts highly advanced technologies.

The standard Park Distance Control and the rear-view camera, whose images are transferred onto the Control Display, make precise and comfortable manoeuvring that much easier. The likewise Parking Assistant also helps the driver to find and make use of parallel parking spaces.

The camera-based assistance systems available for the first-ever BMW X2 help to ensure greater assurance and safety in different driving situations. The optional Driving Assistant includes Lane Departure Warning, Speed Limit Info with No Passing Info display, High Beam Assistant, Collision Warning and Pedestrian Warning with City Braking function.

In addition to these functions, the optional Driving Assistant Plus line-up also features the Active Cruise Control system with Stop & Go function – which maintains both a desired speed between 30 and 140 km/h entered by the driver and the safety distance to vehicles travelling ahead – and the Traffic Jam Assistant. At speeds up to 60 km/h, this optional function takes over both proximity control and lane-keeping tasks from the driver. The optional Traffic Jam Assistant uses steering assistance to keep the car reliably in the middle of its lane, but the driver needs to have at least one hand on the steering wheel for the system to work.

MODEL VARIANTS.

The first-ever BMW X2: powerful and agile.

The first-ever BMW X2 has an invigoratingly fresh feel to it. It immediately stands out as a BMW X model, yet it has a highly distinctive appearance, too. This is partly down to its different proportions, the execution of many of its details, the placement of the BMW roundel and the reinterpretation of a BMW design icon – the kidney grille. Plus, the black strip of cladding

encircling the body produces the characteristically robust X model look, while lending visual emphasis to the ground clearance.

M Sport X

Not only does the launch of the first-ever BMW X2 add a new member to the BMW X family, the new M Sport X model is also making its debut. On the road, the first-ever BMW X2 has the poise of an athlete in peak condition. This is even more so for the M Sport X model. The BMW X2 M Sport X combines design elements from BMW M and the BMW X family.

The design of the first-ever BMW X2 M Sport X brings the vehicle's sporty X character to the fore. Taking its cue from the add-on parts, decals and paint finishes in complementary colours familiar from rally cars, prominent use is made of the colour Frozen Grey to produce an overall picture of striking contrasts. This shade is used for features such as the specific M Sport X elements, which are visible from virtually every angle.

Further standout features of the M Sport X model include the extremely dynamic bumper styling and a twin arrangement of tailpipes that are 90 mm in diameter. The first-ever BMW X2 M Sport X gets a bespoke diffuser insert in the contrast colour Frozen Grey. The new rear bumper and tailgate design sees the latter sitting flush with the rear apron. And that gives the rear end a supremely harmonious feel.

The side skirts of the first-ever BMW X2 are among its signature features and contribute in no small part to its rugged and assured good looks. The first-ever BMW X2 M Sport X has specially designed cladding inserts in Frozen Grey. When viewed from the side, this lighter colour shade generates an impression of higher ground clearance and ensures this model stands apart clearly from its stablemates.

The M Sport suspension fitted as standard on the first-ever BMW X2 M Sport X is a particularly good match for this model and includes tauter spring and damper tuning. With the M Sport suspension, the car is also lowered by 10 mm for even sportier roadholding. The optional Adaptive Suspension which uses dynamic dampers to variably adjust damper response behaviour, further enhances the driving dynamics.

FIRST-EVER BMW X2 M SPORT X EQUIPMENT OPTION HIGHLIGHTS.

Exterior colours.

Eight exterior colours are available as an option, including the Galvanic Gold metallic finish, against which the wraparound signature shade Frozen Grey produces a stunning visual contrast. This gives added impact to the character of the first-ever BMW X2 M Sport X.

Wheels.

The first-ever BMW X2 has a poised on-road stance thanks to large wheels and a striking wheel rim design. The 19-inch style 722 M wheels fitted on the first-ever BMW X2 M Sport X as standard are exclusive to this X2 model variant. The optionally available 20-inch wheels in style 717 M really grab the attention – not just with their size, but their extravagant design, too.

M Rear spoiler.

Available with the M Sport X model, the sportier M rear spoiler provides a dynamic flourish to round off the first-ever BMW X2's roofline. As well as emphasising the car's sportiness, it also underscores the narrow look of the rear window area. Together with the width-enhancing rear bumper, this creates an extremely powerful rear view.

Upholstery.

With its Micro Hexagon fabric/Alcantara Anthracite combination with M piping and contrast stitching in blue or yellow, the first-ever BMW X2 M Sport X accentuates the model's superb quality and sporting ambience. Numerous upholstery options are available, including the newly available perforated Dakota leather in Magma Red, allow first-ever BMW X2 drivers to customise the interior as they please.

Trim finishers.

The new Aluminium Hexagon Anthracite trim finisher with an accent strip in Pearl-effect Chrome can be specified for the first-ever BMW X2 M Sport X. Its design mirrors the hexagonal structure that is also a characteristic feature of the first-ever BMW X2's exterior styling. Five further trim finishers are optionally available and all include an accent strip that matches the specific trim finisher, as well as contour lighting in the door trim.

The first-ever BMW X2 is now available for viewing at the Performance Motors showroom.

Additional information enclosed:

1. The first-ever BMW X2 price.
2. The first-ever BMW X2 specifications.

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The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises 31 production and assembly facilities in 14 countries; the company has a global sales network in more than 140 countries.

In 2017, the BMW Group sold over 2,463,500 passenger vehicles and more than 164,000 motorcycles worldwide. The profit before tax in the financial year 2016 was approximately € 9.67 billion on revenues amounting to € 94.16 billion. As of 31 December 2016, the BMW Group had a workforce of 124,729 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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About Performance Motors Limited (PML)

Performance Motors Limited (PML) is a member of the Sime Darby Group and has been the dealer of BMW cars and BMW motorcycles in Singapore since 1979.

PML has achieved various accolades in the area of sales achievement and service excellence in its 39-year history in the luxury segment.

2002 - In an industry first, PML initiated a customer lifestyle and rewards programme which evolved into the 'BMW 7 Series Privileges Programme Plus' – a distinctive lifestyle and rewards programme that is exclusively available to owners of new BMW 7 Series in Singapore. Exclusive premium experiences covering golfing, driver training, chauffeur services and lifestyle have been specially designed with the discerning taste of the BMW 7 Series customers in mind.

2003, 2004 - PML received awards from BMW Asia in recognition of the BMW 7 Series' segment leadership.

2005 – PML sales powered to the top of the Singapore luxury car market. PML added to its collection of BMW awards the Best Sales performance in the Asian region. PML sales established BMW as the leading premium car brand in Singapore.

2006, 2007– PML claimed market leadership among premium car brands in Singapore for three consecutive years. The flagship BMW 7 Series limousines used to transport world leaders during the 2006 World Bank meetings and all key government events was once again reaffirmed as the choice for leaders as the official car for various high-profile events such as Barclays Singapore Open, the ASEAN Ministerial Meetings and the Singapore Airshow.

2008 - PML opened the new Sime Darby Performance Centre, the benchmark BMW Sales and Aftersales facility in Asia in September. The two existing premises at the Sime Darby Centre and in East Coast Centre continue to serve BMW customers and strengthen PML's service excellence in conjunction with this new Performance Centre at 303 Alexandra Road.

2009 - BMW continued to be the limousine of choice for the APEC meetings. PML was honoured as one of the Top 3 entries in the Conquest BMW 7 series of BMW Excellence in Sales 2009 categories, the international competition for outstanding sales performance.

2010 – PML broke the 4,000 unit sales record and set a new milestone in its retail history with a remarkable achievement of being the Top Luxury Car Brand in Singapore. PML reopened its refurbished Aftersales facility in East Coast Centre (ECC) at 280 Kampong Arang Road.

2011 - PML became the first ever luxury car brand and dealer to surpass the competition, in a highly competitive car market that has traditionally been dominated by volume driven marques. This is the first ever situation anywhere in the world where BMW is the leading car brand.

2012 – PML continued its trailblazing success and retained pole position as the Number One car brand in Singapore for a second consecutive year. PML's Motorrad division proudly recorded a year-on-year increase in sales of 50%. BMW continued to be the official limousine brand for the Barclays Singapore Open for the sixth consecutive year.

2013 - BMW was appointed the official limousine brand of the 2013 International Maritime Defence Exhibition and Conference. Performance Motors sponsored a fleet of 220 units of BMW 5 and 7 Series for the high-profile conference dedicated to maritime defence. BMW Motorrad achieved remarkable growth to become the top selling luxury bike brand in Singapore for the second consecutive year.

2014 – PML announced the official inauguration of a new BMW facility at 315 Alexandra Road, which integrated a new BMW Motorrad showroom and an Aftersales facility dedicated to BMW Fast Lane services. BMW fleets continued to be the choice limousines for the Singapore Airshow 2014, BNP Paribas WTA Finals 2014 and Louis Vuitton High Jewellery event.

2015 - BMW was the preferred limousine brand to chauffeur delegates for the World Engineers Summit 2015 and the Asia Pacific Homeland Security 2015. PML also welcomed the launch of BMW ConnectedDrive, as well as, the all-new BMW 7 Series.

2016 - PML recorded an all-time high for new car registrations and was named the Best Dealer in Sales at BMW Group's Excellence in Sales Awards 2016. PML also launched the Future Retail concept at the newly renovated BMW showroom at Sime Darby Performance Centre, which sets new standards in the automotive industry through the use of innovative digital tools and engaging retail environment. As a leading luxury car brand in Singapore, BMW remained the preferred limousine brand for the Singapore Airshow 2016, SMBC Singapore Open 2016 and Louis Vuitton High Jewellery Event 2016. BMW was also proudly designated as the limousine brand of choice for the Singapore Beach Polo Championship 2016, Singapore International Water Week 2016 and National Gallery Singapore Gala 2016.

2017 - PML continued to trailblaze and achieved yet another sterling record of high performance in a second consecutive year. The introduction of five new BMW iPerformance models and an updated BMW i model saw PML cementing its position as the industry leader for plug-in hybrid electric vehicles (PHEVs) and electric vehicles (EVs) in Singapore. BMW was appointed the official car brand for numerous prestigious and high profile events including ASEAN Tourism Forum 2017, SMBC Singapore Open 2017, Singapore Yacht Show 2017, IMDEX Asia 2017, Miss Universe Singapore 2017 and Singapore International Energy Week 2017.

1. The first-ever BMW X2 price.

Model	VES Band	Retail price (at press time)
The first-ever BMW X2 sDrive20i M Sport X	C1	\$193,888

2. The first-ever BMW X2 specifications.

BMW X2 sDrive20i M Sport X

Four-cylinder petrol engine, seven-speed Steptronic dual-clutch transmission.

Capacity: 1,998 cc.

Output: 192 hp at 5,000 – 6,000 rpm.

Torque: 280 Nm at 1,350 – 4,600 rpm.

Acceleration (0 – 100 km/h): 7.7 seconds.

Top speed: 227 km/h.

Combined fuel consumption: 6.0 l/100 km.

Combined CO2 emissions: 138 g/km.