

Media Information

16 July 2020

The MINI Rosewood Edition now available in Singapore.
Urban sophistication in a compact package.



Singapore. MINI Asia and Eurokars Habitat invite drivers to stand out from the crowd with the MINI Rosewood Edition, a vibrant companion bursting with urban chic. Exclusively available in the 3 Door and 5 Door variants, this special edition model adds even more sophistication to the quintessential hatchback with an exclusive bold new exterior colour paired with fresh accents all around.

“The MINI Rosewood Edition is inspired by the warmth of summer, and hones its profile as a stylish individualist in the premium compact segment,” said Mr Kidd Yam, Head of MINI Asia. “Its bold paintwork underscores the car’s progressive and lifestyle-oriented character, while the premium trim

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selections demonstrate the MINI brand's leading edge in customisation. The MINI Rosewood Edition is a car for those with a keen appreciation for design and is truly one of the most bespoke MINIs available today."

Unique body colour and Rosewood pinstriped motif.

The MINI Rosewood Edition comes in one exclusive colour – Indian Summer Red – that was previously only found on the new MINI Clubman. In perfect counterpoint with the MINI Rosewood Edition's bright body colour, the roof and wing mirrors are painted in Jet Black. For a further touch of sophistication, elements such as the headlight and tail light trims, grille and the one-piece surround, door handles, and MINI badges are finished in Piano Black.



The evocative colour scheme of this special edition is underscored by the unique Rosewood pinstriped motif etched in Jet Black. On the exterior, this motif can be found on the side scuttles – each panel is produced via sophisticated 3D printing and laser technology to ensure outstanding quality with an accurate fit.

Completing the MINI Rosewood Edition are the 17" Cosmos Spoke light alloy wheels with runflat tyres. To match the roof and wing mirror colours, these wheels come in Jet Black as standard. The innovative floating hub caps on the wheels add a further detail in perfection – these ensure the MINI logo remains horizontal while the MINI Rosewood Edition is on the move.

An elegant interior.

Upon opening of the front doors, the driver and front passenger are greeted by a special Rosewood logo light projection on the ground. Not only is this a visual highlight, it also helps make ingress and egress simpler by illuminating obstacles such as bumps or puddles. The 'Rosewood' lettering and motif also appears on the silver door sill in LED lighting.

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On the inside, the MINI Rosewood Edition features high-quality materials with precise finishing. The 3D-printed dashboard panel lends a further touch of elegance with the Rosewood pinstriped motif etched in Jet Black. This perfectly matches the MINI Yours Walknappa leather steering wheel, which is pleasing to the touch. The sense of luxury continues with the seat upholstery in Leather Lounge Carbon Black, as

well as the front sports seats with a Union Jack motif on the headrests applied in precisely positioned perforations.

For ease of use, the keyless Comfort Access system allows the driver to enjoy the convenience of unlocking the doors and boot and starting the engine without having to fish for his key in his pocket or bag. A rear view camera is also standard on the MINI Rosewood Edition – this system features track and turning circle lines for greater ease of use, as well as an obstacle marker as an additional guide when manoeuvring into a tight parking space. The rear parking distance control system also helps monitor the surrounding area via the ultrasonic sensors, and emits acoustic warning signals if the driver is too close to another car or object.

Signature go-kart feel.

The MINI Rosewood Edition is only available on the Cooper variant and possesses a 1.5-litre MINI TwinPower Turbo engine under its hood, producing a power output of 136 hp and 220 Nm of torque.

Its 7-speed Steptronic transmission with dual clutch technology provides extremely fast gear changes, enabling extremely sporty acceleration manoeuvres with a high degree of shift comfort and optimised efficiency. Depending on the driving situation, the driver may toggle between three driving modes – MID for comfort, SPORT for increasing throttle pedal sensitivity and steering feel, and GREEN to optimise fuel consumption. In addition, the Steptronic transmission allows the use of the coasting function in MID and GREEN mode and comes with the latest generation of the auto start/stop function.

The cruise control with brake function is also standard on the MINI Rosewood Edition, making driving an even safer and more relaxing experience. This feature is especially useful for driving on highways –

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all the driver needs to do is to set the desired speed via the multi-function steering wheel, and the system automatically regulates and maintains the set speed. This is achieved even when the MINI is going down a slope, thanks to the in-built braking function.



Always on with MINI Connected.

The standard-fitted MINI Connected application offers an exceptionally wide range of digital services that allow seamless integration of the car into the driver's day-to-day digital routine. The MINI Rosewood Edition features an updated MINI

Connected user interface that has been redesigned with a minimalist approach. The colour scheme has been reworked, and icons have been designed with a flatter illustration – this results in a cleaner, more contemporary look.

Drivers can enjoy convenience and connection on the go through the following MINI Connected features:

- **'Weather' and 'News' vehicle apps** provide information and entertainment throughout the journey, and drivers can even request for the car to read out the latest news.
- The **Natural Language Understanding** feature enables drivers to operate certain functions of the car by speaking, and the system has a processing speed of just a few seconds.
- **Teleservices by MINI** delivers greater convenience and efficient servicing processes. As soon as a service is required, the service-related data is automatically transferred to the MINI Centre via the Automatic Teleservice Call. A representative will retrieve this data, analyse it, and contact the driver to arrange a service or maintenance appointment.
- The **Remote Services function** is particularly useful when the driver is not near the car. For example, if he wants to check that the windows are fully closed or if the doors are locked, all he needs to do is to check the status on the MINI Connected smartphone app (available for Apple and Android devices). The car doors can be remotely locked and unlocked via the app. On a particularly hot day, the driver is also able to cool down the car by switching on the air ventilation function via



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the app well before he gets to the driver's seat. Other useful information such as the car's fuel level is also reflected on the app.

- For greater peace of mind, the **Intelligent Emergency Call** function comes in handy for quick emergency assistance at the push of a button. If the driver gets into an accident or sees a vehicle that needs immediate help, a call is made directly to the BMW Group Call Centre with key data from the car, such as the exact location as well as the status of the airbags and front seat belts. If necessary, the system can even make the call automatically.

The MINI Rosewood Edition is now available for viewing at the Eurokars Habitat showroom.

Additional information enclosed:

1. The MINI Rosewood Edition prices.
2. The MINI Rosewood Edition specifications.

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For media enquiries, please contact:

BMW Group Asia

Corporate Affairs Department

Email: BMWAsiaCorpAffairs@bmw.com

Tel: (+65) 6838 9600

Media Website: www.press.bmwgroup.com

LinkedIn: <https://www.linkedin.com/company/bmw-asia>

Eurokars Habitat Pte Ltd

Jean Cheng

Marketing Manager

Tel: (+65) 6551 5530

Email: Jean.cheng@eurokars.com.sg

About MINI in Asia

MINI is headquartered and manufactured in Oxford, UK and is a brand of BMW Group. In East Asia, this iconic car is sold in Singapore, Brunei, Vietnam, New Caledonia, Guam, Sri Lanka, Tahiti, Philippines and Indonesia. The full range of MINI is available in these markets – MINI 3 Door, MINI 5 Door, MINI Convertible, MINI Clubman, MINI Countryman, and MINI John Cooper Works.

For more information: www.mini.com.sg.



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About Eurokars Habitat Pte Ltd

In 2006, the first ever MINI Habitat, developed by Eurokars Group, was officially opened to the public. Voted as the best MINI Showroom in 2009 at the International MINI Dealer Conference held in London, MINI Habitat encompasses the passion and spirited attitude to life of the MINI brand. Currently, MINI Habitat houses the MINI 3 Door, MINI 5 Door, MINI Convertible, MINI Clubman, MINI Countryman, as well as the full range of MINI John Cooper Works.

For more information: www.eurokarsgroup.com.

MINI Habitat is located at 27 Leng Kee Road.

Operation hours:

Mon – Sat 8.30AM – 7.00PM.

Sun and public holidays 10.00AM – 6.00PM.

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1. The MINI Rosewood Edition prices.

Model	VES Band	Retail price (at press time)
MINI Cooper 3 Door Rosewood Edition	B	\$140,888
MINI Cooper 5 Door Rosewood Edition	B	\$143,888

2. The MINI Rosewood Edition specifications.

MINI Cooper 3 Door Rosewood Edition

Three-cylinder petrol engine with MINI Twin Power Turbo Technology (turbocharging, direct injection, VALVETRONIC).

Capacity: 1,499 cc.

Max output: 136 hp at 4,500-6,500 rpm.

Max torque: 220 Nm at 1,480-4,200 rpm.

Acceleration: 0-100 km/h in 7.8 seconds.

Top speed: 210 km/h.

Average fuel consumption: 5.3 L/100 km.

CO₂ emissions: 122 g/km.

MINI Cooper 5 Door Rosewood Edition

Three-cylinder petrol engine with MINI Twin Power Turbo Technology (turbocharging, direct injection, VALVETRONIC).

Capacity: 1,499 cc.

Max output: 136 hp at 4,500-6,500 rpm.

Max torque: 220 Nm at 1,480-4,200 rpm.

Acceleration: 0-100 km/h in 8.1 seconds.

Top speed: 207 km/h.

Average fuel consumption: 5.4 L/100 km.

CO₂ emissions: 123 g/km.