

Media Information

24 March 2021

The easy way to your BMW in Singapore. With BMW Financial Services.

Driving a BMW in Singapore is now easier than ever thanks to the availability of three financing options – **Access by BMW**, **BMW Flow** and **BMW Loan** – providing customers with a range of flexible options when it comes to their individual mobility needs.

“Mobility patterns are no longer what they were twelve months ago. Prior to the pandemic, we saw an increased interest in Mobility as a Service, such as car-sharing and ride-hailing. Today, there is renewed interest in private modes of transportation,” said Ritu Chandy, Regional CEO, BMW Financial Services Asia Pacific. “As customer mind-sets evolve, we must act fast to catch changing waves in consumer usage trends and, in turn, adjust our offerings.”

BMW Financial Services has a variety of options for a customer’s flexible needs, preferences and lifestyles.

Chandy continued, “The traditional car loan is offered via **BMW Loan**. However, if you still don’t know if you want to fully own a car, you can drive a BMW with a low down payment for a shorter term via **BMW Flow**. With only a SGD10,000 upfront payment, regardless of the model, you have the option to drive the car from 18-36 months and can decide at the end whether to upgrade to a new model or purchase the car. **Access by BMW**, an all-inclusive subscription service, provides you with maximum flexibility if you don’t know how long you’ll need a car. You can easily drive a BMW for as short as a week to as long as a year.”

For more information, please visit:

- Access by BMW
<https://accessbybmw.com.sg/>
- BMW Flow
https://bethefirst.bmw.com.sg/digitalshowroom/financing-options/#bmw_flow

-End-

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About BMW Financial Services

Launched in March 2009, BMW Financial Services Singapore is a part of the BMW Group Financial Services and a business division of BMW Group, and is represented in over 54 countries. Today, with assets exceeding \$80 billion EUR, BMW Group Financial Services is one of the world's leading financial services companies.

We offer customer-orientated financial solutions for BMW Group customers to encourage long-term relationships and build customer loyalty. We aim to create value for BMW Group customers with unique financial packages and programmes tailored specifically for BMW and MINI customers.

BMW Financial Services offers simplicity, flexibility, and peace of mind with practical solutions, managed with a high level of service. Take your first step and talk to the Sales Consultant at the dealerships. Once you know what we can offer, you will then realize you have made the right decision.

For more information, please contact us at +65 6838 9701 during office hours (0830 to 1730 hours) or drop us an email at info.sg@bmw.com.sg.

The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises 31 production and assembly facilities in 15 countries; the company has a global sales network in more than 140 countries.

In 2020, the BMW Group sold over 2.3 million passenger vehicles and more than 169,000 motorcycles worldwide. The profit before tax in the financial year 2020 was € 5.222 billion on revenues amounting to € 98.990 billion. As of 31 December 2020, the BMW Group had a workforce of 120,726 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company set the course for the future at an early stage and consistently makes sustainability and efficient resource management central to its strategic direction, from the supply chain through production to the end of the use phase of all products.

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