

**Media Information**

10 May 2021

## **The all-new BMW 4 Series Convertible now available in Singapore.**

**Exclusive showcase of dynamism and elegance.**



**Singapore.** BMW Asia and Performance Motors Limited today launched the all-new BMW 4 Series Convertible. Captivating sporting prowess is the defining feature of the new BMW 4 Series range, and it can now also be experienced in an open-top car. With its standalone design, brand new softtop construction, diverse line-up of engines, advanced chassis technology, model-specific stiffening elements for the body structure and innovative equipment features, the new BMW 4 Series Convertible packages the brand's hallmark driving pleasure in a particularly exclusive form.

The open-top four-seater follows the lead of the all-new BMW 4 Series Coupé with an extremely sporty profile that is notably sharper than its predecessor's. In addition, its design, distinct vehicle concept and superior driving dynamics differentiate it more clearly than ever from the new BMW 3 Series Sedan, which has provided the technological blueprint for the all-new BMW 4 Series range.

With its blend of sporting driving pleasure and open-air thrills, the all-new BMW 4 Series Convertible builds on a long-standing tradition in this model class that began 35 years ago with the launch of the first-ever BMW 3 Series Convertible. The all-new BMW 4 Series Convertible is built at BMW Plant Dingolfing.



**Exterior design: distinctive, sporty and elegant.**

With its dynamically stretched proportions, the all-new BMW 4 Series Convertible clearly announces its class-leading sporting prowess and the stylish elegance of an open-top four-seater built for exclusive driving pleasure. At the same time, the brand's new design language has produced a very

striking interpretation of the low-slung silhouette established as a signature feature of premium midsize BMW convertibles.

The newcomer's elegant yet powerful presence also stems from its larger exterior dimensions. At 4,768 mm, it is 128 mm longer than its predecessor, while width has increased by 27 mm to 1,852 mm and its wheelbase by 41 mm to 2,851 mm. Vehicle height is 1,384 mm with the roof closed. Increased track widths (+ 28 mm at the front, + 18 mm at the rear) accentuate the car's muscular stature while also enhancing its sporty handling qualities.



**Front end with expressive, tradition-rich styling highlights.**

Alongside the car's proportions, it is the front end of the all-new BMW 4 Series Convertible that truly highlights its standalone character and distinguishes it most clearly from the new BMW 3 Series Sedan. The defining element is its large,

vertically emphasised BMW kidney grille, which – as on the all-new BMW 4 Series Coupé – takes pride of place at the centre of the front end. The grille has a pronounced forward slant and employs air intakes (with a mesh structure as standard) which indicate the high cooling air requirement of the powerful engine behind the scenes.

The slim headlights of the all-new BMW 4 Series Convertible cut deep into the front wheel arches. Full-LED headlights are fitted as standard. There is also the option of Adaptive LED Headlights with BMW Laserlight, which includes the adaptive cornering function with variable road illumination optimised for urban and motorway driving. At speeds above 60 km/h, BMW Laserlight increases high-beam range to a maximum 550 metres and follows the course of the road dynamically.



**Elegant silhouette, distinctive roofline, striking rear.**

Its dynamically stretched side profile helps to give the all-new BMW 4 Series Convertible a low-to-the-road look that exudes sporting flair, while the powerfully contoured surfaces intensify the car's athletic character. The far-back positioning of the seats becomes particularly apparent when the roof

is open and helps to create the sort of open-top driving experience – with the sun on your face and wind in your hair – for which BMW convertibles are renowned. When closed, the softtop roof gracefully arches over the passenger cell.

The precise lines and three-dimensionally sculpted surfaces of the rear wheel arches combine to form powerful shoulders that give the all-new BMW 4 Series Convertible a broad-set, muscular appearance, particularly with the roof down. This impression is reinforced by the slim rear light units extending well into the flanks. The lights are stylishly darkened, with their rear bars illuminating uniformly to reproduce the L shape familiar from other BMW models.





**New panel bow softtop: comfort, harmonious design and minimised weight blended into one.**

The innovative panel bow softtop on the all-new BMW 4 Series Convertible marries the strengths of a retractable hardtop and the puristic appeal of a fabric roof, thereby combining the best of both worlds. It comprises large panel bow elements

with a flush-fitting glass rear window, several layers of insulation and a fabric cover available in Black as standard and Anthracite Silver effect as an option. The acoustic and thermal comfort of the panel bow softtop roof are far superior to a conventional softtop's. At the same time, it is 40 per cent lighter than the outgoing model's retractable hardtop.

The roof is powered by an electric motor that enables it to open or close within 18 seconds at the push of a button, including while on the move at speeds up to 50 km/h. The variable softtop compartment allows luggage capacity to be increased from 300 to 385 litres when the roof is closed.



**Interior: four seats immersed in a premium ambience of sporting elegance.**

The blend of sportiness and elegance that characterises the all-new BMW 4 Series Convertible is carried through into the design of its cabin. The driver-centric cockpit design is further enhanced by the large screen grouping formed by the instrument cluster and Control Display. The

ergonomically optimised arrangement of the controls also reveals the character of a car built for the enjoyment of intense driving pleasure – as do standard features including sports seats in the front with automatically extending and retracting belt feeders, Vernasca leather trim, a leather sports steering wheel, and the clear individual-seat design of the two seats in the rear.

The high-set centre console combines with the harmoniously coordinated structuring of the instrument panel, door panel trim and shoulder areas in the rear to create an enveloping

environment. The shoulder line framed by a continuous trim strip increases this sensation, particularly when driving with the roof down.

### **Four-cylinder engines with BMW TwinPower Turbo for greater dynamism and efficiency.**

In Singapore, the range consists of two four-cylinder petrol units, generating an output of 184 hp in the all-new BMW 420i Convertible M Sport and 258 hp in the all-new BMW 430i Convertible M Sport Pro. All models comply with the Euro 6d emissions standard.



### **Eight-speed Steptronic Sport transmission as standard for all model variants, with shift paddles and new Sprint function.**

Globally, this is the first time that all model variants in the BMW 4 Series Convertible range have been fitted with an eight-speed Steptronic transmission as standard. The latest version of the automatic transmission relays the drive torque from the

engine with optimised shift characteristics and greater efficiency.

The eight-speed Steptronic Sport transmission that comes as standard on all variants in Singapore offers even sharper shift dynamics, comes with shift paddles on the steering wheel and introduces the new Sprint function (standard on the all-new BMW 430i Convertible M Sport Pro only). This prompts the powertrain and shift characteristics to maximise dynamic performance when putting in a sudden burst of speed or overtaking.



### **Improved body rigidity, stiff chassis tuning.**

The body's extremely rigid structure is stiffened further still by the addition of features such as convertible-specific bracing, an aluminium shear panel at the bottom of the front end, and side skirts with extremely high torsional rigidity. As a result, the static torsional rigidity of the all-new BMW 4 Series Convertible is four per cent higher

overall than its predecessor's. An intelligent mix of materials serves to optimise both weight and

crash safety. The car's low centre of gravity, improved aerodynamic properties and model-specific tweaks to the chassis geometry, mounting and set-up result in even sharper handling agility and precision.

The M Sport suspension (standard on the all-new BMW 420i Convertible M Sport) incorporates specially tuned lift-related dampers while the Adaptive M suspension (standard on the all-new BMW 430i Convertible M Sport Pro) comes with electronically controlled dampers. Variable sport steering is included as standard on all variants while the M Sport differential with electronically controlled, fully variable locking function in the rear differential is available as an option on the all-new BMW 430i Convertible M Sport Pro only. The optional M Sport brakes with red brake callipers (standard on the all-new BMW 430i Convertible M Sport Pro) can also be specified in blue.

The all-new BMW 420i Convertible M Sport stands out with its extremely large front air intakes, strikingly sculpted rear apron, 18-inch M light-alloy wheels, sport seats upholstered in M-specific Vernasca leather trim, and other specially designed interior features. Its specification can be further upgraded by opting for the M Sport Pro (standard on the all-new BMW 430i Convertible M Sport Pro), which adds highlights such as 19-inch M light-alloy wheels, a sporty engine soundtrack in the cabin and the Harman Kardon surround sound system, complete with 12 speakers and a digital seven-channel amplifier delivering 365 watts of audio power. In addition to the optional M Carbon exterior package, customers will also be able to order an extensive selection of M Performance Parts.

### **Model-specific options.**

A wealth of top-quality optional extras can be added to further enhance both the car's comfort and individual sense of style, and the pleasure of driving with the roof down. The optional wind deflector carefully directs the flow of air through the cabin. It can be easily removed, even with the roof closed, placed in the ideally designed bag supplied with it and safely stowed behind the folding rear backrest.

Extended BMW Individual Merino leather trim and BMW Individual full leather trim will be made available at a later date as an alternative to the standard Vernasca leather trim. Electrically adjustable sports seats come as standard, while optional climate seats are also now available for the first time. Other options include BMW Individual interior trim strips of particularly fine quality,

an instrument panel in Sensatec and a leather-covered BMW Individual instrument panel. Three-zone automatic climate control, ambient lighting with Welcome Light Carpet and a storage package are included as standard on the all-new BMW 4 Series Convertible.



#### **Wide range of driver assistance systems.**

A far wider selection of driver assistance systems compared to the preceding generation of the BMW 4 Series Convertible serves to boost comfort on long journeys and increase safety in situations where the driver does not have a clear view. Park Distance Control with sensors at the front and rear, front collision warning with brake intervention, Lane Departure Warning

including lane return with steering assistance, and the Speed Limit Info system are all now fitted as standard.

In conjunction with BMW Live Cockpit Professional, 3D visualisation of the surrounding area presents both the traffic situation and the possible courses of action offered by activated driver assistance systems as a graphic in the centre of the fully digital instrument cluster.

The latest generation of the BMW Head-Up Display (standard on the all-new BMW 430i Convertible M Sport Pro) uses a projection area that is now 70 per cent larger to show driving-related information in the driver's field of vision. The standard Parking Assistant now includes the Reversing Assistant.



#### **New digital services: BMW Intelligent Personal Assistant, smartphone integration, Remote Software Upgrade.**

The driver and passengers in the all-new BMW 4 Series Convertible will benefit from the wealth of possibilities brought by the introduction of BMW Operating System 7.0. Display content can be configured individually, while the Control Display's

touchscreen, the proven iDrive Controller, the multifunction buttons on the steering wheel and voice control provide intuitive multimodal interaction between driver and vehicle, depending on the situation.

The standard-fitted BMW Live Cockpit Professional features a fully digital screen grouping comprising a digital instrument cluster (with a screen diagonal of 12.3 inches) behind the steering wheel and a 10.25-inch Control Display, plus a multimedia and navigation system, two USB ports for data transfer and a WiFi interface. The cockpit's fully digital instrument display provides enough room to accommodate an excerpt from the navigation map, status indicators for the driver assistance systems or 3D visualisation of the surrounding area.

A built-in SIM card with 4G LTE connectivity and the likewise standard Connected Package Professional enable use of the BMW Intelligent Personal Assistant and other digital services, including BMW TeleServices, Intelligent Emergency Call, Real Time Traffic Information with hazard warning, and the Remote Services and Concierge Services.

Thanks to the optimised smartphone integration feature, also included as standard, the vehicle's operating system now supports Android Auto in addition to Apple CarPlay. The Remote Software Upgrade feature enables improved vehicle functions and additional digital services to be imported into the car over the air.

The all-new BMW 4 Series Convertible is now available for viewing at the Performance Motors Limited showroom.

Additional information enclosed:

1. The all-new BMW 4 Series Convertible prices.
2. The all-new BMW 4 Series Convertible specifications.

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## **The BMW Group**

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises 31 production and assembly facilities in 15 countries; the company has a global sales network in more than 140 countries.

In 2020, the BMW Group sold over 2.3 million passenger vehicles and more than 169,000 motorcycles worldwide. The profit before tax in the financial year 2020 was € 5.222 billion on revenues amounting to € 98.990 billion. As of 31 December 2020, the BMW Group had a workforce of 120,726 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company set the course for the future at an early stage and consistently makes sustainability and efficient resource management central to its strategic direction, from the supply chain through production to the end of the use phase of all products.

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## **About Performance Motors Limited (PML)**

Performance Motors Limited (PML) is a unit under Sime Darby Motors, a division of Sime Darby Berhad, and has been the dealer of BMW cars and BMW motorcycles in Singapore since 1979.

The PML showroom is located at 303 Alexandra Road, Singapore 159941.

Showroom opening hours are Monday to Saturday, 8am – 7pm; Sunday and Public Holiday, 10am – 6pm. For more enquiries, please call 1 800 2255 269.

PML has achieved various accolades in the areas of sales achievement and service excellence in its 40-year history in the luxury segment.

2016 - PML recorded an all-time high for new car registrations and was named the 'Best Dealer in Sales – Importer Region B4' at BMW Group's Excellence in Sales Awards 2016. The company also won the 'Best Lifestyle Dealership' from BMW Group Asia. PML launched the Future Retail concept at the newly renovated BMW showroom at Sime Darby Performance Centre, creating an engaging retail environment with the use of innovative digital tools. As a leading luxury car brand in Singapore, BMW remained the preferred limousine brand for events such as the Singapore Airshow 2016, SMBC Singapore Open 2016, and Louis Vuitton High Jewellery Event 2016, just to name a few.

2017 - PML was recognised at BMW Group's Excellence in Sales Awards 2017 as 'Best Retailer in Sales in the Importer Region Asia Pacific', and was accorded the 'Point Of Sales Award for Aftersales Marketing Excellence - Second Place' as well as the 'Best Accessories Performance' awards by BMW Group Asia. The introduction of five new plug-in hybrid electric vehicles (PHEVs) and an updated electric vehicle (EV) under the BMW i brand saw PML cementing its position as the industry leader for electromobility in Singapore. BMW was appointed the official car brand for numerous high-profile events including the ASEAN Tourism Forum 2017, SMBC Singapore Open 2017, Singapore Yacht Show 2017, IMDEX Asia 2017, Miss Universe Singapore 2017, and Singapore International Energy Week 2017.

2018 – In another record-breaking year of new car registrations, PML had for the first time surpassed the 5,000-unit mark. BMW cars also continued to be the favoured limousines for various prestigious events throughout the year, namely the SMBC Singapore Open 2018, Singapore Airshow 2018, 32<sup>nd</sup> ASEAN Summit, and Singapore International Film Festival 2018.

2019 – Celebrating its 40<sup>th</sup> year of distributing BMW Cars and Motorcycles in Singapore, PML took to the heart of Orchard Road for BMWFestSG with a myriad of activities to engage the masses and deliver sheer driving pleasure. BMW once again had the honour of being appointed as the preferred limousine provider for events such as the International Maritime Conference & Exhibition for Defence (IMDEX Asia) 2019, Singapore Convention Week 2019, and Singapore International Energy Week (SIEW) 2019.

2020 – BMW was the second best-selling car brand and leading premium automotive brand in Singapore, capturing 9.8% of the market share. November and December marked record-breaking months for car sales in PML's entire 41 year history. 2020 also saw the launch of 13 models including the first-ever BMW 2 Series Gran Coupe, new BMW X3 xDrive30e, and first-ever BMW M8 Competition, alongside eight virtual launches and events such as the eJoyFest and BMWFestSG. PML also launched the BMW Digital Showroom, BMW Convenience 360, and the BMW Performance Motors SG Mobile App to create a seamless customer journey between the virtual and physical landscapes.

## 1. The all-new BMW 4 Series Convertible prices.

Model	VES Band	Retail price (at press time)
BMW 420i Convertible M Sport	B	\$266,888
BMW 430i Convertible M Sport Pro	B	\$305,888

## 2. The all-new BMW 4 Series Convertible specifications.

### BMW 420i Convertible

Four-cylinder petrol engine, BMW TwinPower Turbo technology: TwinScroll turbocharger, High Precision Injection, VALVETRONIC fully variable valve timing, Double-VANOS variable camshaft timing  
Capacity: 1,998 cc.

Output: 184 hp at 5,000 – 6,500 rpm.

Torque: 300 Nm at 1,350 – 4,000 rpm.

Acceleration (0 – 100 km/h): 8.2 seconds.

Top speed: 236 km/h.

Fuel consumption (combined): 6.1 L/100 km.

CO<sub>2</sub> emissions (combined): 143 g/km.

### BMW 430i Convertible

Four-cylinder petrol engine, BMW TwinPower Turbo technology: TwinScroll turbocharger, High Precision Injection, VALVETRONIC fully variable valve timing, Double-VANOS variable camshaft timing  
Capacity: 1,998 cc.

Output: 258 hp at 5,000 – 6,500 rpm.

Torque: 400 Nm at 1,550 – 4,400 rpm.

Acceleration (0 – 100 km/h): 6.2 seconds.

Top speed: 250 km/h.

Fuel consumption (combined): 6.4 L/100 km.

CO<sub>2</sub> emissions (combined): 150 g/km.