

Corporate Communications

Media Information

10 June 2021

The new MINI John Cooper Works 3-Door and MINI John Cooper Works Convertible.

Individual style and performance reloaded.



The new MINI John Cooper Works 3-Door.



The new MINI John Cooper Works Convertible.

Singapore. MINI Asia and Eurokars Habitat today announced the launch of the new MINI John Cooper Works 3-Door and MINI John Cooper Works Convertible in Singapore. In the race for maximum driving pleasure in the premium segment of small cars, the places in the front row of the grid will continue to be firmly assigned. With fresh design accents and numerous new equipment features, the MINI John Cooper Works 3-Door and the MINI John Cooper Works Convertible exude fascination and offer extreme driving fun both on the track and the streets. The British brand's new, reduced design language expresses the character of the two top athletes more clearly than ever before.

Fresh design accents for the top athletes.

The character of the MINI John Cooper Works range, which is consistently tailored to inspiring performance, is staged even more authentically by the British brand's new design language. At the front of the vehicle, the round adaptive LED headlights in typical MINI fashion immediately catch the eye. The clear and purist design approach also emphasises the now larger hexagonal radiator grille, which,

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together with the large side openings, ensure optimum temperature control of the drive and brake systems in extremely sporty driving situations. The grille features the signature red crossbar familiar across all generations of John Cooper Works models, hinting at the models' sporting prowess. Another eye-catching feature is the bumper strip which is now painted in body colour - for example in the new Zesty Yellow paintwork for the MINI John Cooper Works Convertible.

The model-specific side scuttles on the front side panels and the rear apron have also been reworked. In line with the reduced approach in design, the hexagonal motif is concentrated at the top of the rear apron, and a distinctive diffuser optimises airflow in the rear area of the vehicle's underbody. The rear apron also houses the signature 85-millimetre stainless steel twin tailpipes of the sports exhaust system.



On the track and the streets: unbridled enthusiasm right from the get go.

The expressive appearance of the MINI John Cooper Works range is matched by their impressive temperament. The two top athletes enjoy spontaneous power delivery of the 2.0-litre four-cylinder engine with MINI TwinPower Turbo

technology, which is located under the front bonnets. Both engines mobilise a maximum output of 231 hp and a maximum torque of 320 Nm, and are mated to an 8-speed Steptronic Sports transmission. As such, the MINI John Cooper Works 3-Door completes the century sprint in just 6.1 seconds, with the MINI John Cooper Works Convertible close on its heels at 6.5 seconds.

Those who press less vehemently on the accelerator can enjoy open-top driving pleasure after just a few metres. The electrically-powered textile MINI Yours soft top with woven-in Union Jack graphics of the MINI John Cooper Works Convertible can be opened at the touch of a button while driving at speeds of

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up to 30 km/h. It only takes 18 seconds for the roof operation to be complete. In addition to the airstream, the characteristic sound from the sports exhaust system flows unfiltered into the interior of the open-top four-seater.

No matter whether open or closed: similar to the engine, the model-specific chassis technology of the two top athletes was developed and tuned with the many years of racing expertise of John Cooper Works. It ensures extreme driving pleasure, especially when cornering at speed. A sporty suspension set-up is just as much part of the standard equipment of both models as the sports brake system



developed in cooperation with the specialist manufacturer Brembo. The signature 18-inch John Cooper Works alloy wheels in the Circuit Spoke 2-tone design provide optimised road contact, especially during high lateral acceleration. The four-piston fixed calliper brakes with internally ventilated discs on the front wheels and red brake callipers bearing the John Cooper Works logo enable powerful and precisely dosed deceleration when braking.

A standout feature of the MINI John Cooper Works range is the combination of challenging performance and unrestricted suitability for everyday use. The model-specific sporty suspension set-up contributes to the hatchback and convertible's agile handling. The thrills are not just limited to fast right-left combinations on the race track, but also in winding city traffic on a daily basis. The latest version of the standard-fit Adaptive Suspension provides an optimised balance between sportiness and ride comfort – it features a new frequency-selective damper technology that operates with an additional valve acting on the traction side. Within 50 to 100 milliseconds, pressure peaks within the damper are smoothed out. This leads to a particularly confident compensation of slight unevenness in the road surface. At the same time, the maximum damping force of the Adaptive Suspension is up to ten percent higher than before, so that steering precision and agility in bends are increased even further.

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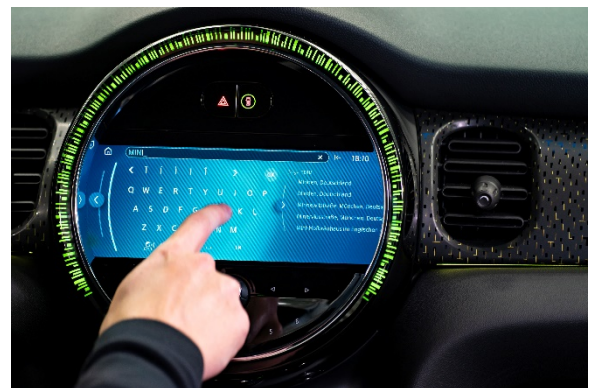
Exclusive equipment with high-class specifications.

Not only does the MINI John Cooper Works range provide extreme driving fun, the two top athletes stand out with premium design features. For tailor-made driving fun in every journey, both models in the MINI John Cooper Works range are specified as standard with exterior and interior surfaces in Piano

Black high gloss, Dinamica/Leather upholstery in Carbon Black for the John Cooper Works sports seats, and a high-quality paint finish. Apart from Chili Red and Rebel Green, customers may also opt for the new Island Blue and Rooftop Grey variants. The MINI John Cooper Works Convertible is additionally available with the new Zesty Yellow exterior paintwork that stands out even more from the crowd.

The fresh touches in the areas of controls and colouring blend harmoniously with the racing-inspired design of the cockpit of both models. A Nappa sports leather steering wheel with newly designed multifunction buttons, grey contrast stitching and a John Cooper Works logo on the centre spoke, an anthracite-coloured roof lining, and a stainless steel pedal gallery create a genuine sports car flair in the interior. Driving information is clearly shown on a 5-inch digital instrument cluster mounted behind the steering wheel, and the MINI Head Up Display displays relevant information right in the driver's line of vision. The exclusive standard equipment of both models includes the Comfort Access system, MINI Driving Modes, and a 12-speaker Harmon Kardon sound system. Wireless Apple CarPlay is also available for drivers to stay plugged in on the go, and wireless charging ensures that their phone is kept charged as well.

The newly designed central instrument cluster with an 8.8-inch touch display in black panel design and integrated audio and favourite buttons comes as standard. The likewise new operating system facilitates intuitive control of vehicle functions, audio programme, navigation, communication and apps. Live widgets are now available for this purpose, which can be selected



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by means of a swiping motion on the touch display. In addition to the modern graphic display, the operating system also offers new possibilities for individualisation. Two different colour schemes are available for the displays on the central instrument display and the digital instrument cluster on the steering column. In "Lounge" mode, the display surfaces appear in relaxing shades of blue and turquoise.



Switching to "Sport" mode causes the screen backgrounds to glow in red and anthracite. On request, the colour worlds of the displays can be linked to the MINI Driving Modes that are standard in the MINI John Cooper Works range. This means that when the SPORT driving mode is activated, the display colour changes at the same time as the accelerator pedal, steering characteristics, as well as

the damper and gearshift characteristics. This creates an overall driving experience in which the starting signal for extreme driving pleasure can be felt and seen at the same time.

Staying on course at all times: the Driving Assistant package fitted as standard.

The Driving Assistant package is fitted as standard on both models, and ensures maximum comfort and safety with a multitude of functions. The new lane departure warning helps the driver stay safely on the chosen course at speeds between 70 and 210 km/h.



To prevent unintentional lane departure, the system registers markings at the edge of the lane and alerts the driver if there is a risk of deviation by vibrating the steering wheel. A digital high-beam assistant with the adaptive LED headlights is also particularly useful when travelling at night in areas that are may not be well-lit.

Other innovations in the Driving Assistant package include the camera-based speed and distance control – these help the driver keep a safe distance from the vehicle in front, and the speed limit

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information system detects and displays speed limits as they apply to the current section of road. This system is supplemented by the no passing display and traffic sign memory functions. Oncoming traffic and preceding vehicles are registered by a camera, while automatic switching to dimmed headlights avoids causing a nuisance for other drivers. Notable features in the Driving Assistant package include Park Distance Control with front and rear sensors, a rear view camera, as well as cruise control with braking function. The collision warning and pedestrian warning systems with city braking function make it easier to avoid dangerous situations, particularly in city traffic. The Parking Assistant offers maximum comfort in searching for and using parking spaces, while the reversing camera gives drivers a better view when manoeuvring.



Always connected to your MINI: The new MINI App.

The new MINI App offers an advanced user experience that is completely oriented towards a digital lifestyle. It allows drivers to contact their MINI at any time, for example to call up information on the car's status or to prepare the next excursion.

The MINI App, which can currently be downloaded free of charge from the Google Play Store and the Apple App Store, serves as a universal interface between the smartphone or other personal devices and the car.

Destinations are easy to find via the integrated search function and can be sent directly from the app to the vehicle's navigation system. It is also possible to transmit destinations from approved third-party apps. The map shows the current traffic situation, refuelling stations, as well as parking options. The car doors can be remotely locked and unlocked via the app as well. For even greater convenience, the MINI App also offers easy access to the BMW Group ecosystem. It can be used to contact Eurokars Habitat directly, and customers can keep an eye on their vehicle's service requirements in the app. MINI Roadside Assistance can also be contacted via the app if there are any issues with the vehicle.

Visit the MINI Habitat showroom to learn more about the new MINI John Cooper Works 3-Door and MINI John Cooper Works Convertible from Saturday, 5 June 2021.



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Additional information enclosed:

1. The MINI John Cooper Works 3-Door and MINI John Cooper Works Convertible prices.
2. The MINI John Cooper Works 3-Door and MINI John Cooper Works Convertible specifications.

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About MINI in Asia

MINI is headquartered and manufactured in Oxford, UK and is a brand of BMW Group. In East Asia, this iconic car is sold in Singapore, Brunei, Vietnam, New Caledonia, Guam, Sri Lanka, Tahiti, Philippines and Indonesia. The full range of MINI is available in these markets – MINI Electric, MINI 3 Door, MINI 5 Door, MINI Convertible, MINI Clubman, MINI Countryman, and MINI John Cooper Works.

For more information: www.mini.com.sg.

About Eurokars Habitat Pte Ltd

In 2006, the first ever MINI Habitat, developed by Eurokars Group, was officially opened to the public. Voted as the best MINI Showroom in 2009 at the International MINI Dealer Conference held in London, MINI Habitat encompasses the vibrant colours, quirky designs and trademarks of the MINI brand. Currently, MINI Habitat houses the MINI Electric, MINI 3 Door, MINI 5 Door, MINI Convertible, MINI Clubman, MINI Countryman, as well as the full range of MINI John Cooper Works.

For more information: www.eurokars.com.sg

MINI Habitat is located at 27 Leng Kee Road.

Operation hours:

Mon – Sat 8.30AM – 7.00PM.

Sun and public holidays 10.00AM – 6.00PM.



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1. The MINI John Cooper Works 3-Door and MINI John Cooper Works Convertible prices.

Model	VES Band	Retail price (at press time)
MINI John Cooper Works 3-Door	B	\$209,888
MINI John Cooper Works Convertible	B	\$220,888

2. The MINI John Cooper Works 3-Door and MINI John Cooper Works Convertible specifications.

MINI John Cooper Works 3-Door.

Four-cylinder petrol engine with MINI TwinPower Turbo Technology (turbocharging, direct injection, VALVETRONIC), 8-speed Steptronic Sport transmission with double clutch.

Capacity: 1,998 cc.

Max output: 231 hp at 5,200 – 6,200 rpm.

Max torque: 320 Nm at 1,450 – 4,800 rpm.

Acceleration: 0-100 km/h in 6.1 seconds.

Top speed: 246 km/h.

Average fuel consumption: 6.4 L/100 km.

CO₂ emissions: 147 g/km.

MINI John Cooper Works Convertible.

Four-cylinder petrol engine with MINI TwinPower Turbo Technology (turbocharging, direct injection, VALVETRONIC), 8-speed Steptronic Sport transmission with double clutch.

Capacity: 1,998 cc.

Max output: 231 hp at 5,200 – 6,200 rpm.

Max torque: 320 Nm at 1,450 – 4,800 rpm.

Acceleration: 0-100 km/h in 6.5 seconds.

Top speed: 241 km/h.

Average fuel consumption: 6.4 L/100 km.

CO₂ emissions: 147 g/km.