



Media Information

13 September 2018

**New Editions of Original MINI Arrive in the Lion City.
MINI Cooper 3 Door and MINI Cooper Convertible now available in
Singapore.**

Singapore. MINI Asia and Eurokars Habitat jointly announced that the new MINI Cooper 3 Door and new MINI Cooper Convertible are now available in Singapore.

The British premium automobile manufacturer strengthens the progressive character and appeal of its original models in the premium small car segment with a stylishly refined visual appearance and extensive technological advancements. The update includes fresh design accentuations, innovations in the field of drive technology and additional customisation options.

The upgrading of the original product substance highlights the mature yet distinctive charisma of MINI. This is due to elements such as the new engine-transmission combinations, an extended range of standard features, newly designed headlights and rear lights, additional body finishes and cutting-edge connectivity technology for convenience and infotainment.

Bright and dazzle-free: LED headlights.

A modified design for the characteristic circular headlights make the hallmark front view of the new MINI 3 Door and the new MINI Convertible even more powerfully expressive. In the LED headlights, the high-quality technology is underscored by means of an entirely newly design of the light sources. The latest generation of the LED modules for low and high beam offers increased brightness. The LED daytime driving light and the turn indicator light are generated by a ring which surrounds the entire contour of the headlight.

Very British: rear lights in Union Jack design.

The rear lights also feature a new design in conjunction with the LED headlights and the adaptive LED headlights. As a clear reference to the brand's British origins, the upright light units at the rear of the new MINI 3 Door and the new MINI Convertible now appear in a Union Jack design.



The striking flag motif is recreated in the structure of the light functions. The turn indicators are horizontally arranged and the brake lights are vertically aligned, with the tail light additionally representing the diagonal lines of the British flag. In order to ensure a particularly harmonious lighting effect, all light sources forming the Union Jack graphic use LED technology.

New MINI logo: reduced to the essentials.

The new MINI logo is clear and authentic in style, appearing on the bonnet, tailgate, steering wheel, central instrument display and remote control in all models. It is a re-interpretation of the existing logo and now features a two-dimensional “flat design”. As such, the MINI logo reflects the new brand identity with its focus on the essentials – namely key values such as driving fun, distinctive design, premium quality and emotional appeal.

Three new body finishes.

The range of body finishes available for the new MINI 3 Door and the new MINI Convertible includes three variants. The colours Emerald Grey metallic, Starlight Blue metallic and Solaris Orange metallic are now also included in the program.

The selection of light alloy wheels has also been expanded. The 17-inch light alloy wheels in the design style Propeller Spoke 2-tone comes as standard on the MINI Cooper 3 Door. The likewise optional 17-inch light alloy wheels in Rail Spoke 2-tone design have also been newly added to the program.

New leather trims, interior surfaces and Colour Lines.

A broad selection of seat surfaces, interior surfaces and Colour Lines add a touch of individual style to the interior of the new MINI 3 Door and the new MINI Convertible. New features for the MINI 3 Door and new MINI Convertible include the Chester leather trim in Malt Brown and a Colour Line now also available in Malt Brown.

In addition, the optional MINI Yours Interior Style Piano Black is now available with illumination. As well as surfaces in the area of the doors and centre console finished in Piano Black, this also includes a rear-lit decorative strip for the instrument panel on the passenger side. The latter is likewise finished in Piano Black as well as bearing a stylised Union Jack motif. The colour of the background



lighting for the decorative strip is the same as the mood of the ambient lighting selected by the driver as part of the MINI Excitement Package.

Drive: increased driving fun and efficiency, reduced weight.

A detailed revision of the engines offered for the new MINI 3 Door and the new MINI Convertible mainly benefits driving fun. It also leads to a reduction in fuel consumption and CO2 figures by as much as five per cent, as well as optimising emissions so as to be able to comply with the more rigorous exhaust emission standards of the future.

Further development has been applied across the board, including the basic engine, MINI TwinPower Turbo Technology, engine electronics, oil supply, intake air ducting, the cooling system and the exhaust systems. It was also possible to reduce the weight of the drive units. The engine covers are made of carbon fibre reinforced plastic (CFRP), so they are now lighter, too. The material used to make them is carbon fibre recyclate generated in the production of BMW i automobiles.

In addition, all petrol engines feature petrol direct injection with the maximum pressure increased from 200 to 350 bar and turbocharger blades made of highly heat-resilient material.

New: 7-speed Steptronic transmission with double clutch.

A 7-speed Steptronic transmission with double clutch comes standard on the MINI Cooper. The new transmission type is characterised by very fast gearshifts, enabling extremely sporty acceleration manoeuvres without torque interrupt. It is operated using a newly designed electronic gear selector lever.

All Steptronic transmissions available for the new MINI 3 Door and the new MINI Convertible allow use of the coasting function in MID and GREEN mode as well as the latest generation of the auto start/stop function. Navigation and front camera data can now be incorporated in the control of the latter, too. If the vehicle is fitted accordingly, this allows situations to be identified in which it is better not to switch off the engine: for example when stopping briefly before making a turn or entering a roundabout, or if the traffic ahead has started moving again.



New steering wheel with multifunction buttons and radio with 6.5-inch colour screen as standard.

The newly designed three-spoke steering wheel in the new MINI 3 Door and the new MINI Convertible now features multifunction buttons. On the left-hand control panel it is possible to activate the Speed Limit Device to set a maximum speed, while the audio and communication controls are on the right-hand side. A sports leather steering wheel, a MINI Yours sports leather steering wheel and a John Cooper Works leather steering wheel are optionally available.

The standard trim also includes an audio system with 6.5-inch colour screen in the central instrument and mobile phone integration via Bluetooth. The Control Display offers a touchscreen function in conjunction with the optional Radio MINI Visual Boost and a navigation system.

Telephony with wireless charging, MINI logo projection.

The innovative optional equipment for the new MINI 3 Door and the new MINI Convertible includes telephony with wireless charging option. A storage compartment integrated in the centre armrest enables wireless charging of mobile phones which offer this capability. This option also includes a second USB socket in the front section of the centre console.

The standard MINI Excitement Package now also includes the MINI logo projection on the driver's side. When the vehicle is opened and closed, the new MINI logo is projected onto the ground in front of the door from a light source in the exterior mirror and can be seen there for 20 seconds, or permanently if the door is left open.

The new MINI Cooper 3 Door and new MINI Cooper Convertible are now available for viewing at the Eurokars Habitat showroom.

Additional information enclosed:

1. The new MINI prices.
2. The new MINI specifications.

-END-



For media enquiries, please contact:

BMW Group Asia

Corporate Affairs Department

Email: BMWAsiaCorpAffairs@bmw.com

Tel: (+65) 6838 9600

Media Website: www.press.bmwgroup.com

LinkedIn: <https://www.linkedin.com/company/bmw-asia>

Eurokars Habitat Pte Ltd

Jean Cheng

Assistant Marketing Manager

Tel: 6551 5518

Email: jean.cheng@eurokars.com.sg

About MINI in Asia

MINI is headquartered and manufactured in Oxford, UK and is a brand of BMW Group. In East Asia, this iconic car is sold in Singapore, Brunei, Vietnam, New Caledonia, Guam, Sri Lanka, Tahiti, Philippines and Indonesia. The full range of MINI is available in these market – MINI 3 Door, MINI 5 Door, MINI Convertible, MINI Clubman, MINI Countryman, and MINI John Cooper Works.

For more information: www.mini.com.sg.

About Eurokars Habitat Pte Ltd

In 2006, the first ever MINI Habitat, developed by Eurokars Group, was officially opened to the public. Voted as the best MINI Showroom in 2009 at the International MINI Dealer Conference held in London, MINI Habitat encompasses the vibrant colours, quirky designs and trademarks of the MINI brand. Currently, MINI Habitat houses the MINI 3 Door, MINI 5 Door, MINI Convertible, MINI Clubman, MINI Countryman, as well as the full range of MINI John Cooper Works.

For more information: www.eurokarsgroup.com.

MINI Habitat is located at 27 Leng Kee Road.

Operation hours:

Mon – Sat 8.30AM – 7.00PM.

Sun and public holidays 10.00AM – 6.00PM.



The new MINI Prices.

Model	VES Band	Retail price (at press time)
The new MINI Cooper 3 Door	B	\$131,088
The new MINI Cooper Convertible	B	\$142,088

The new MINI Specifications.

MINI Cooper 3 Door.

Three-cylinder petrol engine with MINI Twin Power Turbo Technology (turbocharging, direct injection, VALVETRONIC).

Capacity: 1,499 cc.

Max output: 136 hp at 4,500-6,500 rpm.

Max torque: 220 Nm at 1,480-4,200 rpm.

Acceleration: 0-100 km/h in 7.8 seconds.

Top speed: 210 km/h.

Average fuel consumption: 5.3 l/100 km.

MINI Cooper Convertible.

Four-cylinder petrol engine with MINI Twin Power Turbo Technology (turbocharging, direct injection, VALVETRONIC).

Capacity: 1,499 cc.

Max output: 136 hp at 4,500-6,500 rpm.

Max torque: 220 Nm at 1,480-4,200 rpm.

Acceleration: 0-100 km/h in 8.7 seconds.

Top speed: 206 km/h.

Average fuel consumption: 5.6 l/100 km.