

**Media Information**

11 March 2022

**The all-new BMW 2 Series Active Tourer now available in Singapore.**  
**The progressive all-rounder for a modern lifestyle.**



**Singapore.** BMW Asia and Performance Motors Limited today announced the availability of the all-new BMW 2 Series Active Tourer, the second-generation sporty all-rounder for the premium compact segment that exudes visual dynamism and imposing presence through BMW's clear design language.

Spatial functionality, hallmark BMW driving pleasure and an extremely progressive approach mark out the all-new BMW 2 Series Active Tourer. Its fundamentally redesigned interior combines a variety of usage possibilities with modern geometry and a BMW Curved Display in the style of the

BMW iX. Added to which, the all-new BMW 2 Series Active Tourer leads the way when it comes to powertrain, driver assistance, control/operation and connectivity innovations.

Its uncomplicated functionality, progressive character profile and range of standard equipment – which comfortably exceeds that of the predecessor model and stands out against its rivals – make the all-new BMW 2 Series Active Tourer a particularly attractive proposition for active, lifestyle-oriented target groups. The new model is built at BMW Group Plant Leipzig and its vehicle architecture is designed to accommodate both combustion engines and electrified drive systems.



**Design: modern crossover character, striking front end, dynamically stretched proportions.**

The exterior design of the all-new BMW 2 Series Active Tourer brings lifestyle attributes and aesthetic sophistication together into a modern crossover character profile. The clean, reduced surface treatment exudes sporting prowess and assured presence. At the front end of the car, these qualities

are expressed most prominently by the striking BMW kidney grille, with its increased dimensions, and the slim contours of the headlights. The all-new BMW 2 Series Active Tourer comes as standard with Adaptive LED Headlights with cornering light function, non-dazzling matrix high beam, urban lights, a motorway beam pattern and bad weather light.

Much more heavily raked A-pillars compared to the predecessor model, a stretched side window graphic, flush-fitting door handles and slim C-pillars also play their part in the new car's dynamic silhouette. The newly designed door shoulders around the A-pillars create much improved all-round visibility. With its broad shoulders and slim LED light units, the rear of the all-new BMW 2 Series Active Tourer cuts a particularly muscular figure. The exhaust tailpipes are integrated into the rear apron out of sight.

18-inch light-alloy wheels are fitted as standard while light-alloy wheels of up to 19 inches in size are available as an option. The all-new BMW 2 Series Active Tourer can also be ordered in Luxury Line trim or with an M Sport package. Two non-metallic and nine metallic paint finishes are available for the exterior.



### **Progressive premium ambience and wide-ranging interior functionality.**

The size and versatility of the all-new BMW 2 Series Active Tourer's interior are emphasised by the fundamental redesign introduced by the second-generation car. The cabin geometry and a host of details take their cues from the interior concept of the BMW iX technology flagship. This creates a

progressive premium ambience, the key features of which include the slim instrument panel, the BMW Curved Display, the “floating” armrest with integrated control panel and an across-the-board reduction in the number of physical control elements.

The space underneath the armrest is used as a storage compartment, while the area in front of it houses generously sized cup holders and a newly designed smartphone slot. The phone remains visible to the driver and front passenger here and can be wirelessly charged.



The all-new BMW 2 Series Active Tourer offers occupants in its five seats noticeably better long-distance comfort than that of its predecessor. The newly developed, multi-adjustable seats come standard in Sensatec perforated. On the options list are sport seats with prominent bolsters and shoulder areas, electric seat adjustment (including memory function), lumbar support and a massage function.

Acoustic comfort and occupant protection have been stepped up too. Indeed, a new interaction airbag between the driver and front passenger is added to the integrated passive safety concept.

An array of storage areas and the multi-adjustable rear seats also contribute to the car's uncomplicated functionality in everyday use and on longer trips away. With the rear backrests in their cargo position, boot capacity increases by as much as 90 litres. The rear seats can also slide forwards by up to 13 centimetres. This and the 40 : 20 : 40 split/folding rear seat backrests present customers with a load compartment that can be used for a multitude of purposes. Boot capacity is 470 – 1,455 litres while the automatic tailgate operation comes as standard.





### **Two-zone automatic climate control and sports steering wheel as standard.**

The progressive premium character of the all-new BMW 2 Series Active Tourer is also underscored by its extensive standard specification. Fitted as standard are four USB-C ports and a 12V power socket in both the centre console and the boot, intelligent two-zone automatic climate control, a

Sport leather steering wheel, a rain sensor with windscreen wiper control and automatic headlight activation, a much larger number of driver assistance systems compared with the predecessor model, and Park Assist with Reversing Assist Camera.

Newly structured equipment packages enable extremely specific individualisation of the car. Customers can order high-quality interior trim strips, as well as Sensatec surfaces for the instrument panel and front door shoulders with eye-catching contrast stitching. Other optional contributors to the premium feel include a panoramic glass sunroof and a Harman Kardon Sound System.



### **Sportiness and long-distance comfort in perfect harmony.**

The chassis technology in the all-new BMW 2 Series Active Tourer has been engineered to deliver the brand's customary sporting flair combined with impressive levels of ride comfort in every situation. With a body construction that reduces weight while increasing rigidity, a long wheelbase, and wider

tracks than its predecessor, the car's basic design provides the ideal blueprint for the job at hand.

Steering precision and agility have been enhanced by targeted updates for the single-joint spring strut axle at the front and the three-link rear axle. The near-actuator wheel slip limitation function included as standard improves both traction and directional stability. The integrated braking system is another new feature, as is the extra, lift-related damping for the front axle. The adaptive M suspension (standard on the all-new BMW 218i Active Tourer M Sport and BMW 218i Active Tourer M Sport Launch Edition) includes frequency-selective damping, sport steering and a 15-millimetre drop in ride height.

### **A fresh variety of systems for automated driving and parking.**

The largest selection of systems for automated driving and parking yet offered for a BMW compact-segment model are available for the new edition of the BMW 2 Series Active Tourer. Standard specification includes Cruise Control with brake function. The latter now also reacts to oncoming traffic when turning left and to pedestrians and cyclists and when turning right (in countries where vehicles drive on the right). The Parking Assistant including Reversing Assist Camera and Reversing Assistant also comes as standard. Options include the Steering and Lane Control Assistant, Active Cruise Control with Stop&Go function, Active Navigation, the exit warning function, the BMW Head-Up Display (standard on the Launch Edition models) and the Surround View, Remote 3D View, BMW Drive Recorder and Remote Theft Recorder functions.

Existing functions can be improved or expanded by means of Remote Software Upgrades, and customers can also use Functions on Demand to select and import a range of functions at a later stage (availability depends on the hardware fitted in the vehicle and the market conditions).



### **The new BMW iDrive makes its debut in the premium compact segment.**

The new generation of the control/operation system iDrive, included here in a compact-segment model from BMW for the first time, is based on BMW Operating System 8. It links up as standard with the BMW Curved Display – with its state-of-the-art graphics and menu structure – and the BMW

Intelligent Personal Assistant with expanded skills range. The BMW Curved Display fully digital screen grouping is formed by a 10.25-inch information display and a control display with a screen diagonal of 10.7 inches. The new BMW iDrive is built around intuitive touch control and voice control. The new My Modes bring together individually selected vehicle settings with the relevant interior experience worlds.

The all-new BMW 2 Series Active Tourer is now available for viewing at the Performance Motors Limited showroom.

Additional information enclosed:

1. The all-new BMW 2 Series Active Tourer prices.
2. The all-new BMW 2 Series Active Tourer specifications.

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### **The BMW Group**

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises 31 production and assembly facilities in 15 countries; the company has a global sales network in more than 140 countries.

In 2021, the BMW Group sold over 2.5 million passenger vehicles and more than 194,000 motorcycles worldwide. The profit before tax in the financial year 2020 was € 5.222 billion on revenues amounting to € 98.990 billion. As of 31 December 2020, the BMW Group had a workforce of 120,726 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company set the course for the future at an early stage and consistently makes sustainability and efficient resource management central to its strategic direction, from the supply chain through production to the end of the use phase of all products.

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### **About Performance Motors Limited (PML)**

Performance Motors Limited (PML) is a unit under Sime Darby Motors, a division of Sime Darby Berhad, and has been the dealer of BMW cars and BMW motorcycles in Singapore since 1979.

The PML showroom is located at 303 Alexandra Road, Singapore 159941.

Showroom opening hours are Monday to Saturday, 8am – 7pm; Sunday and Public Holiday, 10am – 6pm. For more enquiries, please call 1 800 2255 269.

PML has achieved various accolades in the areas of sales achievement and service excellence in its 40-year history in the luxury segment.

2016 - PML recorded an all-time high for new car registrations and was named the 'Best Dealer in Sales – Importer Region B4' at BMW Group's Excellence in Sales Awards 2016. The company also won the 'Best Lifestyle Dealership' from BMW Group Asia. PML launched the Future Retail concept at the newly renovated BMW showroom at Sime Darby Performance Centre, creating an engaging retail environment with the use of innovative digital tools. As a leading luxury car brand in Singapore, BMW remained the preferred limousine brand for events such as the Singapore Airshow 2016, SMBC Singapore Open 2016, and Louis Vuitton High Jewellery Event 2016, just to name a few.

2017 - PML was recognised at BMW Group's Excellence in Sales Awards 2017 as 'Best Retailer in Sales in the Importer Region Asia Pacific', and was accorded the 'Point Of Sales Award for Aftersales Marketing Excellence - Second Place' as well as the 'Best Accessories Performance' awards by BMW Group Asia. The introduction of five new plug-in hybrid electric vehicles (PHEVs) and an updated electric vehicle (EV) under the BMW i brand saw PML cementing its position as the industry leader for electromobility in Singapore. BMW was appointed the official car brand for numerous high-profile events including the ASEAN Tourism Forum 2017, SMBC Singapore Open 2017, Singapore Yacht Show 2017, IMDEX Asia 2017, Miss Universe Singapore 2017, and Singapore International Energy Week 2017.

2018 – In another record-breaking year of new car registrations, PML had for the first time surpassed the 5,000-unit mark. BMW cars also continued to be the favoured limousines for various prestigious events throughout the year, namely the SMBC Singapore Open 2018, Singapore Airshow 2018, 32<sup>nd</sup> ASEAN Summit, and Singapore International Film Festival 2018.

2019 – Celebrating its 40<sup>th</sup> year of distributing BMW Cars and Motorcycles in Singapore, PML took to the heart of Orchard Road for BMWFestSG with a myriad of activities to engage the masses and deliver sheer driving pleasure. BMW once again had the honour of being appointed as the preferred limousine provider for events such as the International Maritime Conference & Exhibition for Defence (IMDEX Asia) 2019, Singapore Convention Week 2019, and Singapore International Energy Week (SIEW) 2019.

2020 – BMW was the second best-selling car brand and leading premium automotive brand in Singapore, capturing 9.8% of the market share. November and December marked record-breaking months for car sales in PML's entire 41 year history. 2020 also saw the launch of 13 models including the first-ever BMW 2 Series Gran Coupe, new BMW X3 xDrive30e, and first-ever BMW M8 Competition, alongside eight virtual launches and events such as the eJoyFest and BMWFestSG. PML also launched the BMW Digital Showroom, BMW Convenience 360, and the BMW Performance Motors SG Mobile App to create a seamless customer journey between the virtual and physical landscapes.

2021 – For a second year running, BMW was the second best-selling car brand and leading premium automotive brand in Singapore, capturing 11.3% of market share with its best first half-year performance in PML's history recording 2,993 cars delivered and 736 cars registered in June 2021 alone. PML launched its first-ever Phygital (Physical and Digital) event; BMW World SG 2021 in January 2021 engaging our customers with in-showroom and online deals. Other events such as BMW JoyFest 2021 were also a resounding success generating 3,689 leads, 1300 test drives and a conversion ratio of 19.7% (leads to sales) with a mix of online activations such as online flash sales and secret deals and offsite activations such as goodie bag redemptions for test drives. 11 new models were launched in 2021 including two electric models; the BMW iX3 – an electric variant to the ever-popular BMW X3 and BMW Group's brand new technology flagship, the BMW iX alongside other models such as the BMW 4 Series Convertible, BMW 4 Series Gran Coupe, and BMW M3 and M4 Competition.

## 1. The all-new BMW 2 Series Active Tourer prices.

Model	VES Band	Retail price (at press time)
BMW 218i Active Tourer Luxury Line	B	\$220,888
BMW 218i Active Tourer M Sport	B	TBA
BMW 218i Active Tourer Luxury Line Launch Edition	B	\$229,888
BMW 218i Active Tourer M Sport Launch Edition	B	TBA

## 2. The all-new BMW 2 Series Active Tourer specifications.

### BMW 218i Active Tourer

In-line three-cylinder petrol engine, BMW TwinPower Turbo technology: turbocharger, High Precision Injection, VALVETRONIC fully variable valve timing, Double-VANOS variable camshaft timing.

Capacity: 1,499 cc.

Output: 136 hp at 4,400 – 6,500 rpm.

Torque: 230 Nm at 1,500 – 4,000 rpm.

Acceleration (0 – 100 km/h): 9.0 seconds.

Top speed: 214 km/h.

Fuel consumption (combined): 6.9 L/100 km.

CO<sub>2</sub> emissions (combined): 158 g/km.