



Corporate Communications

Media Information

29 March 2019

The MINI Cooper S Countryman Dartmoor Edition now available in Singapore.

An adventurer with rally spirit.

Singapore. MINI Asia and Eurokars Habitat invite drivers to escape the city's bustle, and forge a different path with the latest special edition MINI – The MINI Cooper S Countryman Dartmoor Edition – now available exclusively in Singapore.

“The MINI Countryman Dartmoor Edition is for the adventurer who has a go-any-where attitude and relishes the thrill of taking on rugged terrain,” said Kidd Yam, Head of MINI Asia. “As such, it’s only befitting that this special edition be inspired by Dartmoor National Park in the United Kingdom, where sprawling moorlands and wooded valleys offer exhilarating outdoor adventure year round.

The exterior design of the MINI Countryman Dartmoor Edition also speaks to those who thrive to push themselves to the limits as it was conceived with a rally car in mind,” continues Yam. “It features a special chequered decal that stretches across the sides of the car that is reminiscent of the rally flag, and has matching sport stripes on the bonnet, roof, and rear. Whether on the track or in the great outdoors, the MINI Countryman Dartmoor Edition embraces the go-kart feeling that is intrinsic to MINI.”

Unique rally design.

Further augmenting the racy vibe is the John Cooper Works aerodynamic kit, comprising of an imposing rear apron with in-built air ducts, as well as a diffuser on the rear bumper. These lend a powerful, striking appearance to the car – and serves as a visual reflection of the John Cooper Works sporting heritage. Piano Black trims for the headlights and taillights reinforce the sporty look. The MINI Countryman Dartmoor Edition also features additional LED headlights – these are reminiscent of the Mini that triumphed at the Rallye Monte-Carlo in 1964.

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Striking wheels.

In a nod to MINI's racing heritage, the MINI Countryman Dartmoor Edition sports John Cooper Works 19-inch Rallye Spoke wheels in Orbit Grey or Aspen White. Finished with a contrasting red décor ring and high precision laser-etched MINI Chequered flag graphic, these wheels add both performance and personality to this special edition MINI.

Sporty interior.

Decked out in Anthracite headliner and Leather Cross Punch upholstery in Carbon Black, the MINI Countryman Dartmoor Edition is made for the rugged explorer with an eye for detail. Premium touches such as a John Cooper Works Rear Spoiler as well as the John Cooper Works Door Sill Finisher add a further dash of sportiness to the car. A modern display and operating concept thus rounds out the luxurious ambience for the driver and four other passengers. The John Cooper Works leather-wrapped steering wheel with paddle shifters completes the call to take to the open road.

Pure driving fun.

As with all MINI models, the MINI Countryman Dartmoor Edition promises razor-sharp handling and an incredibly responsive ride. With a maximum power output of 192 hp and 280 Nm of torque readily available from just 1,350 rpm (all the way to 4,600 rpm), the MINI completes the 0-100 km/h sprint in 7.4 seconds.

Driving fun is further guaranteed with Dynamic Stability Control (DSC). This system uses sensors to measure the steering angle, yaw, and lateral acceleration to determine the direction the driver wants to go. If the car starts to stray off the line, the DSC system kicks in by applying corrective brake pressure to each individual wheel, and adjusts the engine torque accordingly. The driver can also select his preferred driving modes of MID, SPORT, and GREEN via a toggle switch.

Dynamic colour choices.

The MINI Countryman Dartmoor Edition is available in Thunder Grey, Midnight Black, Light White, or Chili Red, with a choice of livery in Black, White, or Red.



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The MINI Countryman Dartmoor Edition is now available for viewing at the Eurokars Habitat showroom.

Additional information enclosed:

1. The MINI Countryman Dartmoor Edition price.
2. The MINI Countryman Dartmoor Edition specifications.

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About MINI in Asia

MINI is headquartered and manufactured in Oxford, UK and is a brand of BMW Group. In East Asia, this iconic car is sold in Singapore, Brunei, Vietnam, New Caledonia, Guam, Sri Lanka, Tahiti, Philippines and Indonesia. The full range of MINI is available in these market – MINI 3 Door, MINI 5 Door, MINI Convertible, MINI Clubman, MINI Countryman, and MINI John Cooper Works.

For more information: www.mini.com.sg.

About Eurokars Habitat Pte Ltd

In 2006, the first ever MINI Habitat, developed by Eurokars Group, was officially opened to the public. Voted as the best MINI Showroom in 2009 at the International MINI Dealer Conference held in London, MINI Habitat encompasses the vibrant colours, quirky designs and trademarks of the MINI brand. Currently, MINI Habitat houses the MINI 3 Door, MINI 5 Door, MINI Convertible, MINI Clubman, MINI Countryman, as well as the full range of MINI John Cooper Works.

For more information: www.eurokarsgroup.com.

MINI Habitat is located at 27 Leng Kee Road.

Operation hours:

Mon – Sat 8.30AM – 7.00PM.

Sun and public holidays 10.00AM – 6.00PM.



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1. The MINI Countryman Dartmoor Edition price.

Model	VES Band	Retail price (at press time)
MINI Cooper S Countryman Dartmoor Edition	C1	\$184,888

2. The MINI Countryman Dartmoor Edition specifications.

MINI Cooper S Countryman Dartmoor Edition

Four-cylinder petrol engine with MINI Twin Power Turbo Technology (turbocharging, direct injection, VALVETRONIC).

Capacity: 1,998 cc.

Max output: 192 hp at 5,000-6,000 rpm.

Max torque: 280 Nm from 1,350-4,600 rpm.

Acceleration: 0-100 km/h in 7.4 seconds.

Top speed: 224 km/h.

Average fuel consumption: 6.5 l/100 km.

Combined CO₂ emissions: 149 g/km.