

**Media information**

11 May 2020

## **Access by BMW provides Safe Individual Mobility Options for Healthcare Workers in Singapore.**

**Singapore.** BMW Financial Services and Sime Darby today announced support for healthcare workers by offering safe individual mobility options through Access – BMW’s subscription platform.

Access by BMW, a vehicle subscription service providing flexible access to a diverse fleet of BMW vehicles, will now be offered to healthcare workers at significantly reduced monthly rates during the Circuit Breaker period. In addition, the one-time activation fee of S\$1,000 will also be waived.

“While many of us are staying home and staying safe, a number of healthcare workers are out on the front lines every day caring for patients,” said Ritu Chandy, Regional CEO, BMW Financial Services, Asia Pacific. “As a small token of our appreciation, we wanted to support these individuals by providing them with hassle-free access to our fleet of BMWs so they can safely commute to work.”

Ms. Chandy continued, “For example, the BMW 1 Series is now available to healthcare professionals for just S\$1,500 per month, this amounts to S\$50/ day. This is nearly the same amount some may pay if taking a taxi or private hire car to and from work. There are no hidden fees and no long-term commitments. Most importantly, this will provide healthcare professionals with peace of mind during their daily commute so they can focus on what is most important to them – saving lives.”

Vehicles can easily be reserved online in a few simple steps. Once selected, the vehicles are thoroughly disinfected before being delivered to customers. Safe distancing measures are ensured throughout the entire handover process.

Available models include:

- |                              |          |
|------------------------------|----------|
| - BMW 1 Series               | - BMW X1 |
| - BMW 2 Series Active Tourer | - BMW X2 |
| - BMW 2 Series Gran Tourer   | - BMW X3 |
| - BMW 5 Series               |          |

For more information, please visit <https://bit.ly/AccessHelpsDriveTheFight> or contact Sime Darby Services Private Limited at +65 6431 0595.

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For media enquiries, please contact:

### **BMW Group Asia**

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### **The BMW Group**

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises 31 production and assembly facilities in 15 countries; the company has a global sales network in more than 140 countries.

In 2019, the BMW Group sold over 2.5 million passenger vehicles and more than 175,000 motorcycles worldwide. The profit before tax in the financial year 2019 was € 7.118 billion on revenues amounting to € 104.210 billion. As of 31 December 2019, the BMW Group had a workforce of 126,016 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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