

**Media Information**  
24 August 2018

## **BMW Group Asia Presents the Exclusive BMW Z4 First Edition for the first time in Asia Pacific.**

**SINGAPORE** – BMW Group Asia presents the exclusive BMW Z4 First Edition for the first time in Asia Pacific at BMW World of Passion and Joy in Singapore, less than 24 hours after the roadster's World Premier at Pebble Beach Golf Links, Monterey, California

With dynamic proportions, emotional design and fascinating sportiness, the open-top two-seater will take the classic roadster concept into the world of today and tomorrow. The limited special edition of the roadster inspires not only with the agility, precision and dynamic handling characteristics that are so typical of BMW M Performance models, but also with particularly sophisticated design and equipment features, including a body paintwork in Frozen Orange metallic.

Just a glance at the new BMW Z4's proportions leaves no doubt about its dynamic potential. The central sitting position for the driver, the low centre of gravity, perfectly balanced 50 : 50 axle load distribution, wide tracks and a compact wheelbase form the ideal prerequisites for inspiringly agile handling and intense driving pleasure.

The BMW Z4 M40i First Edition fulfils these expectations in every aspect thanks to an extremely powerful 250 kW/340 hp, straight six-cylinder engine and a sports suspension with electronically controlled dampers, M Sport braking system and an electronically controlled M Sport differential in the rear axle transmission. The BMW M Performance automobile takes a mere 4.6 seconds to sprint from a standstill to 100 km/h.

Vertically aligned headlights, the BMW kidney grille sporting a mesh design, the bonnet stretching sports car-like over the wheels, large air breathers on the front wheel arches and the distinctive spoiler integrated into the rear lid all contribute towards the characteristic look of the new BMW Z4. The design of the interior also places the focus on the puristic sportiness of the new BMW Z4.

The driver-oriented cockpit styling is underscored by dynamic forward-oriented lines. Likewise, the clearly structured arrangement of all control elements enhances the focus on the driving experience inside the new BMW Z4.

Moreover, for a perfect start into a new roadster era, the new BMW Z4 M40i First Edition offers specific design and equipment features that add exclusive accents to the car's sporty flair. The expressive body paintwork in Frozen Orange metallic is combined with an electrically operated textile soft top in anthracite with silver effect, the BMW Individual High Gloss Shadow Line, black exterior mirror caps and 19-inch light alloy wheels boasting a bicolour, double spoke design. The interior of the edition model comprises the Vernasca ivory white leather trim with decorative stitching, electrically adjustable seats with memory function, the ambient light and the Harman Kardon Surround Sound System. Adaptive LED headlights with matrix function for the high beam, BMW Head-Up Display featured for the first time in a roadster and the BMW Live Cockpit Professional offering the latest networking technology underpin the advanced status the tradition-steeped concept of a two-seater, open-top sports car has reached with the new BMW Z4.

BMW will announce all details of further engine variants, technical innovations and the diverse equipment features of the two-seater on 19 September 2018. This will be followed a short time later by the trade fair premiere of the new BMW Z4 at the Mondial de l'Automobile (4 – 14 October 2018) in Paris. The worldwide market launch will commence in the spring of 2019.

\*All performance, fuel consumption and emissions figures are provisional

#### CO2 EMISSIONS & CONSUMPTION.

Combined fuel consumption: 7.1-7.4 l/100 km; combined CO 2 emissions: 162-168 g/km\*

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## **The BMW Group**

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises 31 production and assembly facilities in 14 countries; the company has a global sales network in more than 140 countries.

In 2017, the BMW Group sold over 2,463,500 passenger vehicles and more than 164,000 motorcycles worldwide. The profit before tax in the financial year 2016 was approximately € 9.67 billion on revenues amounting to € 94.16 billion. As of 31 December 2016, the BMW Group had a workforce of 124,729 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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