

**Media Information**

18 August 2021

## **BMW Group Asia celebrates 7 years of electrification in Singapore with the first-ever BMW iX3.**

**Customers now have the Power of Choice to choose their preferred drivetrain in Singapore.**



**Singapore.** BMW Group Asia is celebrating seven years of electrification in Singapore with the launch of the first-ever fully electric BMW iX3. With three electric vehicles (EVs) consisting of the BMW i3s, MINI Electric and now the BMW iX3, alongside five plug-in hybrid electric vehicles (PHEVs) from the BMW 330e to the BMW X5 xDrive45e, BMW Group Asia continues to provide the largest range of electrified vehicles in Singapore compared with any other brand.

“This is a big milestone for the BMW brand, as customers in Singapore now have the power of choice when it comes to the BMW X3,” said Mr. Christopher Wehner, Managing Director, BMW

Group Asia. “Customers have three drivetrains to choose from – internal combustion engine, PHEV and EV. Depending on your lifestyle, where you live and the infrastructure available to you, we have something for everyone.

The best part is this is only the beginning! In the next six months, we will be introducing two more fully electric vehicles – the first-ever BMW iX and BMW i4. Beyond that, customers can expect more electrified models arriving on our shores in 2022, delivering the BMW driving experience they know and love, but with an electric kick.”

BMW Group Asia is also providing customers with the complete solution – from a comprehensive charging package and qualified EV service technicians, to the recycling of EV batteries.

For instance, with every purchase of the BMW iX3, customers will receive the following:

- BMW Wallbox Plus
- Home installation service
- 5-year warranty / 100,000km
- 6-year servicing inclusive (no mileage limit)
- 8-year high-voltage-battery warranty / 160,000km
- BMW ConnectedDrive services to monitor charging status remotely.

BMW-certified EV service technicians are also on hand to give customers the peace of mind that their EVs are in good hands. Each technician is required to undergo up to seven levels of specialised training to proficiently perform work on live components of an EV. Performance Motors Limited has the largest team of certified High-Voltage Technicians and High-Voltage Experts in the BMW Group Asia region.

Finally, BMW Group Asia is proud to be working with TES, who recently [opened Southeast Asia's First Battery Recycling Facility](#), to ensure EV batteries are recycled at end-of-life.

“TES has been working with BMW Group Asia since 2019, to ensure that batteries from their electrified vehicles are properly transported and processed,” added Thomas Holberg, Global Vice President, TES Sustainable Battery Solutions. “Our proprietary lithium-ion battery recycling process extracts the precious metals found within these batteries, creating a closed loop solution and allowing them to re-enter the manufacturing supply chain.”

Mr. Fernando Ferrer, Customer Support Director, BMW Group Asia commented, “It is not enough to simply offer electrified vehicles in the market. As an organisation committed to environmental sustainability, it is important to focus not only on providing the most efficient battery cell, but also on its entire value chain. Our partnership with TES is critical to our overall electrified offering in Singapore and further demonstrates our holistic approach to safeguarding the earth for future generations.”

### **7 facts to celebrate 7 years of electrification in Singapore.**

- BMW Group Asia was one of the first automotive companies to launch a fully electric vehicle in Singapore in 2014 (BMW i3).
- Eight electrified models are available across BMW and MINI as of August 2021.<sup>i</sup>
- 11 electrified vehicles will be available across BMW and MINI by December 2022.
- Sales of electrified BMW vehicles increased by more than 120% from January – July 2021 compared with the same period in 2020.
- In comparison with its combustion engine counterpart (BMW X3), owning the BMW iX3 will result in savings of almost S\$7,500 over 5 years of ownership.<sup>ii</sup>
- The BMW iX xDrive40 (launching in Q4) will have a range of up to 425km, allowing you travel around Singapore 3 times!
- The BMW i4 M50 will be the first purely electric BMW M car with a power output of 544 hp and the ability to go from 0-100 km/h in 3.9 seconds.

The BMW Group currently offers electrified vehicles in Indonesia, Malaysia, Singapore and Thailand. As part of ongoing efforts to further expand its electrification footprint in the region, BMW Group Asia plans to launch electrified vehicles in Brunei, Cambodia and the Philippines in 2022. To further support the growth potential in ASEAN, BMW Group Thailand launched a high-voltage battery production plant, in partnership with the DRÄXLMAIER Group, in Thailand in 2019.

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## The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises 31 production and assembly facilities in 15 countries; the company has a global sales network in more than 140 countries.

In 2020, the BMW Group sold over 2.3 million passenger vehicles and more than 169,000 motorcycles worldwide. The profit before tax in the financial year 2020 was € 5.222 billion on revenues amounting to € 98.990 billion. As of 31 December 2020, the BMW Group had a workforce of 120,726 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company set the course for the future at an early stage and consistently makes sustainability and efficient resource management central to its strategic direction, from the supply chain through production to the end of the use phase of all products.

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<sup>i</sup> BMW 330e, BMW 530e, BMW 745Le xDrive, BMW X3 xDrive30e, BMW X5 xDrive45e, BMW i3s, BMW iX3, MINI Electric.

<sup>ii</sup> This analysis is based on average home charging and 95-Octane rates and the following recurring costs: fuel / electricity consumption (75,000km), road tax and maintenance / servicing. The fuel and electricity consumption rates of each vehicle were provided by the Land Transport Authority.