

## Media Information

9 January 2020

## **MINI Singapore launches new MINI Clubman, new MINI John Cooper Works Clubman and new MINI John Cooper Works Countryman at Singapore Motorshow 2020.**

**Singapore.** MINI Asia and Eurokars Habitat jointly launched three new models at the Singapore Motorshow 2020 from 9 – 12 January 2020 at the Suntec Singapore Convention Centre – the new MINI Clubman, the gentleman of the family as well as the new MINI John Cooper Works Clubman and new MINI John Cooper Works Countryman, challenger spirits on and off the racetrack.

“2020 is going to be an exciting year for MINI in Singapore,” said Ms. Cheryl Chiok, Managing Director of Eurokars Habitat, “We’re thrilled to participate in the Singapore Motorshow for the third year in a row, as it sets the stage for what’s to come in 2020. Whether you’re looking for unmatched style and personality with the new MINI Clubman, or our most powerful MINIs yet – the new MINI John Cooper Works Clubman and new MINI John Cooper Works Countryman – we are constantly pushing the boundaries to excite our fans in true MINI fashion.”

Mr. Kidd Yam, Head of MINI Asia said, “2020 will be a strong year for the MINI brand, as we provide our customers with the power of choice, from the MINI Electric expected in Q3 to the latest MINI JCW models launched at the Singapore Motorshow. These models, along with the rest of the MINI family, are icons in their respective segments. From versatility to sportiness and outright power, there is a MINI for everyone – cars with a rich and colourful heritage like no other.”

The latest range of MINI models listed below will be on display at Booth 102 on level 4:

- MINI One 5 Door
- MINI Cooper 3 Door 60 Years Edition
- MINI Cooper S Convertible
- New MINI Cooper S Clubman
- New MINI John Cooper Works Countryman

\* Please refer to the addendum for all the model descriptions.

\*\*For more information on the exact location of the MINI booth, please visit <https://cp.mini.com.sg/motorshow/>

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For media enquiries, please contact:

## **BMW Group Asia**

Corporate Affairs Department

Email: [BMWAsiaCorpAffairs@bmw.com](mailto:BMWAsiaCorpAffairs@bmw.com)

Tel: (+65) 6838 9600

Media Website: [www.press.bmwgroup.com](http://www.press.bmwgroup.com)

LinkedIn: <https://www.linkedin.com/company/bmw-asia>

## **Eurokars Habitat Pte Ltd**

Jean Cheng

Marketing Manager

Tel: 6551 5530

Email: [Jean.cheng@eurokars.com.sg](mailto:Jean.cheng@eurokars.com.sg)

## **About Eurokars Habitat Pte Ltd**

In 2006, the first ever MINI Habitat, developed by Eurokars Group, was officially opened to the public. Voted as the best MINI Showroom in 2009 at the International MINI Dealer Conference held in London, MINI Habitat encompasses the passion and spirited attitude to life of the MINI brand. Currently, MINI Habitat houses the MINI 3 Door, MINI 5 Door, MINI Convertible, MINI Clubman, MINI Countryman, as well as the full range of MINI John Cooper Works.

For more information: [www.eurokarsgroup.com](http://www.eurokarsgroup.com).

Eurokars Habitat is located at 27 Leng Kee Road.

Operation hours:

Mon – Sat 8.30AM – 7.00PM.

Sun and public holidays 10.00AM – 6.00PM.

## **Addendum – MINI Model Descriptions.**

### **MINI One 5 Door**

The original style icon – now reinterpreted for modern city driving. Mixing hallmark MINI attitude with more doors, head room and leg room, this reliable 5 Door hatchback is transforming the look of cities, roads and parking spaces the world over. MINI fans and drivers can also enjoy a multitude of customisation options. And the car lets people get more in it – and out of it – without sacrificing that agile go-kart handling that MINI is known for.

### **MINI Cooper 3 Door 60 Years Edition**

Faster, feistier and more fun than ever, the iconic MINI Cooper 3 Door embodies the essence of high speeds, thrilling low centre-of-gravity handling and exhilarating go-kart feeling. Smart, charismatic with impeccable manners, it is packed with urban personality. Sporting a commemorative 60 Years livery against colours such as the brand new British Racing Green and Enigmatic Black, and together with a slew of exclusive features, the MINI Cooper 3 Door 60 Years Edition pays homage to MINI's rich heritage.

### **MINI Cooper S Convertible**

The MINI Cooper S Convertible, the first and still the only premium convertible in the small car segment; combines open-top driving fun on four seats with optimised qualities in terms of sportiness, efficiency, comfort, functionality, safety, connectivity and quality of both materials and workmanship. It takes just 18 seconds to combine the further enhanced driving fun of a MINI with an intensive open-air feeling. For this purpose, the MINI Cooper S Convertible is fitted with a fully automatic, fully electrically powered and therefore particularly quiet soft top operation system as well as a rollover protection.

### **New MINI Cooper S Clubman**

The new MINI Cooper S Clubman offers the highest level of everyday practicality, long distance suitability, versatility and ride comfort. With four doors and the characteristic split doors at the rear, five fully-fledged seats and a generously sized, versatile interior, the new MINI Cooper S Clubman meets all the requirements of the compact class in terms of functionality in its own unconventional way. Individual style, outstanding driving fun and the quality level of a premium automobile make it an exceptional phenomenon that allows additional target groups to get a taste of the distinctive MINI feeling.

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## **New MINI John Cooper Works Countryman**

Boasting up to 306 horsepower, the John Cooper Works line is developed for those who demand the ultimate in performance engineering and styling. The new MINI John Cooper Works Countryman is by some measure one of the most powerful models ever approved for public road use in the brand's sixty year history. This latest model reinvigorates the MINI John Cooper Works family with no compromise when it comes to performance or size.