

## Corporate Communications

### Media Information

18 February 2021

## The MINI John Cooper Works GP Inspired Edition now in Singapore. The ultimate all-round MINI.



**Singapore.** MINI Asia and Eurokars Habitat today announced the launch of the **MINI John Cooper Works GP Inspired Edition** in Singapore. This special model draws upon the mettle of its forebear, the third-generation MINI John Cooper Works GP, and features exclusive specifications and an exhilarating 231 hp engine in the quintessential 3 Door hatchback.

Mr Kidd Yam, Head of MINI Asia, said, “We received overwhelming response for the MINI John Cooper Works GP when we introduced the car in June last year. As such, we’ve specially developed the **MINI John Cooper Works GP Inspired Edition** to cater for fans who weren’t able to get their hands on the original, but still want to own a unique piece of motorsports history. This special edition was first

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conceptualised in Singapore, and will also be launched in selected markets in the Southeast Asian region in the coming weeks.”

Mr Yam continued, “MINI has a longstanding history in motor racing, and the John Cooper Works range draws on this experience to bring authentic racetrack flair to the road. The **MINI John Cooper Works GP Inspired Edition** packs on the essence of John Cooper Works, and will be exclusively available in a limited run.”



### **A design steeped in motorsport passion.**

The design elements of the **MINI John Cooper Works GP Inspired Edition** were derived directly from the development process of the MINI John Cooper Works GP. Racing Grey metallic for the body and the contrast colour Melting Silver metallic for the roof, as well as the John Cooper Works rear spoiler and mirror caps adorn both models. Together with the

black engine bonnet scoop, black door handles and black fuel lid, these features now highlight the intimate relationship between the two extreme athletes.



The **MINI John Cooper Works GP Inspired Edition** is fitted as standard with 18-inch lightweight forged wheels in the John Cooper Works Cup Spoke design with runflat tyres. In a callback to the original model, the hub caps on the light alloy wheels bear the GP logo. The Piano Black headlight surrounds and the blackened inner parts for the adaptive LED headlights and rear lights, the black MINI logo on the bonnet

and tailgate serve as additional highlights. A unique “GP Inspired” lettering distinguishes the **MINI John Cooper Works GP Inspired Edition** from its forebear. This lettering can be found on the two side doors, as well as on the air inlet trim and the C-pillar of the hatchback.

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Standard interior equipment includes John Cooper Works sports seats at the front in Dinamica/leather combination. The GP badge is integrated underneath the integrated headrests – this badge is also featured in the floor mats for the driver and front passenger. The “GP Inspired” lettering is displayed on the high gloss cockpit fascia, and both front and rear velour floor mats are finished in red stitching.

The John Cooper Works leather steering wheel has been designed in a unique concept. The steering wheel is covered in Walknappa Leather, features red stitching, and a stylish 3D printed metal centre marking for the 12 o'clock position. Associated with the 8-speed Steptronic Sport transmission, the metal shift paddles on the steering wheel with the “GP” logo are likewise 3D-printed in metal. The key cap is also a product of the 3D printed process, and makes a stylish statement with the “GP” lettering in the middle.



### **Excitement on demand with MINI TwinPower Turbo Technology.**

The MINI John Cooper Works models possess breathtaking performance qualities including extreme agility, a high degree of steering precision, and immaculate handling. The 2.0-litre, 4-cylinder engine with MINI TwinPower Turbo technology in the **MINI John Cooper Works GP Inspired Edition** transforms

the 3-door MINI into the epitome of pure driving fun in the premium segment of small cars. The 320 Nm of maximum torque ensures plenty of pulling power, while the adaptive suspension keeps the driver feeling in total control especially during dynamic cornering. The sports exhaust system adds an acoustic flourish to the car's sporty character with its hearty soundtrack.

The 8-speed Steptronic transmission is operated via a model-specific electronic gear selector switch. Manual intervention in gear selection is also possible using the standard shift paddles on the steering

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wheel for particularly spirited driving. For day-to-day use, the Steptronic sports transmission also caters for coasting in MID and GREEN mode. The auto start/stop function incorporates navigation and front camera data in its operation for smarter operation – for example, if the car detects that the vehicle is stopping briefly before making a turn or entering a roundabout, or if the traffic ahead has started moving again, the engine will not be switched off.



### **Segment-leading technology.**

The **MINI John Cooper Works GP Inspired Edition** sees many premium features fitted as standard such as Park Distance Control in the front and rear, and a 12-speaker Harman Kardon sound system. A particularly useful feature is the MINI Head-Up Display – this helps the driver concentrate on what is happening on the road by displaying relevant

information right in the driver's line of vision. As such, pertinent driving information can be seen quickly and conveniently without the driver having to take his eyes off the road.

The Driving Assistant package is also fitted as standard. This package incorporates a camera-based system that recognises and reports speed limits, thereby increasing safety on the road. A digital high-beam assistant with Adaptive LED Matrix Headlights is also particularly useful when travelling at night in areas that are not well-lit. The collision warning and pedestrian warning systems with city braking function make it easier to avoid dangerous situations, particularly in city traffic. The Parking Assistant offers maximum comfort in searching for and using parking spaces, while the reversing camera gives drivers a better view when manoeuvring.

Other innovations in the Driving Assistant package include the camera-based speed and distance control – these help the driver automatically keep a safe distance from the vehicle in front, and the speed limit information system detects and displays speed limits as they apply to the current section of road. This system is supplemented by the no passing display and traffic sign memory functions. The digital headlight assist function contributes to optimum visual conditions when driving at night.



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Oncoming traffic and preceding vehicles are registered by a camera, while automatic switching to dimmed headlights avoids causing a nuisance for other drivers.

### **MINI Connected.**

The standard-fitted MINI Connected application on the **MINI John Cooper Works GP Inspired Edition** offers an exceptionally wide range of digital services that allow seamless integration of the car into the driver's day-to-day digital routine.

- The **Real Time Traffic Information** service provides the latest traffic information so that drivers can spot and bypass traffic bottlenecks on their journey. It also improves the accuracy of estimated travelling time based on the traffic conditions on the route taken.
- **'Weather' and 'News' vehicle apps** provide information and entertainment throughout the journey, and drivers can even request for the car to read out the latest news.
- The **Natural Language Understanding** feature enables drivers to operate certain functions of the car by speaking, and the system has a processing speed of just a few seconds.
- **Teleservices by MINI** delivers greater convenience and efficient servicing processes. As soon as a service is required, the service-related data is automatically transferred to the MINI Centre via the Automatic Teleservice Call. A representative will retrieve this data, analyse it, and contact the driver to arrange a service or maintenance appointment.
- The **Remote Services** function is particularly useful when the driver is not near the car. For example, if he isn't sure that the windows are fully closed or if the doors are locked, all he needs to do is to check the status on the MINI Connected smartphone app (available for Apple and Android devices). The car doors can be remotely locked and unlocked via the app. On a particularly hot day, the driver is also able to cool down the car by switching on the air ventilation function via the app well before he gets to the driver's seat. Other useful information such as the car's fuel level is also reflected on the app.
- For greater peace of mind, the **Intelligent Emergency Call** function comes in handy for quick emergency assistance at the push of a button. If the driver gets into an accident or sees a vehicle that needs immediate help, a call is made directly to the BMW Group Call Centre with key data from the car, such as the exact location as well as the status of the airbags and front seat belts. If necessary, the system can even make the call automatically.



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Additional information enclosed:

1. The MINI John Cooper Works GP Inspired Edition price.
2. The MINI John Cooper Works GP Inspired Edition specifications.

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For media enquiries, please contact:

**BMW Group Asia**

Corporate Affairs Department

Email: [BMWAsiaCorpAffairs@bmw.com](mailto:BMWAsiaCorpAffairs@bmw.com)

Tel: (+65) 6838 9600

Media Website: [www.press.bmwgroup.com](http://www.press.bmwgroup.com)

LinkedIn: <https://www.linkedin.com/company/bmw-asia>

**Eurokars Habitat Pte Ltd**

Jean Cheng

Marketing Manager

Tel: 6551 5530

Email: [Jean.cheng@eurokars.com.sg](mailto:Jean.cheng@eurokars.com.sg)

**About MINI in Asia**

MINI is headquartered and manufactured in Oxford, UK and is a brand of BMW Group. In East Asia, this iconic car is sold in Singapore, Brunei, Vietnam, New Caledonia, Guam, Sri Lanka, Tahiti, Philippines and Indonesia. The full range of MINI is available in these markets – MINI Electric, MINI 3 Door, MINI 5 Door, MINI Convertible, MINI Clubman, MINI Countryman, and MINI John Cooper Works.

For more information: [www.mini.com.sg](http://www.mini.com.sg).

**About Eurokars Habitat Pte Ltd**

In 2006, the first ever MINI Habitat, developed by Eurokars Group, was officially opened to the public. Voted as the best MINI Showroom in 2009 at the International MINI Dealer Conference held in London, MINI Habitat encompasses the vibrant colours, quirky designs and trademarks of the MINI brand. Currently, MINI Habitat houses the MINI Electric, MINI 3 Door, MINI 5 Door, MINI Convertible, MINI Clubman, MINI Countryman, as well as the full range of MINI John Cooper Works.

For more information: [www.eurokarsgroup.com](http://www.eurokarsgroup.com).

MINI Habitat is located at 27 Leng Kee Road.

Operation hours:

Mon – Sat 8.30AM – 7.00PM.

Sun and public holidays 10.00AM – 6.00PM.



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### 1. The MINI John Cooper Works GP Inspired Edition price.

Model	VES Band	Retail price (at press time)
MINI John Cooper Works GP Inspired	B	\$199,888

### 2. The MINI John Cooper Works GP Inspired Edition specifications.

Four-cylinder petrol engine with MINI TwinPower Turbo Technology (turbocharging, direct injection, VALVETRONIC).

Capacity: 1,998 cc.

Max output: 231 hp at 5,200 – 6,200 rpm.

Max torque: 320 Nm at 1,450 – 4,800 rpm.

Acceleration: 0-100 km/h in 6.1 seconds.

Top speed: 246 km/h.

Average fuel consumption: 6.0 L/100 km.

CO<sub>2</sub> emissions: 137 g/km.