



Media information

29 April 2020

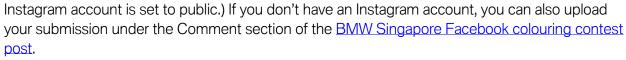
#BMWforSG colouring contest.

Singapore. With the circuit breaker measures extended until 1 Jun 2020, everyone could use a bit more joy in their lives in the coming weeks.

From 25 April – 15 May 2020, BMW is running a colouring contest for all residents of Singapore!

Download the template from this <u>link</u> and colour it in with pencils, crayons, paints, or go completely digital with one of the many digital paintings app available. The choice is up to you!

Once you're done, upload your submission to Instagram and include the hashtag **#BMWforSG**. (Note: Ensure that your



3 lucky winners stand to walk away with a wholesome meal worth \$200 for their families! The winning entries will be announced via the **@BMWSingapore** Instagram account on 2 May, 9 May, and 16 May 2020.

The contest is open to the public and submissions are accepted until **15 May 2020 at 2359** hrs (Singapore time). Multiple entries are accepted.

For the full details as well as terms and conditions, please visit the <u>BMW Digital Showroom</u> to find out more.

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For media enquiries, please contact:

BMW Group Asia

Corporate Affairs Department BMWAsiaCorpAffairs@bmw.com

Tel: (+65) 6838 9600

Media Website: www.press.bmwgroup.com

Linkedln: https://www.linkedin.com/company/bmw-asia

