





### **Media Information**

1 October 2020

# The new BMW 5 Series now available in Singapore. Lead the way you change.



**Singapore.** BMW Asia and Performance Motors Limited today announced the availability of the new BMW 5 Series. A heightened sense of outward authority, an interior brimming with detail refinements, the efficiency-enhancing influence of electrification, and cutting-edge innovations in the areas of driver assistance, control/operation and connectivity help the new BMW 5 Series to cement its position as a particularly sporty, efficient and progressive addition to the premium end of the executive class.

The use of mild hybrid technology with a 48V starter-generator will be rolled out to all models in Singapore. The most important new features of the interior include the display and operation system, which now also encompasses a Control Display measuring up to 12.3 inches. Added to

which, the introduction of BMW Operating System 7.0 now brings owners the services of the BMW Intelligent Personal Assistant. The addition of, for example, the optional Steering and Lane Control Assistant – with Active Navigation and the likewise new automatic formation of emergency lane functions – to the list of driver assistance systems takes the new BMW 5 Series another few steps along the road to automated driving.

The wide variety of technological innovations on board paves the way for the most tradition-rich model range in the BMW line-up to write another chapter in its success story. More than 600,000 units of the BMW 5 Series have now been sold worldwide since the current model generation was launched. The new BMW 5 Series is produced at BMW Plant Dingolfing in Bavaria.



## Exterior design: increased presence and exquisite sporting style.

The exterior design of the new BMW 5 Series is headlined by sporting grace and clean surfaces. Precise modifications showcase the car's presence and exquisite sporting style even more vividly. The BMW kidney grille adds extra width and height, drops down further into the front apron

and is framed by a single-piece surround. The slimmer contouring of the headlights brings a modern twist to the focussed look familiar from BMW's past and present.

L-shaped daytime driving light sources arranged next to one another create a precise and modern light graphic. New full-LED headlights including adaptive cornering function, BMW Selective Beam non-dazzling high beam with matrix technology, and the High-beam Assistant are offered as standard while the BMW Laserlight is optional. The outer daytime driving lights also perform the role of turn indicators.



Black edging and a new L-shaped graphic give the rear lights of the new BMW 5 Series additional visual impact. The rear lights and brake lights are integrated into a shared light fixture, which now forms a single unit with the prominently three-dimensional external lens. Regardless of the

equipment line and engine specified, all models of the new BMW 5 Series come with trapezoidal tailpipe finishers.



## M Sport package, BMW Individual Air Performance Wheels and M Sport Edition raise exclusivity another notch.

The M Sport package brings a significantly more muscular design to both the front and rear of the car thanks to new, dynamically proportioned aerodynamic features. New exterior colours and the optional BMW Individual Air Performance

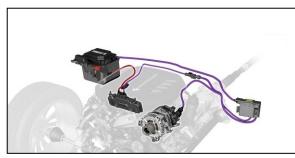
Wheels – making their debut here – provide additional enhancements. The innovative construction of the exclusive light-alloy wheels brings about a reduction in weight and drag coefficient. In addition, a new M Sport Edition version of the new BMW 5 Series will be available from launch in a worldwide production run of 1,000 units while limited units will make its way to Singapore. Its exclusive specification includes the M Sport package, model-specific Air Performance Wheels, a Donington Grey metallic paint finish and new M multifunction seats – previously reserved for the BMW M5 – with integral head restraints and optimised side and shoulder support. Their range of functions includes electric adjustment of the seat position, backrest angle and width, thigh support and head restraint height.



## Interior: 12.3-inch Control Display, new equipment options.

The now standard 10.25-inch (standard on the new BMW 520i and new BMW 530e) or 12.3-inch Control Display (standard on the new BMW 520i Luxury Line, new BMW 530i M Sport and new BMW 530i M Sport Edition), newly designed controls on the centre console and the standard

sports leather steering wheel with newly arranged multifunction buttons headline an interior brimming with detail refinements. Standard equipment for the new BMW 5 Series now also includes automatic climate control with extended features. New additions to the options list include M multifunction seats with a wide range of adjustment, new interior trim strips and seat surfaces in Sensatec perforated trim.



## 48V mild hybrid technology for all models.

Mild hybrid technology will now offer enhanced performance combined with lower fuel consumption and improved driving comfort of the new BMW 5 Series. Fitting an extremely powerful 48V starter-generator and a second battery

enables a significant increase in the amount of brake energy that can be regenerated and stored. This energy is used not just for supplying the electrical system, but also for lightening the combustion engine's workload and boosting its power.

The starter-generator produces an electric boost effect that instantly puts an additional 8 kW / 11 hp on tap, bringing extra dynamism to overtaking and off-the-line acceleration. The powerful starter-generator also increases efficiency by assisting the engine when driving at constant speeds and improves comfort when the Auto Start Stop and coasting functions are in use.



#### transmission as standard.

## Further developed powertrain and chassis technology.

The new BMW 5 Series comes with a choice of two petrol engines with power output of 184 hp and 252 hp, and one plug-in hybrid model with a combined system output of 292 hp. The direct injection system operates at increased pressure, meaning greater efficiency. All the engines link up with an eight-speed Steptronic

There is a choice of sophisticated chassis systems designed to effectively enhance either agility and dynamism or driving comfort. M Sport suspension, Adaptive M suspension, and Adaptive M suspension Professional including active roll stabilisation can all be found on the options list. The latest version of the optional Integral Active Steering can come to the driver's aid when manoeuvring by turning the rear wheels as required even at speeds under 3 km/h. Red callipers are now available as an alternative to the blue units as a visual differentiator for the M Sport brakes.

## Driver assistance systems offering additional functions.

The driver assistance systems available for the new BMW 5 Series serve to both enhance driving comfort on long journeys and increase safety in situations where the driver does not have a clear view. The Lane Departure Warning system included with the standard Driving Assistant now also features lane return by means of steering assistance. The updated Steering and Lane Control Assistant included as part of the new Driving Assistant Professional package (optional) also brings Active Navigation.

The Parking Assistant's range of functions has been extended with the addition of the Reversing Assistant, which takes control of the steering while backing up for distances of up to 50 metres. The new Drive Recorder lets drivers shoot and store videos of the scene around the vehicle. In addition, the 3D visualisation of the surrounding area in the instrument cluster provides an enhanced overview of the current traffic situation, the status of the driver assistance systems and the possible courses of action they offer.



## New digital services: BMW Intelligent Personal Assistant, Smartphone Integration, Remote Software Upgrade.

Both the BMW Live Cockpit Plus (standard on the new BMW 520i) and the BMW Live Cockpit Professional (standard on all other variants) bring the new BMW Operating System 7.0 to the new BMW 5 Series, together with a host of extra digital

services. The BMW Intelligent Personal Assistant with extended functionality is also now available in the new BMW 5 Series as a standard feature.

The standard Smartphone Integration function is now compatible with both Apple CarPlay and Android Auto. Remote Software Upgrade is another new feature that enables improved vehicle functions and additional digital services to be imported into the car over the air.



## BMW Digital Key for the iPhone.

The BMW Digital Key for the iPhone will enable customers to just tap to unlock and easily get going by placing the iPhone in the smartphone tray and pushing the start button. Setup of the Digital Key can be done through the BMW Connected App. The car owner can also share access with up to five friends including a configurable car access

option for young drivers which restricts top speed, horse power, maximum radio volume and more. Management of access can be done from inside the car as well as through Apple Wallet.

The new BMW 5 Series is now available for viewing at the Performance Motors Limited showroom.

Additional information enclosed:

- 1. The new BMW 5 Series prices.
- 2. The new BMW 5 Series specifications.

-END-

For media enquiries, please contact:

### **BMW Group Asia**

Corporate Affairs Department BMWAsiaCorpAffairs@bmw.com

Tel: (+65) 6838 9600

Media Website: www.press.bmwgroup.com

LinkedIn: https://www.linkedin.com/company/bmw-asia

## **Performance Motors Limited**

Public Relations
Belinda Bay
belinda.bay@simedarby.com.sg.

Public Relations Executive Timothy See

timothy.see@simedarby.com.sg

Tel: (+65) 6319 0268

#### The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises 31 production and assembly facilities in 15 countries; the company has a global sales network in more than 140 countries.

In 2019, the BMW Group sold over 2.5 million passenger vehicles and more than 175,000 motorcycles worldwide. The profit before tax in the financial year 2019 was € 7.118 billion on revenues amounting to € 104.210 billion. As of 31 December 2019, the BMW Group had a workforce of 126,016 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

#### www.bmwgroup.com

Facebook: http://www.facebook.com/BMWGroup

Twitter: http://twitter.com/BMWGroup

YouTube: http://www.youtube.com/BMWGroupView Instagram: https://www.instagram.com/bmwgroup LinkedIn: https://www.linkedin.com/company/bmw-group/

#### **About Performance Motors Limited (PML)**

Performance Motors Limited (PML) is a member of the Sime Darby Group and has been the dealer of BMW cars and BMW motorcycles in Singapore since 1979.

The PML showroom is located at 303 Alexandra Road, Singapore 159941.

Showroom opening hours are Monday to Saturday, 8am – 7pm; Sunday and Public Holiday, 10am – 6pm. For more enquiries, please call 1 800 2255 269.

PML has achieved various accolades in the area of sales achievement and service excellence in its 40-year history in the luxury segment.

2016 - PML recorded an all-time high for new car registrations and was named the 'Best Dealer in Sales – Importer Region B4' at BMW Group's Excellence in Sales Awards 2016. PML also won the 'Best Lifestyle Dealership' from BMW Group Asia. PML launched the Future Retail concept at the newly renovated BMW showroom at Sime Darby Performance Centre, which sets new standards in the automotive industry through the use of innovative digital tools and engaging retail environment. As a leading luxury car brand in Singapore, BMW remained the preferred limousine brand for the Singapore Airshow 2016, SMBC Singapore Open 2016 and Louis Vuitton High Jewellery Event 2016. BMW was also proudly designated as the limousine brand of choice for the Singapore Beach Polo Championship 2016, Singapore International Water Week 2016 and National Gallery Singapore Gala 2016.

2017 - PML continued to trailblaze and achieved yet another sterling record of high performance in a second consecutive year. PML was recognised at BMW Group's Excellence in Sales Awards 2017 as 'Best Retailer in Sales in the Importer Region Asia Pacific'. In addition, PML was accorded the 'Point Of Sales Award for Aftersales Marketing Excellence - Second Place' and 'Best Accessories Performance' awards by BMW Group Asia. The introduction of five new BMW iPerformance models and an updated BMW i model saw PML cementing its position as the industry leader for plug-in hybrid electric vehicles (PHEVs) and electric vehicles (EVs) in Singapore. BMW was appointed the official car brand for numerous high-profile events including ASEAN Tourism Forum 2017, SMBC Singapore Open 2017, Singapore Yacht Show 2017, IMDEX Asia 2017, Miss Universe Singapore 2017 and Singapore International Energy Week 2017.

2018 – In another record-breaking year of new car registrations, PML had for the first time surpassed the 5,000-unit mark. BMW cars also continued to be the favoured limousines for various prestigious events throughout the year, namely SMBC Singapore Open 2018, Singapore Airshow 2018, 32<sup>nd</sup> ASEAN Summit and Singapore International Film Festival 2018.

2019 – Celebrating its 40th year of distributing BMW Cars and Motorcycles in Singapore, PML achieves yet another outstanding milestone, winning the honour to be appointed the preferred limousine provider for International Maritime Conference & Exhibition for Defence (IMDEX Asia) 2019, Singapore Convention Week 2019 and Singapore

International Energy Week (SIEW) 2019. In an exclusive industry first, PML partners Lazada to launch the new BMW 1 series. And for the first time, BMWFestSG was immersed in the heart of Orchard Road area, where a myriad of activities delivered sheer driving pleasure to visitors.

## 1. The new BMW 5 Series prices.

Model	VES Band	Retail price (at press time)
BMW 520i	TBA	TBA
BMW 520i Luxury Line	TBA	TBA
BMW 530i M Sport	TBA	TBA
BMW 530i M Sport Edition	В	\$299,888

## 2. The new BMW 5 Series specifications.

## **BMW 520i**

Four-cylinder petrol engine, BMW TwinPower Turbo technology: twin-scroll turbocharger, High Precision Injection, VALVETRONIC fully variable valve timing, Double-VANOS variable camshaft timing Capacity: 1,998 cc.

Output: 184 hp at 5,000 – 6,500 rpm. Torque: 290 Nm at 1,350 – 4,250 rpm. Acceleration (0 – 100 km/h): 7.9 seconds.

Top speed: 235 km/h.

Fuel consumption (combined): TBA CO<sub>2</sub> emissions (combined): TBA

#### **BMW 530i**

Four-cylinder petrol engine, BMW TwinPower Turbo technology: twin-scroll turbocharger, High Precision Injection, VALVETRONIC fully variable valve timing, Double-VANOS variable camshaft timing Capacity: 1,998 cc.

Output: 252 hp at 5,200 – 6,500 rpm. Torque: 350 Nm at 1,450 – 4,800 rpm. Acceleration (0 – 100 km/h): 6.4 seconds.

Top speed: 250 km/h.

Fuel consumption (combined): 5.6 L/100 km

CO<sub>2</sub> emissions (combined): 129 g/km.