

Media Information

11 April 2018

The All-new BMW X3 Indonesia's Premiere.

BMW Indonesia presents Sports Activity Vehicle with an ideal balance between on-road and off-road capabilities.

Jakarta. Today The All-new BMW X3 was officially presented in Indonesia. This new Sports Activity Vehicle (SAV) from BMW Indonesia gives a new definition to dynamic driving experience, efficiency, and toughness in all terrains. In fact, The All-new BMW X3 sets a new benchmark in the premium mid-size SAV segment in terms of design, light chassis technology, comfort, connectivity, and the typical driving experience associated with BMW known as Sheer Driving Pleasure. Not only that, the vehicle also brings a perfectly-refined interior atmosphere, more emphasis on comfort as well as various ultra-sophisticated innovations, making it a leading vehicle both on-road and off-road.

In 2017, BMW X variants were the main driving force behind the significant sales growth of the BMW Group, contributing almost a third to all BMW models sold globally. The excellent performance was also evident in Indonesia's market where BMW X variants made up 45% of all of the models delivered to consumers in 2017. This represented a 21% increase over the previous year.

Jodie O'tania, Vice President Corporate Communications BMW Group Indonesia explained, "BMW has been consistently introducing new technology and innovation. Improvements have always been made in every new series of BMW vehicles, complemented of course with the element of JOY. The All-new BMW X3 is concrete proof of BMW's commitment to keep innovating and producing the best vehicles in each respective segment. The All-new BMW X3 plays an important role in this regard, and is also the first BMW X series vehicle to be launched in this "year of the X". Furthermore, the vehicle's excellent balance in driving dynamics, both on-road and off-road, thanks to the new BMW xDrive technology will certainly reinforce our leadership in the medium SAV segment. Naturally, all of this is accompanied by BMW's signature luxury."

Company

PT. BMW Indonesia

A BMW Group Company

Office Address

The Plaza 21st Floor
Jl. M.H. Thamrin Kav 28-30
Jakarta 10350
Indonesia

Telephone

+62 21 2992 3000
+62 21 2992 3009

Fax

+62 21 2992 3333

Website

www.bmw.co.id

“The third generation of the BMW X3 sports a firmer design, enhanced comfort, and a high efficiency engine produced at BMW Production Network 2 in collaboration with BMW Indonesia’s strategic partner, PT Gaya Motor. This represents another step in strengthening BMW’s commitment to offering the best premium mid-size SAVs to Indonesian consumers more quickly,” she added during The All-new BMW X3’s launch event in Jakarta.

The All-new BMW X3. ON A MISSION.

The BMW X3 was first launched in 2003 and quickly became a pioneer in the premium mid-size SAV segment. Subsequently, the previous two generations went on to sell up to 1,5 million units globally. The All-new BMW X3 has been specifically designed to continue the immense success of its predecessors. The third generation of the BMW X3 is packed with superior features like BMW Gesture Control, BMW Display Key, a perfectly-refined engine, top-class suspension, as well as an innovative and fascinating operation system that was previously introduced in the BMW 7 Series and The All-new BMW 5 Series.

As a whole, the exterior of The All-new BMW X3 boasts the signature language design of a Sports Activity Vehicle (SAV), complemented by the strong DNA of the BMW X Series family, leading to a perfectly-tuned vehicle which produces the lowest drag coefficient in its class of cd 0,29. New selective-beam, hexagonal-shaped BMW Icon Adaptive LED twin circular headlights, a firmer kidney grille, a solid front bumper appearance, and an integrated sign lamp all give The All-new BMW X3 the more masculine appearance typical of an off-road vehicle.

Furthermore, The All-new BMW X3 also comes with wider cabin space compared to the previous generation. It features an additional 51mm in length, 10mm in width, and 15mm in height, while 54mm has been added to the wheelbase. Meanwhile, its fairly short overhangs offer numerous benefits such as an improvement in interior functionality, a highly dynamic driving experience and a more attractive look even when stationary.

The Luxury Line variant of The All-new BMW X3 was introduced at this launch event. Its luxurious appearance is plainly apparent in the use of high-gloss chrome for the kidney grille, underbody protection for the front and back bumper, and light-alloy ring 19 inch Double-spoke 696 style wheels with bi-color finishing that heighten the vehicle’s elegant and luxurious image.

Meanwhile, the robust lines on The All-new BMW reveal the utilization of new design materials in the BMW X Series line, imparting a masculine impression to emphasize its off-road ability and sporty look. The new appearance is also strengthened by a 3D LED lamp on the back which is fused with The All-new BMW X3's sturdy silhouette.

The All-new BMW X3 also comes with hallmark BMW Luxury Line features in the form of exclusive interior design and high-quality materials. The use of Vemasca leather – for the first time in an all new BMW line – which decorative stitching and a fine-wood oak trim with pearl chrome finishings all serve to boost the cabin's luxurious atmosphere. Attention to every single detail also shows through the X icon decoration on the door-trim, center console, and C-pillar.

The best engine and architecture in all fields.

The All-new BMW X3 is equipped with a BMW TwinPower Turbo fuel-powered engine that guarantees an unmatched combination of engine performance and fuel efficiency as part of the BMW EfficientDynamics' signature philosophy. Boasting High Precision Direct Injection, Double-Vanos variable camshaft control, and Valvetronic fully variable valve timing, the vehicle's four cylinder 2,0 liter fuel engine demonstrates its superiority in terms of dynamic driving capability with power of up to 184 HP and torque of up to 290Nm, while at the same time still recording impressive fuel consumption of 13.1km/l and low emissions of up to 173 g/km. The vehicle's power is distributed through its 8-speed Steptronic transmission which can be controlled by either a transmission lever or a paddleshifter on the steering wheel.

The application of BMW EfficientLightweight technology in the engine construction, chassis, and suspension in The All-new BMW X3 enables a perfect 50/50 mass distribution and an overall 55kg weight reduction from the previous generation. This is possible through the use of several top-quality aluminium materials which ensure a structure which is light but still rigid and strong. Furthermore, the inclusion of the new BMW xDrive smart feature that's also integrated with a passive security system, makes The All-new BMW X3 an unparalleled driving experience encapsulating the essence of JOY in every driving opportunity.

The permanent, smart all-wheel drive technology known as **BMW xDrive** is also present in The All-new BMW X3, ensuring it stays ahead of the field in terms of providing unrivalled traction on all road surfaces, thanks also to smart torque distribution which ultimately produces enhanced

driving dynamics and safety. This smart system is integrated with the Variable Sports Steering and Performance Control features which automatically provide the best steering feedback, distribute engine power smoothly, and ensure a smooth braking function for all wheels at high speed, thus allowing for BMW's signature maneuvering abilities and Sheer Driving Pleasure. Driving Experience Control (DSC), Dynamic Traction Control (DTC), Dynamic Damper Control (DDC), and Hill Descent Control (HDC) have all been linked to BMW xDrive to act as a passive security system that helps drivers on uphill road contours or when maneuvering at high speed.

Just like any BMW vehicle, The All-new BMW X3's cockpit offers fantastic driving positions with an ergonomic design. A new operation system also enables smooth operating capability through iDrive Controller, voice assistant, touch control, and BMW Gesture Control, all of which are integrated with a 10,25 inch monitor screen. The All-new BMW X3 is also equipped with new BMW Navigation System Professional using 3D maps and voice direction in Bahasa. An 8,8 inch new-look monitor is also more attractive than before and can display lots of relevant information. Furthermore, The All-new BMW x3 comes with the BMW Display Key that allows for more innovative and unique vehicle utilization.

Availability and price.

The All-new BMW X3 will be available at all Authorized BMW Dealers from 19 April, 2018 at a price of Rp. 1.009.000.000,- off-the-road. Every vehicle includes BMW Service Inclusive which covers free routine maintenance for 5 years or 60.000 km, whichever comes first, and a 36-month warranty without mileage limits. The vehicle's tires are also protected by BMW Group Tire Coverage for 3 years, covering the replacement of 4 tires every year up to 100% which includes the cost of the tires and technician, and covers damage caused by punctures, swelling, and tears - or damage from continuous driving on flat tires. Damaged tires will be replaced with original ones - terms and conditions apply.

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Attachments:

1. Technical specifications of The All-new BMW X3.
2. Dimensions of The All-new BMW X3.

The BMW Group

With its three brands BMW, MINI and Rolls-Royce, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. As a global company, the BMW Group operates 30 production and assembly facilities in 14 countries and has a global sales network in more than 140 countries.

In 2016, the BMW Group sold approximately 2.367 million cars and 145,000 motorcycles worldwide. The profit before tax for the financial year 2015 was € 9.67 billion on revenues amounting to approximately € 94.16 billion. As of 31 December 2016, the BMW Group had a workforce of 124,729 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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BMW Group Indonesia

BMW Group Indonesia is a wholly-owned subsidiary of Munich-based Bayerische Motoren Werke (BMW) AG in Germany. The establishment of this subsidiary in April 2001 reflects the BMW Group's confidence in the long-term future of Indonesia. BMW Indonesia Group activities cover the wholesale of BMW and MINI vehicles, spare parts and accessories, as well as the overall planning of sales, marketing, after-sales, and related activities in Indonesia. Its dealership network covers 18 new-car dealers and 6 BMW Premium Selection facilities spread out in various cities in Indonesia. Selected models of the BMW 3 Series, BMW 5 Series, BMW 7 Series, BMW X1, BMW X3, and BMW X5 are assembled in Indonesia by a local partner.

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For further information, please contact :

Corporate Communications Department

Jodie O'tania

Tel: +62 -21 - 2992 3000 ext 21732

Mobile: +62-8111534962

Email : jodie.otania@bmw.co.id

Ismail Ashlan

Tel: +62 -21- 2992 3000 ext 21724

Mobile: +62-8111-73-17-43

Email: ismail.ashlan@bmw.co.id

1. Technical Specifications of The All-new BMW X3.

All-new BMW X3.	
2.0-liter BMW TwinPower Turbo 4-cylinder petrol with Valvetronic, Double VANOS, High Precision Injection & 8-Speed Steptronic Automatic Transmission .	
Engine capacity	1,998 cc
Maximum power	184 hp
Maximum torque	290 Nm
Acceleration	0-100 in 8,3 seconds
Maximum speed	215 km/hour
Average fuel consumption (UN ECE)	13,1 km/liter
CO ₂ emissions (UN ECE)	173 g/km

2. Dimensions of The All-new BMW X3.

