

Corporate Communications

Media Information

10 June 2021

The original – new every time: the MINI 3-Door, the MINI 5-Door, the MINI Convertible, the MINI Electric.

The premium providers of driving fun, expressive design and individual style.



Singapore. MINI Asia and Eurokars Habitat today announced the launch of the new MINI 3-Door, MINI 5-Door, MINI Convertible, and MINI Electric in Singapore. Clear exterior design accents give it a purist appearance that emphasises the hallmark design features. In the interior, the extensively redesigned cockpit underlines the premium character of the new MINI range. Attractive additions to the range of standard and optional equipment, new exterior paint finishes, light-alloy wheels, interior and seating



Corporate Communications

surfaces as well as innovative technology in the areas of chassis, driver assistance systems, operation and connectivity round off the latest update for the British brand's premium compact cars.

20 years after the launch of the modern MINI, the latest model generation presents itself in top form. The concept associated with the relaunch of the brand, namely to build premium cars for the small car segment, has turned into a unique and global success story. Today, MINI is the epitome of agile driving combined with an unmistakable look; it meets the highest standards in terms of technology and quality in its vehicle class. "With the current model revision, the MINI has reached a level of maturity that makes it more exceptional in the small car segment with regard to design, product substance and premium quality, than ever before," says Bernd Körber, Head of the MINI brand. "The MINI is the original that stands out from the crowd and it continues to reinvent itself again and again."

MINI 3-Door, MINI 5-Door, MINI Convertible, MINI Electric: The innovations in brief.

- Purist look thanks to new front design and redesigned rear apron.
- Characteristic side scuttles in a new design.
- New body colours and light alloy wheels.
- Newly-designed interior surfaces and air outlets.
- Redesigned steering wheels.
- Multifunctional digital instrument display with 5-inch screen standard across all variants.
- Central instrument cluster with new Piano Black high-gloss surround, 8.8-inch display and modern graphics display as standard.
- Greater safety thanks to Driving Assistant with Lane Departure Warning fitted as standard.
- Navigation and wireless Apple CarPlay standard across all variants.

Corporate Communications



Purify MINI: The new exterior design.

A new exterior design language now puts the unmistakable appearance of the MINI in a decidedly purist light. Above all, the enhanced aesthetics ensure that the central design features of the MINI become even more apparent and modern by means of reduction.

The front view is particularly expressive – it is dominated more than ever by the characteristic radiator grille, and the hexagonal surround which has gained size and presence. The round hallmark MINI headlights with LED technology feature black inner housings, making them even more expressive. The previous front fog lights are replaced by vertical air inlets placed far to the outside, which serve as an opening for the air curtains in order to optimise aerodynamics. The central bumper strip, which also functions as a number plate holder, is now in body colour rather than in black.

"The new MINI design is more modern, fresher and clearer," says Oliver Heilmer, Head of MINI Design. "All innovations follow a common mission: Purify MINI! Less complexity, more individuality."



Typical MINI proportions and short overhangs continue to define the side view, and the new contours of the wheel arch surrounds are striking. In addition, the side indicators integrated into the redesigned side scuttles now feature LED technology.

At the rear, a reduced surface design characterises the new MINI range. A black surround picks up the hexagonal shape of the radiator grille. On the One and Cooper variants, the hexagon frames a clean and sophisticated surface with one tailpipe on the side. For the Cooper S models, an additional sweeping element in body colour houses the black twin tailpipes. The MINI Electric has zero local emissions, hence the omission of tailpipes to signify its pure electric drive. Across all variants, the new MINI

Corporate Communications

features the rear LED lights in the Union Jack design, and the rear fog light is now integrated into the rear apron as a narrow LED unit.

Unique soft top for the MINI Convertible.

The MINI Convertible combines the enthusiasm for open-top driving pleasure with clever functionality. The roof is fully electrically driven and particularly quiet. The textile soft top can be opened and closed within 18 seconds at a time. It can also be activated while driving at speeds of up to 30 km/h.



For a precisely dosed supply of fresh air and sunlight, the front section of the soft top can be continuously retracted by up to 40 centimetres. This sunroof function is available at any speed. As an alternative to the black version, a MINI Yours soft top is also available, which refers to the British homeland of the MINI brand with a woven-in Union Jack pattern in titanium grey.

Three new exterior paint finishes, five new light-alloy wheels.



The choice of body paint finishes for the MINI 3-Door, MINI 5-Door, MINI Convertible, and MINI Electric includes three new colours. In addition to the new Rooftop Grey metallic and Island Blue metallic exterior paint finishes, the Zesty Yellow variant is

also available. As part of the Piano Black Exterior option (standard on the Cooper S variants across the range), the door handles, side scuttles, and fuel cap are now finished in high-gloss black. Other elements given the high-gloss black treatment include the MINI logos on the bonnet and luggage compartment lid, the model lettering and tailpipes of the exhaust system, as well as the surrounds of the headlights, radiator grille, and rear lights.

Corporate Communications

The range of light-alloy wheels available for the MINI has also been extensively renewed. Five new variants are available: 17-inch wheels are now also available in Tentacle Spoke black design, in Scissor Spoke design previously only available for the MINI Convertible Sidewalk Edition, and in a black version of the Pedal Spoke variant which had been previously introduced exclusively for the 60 Years Edition models. In



addition, there are the 18-inch light-alloy wheels in the unique Pulse Spoke design, with a concentric bi-colour look that creates particularly impressive design accents, as well as John Cooper Works light-alloy wheels in Circuit Spoke black design.



Dark headlights, brightly illuminated roads: form and function with LED lights.

The LED headlights on the new MINI range have been designed to be more expressive. The inner housing of the characteristic round lights is no longer in chrome, but in black. A circumferential light band takes on the function of the daytime running lights and the turn indicators. The British flag-inspired graphic of the rear lights is particularly emphasised by a darker version of the pattern.

The MINI Electric and MINI Cooper S Convertible come with Adaptive LED headlights as standard. Its range of functions includes the cornering light, the matrix high beam, and the bad weather light. When turning, a separate light beam automatically falls on the lane where the driver is headed. The high beam is also automatically controlled according to the respective traffic situation at speeds of more than 70 km/h. For this purpose, the corresponding LED unit is divided into four segments that can be activated and deactivated independently of each other – making it possible to avoid dazzling other road users. As soon as the MINI front camera registers an oncoming vehicle or a vehicle driving ahead, the space that vehicle occupies is only illuminated at low beam brightness. The bad weather light can also

Corporate Communications

be activated at the touch of a button. When visibility is limited, for example due to heavy rain, the low beam can be supplemented by a dimmed cornering light to illuminate the road more intensively.

Interior: Clear design, high-quality finish.

The redesigned interior of the MINI 3-Door, MINI 5-Door, MINI Convertible, and MINI Electric is sophisticated, modern and of particularly high quality. The design of the Colour Line, which was previously selectable as an individual option, is now harmoniously matched to the respective seat



upholstery colour. The number of chrome elements has been significantly reduced throughout the interior. The two outer, round air outlets are now framed by black panels, while the internal air vents surrounding the central infotainment system have been completely redesigned to be embedded flush with the interior surface. Depending on the model selected, the dashboard panel is available in Piano Black, Silver Chequered, or MINI Yours Aluminium. It now extends across the entire width of the instrument panel into the driver's area.



As part of the model refresh, a newly designed sports multifunction steering wheel wrapped in nappa leather is fitted as standard on all model variants of the MINI 3-Door, MINI 5-Door, MINI Convertible, and MINI Electric. The controls are laid out in smooth Piano Black, and its new keypad structure optimises operation of the audio and telephone functions, voice control, cruise control, and speed limiter functions.

A multifunctional instrument display behind the steering wheel is fitted as standard across the range. This digital colour display in black panel design has a 5-inch diameter and displays all driving-relevant information as well as check-control messages and status displays of the driver assistance systems. In the MINI Electric, it also serves as a charging status indicator if charging is ongoing. The MINI Electric also gains a Head Up Display which displays relevant information right in the driver's line of vision.

Corporate Communications

The premium look of the hallmark central infotainment system has also been optimised. An 8.8-inch colour touchscreen display, touch-sensitive favourite buttons and Piano Black high-gloss surfaces are now standard features. In addition, the audio control unit as well as the function buttons for hazard warning lights and driver assistance systems are integrated even more harmoniously into the circular



control unit. In conjunction with the Ambient Light feature, a new surface design with laser engraving optimises the appearance of the LED light ring surrounding the central instrument. The operating system controller placed on the centre console now features an all-black surface in conjunction with the navigation system.



New operating system with modern graphics display and additional connectivity features.

The operating system of the MINI 3-Door, MINI 5-Door, MINI Convertible, and MINI Electric is now more advanced than ever before thanks to a new graphics display and further developed options for selecting and controlling vehicle functions, audio

system, hands-free telephone system, navigation, and apps. The screen display with symbols and white text on new colour backgrounds has a particularly high-grade and modern look. The desired menu items are displayed as "live widgets" and can be called up by swiping the touchscreen, whereupon they are shown in enlarged form in the centre of the display. This stages the content even more vividly.

For the first time, the Connected Navigation package is standard across all variants. All customers can enjoy the MINI navigation system which includes Real Time Traffic Information, ensuring that they are kept on the best possible route. Wireless Apple CarPlay is also available for drivers to stay plugged in on the go, and wireless charging ensures that their phone is kept charged as well.

Corporate Communications

Choice of display colours and lighting mood: The new "Lounge" and "Sport" modes.

There is a choice of two colour schemes for the central instrument display and the digital cockpit display, which can be called up in the control system menu. In "Lounge" mode, the content displayed is in a relaxing colour setting ranging between turquoise and petrol blue. If "Sport" mode is active, the screen backgrounds are red and anthracite. The colour scheme is also linked to the various MINI Driving Modes. In the MID and GREEN modes, the "lounge" style screen display is then called up, and when driving in "SPORT" mode, the corresponding colour scheme of the same name is also activated. Optionally, a uniform colour scheme for all MINI Driving Modes can be set in the control system menu.



The colour worlds of the displays can also be combined with the interior light control. There is a choice of six interior light colours for each of the two modes "Lounge" and "Sport". They can each be set using a toggle switch located in the upper area of the windscreen frame. Corresponding coloured light is then emitted from the laser-engraved LED ring of the central instrument, from the now indirectly

illuminated undersides of the interior surfaces, along the contours of the door panels, at the driver's and passenger's door openers, from the base of the roof as well as in the front area of the centre console and in the footwells. This provides an individually configurable and always harmonious lighting mood in the car's interior. In addition, the Ambient Light feature also illuminates the door handles and the entry areas on the driver and passenger sides.



Corporate Communications

Engines with MINI TwinPower Turbo Technology and Euro 6d emission standard.

Powerful and efficient petrol engines with three or four cylinders constitute the drive portfolio for the MINI 3-Door, MINI 5-Door, and the MINI Convertible. Their MINI TwinPower Turbo technology is made up

of a turbocharging unit integrated into the exhaust manifold, direct petrol injection and variable valve timing. Thanks to consistently optimised emission

control technology, which includes a petrol engine particulate filter, all model variants comply with the Euro 6d emission standard.



The combustion engines of the One and Cooper variants in the MINI 3-Door, MINI 5-Door and MINI Convertible are combined with a 7-speed Steptronic transmission with double clutch as standard. The Cooper S variant for all models features a 7-speed Steptronic Sport transmission with double clutch.

With its 135 kW/184 hp electric motor, the MINI Electric provides emission-free driving fun. Power is transmitted via a single-stage automatic transmission. The high-voltage lithium-ion battery, which is located deep in the vehicle floor and has a gross energy content of 32.6 kWh, enables a range of up to 232 kilometres as determined in the WLTP test cycle.



Staying on course at all times: the Driving Assistant package fitted as standard.

For the first time, the Driving Assistant package is fitted as standard for all versions of the MINI 3-Door, MINI 5-Door, MINI Convertible, and the MINI Electric. This camera-based system increases safety on the road by recognising and reporting speed

limits. The collision warning and pedestrian warning systems with city braking function make it easier to avoid dangerous situations, particularly in city traffic. Notable features in the Driving Assistant

Corporate Communications

package include Park Distance Control with sensors at the rear and the rear view camera, as well as cruise control with braking function.

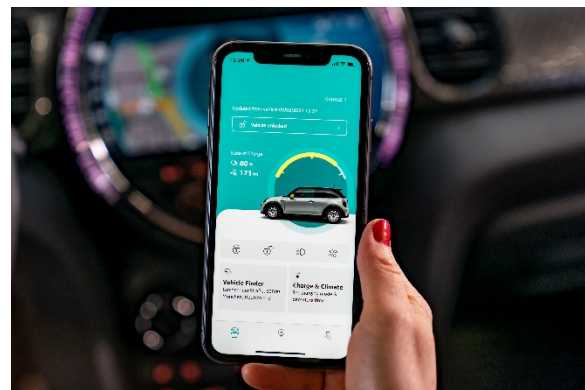
The new lane departure warning helps the driver stay safely on the chosen course at speeds between 70 and 210 km/h. To prevent unintentional lane departure, the system registers markings at the edge of the lane and alerts the driver if there is a risk of deviation by vibrating the steering wheel. Other innovations in the Driving Assistant package include the camera-based speed and distance control – these help the driver keep a safe distance from the vehicle in front, and the speed limit information system detects and displays speed limits as they apply to the current section of road.

The MINI Electric additionally includes a digital high-beam assistant with Adaptive LED Matrix Headlights – this is particularly useful when travelling at night in areas that are not well-lit. The fully electric MINI also features the Parking Assistant – this camera-based system searches for parking spaces and helps the driver steer into tricky parallel parking spaces. The MINI Electric has additional parking sensors mounted on the front. Together with the rear sensors, they inform the driver if he's getting too close to another car or object by visual and audio signals.

Always connected to your MINI: The new MINI App.

The new MINI App offers an advanced user experience that is completely oriented towards a digital lifestyle. It allows drivers to contact their MINI at any time, for example to call up information on the car's status or to prepare the next excursion.

The MINI App, which can currently be downloaded free of charge from the Google Play Store and the Apple App Store, serves as a universal interface between the smartphone or other personal devices and the car.



- Destinations are easy to find via the integrated search function and can be sent directly from the app to the vehicle's navigation system. It is also possible to transmit destinations from third-party apps. The map shows the current traffic situation, filling stations and charging stations, as well as parking options.



Corporate Communications

- The app offers additional features for the MINI Electric, including an improved overview of the electric range, charging status, and charging history. With the Charging Plan, customers can immediately see important information such as the start time and duration at one glance, and enable of pre-conditioning (to cool the vehicle parked under the hot sun, for example) as well. They can also optimise the charging process by defining specific time slots for charging and set departure times. Searching for charging stations are also easier than ever before – drivers can find suitable charging facilities on the go by quickly adding or removing various search parameters (provider, compatibility, charge speed, etc.). Customers will also receive push notifications informing them of the current charging status.
- The MINI App offers easy access to the BMW Group ecosystem. It can be used to contact Eurokars Habitat directly, and customers can keep an eye on their vehicle's service requirements in the app. MINI Roadside Assistance can also be contacted via the app if there are any issues with the vehicle.

The new MINI 3-Door, MINI 5-Door, MINI Convertible, and MINI Electric will be available at the Eurokars Habitat showroom from Saturday, 5 Jun 2021.

Additional information enclosed:

1. The new MINI range prices.
2. The new MINI range specifications.

-End-



Corporate Communications

For media enquiries, please contact:

BMW Group Asia

Corporate Affairs Department

Email: BMWAsiaCorpAffairs@bmw.com

Tel: (+65) 6838 9600

Media Website: www.press.bmwgroup.com

LinkedIn: <https://www.linkedin.com/company/bmw-asia>

Eurokars Habitat Pte Ltd

Jean Cheng

Marketing Manager

Tel: 6551 5530

Email: Jean.cheng@eurokars.com.sg

About MINI in Asia

MINI is headquartered and manufactured in Oxford, UK and is a brand of BMW Group. In East Asia, this iconic car is sold in Singapore, Brunei, Vietnam, New Caledonia, Guam, Sri Lanka, Tahiti, Philippines and Indonesia. The full range of MINI is available in these markets – MINI Electric, MINI 3-Door, MINI 5-Door, MINI Convertible, MINI Clubman, MINI Countryman, and MINI John Cooper Works.

For more information: www.mini.com.sg.

About Eurokars Habitat Pte Ltd

In 2006, the first ever MINI Habitat, developed by Eurokars Group, was officially opened to the public. Voted as the best MINI Showroom in 2009 at the International MINI Dealer Conference held in London, MINI Habitat encompasses the vibrant colours, quirky designs and trademarks of the MINI brand. Currently, MINI Habitat houses the MINI Electric, MINI 3-Door, MINI 5-Door, MINI Convertible, MINI Clubman, MINI Countryman, as well as the full range of MINI John Cooper Works.

For more information: www.eurokarsgroup.com.

MINI Habitat is located at 27 Leng Kee Road.

Operation hours:

Mon – Sat 8.30AM – 7.00PM.

Sun and public holidays 10.00AM – 6.00PM.



Corporate Communications

1. The MINI range prices.

MINI 3-Door.

Model	VES Band	Retail price (at press time)
MINI One 3-Door	A2	\$130,888
MINI Cooper 3-Door	C1	\$175,888
MINI Cooper S 3-Door	C1	\$192,888

MINI 5-Door.

Model	VES Band	Retail price (at press time)
MINI One 5-Door	A2	\$133,888
MINI Cooper 5-Door	C1	\$178,888
MINI Cooper S 5-Door	C1	\$195,888

MINI Convertible.

Model	VES Band	Retail price (at press time)
MINI Cooper Convertible	C1	\$188,888
MINI Cooper S Convertible	C1	\$205,888

MINI Electric.

Model	VES Band	Retail price (at press time)
MINI Electric	A1	\$172,888



Corporate Communications

2. The MINI range specifications.

MINI 3-Door.

MINI One 3-Door.

Three-cylinder petrol engine with MINI Twin Power Turbo Technology (turbocharging, direct injection, VALVETRONIC), 7-speed Steptronic transmission with double clutch.

Capacity: 1,499 cc.

Max output: 102 hp at 3,900-6,500 rpm.

Max torque: 190 Nm at 1,380-3,600 rpm.

Acceleration: 0-100 km/h in 10.3 seconds.

Top speed: 193 km/h.

Average fuel consumption: 5.2 L/100 km.

CO₂ emissions: 122 g/km.

MINI Cooper 3-Door.

Three-cylinder petrol engine with MINI Twin Power Turbo Technology (turbocharging, direct injection, VALVETRONIC), 7-speed Steptronic transmission with double clutch.

Capacity: 1,499 cc.

Max output: 136 hp at 4,500-6,500 rpm.

Max torque: 220 Nm at 1,480-4,100 rpm.

Acceleration: 0-100 km/h in 8.1 seconds.

Top speed: 210 km/h.

Average fuel consumption: 6.4 L/100 km.

CO₂ emissions: 146 g/km.

MINI Cooper S 3-Door.

Four-cylinder petrol engine with MINI Twin Power Turbo Technology (turbocharging, direct injection, VALVETRONIC), 7-speed Steptronic Sport transmission with double clutch.

Capacity: 1,998 cc.



Corporate Communications

Max output: 178hp at 5,000-6,000 rpm.

Max torque: 280 Nm at 1,350-4,200 rpm.

Acceleration: 0-100 km/h in 6.6 seconds.

Top speed: 235 km/h.

Average fuel consumption: 6.7 L/100 km.

CO₂ emissions: 151 g/km.

MINI 5-Door.

MINI One 5-Door.

Three-cylinder petrol engine with MINI Twin Power Turbo Technology (turbocharging, direct injection, VALVETRONIC), 7-speed Steptronic transmission with double clutch.

Capacity: 1,499 cc.

Max output: 102 hp at 3,900-6,500 rpm.

Max torque: 190 Nm at 1,380-3,600 rpm.

Acceleration: 0-100 km/h in 10.6 seconds.

Top speed: 192 km/h.

Average fuel consumption: 5.3 L/100 km.

CO₂ emissions: 121 g/km.

MINI Cooper 5-Door.

Three-cylinder petrol engine with MINI Twin Power Turbo Technology (turbocharging, direct injection, VALVETRONIC), 7-speed Steptronic transmission with double clutch.

Capacity: 1,499 cc.

Max output: 136 hp at 4,500-6,500 rpm.

Max torque: 220 Nm at 1,480-4,100 rpm.

Acceleration: 0-100 km/h in 8.3 seconds.

Top speed: 207 km/h.

Average fuel consumption: 6.4 L/100 km.



Corporate Communications

CO₂ emissions: 146 g/km.

MINI Cooper S 5-Door.

Four-cylinder petrol engine with MINI Twin Power Turbo Technology (turbocharging, direct injection, VALVETRONIC), 7-speed Steptronic Sport transmission with double clutch.

Capacity: 1,998 cc.

Max output: 178 hp at 5,000-6,000 rpm.

Max torque: 280 Nm at 1,350-4,200 rpm.

Acceleration: 0-100 km/h in 6.8 seconds.

Top speed: 235 km/h.

Average fuel consumption: 6.7 L/100 km.

CO₂ emissions: 151 g/km.

MINI Convertible.

MINI Cooper Convertible.

Three-cylinder petrol engine with MINI Twin Power Turbo Technology (turbocharging, direct injection, VALVETRONIC), 7-speed Steptronic transmission with double clutch.

Capacity: 1,499 cc.

Max output: 136 hp at 4,500-6,500 rpm.

Max torque: 220 Nm at 1,480-4,100 rpm.

Acceleration: 0-100 km/h in 8.7 seconds.

Top speed: 205 km/h.

Average fuel consumption: 6.4 L/100 km.

CO₂ emissions: 146 g/km.

MINI Cooper S Convertible.

Four-cylinder petrol engine with MINI Twin Power Turbo Technology (turbocharging, direct injection, VALVETRONIC), 7-speed Steptronic Sport transmission with double clutch.



Corporate Communications

Capacity: 1,998 cc.

Max output: 178 hp at 5,000-6,000rpm.

Max torque: 280 Nm at 1,350-4,200 rpm.

Acceleration: 0-100 km/h in 6.9 seconds.

Top speed: 230 km/h.

Average fuel consumption: 6.7 L/100 km.

CO₂ emissions: 151 g/km.

MINI Electric.

Model	MINI Electric
Max output	184 hp / 135 kW
Torque	270 Nm
Battery capacity	32.64 kWh (Gross) / 28.9 kWh (Net)
0 to 100 km/h	7.3 seconds
Top speed	150 km/h
Range (WLTP)	232 km
Electricity consumption (WLTP)	15.2 kWh/100 km
Fuel consumption	0.0 L/100 km
CO ₂ emissions	0 g/km
Charging times (for 0-80% charge)	~ 35 min from fast-charging station (50 kW, DC) Or ~ 2.5 hours from MINI Wallbox (11 kW, AC)