





#### **Media Information**

20 March 2020

## The new BMW X3 xDrive30e now available in Singapore.

Successful Sports Activity Vehicle now also available with plug-in hybrid drive.



**Singapore.** BMW Asia and Performance Motors Limited today announced the availability of the new BMW X3 xDrive30e, the third Sports Activity Vehicle (SAV) in the brand's current model range to feature a plug-in hybrid drive and power transmission to all four wheels, offering exciting versatility and a purely electric driving experience as well as outstandingly low fuel consumption and emissions.

The unique combination of intelligent all-wheel drive BMW xDrive and cutting-edge BMW eDrive technology makes for sustainable driving pleasure in another BMW model. Together, the 4-

cylinder combustion engine and the electric motor of the plug-in hybrid model generate a maximum system output of 292 hp. The unique combination of the intelligent 4-wheel drive system BMW xDrive and state-of-the-art BMW eDrive technology reduces average fuel consumption to 2.8 litres per 100 kilometres. The combined power consumption of the new BMW X3 xDrive30e is 18.3 kWh per 100 kilometres. Its lithium-ion high-voltage battery equipped with the very latest battery cell technology enables purely electric mobility with a range of 51 to 55 kilometres.

The new BMW X3 xDrive30e is produced at the BMW plant in Spartanburg, USA – alongside the conventionally powered model variants of the BMW X3. In this way, the BMW Group is consistently pursuing not only the electrification of its drive portfolio but also a product strategy geared towards the diverse needs of its customers. The globally popular SAV model in the premium mid-range segment is the first model of the brand to be offered with both a conventional combustion engine and a plug-in hybrid system – with a purely electrically powered model variant to be added in due course.



## Sports Activity Vehicle with agile handling, superior off-road performance and outstanding efficiency.

The new BMW X3 xDrive30e combines the typical qualities of a Sports Activity Vehicle with particularly efficient drive technology. The plug-in hybrid model is likewise characterised by agile handling and sporty driving characteristics, robust

versatility, a versatile interior, premium quality and advanced connectivity. Its BMW xDrive system permanently distributes the drive torque between the front and rear wheels as required – even when driving purely on electric power – so as to ensure sporty driving characteristics on the road and superior off-road performance over unsurfaced terrain. The drive power is generated by a 2.0-litre, 184 hp 4-cylinder petrol engine with BMW TwinPower Turbo Technology and an electric motor integrated into the 8-speed Steptronic transmission with an output of 109 hp. Together, the two drive units mobilise a system output of 292 hp. The maximum system torque of the plugin hybrid drive is 420 Nm. This allows the new BMW X3 xDrive30e to accelerate from zero to 100 km/h in 6.1 seconds. Its top speed is 210km/h.

Depending on the operating mode and the situation on the road, the electric motor of the new BMW X3 xDrive30e can be used either for purely electric mobility or to support the combustion engine. In MAX eDrive mode, which can be activated via the eDrive button on the centre console, the new BMW X3 xDrive30e achieves a top speed of 135 km/h with a locally emissions-free and virtually silent drive unit. In the standard Auto eDrive setting, purely electric driving is possible at speeds of up to 110 km/h. The combustion engine only switches on at higher speeds or when there are particularly high load requirements. When both drive units are active, the efficiency of the new BMW X3 xDrive30e is optimised, as is its sprint capacity. When accelerating, the spontaneous power development of the electric motor is clearly noticeable, while at constant speeds its electric assist reduces fuel consumption and emissions. The support of the electric motor ensures that the combustion engine can run within an efficiency-optimised load range as often as possible. The likewise available BATTERY CONTROL setting serves to keep the charge state of the high-voltage battery at a level determined by the driver. In this way, the power supply can be specifically reserved and used for local emissions-free driving on urban stretches of road during a lengthier trip.



# High-voltage battery based on the very latest battery cell technology for maximum efficiency; large, variable luggage compartment.

The lithium-ion battery of the new BMW X3 xDrive30e is located in a space-saving position underneath the rear seat, while the fuel tank is positioned above the rear axle. This means that

the transport capacity of the plug-in hybrid model is only slightly restricted. At 450 litres, the luggage compartment volume of the new BMW X3 xDrive30e is on a par with those models which have a conventional engine. By folding down the rear seat with 40:20:40 split, the storage space can be extended to up to 1,500 litres. Thanks to cutting-edge battery cell technology and a gross energy content of 12.0 kWh, the high-voltage battery contributes both to the outstanding efficiency and the excellent electrical range of the new BMW X3 xDrive30e. As a result, the plug-in hybrid model can be used for a great deal of day-to-day travel without locally produced emissions –even beyond the city.

The high-voltage battery can be charged using the standard-equipment charging cable. In this way, the battery can be fully charged in less than six hours. At a BMW i Wallbox, the same charging process can be completed in around three and a half hours. The charging socket is located under a separate flap on the front left side wall of the car. The electrical energy stored in the high-voltage battery is also used to supply the 12-volt vehicle electrical system.



## Extensive list of standard and optional equipment.

The new BMW X3 xDrive30e comes in the model variants xLine and M Sport. Its standard equipment includes acoustic pedestrian protection. When driving electrically at low speeds, an unmistakeable sound designed specifically for electrified BMW models is generated to alert other road users to

the approaching car without impairing the acoustic comfort of the vehicle occupants. In addition, the new BMW X3 xDrive30e is equipped with an auxiliary air conditioning system as standard. It can also be controlled remotely from a smartphone using the BMW Connected App. New digital services help make it more attractive and convenient to charge the high-voltage battery when out and about. The digital services support the driver in searching for and selecting public charging stations, enable the charging process to be controlled via remote functions and transmit information relating to charge status, electrical and combined range and individual energy consumption to the driver's smartphone or other personal devices.

In addition, almost the entire range of optional equipment available for the conventionally powered versions of the BMW X3 is also available for the plug-in hybrid model – thereby increasing driving pleasure, comfort and individual style. This range includes an Adaptive Suspension, a Variable Sports Steering and an M Sport Brake System, the BMW Head-Up Display, Active Cruise Control with Stop & Go function and Parking Assistant Plus.



### New BMW X3 xDrive30e has a smaller overall CO₂ footprint.

The "real" environmental impact of plug-in hybrid vehicles has been questioned on occasion, especially in markets where the proportion of green energy used by the public energy grid remains small. The BMW Group conducted a full-cycle CO<sub>2</sub> certification for the new BMW X3

xDrive30e – from raw material procurement, the supply chain, production and the use phase, all the way to recycling.

This revealed the CO<sub>2</sub> footprint of the new BMW X3 xDrive30e to be 26 per cent smaller than that of the new BMW X3 xDrive30i when running on average European power in the use phase. When charging the car with green energy, its CO<sub>2</sub> footprint is reduced by as much as 54 per cent.

#### BMW plug-in hybrid models offer an array of benefits in everyday use.

BMW's plug-in hybrid drive systems already offer users a host of additional benefits over traditional solutions:

- Money-saving: Electric driving in urban areas is cheaper than using petrol or diesel if the plug-in hybrid vehicle is charged at home or at the workplace at low cost.
- Interior always at the right temperature, even before you get in: auxiliary air conditioning is fitted as standard.
- Braking is winning: The battery is charged under braking. In conventional vehicles, braking generates only heat and brake dust.
- The best of both worlds: Plug-in hybrids provide electric driving pleasure in urban areas and classical BMW driving pleasure over longer distances.
- Better quality of life in cities: By driving on electric power, users can actively contribute to reducing emissions and traffic noise in cities.

The new BMW X3 xDrive30e is now available for viewing at the Performance Motors Limited showroom.

#### Additional information enclosed:

- 1. The new BMW X3 xDrive30e price.
- 2. The new BMW X3 xDrive30e specifications.

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#### The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises 31 production and assembly facilities in 15 countries; the company has a global sales network in more than 140 countries.

In 2019, the BMW Group sold over 2.5 million passenger vehicles and more than 175,000 motorcycles worldwide. The profit before tax in the financial year 2019 was  $\in$  7.118 billion on revenues amounting to  $\in$  104.210 billion. As of 31 December 2019, the BMW Group had a workforce of 133,778 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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#### **About Performance Motors Limited (PML)**

Performance Motors Limited (PML) is a member of the Sime Darby Group and has been the dealer of BMW cars and BMW motorcycles in Singapore since 1979.

The PML showroom is located at 303 Alexandra Road, Singapore 159941.

Showroom opening hours are Monday to Saturday, 8am – 7pm; Sunday and Public Holiday, 10am – 6pm. For more enquiries, please call 1 800 2255 269.

PML has achieved various accolades in the area of sales achievement and service excellence in its 40-year history in the luxury segment.

2016 - PML recorded an all-time high for new car registrations and was named the 'Best Dealer in Sales – Importer Region B4' at BMW Group's Excellence in Sales Awards 2016. PML also won the 'Best Lifestyle Dealership' from BMW Group Asia. PML launched the Future Retail concept at the newly renovated BMW showroom at Sime Darby Performance Centre, which sets new standards in the automotive industry through the use of innovative digital tools and engaging retail environment. As a leading luxury car brand in Singapore, BMW remained the preferred limousine brand for the Singapore Airshow 2016, SMBC Singapore Open 2016 and Louis Vuitton High Jewellery Event 2016. BMW was also proudly designated as the limousine brand of choice for the Singapore Beach Polo Championship 2016, Singapore International Water Week 2016 and National Gallery Singapore Gala 2016.

2017 - PML continued to trailblaze and achieved yet another sterling record of high performance in a second consecutive year. PML was recognised at BMW Group's Excellence in Sales Awards 2017 as 'Best Retailer in Sales in the Importer Region Asia Pacific'. In addition, PML was accorded the 'Point Of Sales Award for Aftersales Marketing Excellence - Second Place' and 'Best Accessories Performance' awards by BMW Group Asia. The introduction of five new BMW iPerformance models and an updated BMW i model saw PML cementing its position as the industry leader for plug-in hybrid electric vehicles (PHEVs) and electric vehicles (EVs) in Singapore. BMW was appointed the official car brand for numerous high-profile events including ASEAN Tourism Forum 2017, SMBC Singapore Open 2017, Singapore Yacht Show 2017, IMDEX Asia 2017, Miss Universe Singapore 2017 and Singapore International Energy Week 2017.

2018 – In another record-breaking year of new car registrations, PML had for the first time surpassed the 5,000-unit mark. BMW cars also continued to be the favoured limousines for various prestigious events throughout the year, namely SMBC Singapore Open 2018, Singapore Airshow 2018, 32<sup>nd</sup> ASEAN Summit and Singapore International Film Festival 2018.

2019 – Celebrating its 40th year of distributing BMW Cars and Motorcycles in Singapore, PML achieves yet another outstanding milestone, winning the honour to be appointed the preferred limousine provider for International Maritime Conference & Exhibition for Defence (IMDEX Asia) 2019, Singapore Convention Week 2019 and Singapore International Energy Week (SIEW) 2019. In an exclusive industry first, PML partners Lazada to launch the new BMW 1 series. And for the first time, BMWFestSG was immersed in the heart of Orchard Road area, where a myriad of activities delivered sheer driving pleasure to visitors.

#### 1. The new BMW X3 xDrive30e price.

Model	VES Band	Retail price (at press time)
BMW X3 xDrive30e	В	\$251,888

#### 2. The new BMW X3 xDrive30e specifications.

#### **Drive System**

Full hybrid drive, permanent torque vectoring to all four wheels from one or both units via BMW xDrive

Max system output: 292 hp. Max system torque: 420 Nm.

#### **Petrol Engine**

BMW TwinPower Turbo technology: TwinScroll turbocharger, High Precision Direct Injection,

VALVETRONIC fully variable valve control, Double-VANOS variable camshaft timing

Capacity: 1,998 cc.

Output: 184 hp at 5,000 – 6,500 rpm. Torque: 300 Nm at 1,350 – 4,000 rpm.

Fuel consumption (combined): 2.8 L/100 km.

#### **Electric Motor**

BMW eDrive technology: synchronous electric motor integrated into eight-speed Steptronic transmission, generator function for recuperating energy for the high-voltage battery

Output: 109 hp at 3,170 rpm.

Torque: 265 Nm at 0 – 3,170 rpm.

Electric consumption (combined): 18.3 kWh/100km.

#### **Performance**

Acceleration (0 – 100 km/h): 6.1 seconds.

Top speed: 210 km/h.

Top speed (electric): 135 km/h. Range (electric): 51 – 55 km.