



Media Information

11 March 2019

Netherlands Embassy drives sustainable mobility in Singapore.

First Embassy in Singapore to use a plug-in hybrid electric vehicle for official business.

Singapore. Mr. Christopher Wehner, Managing Director, BMW Group Asia, officially handed over the keys of a new BMW 530e to Ms. Margriet Vonno, Ambassador of the Embassy of the Kingdom of the Netherlands to Singapore. This makes the Netherlands Embassy the first diplomatic mission in Singapore to use a plug-in hybrid electric vehicle for official business.

“2018 was the year of Climate Action in Singapore. Therefore, on behalf of the Embassy of the Kingdom of the Netherlands, I pledged to do my part to improve the environment by choosing a plug-in hybrid electric vehicle, the BMW 530e, as our official Embassy car,” said Ms. Vonno. “Given I travel less than 30km per day, an electrified vehicle makes perfect sense for my daily needs. It’s remarkable to know that 90% of my trips can be completed solely on electric power, and in a comfortable and well-designed vehicle.”

The Netherlands has one of the highest market shares worldwide of electric vehicles and now has the highest number of charging points per 100 km with 23.25 charging points/ 100 km.¹

“Similarly, I believe the local charging infrastructure in Singapore will develop as adoption of electrified vehicles increases,” said Ms. Vonno. “Once the infrastructure is further developed we hope to use a fully electric vehicle here. In the meantime, I’m proud that we’re in a position to inspire positive change and can be an example for others to follow.”

“It’s an honour to support Ambassador Vonno’s vision of a cleaner and greener environment in Singapore,” said Mr. Wehner. “BMW continues to lead the way in electrification with more than 300 electrified vehicles on Singapore roads today. We hope Ms. Vonno’s actions will raise

¹ <https://www.gocompare.com/car-insurance/electric-avenues/#/countries>

awareness of the benefits of sustainable mobility and will encourage more people to take the leap into the world of electrification.”

In May 2018, the German Embassy in Singapore became the first diplomatic mission in Singapore to use a fully-electric vehicle, the BMW i3, for official purposes.

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The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises 30 production and assembly facilities in 14 countries; the company has a global sales network in more than 140 countries.

In 2018, the BMW Group sold over 2,490,000 passenger vehicles and more than 165,000 motorcycles worldwide. The profit before tax in the financial year 2017 was € 10.655 billion on revenues amounting to € 98.678 billion. As of 31 December 2017, the BMW Group had a workforce of 129,932 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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