

Media Information

25 February 2019

Performance Munich Autos recognised in Singapore Book of Records for Largest Gathering of BMW M Cars.

41 BMW M Cars come together for BMW M Car Formation.

Singapore. Performance Munich Autos (PMA), the dedicated BMW M dealership in Singapore, was recognized by the Singapore Book of Records on 23 Feb 2019 for the 'Largest Gathering of BMW M Cars in Singapore' with 41 BMW M cars.

As part of PMA's BMW M Town activation, more than 100 BMW M fans gathered at the Carros Centre in celebration of the first anniversary of PMA and to witness the creation of the largest iconic '///M' logo. This beats the previous record of 36 cars held by Munich Automobiles on 24 Apr 2016.

"The BMW M community in Singapore is made up of the most passionate motorsport enthusiasts," said Mr Arnt Bayer, Managing Director of Performance Motors Limited. "As we celebrate the one year anniversary of Performance Munich Autos, we would like to thank all our BMW M customers for their support and dedication. We look forward to bringing the BMW M Community more adrenaline-packed models and activities in 2019."

During the course of the day, fans were treated to a special display of the newly-launched BMW 8 Series Coupe, as well as performances by acclaimed local musicians Jack and Rai. BMW owners also enjoyed complimentary vehicle checks by the BMW service team, plus BMW M lifestyle merchandise and mocktails that were specially crafted for each BMW M model.

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The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises 30 production and assembly facilities in 14 countries; the company has a global sales network in more than 140 countries.

In 2018, the BMW Group sold over 2,490,000 passenger vehicles and more than 165,000 motorcycles worldwide. The profit before tax in the financial year 2017 was € 10.655 billion on revenues amounting to € 98.678 billion. As of 31 December 2017, the BMW Group had a workforce of 129,932 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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About Performance Munich Autos

Performance Munich Autos is the world's first dedicated BMW M dealership in Singapore that holds the retail rights to a full range of BMW M and BMW M Performance Automobiles.

Performance Munich Autos Showroom is located at 315 Alexandra Road Singapore 159944.

Showroom opening hours are Monday to Saturday, 8am - 7pm, Sunday and Public Holidays, 10am – 6pm.

For more information or enquiries, visit www.bmw-pma.com.sg or call (+65) 6333 3933.

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