

Media Information

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The new BMW X1 now available in Singapore.

Model update raises desirability of BMW X1 another notch.

Singapore. BMW Asia and Performance Motors Limited today announced the availability of the new BMW X1, a bold, sporty and visually striking car that adds another chapter to the Sports Activity Vehicle's ongoing success story.

Since it was launched in late 2015, the current-generation BMW X1 has shown it has what it takes to be a winner. In 2018 it was not only the highest-selling BMW X model worldwide, it also led the way in its segment as a whole over the same time period with 286,827 units delivered to customers. Around 40% of all BMW X1 cars were sold to owners in Europe, while one in ten left the production line bound for the USA, which duly became its third-largest sales market.

The reasons for the sustained success of the BMW X1 are many and varied. On the one hand, it displays exactly those attributes which mark out its target customers: it is young, sporty and active. But it also out-performs arguably every other car in its segment in combining the driving pleasure for which BMW is renowned with versatility, functional appeal and cutting-edge technology. Ever since it arrived on the scene, the BMW X1 has made a compelling case for itself with its unmistakable design.

That design has been buffed and polished once again as part of the model update and now cuts a significantly more striking, sportier and more powerful figure. Armed with sporty yet efficient three- and four-cylinder BMW TwinPower Turbo engines, standout driving characteristics, extensive infotainment options and an updated range of BMW ConnectedDrive Services, the new BMW X1 is all set to further build on its leading position in the market over the years ahead.

At the same time, the new BMW X1 also has its sights fixed firmly on subsequent stages in its development. Next year, the extremely efficient models in the BMW X1 line-up will be joined for the first time by the plug-in hybrid BMW X1 xDrive25e.

Design.

The model update for the new BMW X1 has imbued an already deeply handsome exterior with even greater aesthetic allure. The design of the new BMW X1 strengthens its case as every inch the authentic, powerful and dynamic Sports Activity Vehicle (SAV). The front end, in particular, has a more muscular, dominant and imposing presence, as evidenced by the new, larger BMW grille – whose kidneys now merge in the middle – and the sharper light iconography of the new LED headlights. Added to which, the front bumper now displays an even more dynamic use of forms. All model variants feature larger air intakes, underscoring the sporting genes of the new BMW X1.

Exterior mirrors with an X projection.

Another highlight (in the true sense of the word) can be found at the driver's-side exterior mirror, which projects a two-tone LED "X1" image when the car is unlocked. But this "welcome show", which also includes illumination of the door handle recess, is far from just a visual trick; it also makes getting into and out of the new BMW X1 that much simpler by making it easier to spot obstacles such as bumps or puddles. This function is part of the optional lighting package.

Stylistic changes have also been carried out to the rear of the new BMW X1, with the rear apron making a particularly vivid impression. The redesigned inlays here are a standard feature and adopt the body colour of the new BMW X1, which gives the rear end as a whole an even greater feeling of class and coherence.

Eye-catching LED rear lights and tailpipes.

The standard LED rear lights of the new BMW X1 likewise have a new design, a single LED bar drawing the familiar L signature from side to side. The horizontal design of the LED rear lights also underscores the width of the rear end and the muscular stance of the new BMW X1 on the road.

Another head-turning feature of the new BMW X1 is the new exhaust tailpipes. Their diameter has increased from 70 mm to 90 mm, advertising the power of the three- and four-cylinder BMW TwinPower Turbo engines and hinting at the driving pleasure they conjure up. The four-cylinder variants get twin tailpipes.

Three new exterior colours, four new wheel designs.

Also newly available for the new BMW X1 are the exterior colour shades Jucaro Beige metallic,

Misano Blue metallic (for the M Sport variant) and the ultra-exclusive BMW Individual Storm Bay metallic.

The new BMW X1 comes as standard with 17-inch wheels (sDrive18i), 18-inch wheels (sDrive18i xLine) and 19-inch wheels (sDrive20i M Sport) while the model update adds four new wheel designs to the options list: 18-inch light-alloy wheels in Style 578 with black rims and Style 579 (for the xLine variant), new Style 580 19-inch light-alloy wheels and – exclusively for the M Sport variant – Style 816M 19-inch light-alloy items. This wheel design can also be specified as an option with M Sport brakes, which showcase the motor racing pedigree of BMW M GmbH and provide top-drawer braking performance. The optional M Sport brakes have fixed callipers at the front axle, larger discs than the standard items and coloured callipers. This high-performance braking system ensures excellent stopping ability in all conditions, as well as increased thermal stability and resistance to fade.

New look for the M Sport model variant.

The design of the new BMW X1 sDrive20i M Sport already exudes a familiar athleticism, thanks to M Sport suspension (which brings a ten-millimetre drop in ride height), BMW Individual High-gloss Shadow Line trim with extended features and the M Aerodynamics package. The front apron, side skirts, wheel arch trim, diffuser and cladding on the car come in body colour.

The newly designed front end adds an extra dose of fuel to the car's dynamic aesthetic. Particularly eye-catching here are features such as air intakes for the newly designed bumper (with Air Curtain technology) that are even larger than on the other model variants, plus the striking BMW kidney grille. These combine with the standard-fitted 19-inch light-alloy wheels to create an undeniably dynamic appearance for the new BMW X1 sDrive20i M Sport that embodies the M genes to near-flawless effect.

Driving dynamics.

The new BMW X1 demonstrates its qualities most prominently while on the move. The heartbeat of the new model is supplied by a spread of three- and four-cylinder engines. Efficient and sporty in equal measure, their power is translated – via a cutting-edge front-wheel-drive configuration – into dynamic performance on the road and supreme driving pleasure over rough terrain.

Optimum balance of dynamics and comfort.

The suspension technology built into the new BMW X1 provides all models with the fleet-footed agility familiar to existing BMW X1 drivers, delivers precisely controllable handling and imbues the car with sublime overall dynamics. Together with the car's low centre of gravity, almost even weight distribution, wide track, short overhangs and high level of body and chassis rigidity, the suspension lays the foundations for a familiar BMW driving experience – one no other vehicle in the segment can match.

Interior, equipment and ConnectedDrive.

The new BMW X1 brings BMW's hallmark driving pleasure to the road in hugely convincing style. But the versatility and cleverness of its interior are similarly persuasive. The new BMW X1 cabin blends cutting-edge technology with generous levels of space and numerous smart and functional solutions. These provide a helping hand for the driver, raise comfort levels yet another notch and ensure the new BMW X1 is every bit as flexible as its occupants need it to be.

An extensive range of standard equipment and numerous attractive options underscore the premium mission statement of the compact BMW X model. xLine and M Sport variants are available as an alternative to Base specification, and each stands apart with its own unique looks and equipment to match.

Focusing on functionality and comfort.

The new BMW X1 pulls off the balancing act of compact dimensions on the outside, but generous proportions, comfort and a feeling of spaciousness on the inside, with an intelligent vehicle structure and smartly conceived interior configuration. The driver and front passenger enjoy freedom of movement, but so too do those in the rear seats. These can be folded down in three sections (40:20:40) as standard, enabling considerable scope for variability – e.g. when it comes to stowing and transporting sports equipment.

The rear seats can be adjusted fore and aft, the two sections of the 60:40 split seat surface sliding forward independently by up to 13 cm. The backrest angle of the rear seats can also be varied through six stages.

Additional comfort and convenience when it comes to utilising the load-carrying ability of the new BMW X1 is provided by the standard automatic tailgate operation, which allows the tailgate to be

opened and closed electrically. Hands-free tailgate opening and closing is also available, courtesy of the standard Comfort Access system. This allows shopping bags, for example, to be loaded directly into the 505 – 1,550-litre boot without having to open the tailgate using a key or release handle.

Quality in the details.

The new interior details with which the new BMW X1 highlights its impressive quality proposition are particularly deserving of a closer look. These include the new contrast stitching on the instrument panel, which is black on its upper section and adopts the car's individual upholstery colour lower down. This contrast stitching is available for xLine and M Sport variants of the new BMW X1, which also feature coloured edging for the floor mats, plus contrast stitching for the edging.

The new BMW X1 is offered with Sensatec upholstery as standard. New for cars with the Base equipment level and optional sports seats is the optional cloth/Sensatec combination in Anthracite with Grey accenting. The new BMW X1 sDrive20i M Sport can be fitted with optional Micro Hexagon fabric/Sensatec upholstery in Black with M piping. No fewer than 13 colour and material combinations are available for the interior of the new BMW X1.

M safety belts in customary M design are available as an option for the M Sport variant and add a particularly classy detail to the mix. The front and rear seats also stand out with their M-specific and decidedly sporty seam pattern.

The standard lighting package allows drivers to bathe the interior of their new BMW X1 in a stylishly lit ambience with freely selectable colour tones (Orange, Violet, Green, Bronze, Blue and White). The LED illumination rings the interior through to the rear.

Freestanding Control Display with voice control and touchscreen operation.

Cast an eye over the digital services and infotainment equipment of new BMW X1, and its technical credentials are crystal clear. At the heart of the action is the freestanding Control Display.

The new BMW X1 is fitted as standard with an 8.8-inch Touch Control Display. If a navigation system is specified, either an 8.8-inch or the new 10.25-inch Touch Control Display comes as part of the package. This display concept gives the driver a quick overview of the most important

information of the moment – e.g. using the tiles arranged in the display’s main menu. This key information is therefore always visible and easy to access.

The display is extremely easy to work with. This sixth generation of the iDrive operating concept introduces touchscreen control for the Control Display to the user’s toolkit alongside the iDrive Controller and optional voice control. This move sees the new BMW X1 adopting the familiar and intuitive operating logic of a smartphone.

Another head-turning element of the cockpit is the modern black-panel technology included as standard in every new BMW X1 for the instrument cluster. It comes with a 2.7-inch TFT Info Display in base trim or a 5.7-inch TFT Info Display if a navigation system has been specified.

A further highlight is the optionally available full-colour Head-up Display, which projects all important driving information and navigation/assistance system readouts onto the windscreen and therefore into the driver’s field of view – in high resolution. The new BMW X1 is the only vehicle in its segment to offer a system of this kind.

Intelligent connectivity with BMW ConnectedDrive.

The integration of BMW Connected and BMW ConnectedDrive Services places the needs of the new BMW X1 driver at centre stage. The digital services and convenience-enhancing functions assist the person at the wheel with the task of driving and much more besides.

BMW Connected creates a digital bridge between the user’s smartphone and their car. It represents the next stage of in-car personalisation and enables the transfer of smartphone content onto the Control Display in the new BMW X1, resulting in easier display and operation when inside the car. The BMW Connected app makes it possible to send destinations directly from a smartphone to the X1’s navigation system. Once route guidance has been activated, the Real Time Traffic Information service (standard on xLine and M Sport variant) shows the traffic situation in real time and helps the driver to react quickly to possible obstructions.

The new BMW X1 is now available for viewing at the Performance Motors Limited showroom.

Additional information enclosed:

1. The new BMW X1 prices.
2. The new BMW X1 specifications.

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The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises 31 production and assembly facilities in 15 countries; the company has a global sales network in more than 140 countries.

In 2018, the BMW Group sold over 2,490,000 passenger vehicles and more than 165,000 motorcycles worldwide. The profit before tax in the financial year 2018 was € 9.815 billion on revenues amounting to € 97.480 billion. As of 31 December 2018, the BMW Group had a workforce of 134,682 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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About Performance Motors Limited (PML)

Performance Motors Limited (PML) is a member of the Sime Darby Group and has been the dealer of BMW cars and BMW motorcycles in Singapore since 1979.

PML has achieved various accolades in the area of sales achievement and service excellence in its 39-year history in the luxury segment.

2002 - In an industry first, PML initiated a customer lifestyle and rewards programme which evolved into the 'BMW 7 Series Privileges Programme Plus' – a distinctive lifestyle and rewards programme that is exclusively available to owners of new BMW 7 Series in Singapore. Exclusive premium experiences covering golfing, driver training, chauffeur services and lifestyle have been specially designed with the discerning taste of the BMW 7 Series customers in mind.

2003, 2004 - PML received awards from BMW Asia in recognition of the BMW 7 Series' segment leadership.

2005 - PML sales powered to the top of the Singapore luxury car market. PML added to its collection of BMW awards the Best Sales performance in the Asian region. PML sales established BMW as the leading premium car brand in Singapore.

2006, 2007- PML claimed market leadership among premium car brands in Singapore for three consecutive years. The flagship BMW 7 Series limousines used to transport world leaders during the 2006 World Bank meetings and all key government events was once again reaffirmed as the choice for leaders as the official car for various high-profile events such as Barclays Singapore Open, the ASEAN Ministerial Meetings and the Singapore Airshow.

2008 - PML opened the new Sime Darby Performance Centre, the benchmark BMW Sales and Aftersales facility in Asia in September. The two existing premises at the Sime Darby Centre and in East Coast Centre continue to serve BMW customers and strengthen PML's service excellence in conjunction with this new Performance Centre at 303 Alexandra Road.

2009 - BMW continued to be the limousine of choice for the APEC meetings. PML was honoured as one of the Top 3 entries in the Conquest BMW 7 series of BMW Excellence in Sales 2009 categories, the international competition for outstanding sales performance.

2010 - PML broke the 4,000 unit sales record and set a new milestone in its retail history with a remarkable achievement of being the Top Luxury Car Brand in Singapore. PML reopened its refurbished Aftersales facility in East Coast Centre (ECC) at 280 Kampong Arang Road.

2011 - PML became the first ever luxury car brand and dealer to surpass the competition, in a highly competitive car market that has traditionally been dominated by volume driven marques. This is the first ever situation anywhere in the world where BMW is the leading car brand.

2012 - PML continued its trailblazing success and retained pole position as the Number One car brand in Singapore for a second consecutive year. PML's Motorrad division proudly recorded a year-on-year increase in sales of 50%. BMW continued to be the official limousine brand for the Barclays Singapore Open for the sixth consecutive year.

2013 - BMW was appointed the official limousine brand of the 2013 International Maritime Defence Exhibition and Conference. Performance Motors sponsored a fleet of 220 units of BMW 5 and 7 Series for the high-profile conference dedicated to maritime defence. BMW Motorrad achieved remarkable growth to become the top selling luxury bike brand in Singapore for the second consecutive year.

2014 - PML announced the official inauguration of a new BMW facility at 315 Alexandra Road, which integrated a new BMW Motorrad showroom and an Aftersales facility dedicated to BMW Fast Lane services. BMW fleets continued to be the choice limousines for the Singapore Airshow 2014, BNP Paribas WTA Finals 2014 and Louis Vuitton High Jewellery event.

2015 - BMW was the preferred limousine brand to chauffeur delegates for the World Engineers Summit 2015 and the Asia Pacific Homeland Security 2015. PML also welcomed the launch of BMW ConnectedDrive, as well as, the all-new BMW 7 Series.

2016 - PML recorded an all-time high for new car registrations and was named the 'Best Dealer in Sales – Importer Region B4' at BMW Group's Excellence in Sales Awards 2016. PML also won the 'Best Lifestyle Dealership' from BMW Group Asia. PML launched the Future Retail concept at the newly renovated BMW showroom at Sime Darby Performance Centre, which sets new standards in the automotive industry through the use of innovative digital tools and engaging retail environment. As a leading luxury car brand in Singapore, BMW remained the preferred limousine brand for the Singapore Airshow 2016, SMBC Singapore Open 2016 and Louis Vuitton High Jewellery Event 2016. BMW was also proudly designated as the limousine brand of choice for the Singapore Beach Polo Championship 2016, Singapore International Water Week 2016 and National Gallery Singapore Gala 2016.

2017 - PML continued to trailblaze and achieved yet another sterling record of high performance in a second consecutive year. PML was recognised at BMW Group's Excellence in Sales Awards 2017 as 'Best Retailer in Sales in the Importer Region Asia Pacific'. In addition, PML was accorded the 'Point Of Sales Award for Aftersales Marketing Excellence - Second Place' and 'Best Accessories Performance' awards by BMW Group Asia. The introduction of five new BMW iPerformance models and an updated BMW i model saw PML cementing its position as the industry leader for plug-in hybrid electric vehicles (PHEVs) and electric vehicles (EVs) in Singapore. BMW was appointed the official car brand for numerous high-profile events including ASEAN Tourism Forum 2017, SMBC Singapore Open 2017, Singapore Yacht Show 2017, IMDEX Asia 2017, Miss Universe Singapore 2017 and Singapore International Energy Week 2017.

2018 – In another record-breaking year of new car registrations, PML had for the first time surpassed the 5,000-unit mark. BMW cars also continued to be the favoured limousines for various prestigious events throughout the year, namely SMBC Singapore Open 2018, Singapore Airshow 2018, 32nd ASEAN Summit and Singapore International Film Festival 2018.

1. The new BMW X1 prices.

| Model | VES Band | Retail price (at press time) |
|--------------------------|----------|------------------------------|
| BMW X1 sDrive18i | C1 | \$171,888 |
| BMW X1 sDrive18i xLine | C1 | \$181,888 |
| BMW X1 sDrive20i M Sport | B | \$182,888 |

2. The new BMW X1 specifications.

BMW X1 sDrive18i

Three-cylinder in-line petrol engine, BMW TwinPower Turbo technology: turbocharger, High Precision Injection, VALVETRONIC fully variable valve timing, Double-VANOS variable camshaft timing.

Capacity: 1,499 cc.

Output: 140 hp at 4,600 – 6,500 rpm.

Torque: 220 Nm at 1,480 – 4,200 rpm.

Acceleration (0 – 100 km/h): 9.7 seconds.

Top speed: 203 km/h.

Fuel consumption: 6.3 l/100km.

CO₂ emissions: 144 g/km.

BMW X1 sDrive20i

Four-cylinder in-line petrol engine, BMW TwinPower Turbo technology: turbocharger, High Precision Injection, VALVETRONIC fully variable valve timing, Double-VANOS variable camshaft timing.

Capacity: 1,998 cc.

Output: 192 hp at 5,000 – 6,000 rpm.

Torque: 280 Nm at 1,350 – 4,600 rpm.

Acceleration (0 – 100 km/h): 7.7 seconds.

Top speed: 226 km/h.

Fuel consumption (combined): 6.5 l/100km.

CO₂ emissions: 149 g/km.