

Media Information

30 July 2020

BMW opens third Performance Premium Selection Limited showroom in Singapore. **Sheer Driving Pleasure arrives at prime automotive belt in Ubi.**

Singapore. Performance Premium Selection Limited (PPSL), a subsidiary of Performance Motors Limited (PML) and a member of Sime Darby Motors, announced that its third showroom at 1 Ubi Road 4 will officially open on Saturday, 1 August 2020.

Covering approximately 1,500 sq ft with a 4-car display, the new showroom expands BMW's pre-owned business in Singapore into Ubi's prime automotive belt.

"From the moment you step into the showroom, everything looks and feels quintessentially BMW," said Arnt Bayer, Managing Director, Performance Premium Selection Limited. "We are confident the new showroom will deliver the vibrant and premium retail experience that our customers have come to expect over the years.

"Our pre-owned business has grown from strength to strength over the years thanks to our loyal customers," Mr. Bayer added. "We're excited to build on this success by serving our customers around the Ubi area, allowing them to experience their favourite BMW models with greater convenience."

Minimum 12-Month Warranty.

Every BMW Premium Selection vehicle comes with a minimum warranty of 12 months¹. This enables customers to drive worry-free for an extended period, even after the manufacturers' warranty expires. Extended warranty options are also available.

¹ Terms and Conditions apply.

360° Vehicle Check.

Performed by BMW factory-trained technicians, every inch of a BMW Premium Selection vehicle is carefully inspected. The purpose of the 360° vehicle check is to ensure each BMW Premium Selection vehicle is handed over to the customer in excellent condition.

Approved Service and Vehicle History.

Every BMW Premium Selection vehicle has its own story and nobody knows it better than the BMW service centre at PML. All information, from age to mileage, is recorded and passed to the customer. Customers can be assured that their BMW Premium Selection vehicle has been looked after by authorised and skilled experts who have inspected, maintained, and documented any technical modifications to the vehicle.

Trade-in Offers.

Customers are offered competitive prices when they trade their cars in at PPSL. The Purchasing Consultants have a wealth of experience working with PML and Sime Darby Motors, and can evaluate all trade-in vehicles accurately. For the customer's convenience, Purchasing Consultants can conduct a used car valuation at a location of the customer's choice anywhere in Singapore. Customers can call 8338 8000 to book a free trade-in appraisal.

Finance and Insurance Offers.

Customers can take advantage of attractive financing options when they purchase a BMW Premium Selection vehicle from PPSL. The team has the financial and insurance expertise to advise customers on the most suitable financing option.

BMW Roadside Assistance.

A BMW Premium Selection vehicle will impress customers with its quality and put their mind at ease with its reliability. However, should a breakdown occur, BMW is always there for the customer – either on the phone or in person. Whether at home or abroad, customers can call 6377 0085 for BMW Roadside Assistance, 24 hours a day, 365 days a year.

Customers can view and test drive pre-owned BMW vehicles at the following PPSL showrooms:

- Sime Darby Business Centre at 315 Alexandra Road.
- East Coast Centre at 280 Kampong Arang Road.
- Select by Performance Premium Selection at 1 Ubi Road 4.

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The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises 31 production and assembly facilities in 15 countries; the company has a global sales network in more than 140 countries.

In 2019, the BMW Group sold over 2.5 million passenger vehicles and more than 175,000 motorcycles worldwide. The profit before tax in the financial year 2019 was € 7.118 billion on revenues amounting to € 104.210 billion. As of 31 December 2019, the BMW Group had a workforce of 126,016 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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About Performance Premium Selection Limited (PPSL)

As the most established pre-owned BMW dealership in Singapore, Performance Premium Selection Limited (PPSL) offers a suite of comprehensive services and the widest range of certified pre-owned BMW vehicles under the worldwide BMW Premium Selection (BPS) programme.

This impressive fleet can be viewed at three spacious and luxuriously appointed showrooms across the island. Only BMW vehicles that are less than 5 years old with mileage under 120,000 kilometres can qualify for the BPS programme. The vehicles are inspected by BMW factory-trained technicians, so customers are assured peace of mind.

PPSL is dedicated to delivering a premium customer experience through the high standard and roadworthiness of certified pre-owned BMW vehicles and the company's passion for service excellence.

www.ppsl-bmw.sg

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