

Corporate Communications

Media Information

11 June 2020

MINI Easy Finance now available in Singapore.
Join the MINI Community for as low as \$128 a month.



Singapore. MINI Asia and Eurokars Habitat jointly today announced the introduction of MINI Easy Finance – the easiest way to be a part of the MINI community in Singapore. From as low as \$128 a month, customers can enjoy the signature go-kart handling of a MINI with more flexibility than ever before in their payment plan.

“MINI Easy Finance is a brand new offering that opens doors for one who is interested to own a new MINI,” said Ms Cheryl Chiok, Managing Director of Eurokars Habitat. “This programme offers a flexible payment plan for MINI owners, and allows for more financial freedom in the first two years of ownership. Customers can finance up to 60% of the car’s price and enjoy lower monthly repayments for the first 2 years.”

Find out more about MINI Easy Finance [here](#).



Corporate Communications

MINI Online Gallery.

In addition to MINI Easy Finance, the [MINI Online Gallery](#) is also available for customers to have quick and easy access to information on the full MINI line-up and latest promotions in Singapore.

While the MINI showroom is closed until further notice, prospective and current customers can contact the MINI support team via a dedicated WhatsApp hotline at +65 8811 3777 or mini.info@eurokars.com.sg.

MINI Service Operations.

Eurokars Habitat is also pleased to announce that the authorised MINI Service Centre has commenced operations from 2 June 2020. The health and safety of staff and customers are of utmost priority – as such, the Service Centre is operating on an appointment basis with the necessary social distancing and contact tracing measures in place. Staff have also been put on a split shift arrangement.

For all servicing and repair requests, customers are advised to book an appointment at [this link](#).

-End-

For media enquiries, please contact:

BMW Group Asia
Corporate Affairs Department
Email: BMWAsiaCorpAffairs@bmw.com
Tel: (+65) 6838 9600
Media Website: www.press.bmwgroup.com
LinkedIn: <https://www.linkedin.com/company/bmw-asia>

Eurokars Habitat Pte Ltd
Jean Cheng
Marketing Manager
Tel: (+65) 6551 5530
Email: Jean.cheng@eurokars.com.sg



Corporate Communications

About MINI in Asia

MINI is headquartered and manufactured in Oxford, UK and is a brand of BMW Group. In East Asia, this iconic car is sold in Singapore, Brunei, Vietnam, New Caledonia, Guam, Sri Lanka, Tahiti, Philippines and Indonesia. The full range of MINI is available in these markets – MINI 3 Door, MINI 5 Door, MINI Convertible, MINI Clubman, MINI Countryman, and MINI John Cooper Works.

For more information: www.mini.com.sg.

About Eurokars Habitat Pte Ltd

In 2006, the first ever MINI Habitat, developed by Eurokars Group, was officially opened to the public. Voted as the best MINI Showroom in 2009 at the International MINI Dealer Conference held in London, MINI Habitat encompasses the passion and spirited attitude to life of the MINI brand. Currently, MINI Habitat houses the MINI 3 Door, MINI 5 Door, MINI Convertible, MINI Clubman, MINI Countryman, as well as the full range of MINI John Cooper Works.

For more information: www.eurokarsgroup.com.

MINI Habitat is located at 27 Leng Kee Road.

Operation hours:

Mon – Sat 8.30AM – 7.00PM.

Sun and public holidays 10.00AM – 6.00PM.