

Media Information

9 October 2020

The MINI Convertible Sidewalk Edition now available in Singapore.

Open-top driving fun in extroverted style.



Singapore. MINI Asia and Eurokars Habitat invite drivers to express their individuality with the newest special edition MINI – the MINI Convertible Sidewalk Edition – now available in the Cooper and Cooper S variants.

“The MINI Convertible Sidewalk Edition takes the fun of sun-drenched, wind-in-the-hair motoring to the next level,” said Kidd Yam, Head of MINI Asia. “Sassy and spontaneous, it celebrates a rich heritage

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of unfiltered excitement and is the epitome of hood down, summer driving enjoyment – with more power, space and handling.”



individual style and spontaneous joie de vivre.

MINI presents a particularly exclusive opportunity to enjoy driving fun without a fixed roof over one’s head. With its individual design and equipment features, the MINI Convertible Sidewalk Edition offers ideal conditions for making an extroverted appearance in urban traffic. The innovative and precisely coordinated colour and material concept of the new edition model sets fresh highlights for



Variants of the exterior paintwork, soft top design, rim styling and interior fittings developed especially for the edition model, as well as numerous specific design accents, give the MINI Convertible Sidewalk Edition its unmistakable charisma. The expressive exterior and the stylish ambience in the interior make for a particularly emotional and hallmark MINI open-air experience.

With the MINI Convertible Sidewalk Edition, the traditional British premium car manufacturer has once again created an attractive combination of MINI typical go-kart feeling and exclusive flair to provide a unique open-top driving experience.

An edition model of the same name of the first open-top MINI generation already heightened open-top driving fun considerably. The direct predecessor of the current open-top four-seater, the MINI Convertible Highgate, also ranks among the top model highlights of the British premium brand.

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Exclusive paintwork, unique soft top design, special light alloy wheels.

In the current generation, the MINI Convertible is the only open-top model in the premium compact car segment. In addition to its exceptional position in the automotive market, the MINI Convertible Sidewalk Edition also offers an extra touch of exclusivity.

Thanks to the Deep Laguna metallic body paint finish presented for the first time with the edition model, it is instantly recognisable. The expressive blue tone accentuates the powerful surfaces of the vehicle particularly intensively. The sporty character of the open four-seater is additionally emphasised by the model-specific bonnet stripes with contrasting colour edges. On request, the exterior paintwork Midnight Black metallic, White Silver metallic, Enigmatic Black metallic, Moonwalk Grey metallic and Thunder Grey metallic are also available for the MINI Convertible Sidewalk Edition.



The MINI Yours Softtop Sidewalk offers protection against precipitation or when the sun is simply beating down too strongly. The version of the fully automatic textile soft top, specially designed for the edition model, which can be opened or closed electrically and almost silently in 18 seconds, features an artistically woven-in arrow graphic in the particularly high-quality finish typical of MINI Yours.

The 17 inch light-alloy Scissor Spoke 2-tone wheels of the MINI Convertible Sidewalk Edition are also a model-specific design feature. A further contribution to the model's unmistakable appearance is made by the side indicator bezels, known as side scuttles, which bear the "Sidewalk" model designation.

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Characteristic interior ambience: exclusive MINI Yours leather upholstery, specific interior surfaces.

The edition model features brushed aluminium door sills bearing the "Sidewalk" lettering. Inside, the occupants sit on seats in the exclusive MINI Yours Leather Lounge Sidewalk variant. Their anthracite-coloured leather surfaces are combined with contrasting seams in Petrol and Energetic Yellow. In addition, braided piping in Petrol and the "Sidewalk" logo add touches of individual style. The doormats have matching dark Petrol surrounds and Energetic Yellow seams.



The interior surfaces of the MINI Convertible Sidewalk Edition also have a model-specific design. The backlit decorative trim on the passenger side in Piano Black is combined with accents in petrol and silver. In addition, the elliptical door trim is in Petrol. The sports leather steering wheel with its discreet "Sidewalk" logo at the bottom and contrasting seams is a further highlight in edition model's interior.

In conjunction with the Sidewalk Chili equipment package, the edition model also features LED headlamps, LED fog lamps, the interior lighting package as well as the MINI Driving Modes, automatic air conditioning, a height-adjustable front passenger seat and a storage package.



Driving fun made to measure: Two engines to choose from.

The range for the MINI Convertible Sidewalk Edition is made up of two petrol engines with MINI TwinPower Turbo technology. The MINI Cooper Convertible Sidewalk Edition is powered by a 1.5 litre 3-cylinder engine which produces 136 hp of power



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while the 192 hp 4-cylinder engine of the MINI Cooper S Convertible Sidewalk Edition provides the sportiest fresh air experience.

All engines are combined with a 7-speed Steptronic transmission with double clutch. Alternatively, the MINI Cooper S Convertible Sidewalk Edition can also be equipped with a 7-speed Steptronic Sport transmission with double clutch, which provides even faster gear shifts and can also be operated using paddles on the steering wheel. As a further addition to the standard equipment, a wide range of options is available for all engine variants of the edition model to provide extra comfort, driving fun and spontaneous open-air pleasure.

MINI Connected.

The standard-fitted MINI Connected application on the MINI Convertible Sidewalk Edition offers an exceptionally wide range of digital services that allow seamless integration of the car into the driver's day-to-day digital routine.

- A particularly useful feature is the **Real Time Traffic Information** service – this provides the latest traffic information so that drivers can spot and bypass traffic bottlenecks on their journey. It also improves the accuracy of estimated travelling time based on the traffic conditions on the route taken.
- **'Weather' and 'News' vehicle apps** provide information and entertainment throughout the journey, and drivers can even request for the car to read out the latest news.
- The **Natural Language Understanding** feature enables drivers to operate certain functions of the car by speaking, and the system has a processing speed of just a few seconds.
- **Teleservices by MINI** delivers greater convenience and efficient servicing processes. As soon as a service is required, the service-related data is automatically transferred to the MINI Centre via the Automatic Teleservice Call. A representative will retrieve this data, analyse it, and contact the driver to arrange a service or maintenance appointment.
- The **Remote Services** function is particularly useful when the driver is not near the car. For example, if he isn't sure that the windows are fully closed or if the doors are locked, all he needs to do is to check the status on the MINI Connected smartphone app (available for Apple and Android devices). The car doors can be remotely locked and unlocked via the app. On a particularly hot day, the driver is also able to cool down the car by switching on the air ventilation function via the app



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well before he gets to the driver's seat. Other useful information such as the car's fuel level is also reflected on the app.

- For greater peace of mind, the **Intelligent Emergency Call** function comes in handy for quick emergency assistance at the push of a button. If the driver gets into an accident or sees a vehicle that needs immediate help, a call is made directly to the BMW Group Call Centre with key data from the car, such as the exact location as well as the status of the airbags and front seat belts. If necessary, the system can even make the call automatically.

Additional information enclosed:

1. The MINI Convertible Sidewalk Edition prices.
2. The MINI Convertible Sidewalk Edition specifications.

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About MINI in Asia

MINI is headquartered and manufactured in Oxford, UK and is a brand of BMW Group. In East Asia, this iconic car is sold in Singapore, Brunei, Vietnam, New Caledonia, Guam, Sri Lanka, Tahiti, Philippines and Indonesia. The full range of MINI is available in these markets – MINI Electric, MINI 3 Door, MINI 5 Door, MINI Convertible, MINI Clubman, MINI Countryman, and MINI John Cooper Works.

For more information: www.mini.com.sg.



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About Eurokars Habitat Pte Ltd

In 2006, the first ever MINI Habitat, developed by Eurokars Group, was officially opened to the public. Voted as the best MINI Showroom in 2009 at the International MINI Dealer Conference held in London, MINI Habitat encompasses the vibrant colours, quirky designs and trademarks of the MINI brand. Currently, MINI Habitat houses the MINI Electric, MINI 3 Door, MINI 5 Door, MINI Convertible, MINI Clubman, MINI Countryman, as well as the full range of MINI John Cooper Works.

For more information: www.eurokarsgroup.com.

MINI Habitat is located at 27 Leng Kee Road.

Operation hours:

Mon - Sat 8.30AM - 7.00PM.

Sun and public holidays 10.00AM - 6.00PM.



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1. The MINI Convertible Sidewalk Edition prices.

Model	VES Band	Retail price (at press time)
MINI Cooper Convertible Sidewalk Edition	B	\$153,888
MINI Cooper S Convertible Sidewalk Edition	C1	\$183,888

2. The MINI Convertible Sidewalk Edition specifications.

MINI Cooper Convertible Sidewalk Edition

Three-cylinder petrol engine with MINI Twin Power Turbo Technology (turbocharging, direct injection, VALVETRONIC).

Capacity: 1,499 cc.

Max output: 136 hp at 4,500-6,500 rpm.

Max torque: 220 Nm at 1,480-4,100 rpm.

Acceleration: 0-100 km/h in 8.7 seconds.

Top speed: 206 km/h.

Average fuel consumption: 5.6 L/100 km.

CO₂ emissions: 129 g/km.

MINI Cooper S Convertible Sidewalk Edition

Four-cylinder petrol engine with MINI Twin Power Turbo Technology (turbocharging, direct injection, VALVETRONIC).

Capacity: 1,998 cc.

Max output: 192 hp at 5,000-6,000 rpm.

Max torque: 280 Nm at 1,350-4,600 rpm.

Acceleration: 0-100 km/h in 7.1 seconds.

Top speed: 230 km/h.

Average fuel consumption: 5.7 L/100 km.

CO₂ emissions: 131g/km.