

**Media Information**

20 February 2020

**The first-ever BMW 2 Series Gran Coupe now available in Singapore.**  
**A new generation of extrovert coupe.**



**Singapore.** BMW Asia and Performance Motors Limited today announced the availability of the BMW 2 Series Gran Coupe. For the first time ever, BMW is bringing the four-door coupe concept into the premium compact segment. This dashing alternative to the classical sedan celebrates its arrival with a fresh dose of individuality, aesthetic appeal and emotional engagement, backed up by innovative control/operation and connectivity tech, excellent everyday usability and the dynamic capability for which BMW is renowned.

Built in Leipzig, the first-ever BMW 2 Series Gran Coupe has all the ingredients to fuel the enthusiasm of new, design-led customers for BMW's hallmark driving pleasure. It represents an appealing addition to the model line-up, in particular in markets such as Singapore where the

sedan body style enjoys strong popularity. Like its four-door coupe siblings from the BMW 6 Series, BMW 4 Series and BMW 8 Series ranges, the first-ever BMW 2 Series Gran Coupe reveals a strong focus on design with boldly rich lines, frameless side doors, and a dynamic exterior design. The four-door coupe combines these elements with a high level of everyday practicality, including excellent interior space and a large load compartment.

In line with its sporting looks, the first-ever BMW 2 Series Gran Coupe establishes a new dynamic yardstick in its class. The car features the advanced BMW front-wheel-drive architecture, while in the BMW M235i xDrive form, it comes with BMW xDrive all-wheel drive as standard. Furnished with cutting-edge chassis technology and innovative systems e.g. in the field of control system technology, the first-ever BMW 2 Series Gran Coupe likewise raises the bar in terms of driving dynamics and agility. It is the perfect choice for customers for whom sportiness, cutting-edge connectivity, and ample on-board space rank highly.



**Exterior: a dynamically stretched silhouette with exclusive details.**

The standout characteristic of the first-ever BMW 2 Series Gran Coupe is its dynamically stretched silhouette lifted from the classical coupe blueprint. Large surfaces and the minimal use of crisp lines embody the new BMW design language. The first-ever BMW 2 Series Gran Coupe has a sporty, low

and broad-set stance on the road – it measures 4,526 mm in length and 1,800 mm in width, but stands just 1,420 mm tall. Passengers are well catered for space-wise, thanks to the 2,670 mm wheelbase. The 430-litre luggage compartment can also be expanded in various ways, significantly increasing the car's versatility in its range of applications in daily use.

The first-ever BMW 2 Series Gran Coupe also adds the premium aesthetic drawn from its larger stablemates – these include features such as four frameless side doors, contoured kidney grille bars with an eye-catching indentation, and a mesh grille for the flagship BMW M235i xDrive. Most strikingly, the all-new design of the rear lights extends well into the centre of the rear end and hand over to a High-gloss Black band, which runs up to and encircles the centrally located BMW

badge. This combination of the rear lights and connecting element makes a horizontal statement and accentuates the width of the rear.



**Low, wide, sporty and with LED headlights as standard.**

The car's confident appearance stems from the dynamic front end with its fresh interpretation of classical BMW icons. Slightly angled headlights – which feature full-LED technology as standard – form the prominent BMW four-eyed face and draw attention to the familiar BMW kidney grille. The

grille takes the form of a large and connected element, as well as spreading out further to either side. In a styling tweak unique to the premium-compact four-door coupe, the kidney bars are contoured, an eye-catching vertical indentation in the bars providing a three-dimensional effect when the kidney bars are specified in Aluminium satinated. An exclusive visual identifier of the line-up's sporting flagship – the BMW M235i xDrive – is its striking grille design with pronounced three-dimensional mesh in place of the classical bars, along with larger outer air intakes. The mesh design is inspired by racing cars and brings extra depth and perceived quality to the front end.



**A flowing roofline with prominent shoulders.**

Precise lines in the flanks create a fascinating interplay of light and shade, thereby emphasising the agile proportions and hallmark elegance of a modern BMW coupe. The roofline has a graceful flow, while the long window graphic visually reduces the weight over the rear end. Further down the car, the shoulderline extends well back

to the rear, creating an elongating effect on the body. In addition, a distinct side taper at the C-pillar injects a feeling of sportiness into the shoulder section above the powerfully contoured rear wheel arches. This also highlights the width of the car when viewed from the rear and gives the first-ever BMW 2 Series Gran Coupe its broad stance on the road.





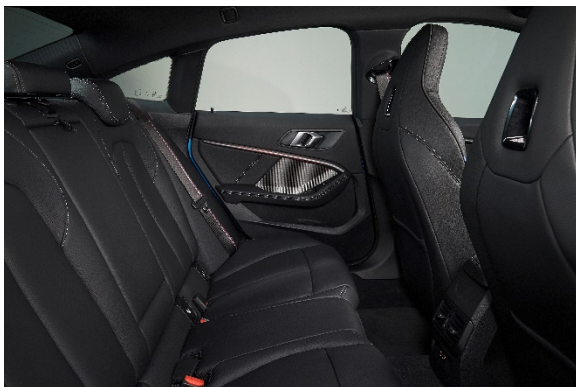
Like the headlights, the wide, slender rear lights are full-LED as standard. They provide an all-new take on the familiar BMW “L” shape with a single slim light element and a distinctive sweep to the side. The pared-back look lends the rear a classy sense of modernity, also encapsulated by the elaborately shaped tailgate with four-piece styling. Chrome exhaust tailpipes with a 90 mm diameter

(the BMW M235i xDrive has striking free-form pipes) set the seal on the sporting aesthetic.

All variants of the BMW 2 Series Gran Coupe are fitted with light-alloy wheels, with diameters of 17 or 18 inches. Polished light-alloy wheels with a 19-inch diameter are available as an option, as is a large, electrically operated panoramic roof.

### **Interior: sporting flair and an impressive sense of space.**

The interior of the first-ever BMW 2 Series Gran Coupe combines sporting flair with exquisite materials and a use of space designed with both family life and long-distance journeys in mind. Its modernity is underscored by innovative detail solutions, such as the backlit trim strips in Illuminated Berlin (on the BMW 218i Gran Coupe Luxury and BMW 218i Gran Coupe M Sport) and Illuminated Boston (on the BMW M235i xDrive Gran Coupe).



The first-ever BMW 2 Series Gran Coupe belies its elegant coupe form with generous levels of cabin space, welcoming rear passengers with ease of entry. The car features 33 mm of extra kneeroom over the BMW 2 Series Coupe, as well as a seating position that is 12 mm higher. Practical stowage areas further enhance the comfort and convenience factor. The boot holds 430 litres of

gear (40 litres more than the two-door coupe) and this can be expanded further by folding down the 40:20:40 split rear seat backrest. In a further touch of convenience, the rear bench can also be

released fully from the load compartment. The tailgate opens automatically at the press of a button or the wave of a foot with the Comfort Access function.



**A cockpit squarely focused on the driver.**

The various controls and grouped clusters – such as the heating, air conditioning and the different driving functions – are designed for easy operability. Access to the infotainment offering provided by the new BMW Operating System 7.0 is via a display grouping with two large 10.25-inch screens on the BMW Live Cockpit Professional,

fitted as standard on all variants of the first-ever BMW 2 Series Gran Coupe. The high-resolution Control Display is centrally mounted, touch-sensitive and angled towards the driver in customary BMW fashion – drivers can configure this large screen combination to their individual preference. Standout features on the BMW Live Cockpit Professional system include an adaptive navigation system and a hard-drive-based multimedia system. In addition to the usual buttons on the centre console and steering wheel, other frontline control elements include the iDrive Controller as well as a touchpad for ease of use.

The optional gesture control comprises seven different gestures, two of which can be assigned to functions of the customer's choosing. Also optionally available is the full-colour 9.2-inch BMW Head-Up Display, supplying drivers with information without diverting their eyes off the road.

**Two equipment lines, one flagship model.**

Luxurious or sporty – customers enjoy the power of choice with three variants of the first-ever BMW 2 Series Gran Coupe. The Luxury Line model on the BMW 218i uses design elements in Aluminium satinated and seat covers in Dakota leather to shine the spotlight primarily on comfort and the car's sophisticated looks. The M Sport model takes owners a step closer stylistically to the flagship BMW M235i xDrive Gran Coupe, courtesy of a front apron with specially sculpted air intakes and High-gloss Black trim elements, kidney grille bars in Aluminium satinated and a BMW M rear apron in Dark Shadow. It also features the M Sport steering wheel and standard-fit sports seats with Trigon/Sensatec covers.

On the BMW M235i xDrive Gran Coupe, exclusive styling cues and colour accents in Cerium Grey underscore its status as the sporting spearhead in the line-up. The flagship model also has an exclusive BMW mesh-design grille, a BMW M rear apron in High-gloss Black, a BMW M rear spoiler in body colour on the tailgate, and sports seats with Trigon/Alcantara as standard.



**Powertrain and chassis: supreme agility and dynamic prowess.**

Like the new BMW 1 Series, the first-ever BMW 2 Series Gran Coupe employs BMW's sophisticated front-wheel-drive architecture. The product of many years of experience amassed by the BMW Group, this architecture imbues the four-door coupe with exceptional agility.

Thanks to the perfectly orchestrated interaction between cutting-edge chassis engineering, innovative technologies, and the integrated components and control systems, the fast, precise responses of the four-door coupe elevate the driving experience to enviable heights. Credit here goes in part to the transfer of technology from BMW i to the BMW core brand – the near-actuator wheel slip limitation (ARB) tech drawn from the BMW i3s is fitted as standard in the first-ever BMW 2 Series Gran Coupe.

Wheel slip is controlled extremely precisely and swiftly, significantly improving traction when the car pulls away, corners, or accelerates on dry and wet roads in all driving conditions. The slip controller is positioned directly in the engine control unit rather than in the control unit for the DSC (Dynamic Stability Control) system. Eliminating long signal paths means that information is relayed three times quicker, while the driver perceives wheel slip being brought under control up to ten times faster. Near-actuator wheel slip limitation works in tandem with the DSC system to significantly reduce power understeer – a typical drawback of front-wheel-drive cars – without the need for corrective inputs to stabilise lateral dynamics.

### **Neutral steering behaviour with BMW Performance Control.**

Also included as standard is BMW Performance Control – this yaw moment distribution system works in conjunction with ARB to increase handling agility. The system intelligently applies the brakes at the wheels on the inside of the bend before the slip threshold has been reached, thereby suppressing any initial understeer and ensures neutral steering behaviour. Drivers can deactivate the DSC system if they wish to take over full control of the car's sporty handling abilities.

ARB technology and BMW Performance Control also feature on the BMW M235i xDrive Gran Coupe, together with BMW xDrive intelligent all-wheel-drive system as standard. The system's control logic is designed to ensure predictable handling in all driving situations and can split drive 50:50 if necessary. A newly developed mechanical Torsen limited-slip differential is also available – it is integrated into the model's eight-speed Steptronic Sport transmission, giving the car an even sportier edge by creating a locking effect between the front wheels. The Launch Control function puts peak torque of 450 Nm on tap in first and second gear.

Further increasing the agility on the BMW M235i xDrive Gran Coupe is the M Sport steering – its direct ratio and sharp response adds to the car's already healthy appetite for corners. Meanwhile, the M Sport brakes offer excellent fade resistance and abundant reserves of stopping power at all times. The M Sport steering and M Sport brakes are also available as optional extras for other BMW 2 Series Gran Coupe models.

### **A choice of three suspension options across the range.**

The standard suspension for the first-ever BMW 2 Series Gran Coupe offers a perfect blend of dynamism and comfort. Customers looking for a sportier alternative can look to the BMW 218i M Sport Gran Coupe featuring the M Sport suspension with a 10 mm reduction in ride height, complete with M Sport steering and the M Sport brakes. Finally, the range-topping BMW M235i xDrive Gran Coupe features the adaptive suspension including VDC (Variable Damper Control). All BMW 2 Series Gran Coupe models have a multi-link rear axle.

The adaptive suspension setup allows the driver choose from two different damper response settings. The Driving Experience Control switch can be used to select either Comfort – for better

ride comfort in poor road conditions – or Sport for major dynamism. Combining the Adaptive suspension including VDC with the M Sport brakes offers the broadest possible ride spectrum on the M235i xDrive variant. The anti-roll bar mounting with high preload is included with both the Adaptive suspension and M Sport suspension.

### **Two engine choices and transmission technologies.**

The first-ever BMW 2 Series Gran Coupe will be available from launch with a choice of two petrol engines from the latest-generation BMW EfficientDynamics family. A raft of individual measures has given these engines better fuel economy in all driving conditions and lower exhaust emissions.

The three-cylinder unit in the BMW 218i produces 140 hp with a maximum torque output of 220 Nm from 1,480 rpm to 4,200 rpm. An overboost function briefly generates an extra 10 Nm in fourth gear or higher. The BMW 218i accelerates from 0 to 100 km/h in 8.7 seconds and goes on to reach a top speed of 215 km/h. The engine's power is relayed via the highly sophisticated seven-speed Steptronic dual-clutch transmission.



The line-up is spearheaded by the BMW Group's most powerful four-cylinder engine in the BMW M235i xDrive Gran Coupe – it has an output of 306 hp with a maximum 450 Nm of torque from 1,750-4,500 rpm, endowing the flagship model with extremely sporty performance. The BMW M235i xDrive Gran Coupe races to 100 km/h from rest in just 4.9 seconds en route to a top speed

electronically limited to 250 km/h. The range-topping engine is assisted by a newly developed dual-branch exhaust system with minimal exhaust backpressure, which is instantly identifiable by the bespoke tailpipes with their free-form embellishers positioned on either side at the rear. The standard-fitted Active Sound Design (ASD) system amplifies the actual sound from the engine and modulates it so the driver is treated to an exhilarating sporting soundtrack without any increase in external noise emissions. Transmission-wise, further improvements have been made to the shift comfort and acoustic properties of the eight-speed Steptronic Sport transmission.



**Driver assistance systems: innovative support from higher model classes.**

The first-ever BMW 2 Series Gran Coupe benefits from an array of innovative driver assistance systems filtering down from BMW models higher up the ladder. Depending on the system in question, camera images and data gathered by radar and ultrasonic sensors are used to monitor the vehicle's surrounding area and either alert the driver to hazards or minimise the risk of an accident by means of corrective braking and steering.

Standard equipment on all variants of the first-ever BMW 2 Series Gran Coupe includes collision and pedestrian warning with city braking function, which also alerts the driver to the presence of cyclists. The system can even bring the car to a halt to avoid a collision or minimise its consequences.

The Driving Assistant package is also available as standard – this additionally comprises the Lane Change Warning system, which prompts the driver to guide the car back onto the correct lane at speeds from 20 to 250 km/h by means of a visual warning and, if necessary, a steering input. Other functions include the route-ahead assistant, rear collision warning and crossing traffic warning, which reduces the risk of a collision when reversing into roads obstructed from the driver's view. Also available is the Lane Departure Warning system with active lane return, which is operational from 70 to 210 km/h.

**Parking Assistant with the innovative Reversing Assistant.**

Extensive assistance with parking and manoeuvring is available on the first-ever BMW 2 Series Gran Coupe in the form of the Park Distance Control (PDC), rear view camera and Parking Assistant. The latter enables automatic assisted parking in spaces that are either parallel or perpendicular to the road, as well as automatic manoeuvring out of parallel parking spaces. The innovative Reversing Assistant stores the steering movements for any section the car has just driven forward along at no more than 36 km/h – all the driver has to do is to operate the accelerator and brake pedals, and monitor the vehicle's surroundings. The system is then able to steer the vehicle in reverse – for distances of up to 50 metres at a maximum 9 km/h – along exactly the same line it took when moving forward.



### **Turning a smartphone into a car key.**

Smartphones are becoming increasingly indispensable in today's world, providing people the utmost convenience as a communication and entertainment hub and even a digital payment method. Now, the smartphone is also able to replace a conventional car key for BMW 2 Series Gran Coupe drivers. The BMW Digital Key feature

allows the car to be locked and unlocked from a smartphone using Near Field Communication (NFC) technology – holding the smartphone up to the door handle unlocks the car, even if the phone battery is depleted. The engine can be started as soon as the phone has been placed in the smartphone tray or wireless charging tray.

Accessible via BMW Connected once the owner's identity has been checked, the Digital Key offers unrivalled flexibility as the driver can share it with up to five other people. The BMW Digital Key is available for NFC-capable Samsung Galaxy smartphones running Android 8.0 and above. Alternatively, the BMW Key Card can be used. This sophisticated option also features NFC technology allowing it to work in the same way as a suitably equipped smartphone. This makes it ideal for situations such as visits to the workshop, or valet parking at a restaurant.



### **Natural interaction with the BMW Intelligent Personal Assistant.**

The BMW Intelligent Personal Assistant also forms part of the control and operating concept. Uttering the short prompt “Hey/Hi/Hello BMW” makes it possible to access various vehicle functions and obtain information simply by speaking.

The BMW Intelligent Personal Assistant is a genuine BMW expert and also a digital character, who can learn routines and habits and subsequently apply them in the appropriate context or provide casual conversation. The system even throws in the occasional joke or relating interesting stories (“Hey BMW, do you feel sporty?”, “Hey BMW, tell me an anecdote.”). One unique feature over

other digital assistants is that drivers can give this one a name of their choice, making for an even more personalised experience. The range of available functions and skills on the BMW Intelligent Personal Assistant is constantly expanding thanks to regular updates, which can be carried out over the air on a smartphone and in-car with the help of the new Remote Software Upgrade facility.

The first-ever BMW 2 Series Gran Coupe is now available for viewing at the Performance Motors showrooms.

Additional information enclosed:

1. The first-ever BMW 2 Series Gran Coupe prices.
2. The first-ever BMW 2 Series Gran Coupe specifications.

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### **The BMW Group**

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises 31 production and assembly facilities in 15 countries; the company has a global sales network in more than 140 countries.

In 2019, the BMW Group sold over 2,520,000 passenger vehicles and more than 175,000 motorcycles worldwide. The profit before tax in the financial year 2018 was € 9.815 billion on revenues amounting to € 97.480 billion. As of 31 December 2018, the BMW Group had a workforce of 134,682 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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### **About Performance Motors Limited (PML)**

Performance Motors Limited (PML) is a member of the Sime Darby Group and has been the dealer of BMW cars and BMW motorcycles in Singapore since 1979.

The PML showroom is located at 303 Alexandra Road, Singapore 159941.

Showroom opening hours are Monday to Saturday, 8am – 7pm; Sunday and Public Holiday, 10am – 6pm. For more enquiries, please call 1 800 2255 269.

PML has achieved various accolades in the area of sales achievement and service excellence in its 40-year history in the luxury segment.

2016 - PML recorded an all-time high for new car registrations and was named the 'Best Dealer in Sales – Importer Region B4' at BMW Group's Excellence in Sales Awards 2016. PML also won the 'Best Lifestyle Dealership' from BMW Group Asia. PML launched the Future Retail concept at the newly renovated BMW showroom at Sime Darby Performance Centre, which sets new standards in the automotive industry through the use of innovative digital tools and engaging retail environment. As a leading luxury car brand in Singapore, BMW remained the preferred limousine brand for the Singapore Airshow 2016, SMBC Singapore Open 2016 and Louis Vuitton High Jewellery Event 2016. BMW was also proudly designated as the limousine brand of choice for the Singapore Beach Polo Championship 2016, Singapore International Water Week 2016 and National Gallery Singapore Gala 2016.

2017 - PML continued to trailblaze and achieved yet another sterling record of high performance in a second consecutive year. PML was recognised at BMW Group's Excellence in Sales Awards 2017 as 'Best Retailer in Sales in the Importer Region Asia Pacific'. In addition, PML was accorded the 'Point Of Sales Award for Aftersales Marketing Excellence - Second Place' and 'Best Accessories Performance' awards by BMW Group Asia. The introduction of five new BMW iPerformance models and an updated BMW i model saw PML cementing its position as the industry leader for plug-in hybrid electric vehicles (PHEVs) and electric vehicles (EVs) in Singapore. BMW was appointed the official car brand for numerous high-profile events including ASEAN Tourism Forum 2017, SMBC Singapore Open 2017, Singapore Yacht Show 2017, IMDEX Asia 2017, Miss Universe Singapore 2017 and Singapore International Energy Week 2017.



2018 – In another record-breaking year of new car registrations, PML had for the first time surpassed the 5,000-unit mark. BMW cars also continued to be the favoured limousines for various prestigious events throughout the year, namely SMBC Singapore Open 2018, Singapore Airshow 2018, 32<sup>nd</sup> ASEAN Summit and Singapore International Film Festival 2018.

2019 – Celebrating its 40th year of distributing BMW Cars and Motorcycles in Singapore, PML achieves yet another outstanding milestone, winning the honour to be appointed the preferred limousine provider for International Maritime Conference & Exhibition for Defence (IMDEX Asia) 2019, Singapore Convention Week 2019 and Singapore International Energy Week (SIEW) 2019. In an exclusive industry first, PML partners Lazada to launch the new BMW 1 series. And for the first time, BMWFestSG was immersed in the heart of Orchard Road area, where a myriad of activities delivered sheer driving pleasure to visitors.

### **About Performance Munich Autos**

Performance Munich Autos is the world's first dedicated BMW M dealership in Singapore that holds the retail rights to a full range of BMW M and BMW M Performance Automobiles.

Performance Munich Autos Showroom is located at 315 Alexandra Road Singapore 159944.

Showroom opening hours are Monday to Saturday, 8am - 7pm, Sunday and Public Holidays, 10am – 6pm.

For more information or enquiries, visit [www.bmw-pma.com.sg](http://www.bmw-pma.com.sg) or call (+65) 6333 3933.

Facebook: <http://www.facebook.com/PMLsg>

## 1. The first-ever BMW 2 Series Gran Coupe price.

Model	VES Band	Retail price (at press time)
BMW 218i Gran Coupe Luxury	B	\$160,888
BMW 218i Gran Coupe M Sport	B	\$163,888
BMW M235i xDrive Gran Coupe	C1	\$249,888

## 2. The first-ever BMW 2 Series Gran Coupe specifications.

### BMW 218i

BMW TwinPower Turbo technology: turbocharger, High Precision Injection, VALVETRONIC fully variable valve timing, Double-VANOS variable camshaft timing

Capacity: 1,499 cc.

Output: 140 hp at 4,600-6,500 rpm.

Torque: 220 Nm at 1,480-4,200 rpm.

Acceleration (0 – 100 km/h): 8.7 seconds.

Top speed: 213 km/h.

Fuel consumption (combined): 5.9 L/100 km.

CO<sub>2</sub> emissions (combined): 135 g/km.

### BMW M235i xDrive

BMW TwinPower Turbo technology: turbocharger, High Precision Injection, VALVETRONIC fully variable valve timing, Double-VANOS variable camshaft timing

Capacity: 1,998 cc.

Output: 306 hp at 5,000-6,250 rpm.

Torque: 450 Nm at 1,750-4,500 rpm.

Acceleration (0 – 100 km/h): 4.9 seconds.

Top speed: 250 km/h.

Fuel consumption (combined): 7.6 L/100 km.

CO<sub>2</sub> emissions (combined): 173 g/km.