

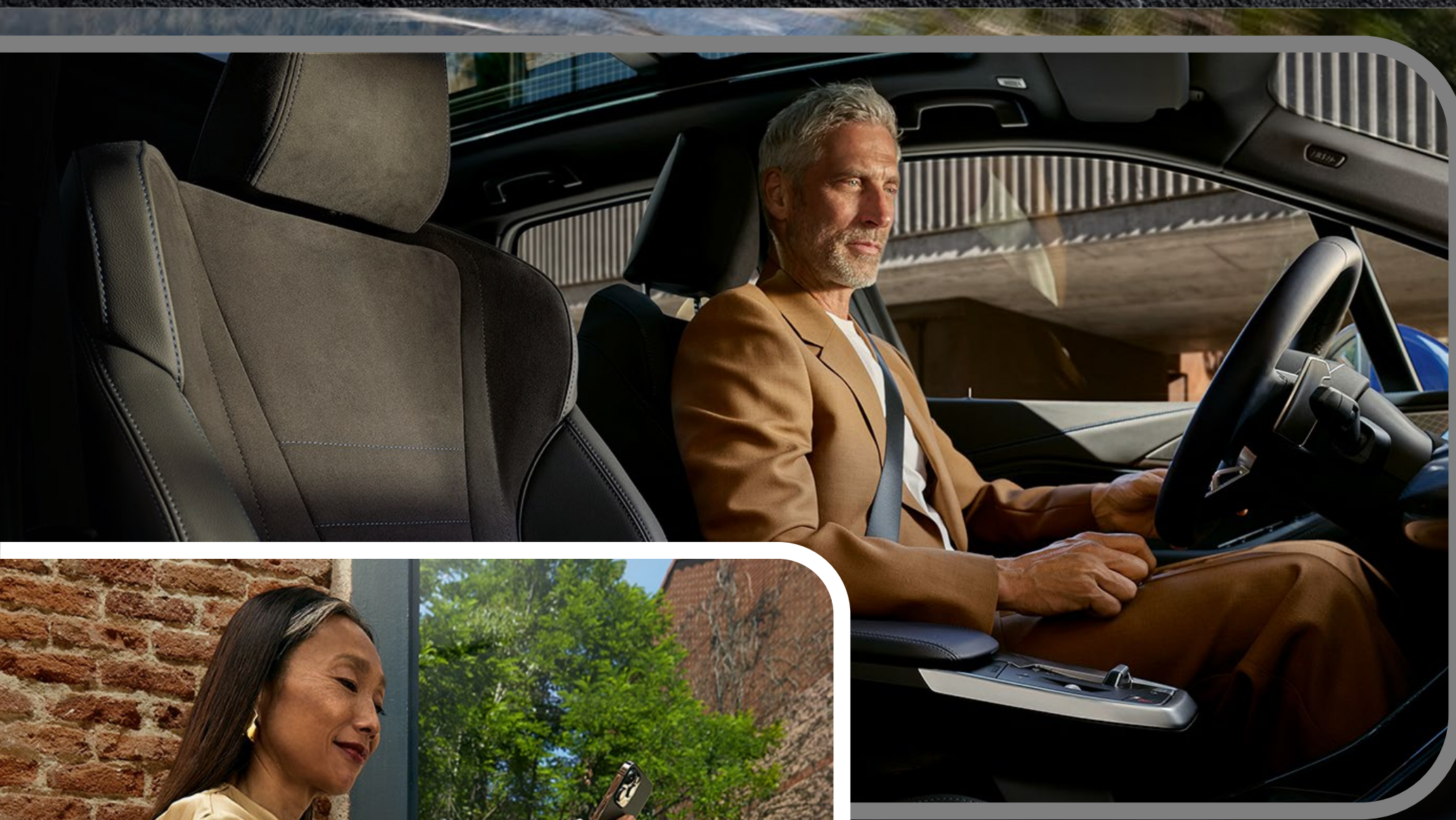
# THE ALL-NEW BMW 2 SERIES ACTIVE TOURER.



2



# THE ALL-NEW BMW 2 SERIES ACTIVE TOURER. THE NEXT CHAPTER IN A SUCCESS STORY.



- 3 success factors:
- Premium
  - Spatial functionality
  - Sportiness + agility

2



# THE ALL-NEW BMW 2 SERIES ACTIVE TOURER. MODERN AND LIFESTYLE-ORIENTED CROSSOVER MODEL.



Dynamic silhouette, powerful rear end with broad shoulders.



A modern front end with larger BMW kidney grille and LED headlights





# THE ALL-NEW BMW 2 SERIES ACTIVE TOURER. EXTERIOR DESIGN.

$C_d$  as low as **0.26**

↑  
Height: 1,576 mm |  
**+ 21 mm**



← Length: 4,386 mm | **+ 32 mm** →

Increased  
wheel diameter.



← Width: 1,824 mm | **+ 24 mm** →



← Track widths: →

Front: 1,586 mm | **+ 25 mm**

Rear: 1,588 mm | **+ 26 mm**



# THE ALL-NEW BMW 2 SERIES ACTIVE TOURER. FUNCTIONALITY.



Sports seats with pronounced seat bolster and shoulder area

40:20:40 split/folding rear backrest



Multi-adjustable rear seats



Boot capacity:  
406 - 1,455 litres



# THE ALL-NEW BMW 2 SERIES ACTIVE TOURER. PROGRESSIVE PREMIUM AMBIENCE FOR THE INTERIOR.



Less switches - more digital:  
Touch display and voice  
recognition.



Latest generation of the  
BMW iDrive operating system.



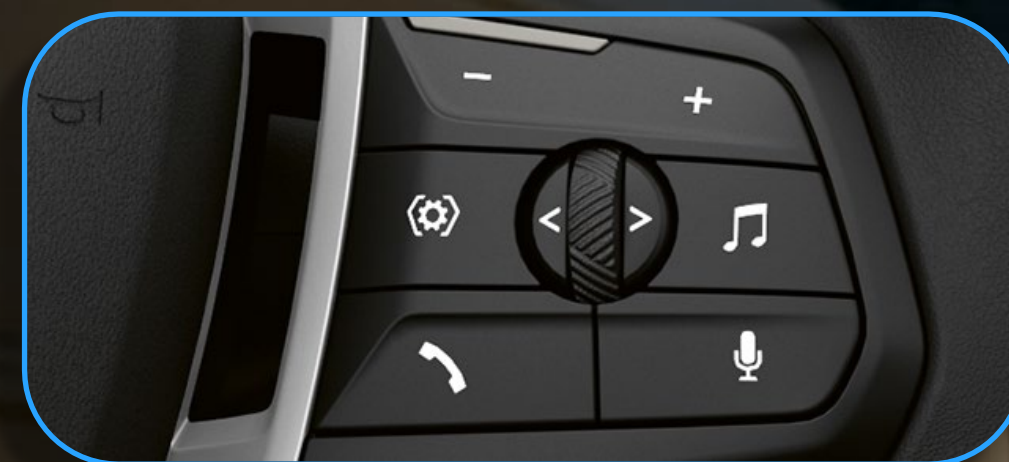


# THE ALL-NEW BMW 2 SERIES ACTIVE TOURER. BMW iDrive WITH BMW OPERATING SYSTEM 8.



Intelligent Personal Assistant: Natural language recognition as basis.

Controls for information display and Head-Up display.

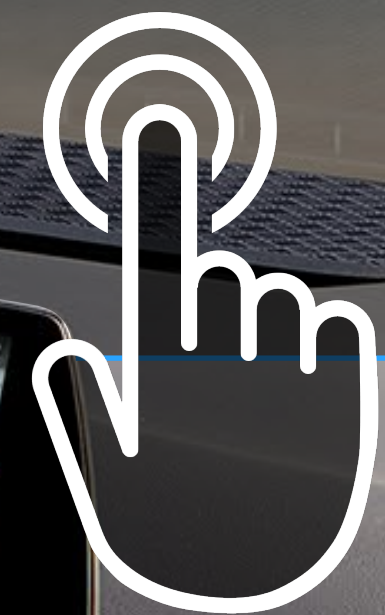


## BMW Curved Display:

10.25-inch Information display.

10.7-inch Control display with optimal touch-ergonomics.

Direct touch buttons to top use cases: Media, Telephony, Navigation, Back.





# THE ALL-NEW BMW 2 SERIES ACTIVE TOURER. EXCEPTIONALLY WIDE RANGE OF STANDARD EQUIPMENT.



LED front and rear lights.



Automatic tailgate operation.



Numerous driver assistance systems.

Parking Assistant with  
Rear View Camera and  
Reversing Assistant.



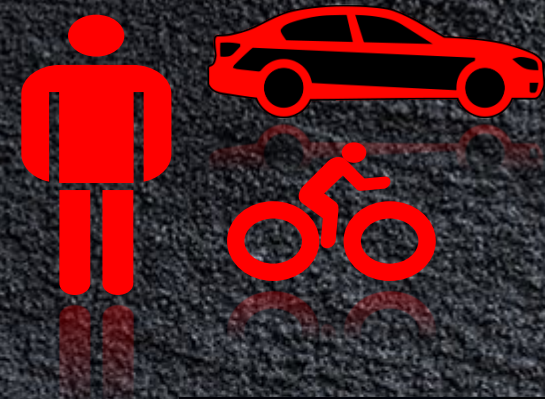


# THE ALL-NEW BMW 2 SERIES ACTIVE TOURER. NUMEROUS DRIVER ASSISTANCE SYSTEMS.



Unique in the segment:

Cruise Control with brake function  
Lane departure warning



Parking Assistant with Active PDC  
and Reversing Assistant as standard.

Steering and  
Lane Control  
Assist.





# THE ALL-NEW BMW 2 SERIES ACTIVE TOURER. ATTRACTIVE PACKAGES.

218i Luxury



218i M Sport



## BMW 218i

Drive architecture

Front wheel drive

Engine

3-cylinder, 136 hp / 230 Nm

Consumption

6.9 L/100km (VES band B)

Acceleration

9.0 sec (0 - 100 km/h)



# THE ALL-NEW BMW 2 SERIES ACTIVE TOURER. LAUNCH EDITION HIGHLIGHTS.

Panoramic sunroof.



Driving Assistant package including BMW Maps with AR view.



Head-Up Display.



Parking Assistant Plus package with 360-degree camera





# THE ALL-NEW BMW 2 SERIES ACTIVE TOURER. ADAPTIVE M SUSPENSION.

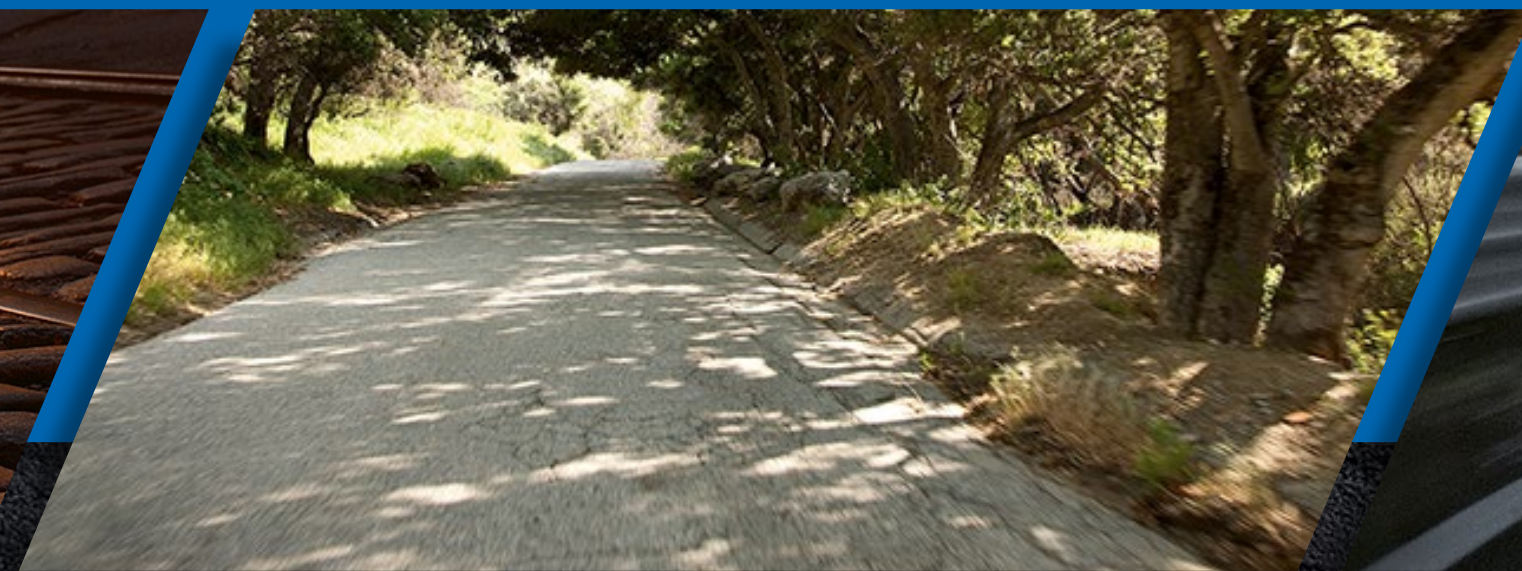


Sport steering.



Chassis lowering: **15 mm.**

Adaptive M suspension with frequency-selective damping.





# THE ALL-NEW BMW 2 SERIES COUPÉ.



# 2



# A STRONG HERITAGE.

2021  
**The all-new BMW 2 Series Coupé**  
Continues the **long tradition** of particularly driver-oriented, compact and powerful 2-door models.



1968 —————  
**BMW 2002**



1986 —————  
**BMW M3 Coupé**



2011 —————  
**BMW 1 Series M Coupé**



2013 —————  
**BMW M235i**



2016 —————  
**BMW M2**





# THE ALL-NEW BMW 2 SERIES COUPÉ. TRADITIONAL YET MODERN DESIGN.

**Single round  
headlamp**

**Stunning  
proportions**

**Wide kidney grille with  
intelligent flaps**

**Bold surfacing with  
triangular air intake**

**Flared wheel arches below  
a muscular power dome**





# THE ALL-NEW BMW 2 SERIES COUPÉ. TRADITIONAL YET MODERN DESIGN.

**3D sculpted  
tail lamps**

**Crisp lines, integrated  
door handles**

**Extremely  
muscular rear**





# THE ALL-NEW BMW 2 SERIES COUPÉ. ENGINE PORTFOLIO.

	BMW 220i M Sport	BMW M240i xDrive
Drive architecture	Rear wheel drive	All wheel drive
Engine	In-line four-cylinder	In-line six-cylinder
Output	184 hp / 300 Nm	374 hp / 500 Nm
Acceleration	7.5 sec (0 - 100 km/h)	4.3 sec (0 - 100 km/h)





# THE ALL-NEW BMW 2 SERIES COUPÉ. DRIVING DYNAMICS.

**Low center of gravity.**

**Chassis technology**  
adapted from the  
BMW 3 and 4 Series.

**Specific steering settings** in conjunction with  
optimized wheel camber at the front axle.

**Balanced axle load distribution**  
of almost 50/50% front to rear axle.

**Optimised suspension system.**  
Stroke-dependent shock absorbers  
as standard.

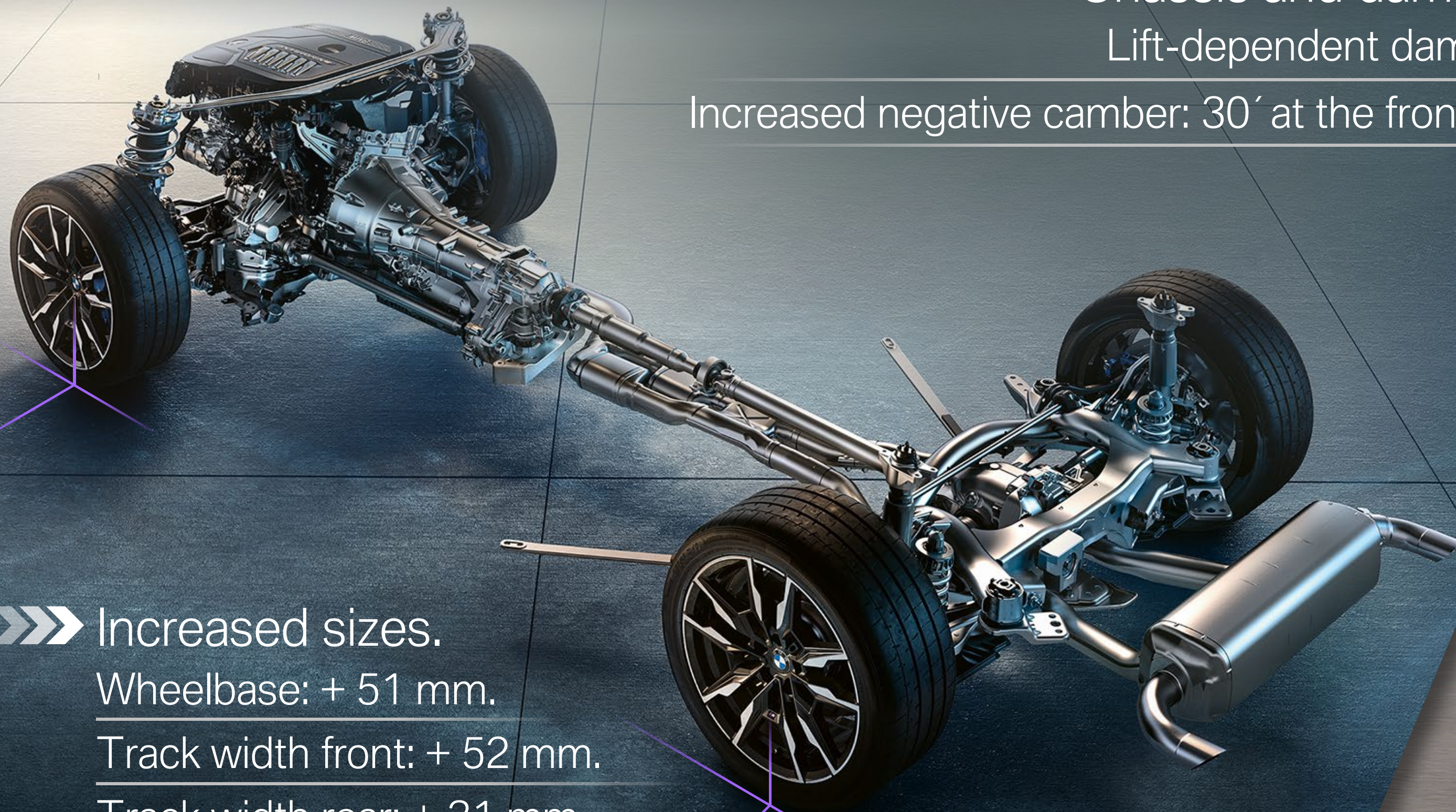
**Clever mix of materials** for reduced  
weight and improved body rigidity +  
safety.

**220i variant - M Sport  
suspension fitted as  
standard** with 18" M light alloy  
wheels and mixed tyres





# THE ALL-NEW BMW 2 SERIES COUPÉ. TECHNICAL HIGHLIGHTS COMPARED TO PREDECESSOR.



Chassis and dampers.

Lift-dependent dampers.

Increased negative camber: 30' at the front axle.



Optimized aerodynamics.

$C_d = 0.26$ .



Torsional stiffness.

Additional stiffening parts.

Stiffer rear axle carrier bushings.



Increased sizes.

Wheelbase: + 51 mm.

Track width front: + 52 mm.

Track width rear: + 31 mm.

Height: - 28 mm.

Larger and wider rims and tyres.



# THE ALL-NEW BMW M240i xDrive. UNMATCHED DRIVING DYNAMICS.



## **Optimum traction.\***

Rear-axle limited-slip differential as standard on the BMW M240i xDrive. Limited-slip effect 0 to 100%.

**Rear-axle-oriented**  
all-wheel system BMW xDrive.

## **Comfort and Dynamics.**

Adaptive M suspension fitted as standard, electronically controlled dampers.

## **Increased sizes.\***

Track width front: + 63 mm.  
Track width rear: + 35 mm.



## **Highly rigid body.**

Static torsional rigidity increased by + 12%.\*

## **Optimised aerodynamics.**

Aerodynamic lift: - 50%.\*

Revised underbody concept on the BMW M240i xDrive.

## **M Sport brakes.**

19-inch M light alloy wheels with mixed tyres.

\* Compared with predecessor.



Eight-speed Steptronic Sport transmission with shift paddles.

**4.3** sec.  
[0-100 km/h]

M Launch Control  
and M Sprint function.

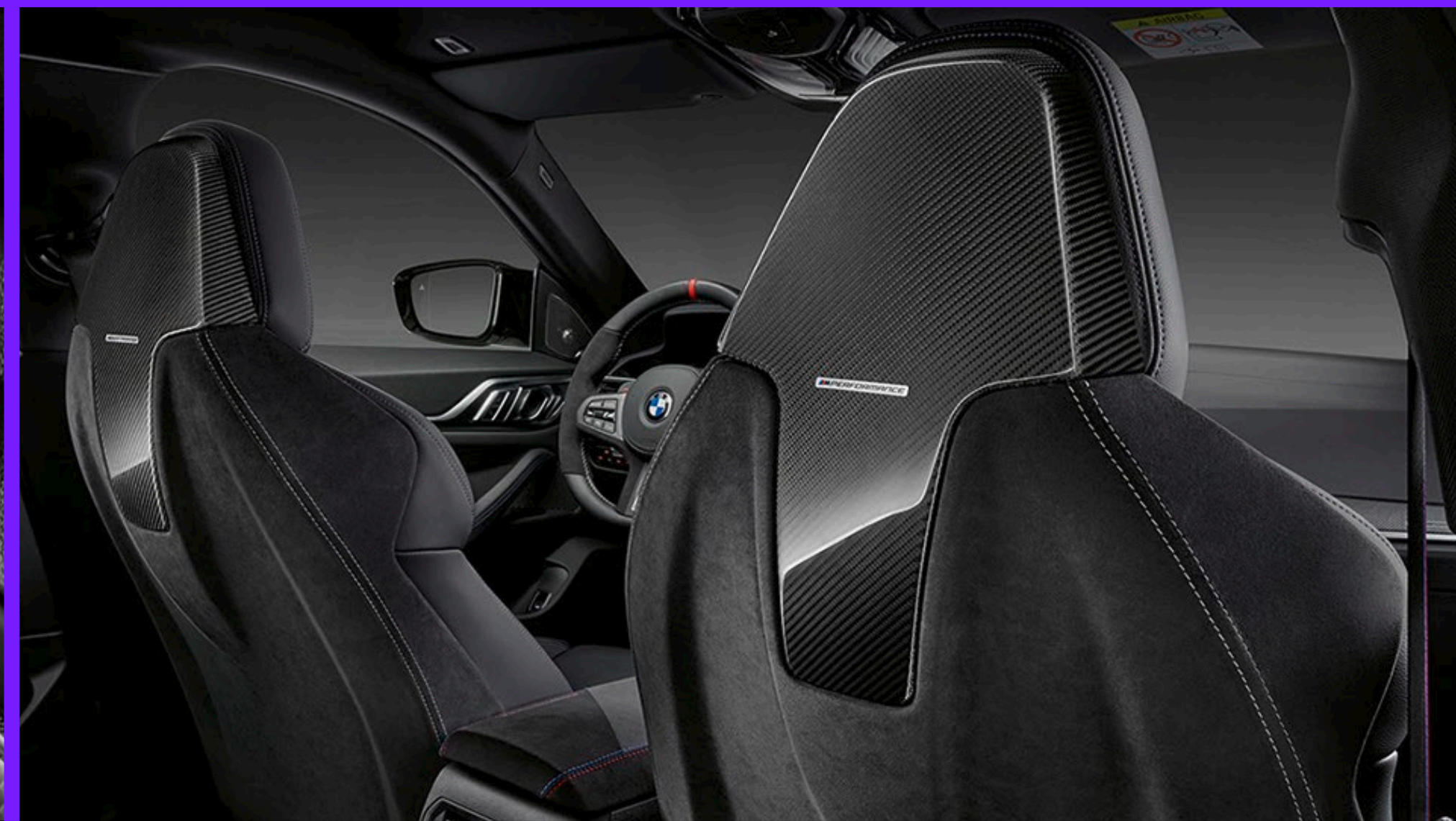




# THE ALL-NEW BMW 2 SERIES COUPÉ. M PERFORMANCE PARTS.

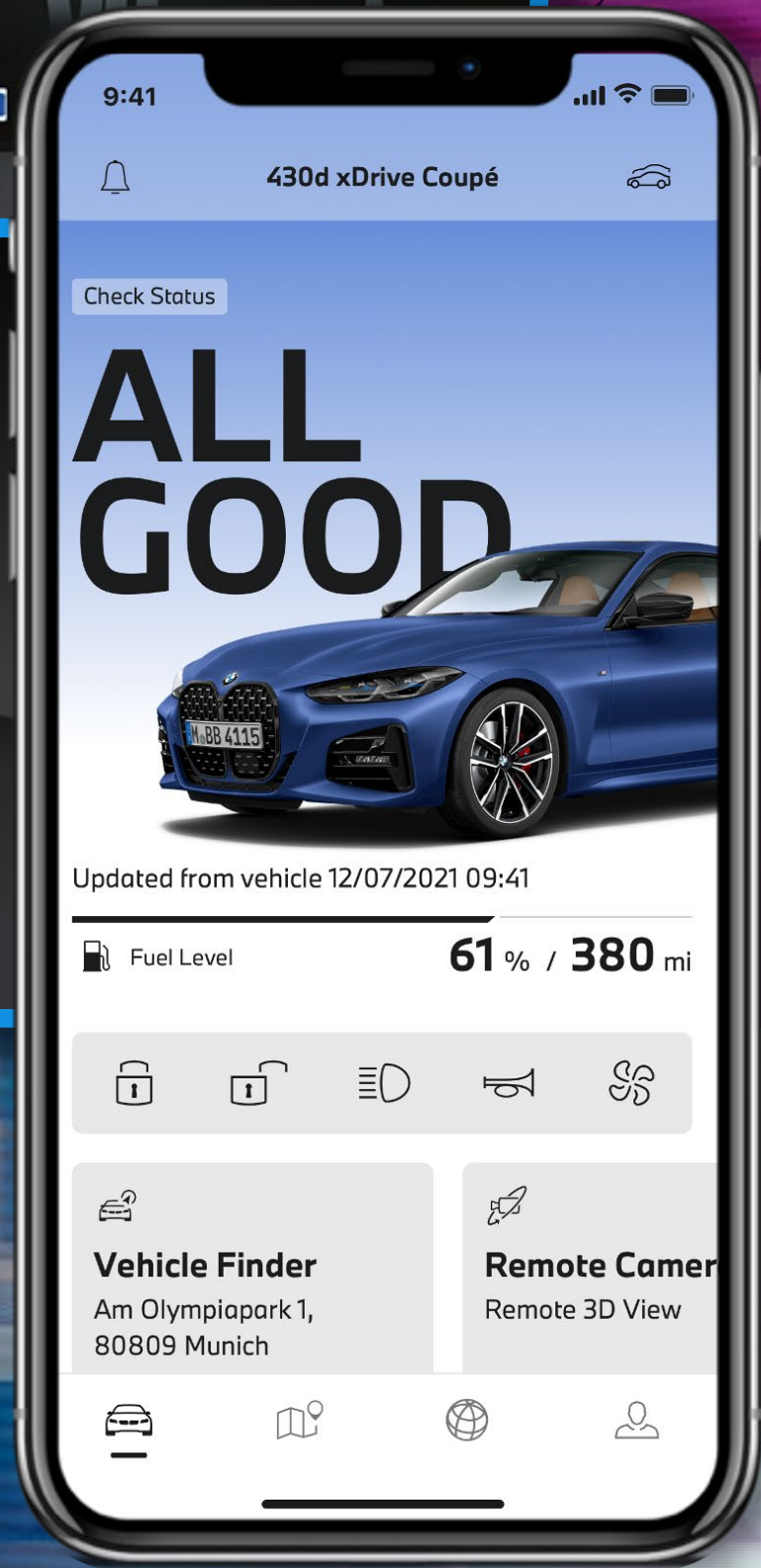
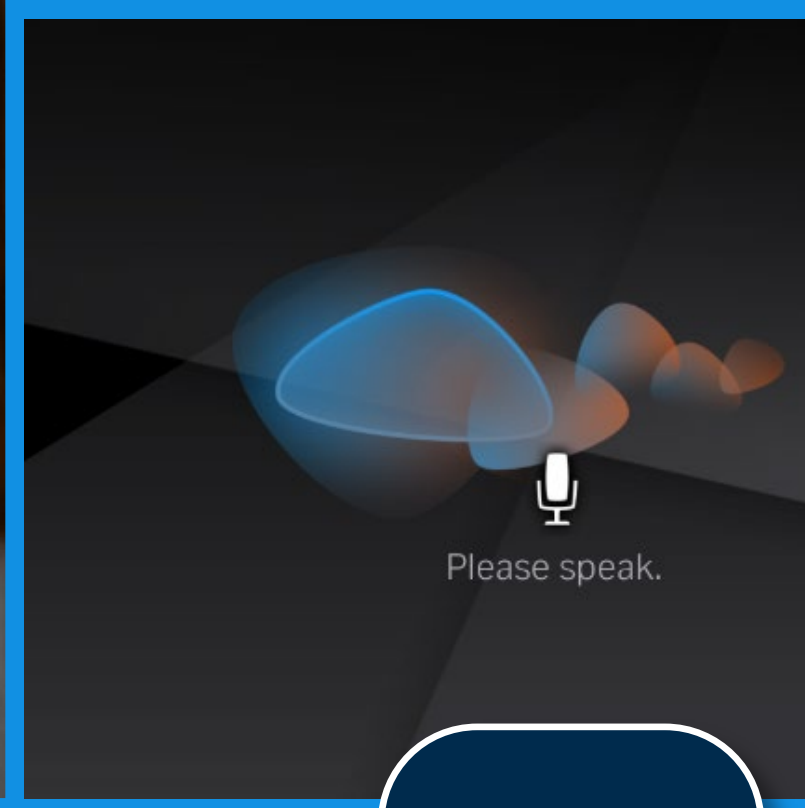


**Model-specific M Performance Parts**  
will also be available for the new BMW 2 Series Coupé from launch.





# BMW 2 SERIES MEDIA LAUNCH. DIGITAL PRODUCTS AND SERVICES.





# TOP OF THE LINE DIGITAL PRODUCTS AND SERVICES.



News  
Cars & Motors | BMW  
#031 Carsharing tips from top experts



Sport displays  
Nm 0 0 0 0 0  
kW 0 0 12 24 36 48  
NW N NE  
Please speak.



Navigation app interface showing a map and route.



BMW AG Niederlassung München  
Frankfurter Ring 15, 80807 München  
9 min 1.24 km



My BMW App



Apple CarPlay



BMW News



BMW



This is how sensors, the sensory organs in your BMW, work.  
Cars can't run without them: sensors. You can find them in the engine, in the airbags, on the wheels. They're key for recording the vehicle's environment.



ALL GOOD  
Updated from vehicle 02/5/2021 09:41  
Fuel Level ~35 l / 418 mi  
Vehicle Finder  
Remote Camera



Google Maps  
Waze  
BMW  
RTTI



Parking Assistant with Reversing Assistant



BMW Digital Key



Speed Limit Info



BMW Remote Software Upgrade



BMW Operating System 7 and 8



BMW iDrive



BMW Intelligent Personal Assistant



Lane Departure Warning



Real Time Traffic Information



Functions on Demand



Digital Key



Driver profiles



Woman holding a glowing globe.



Car interior dashboard.



Map interface showing a city street.



Lane Departure Warning



Speed Limit Info



Park Assist



Reversing Assistant



Camera picture



Settings



Car interior dashboard.



Main Street



SOS



Car interior dashboard.



Digital Key



Driver profiles



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Lane Departure Warning



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Reversing Assistant



Camera picture



Settings



Car interior dashboard.



Main Street



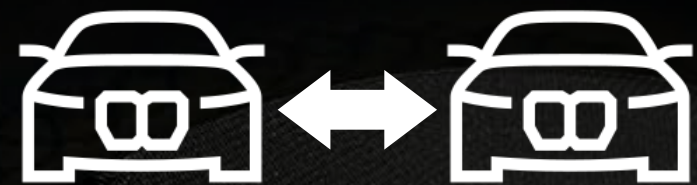
SOS



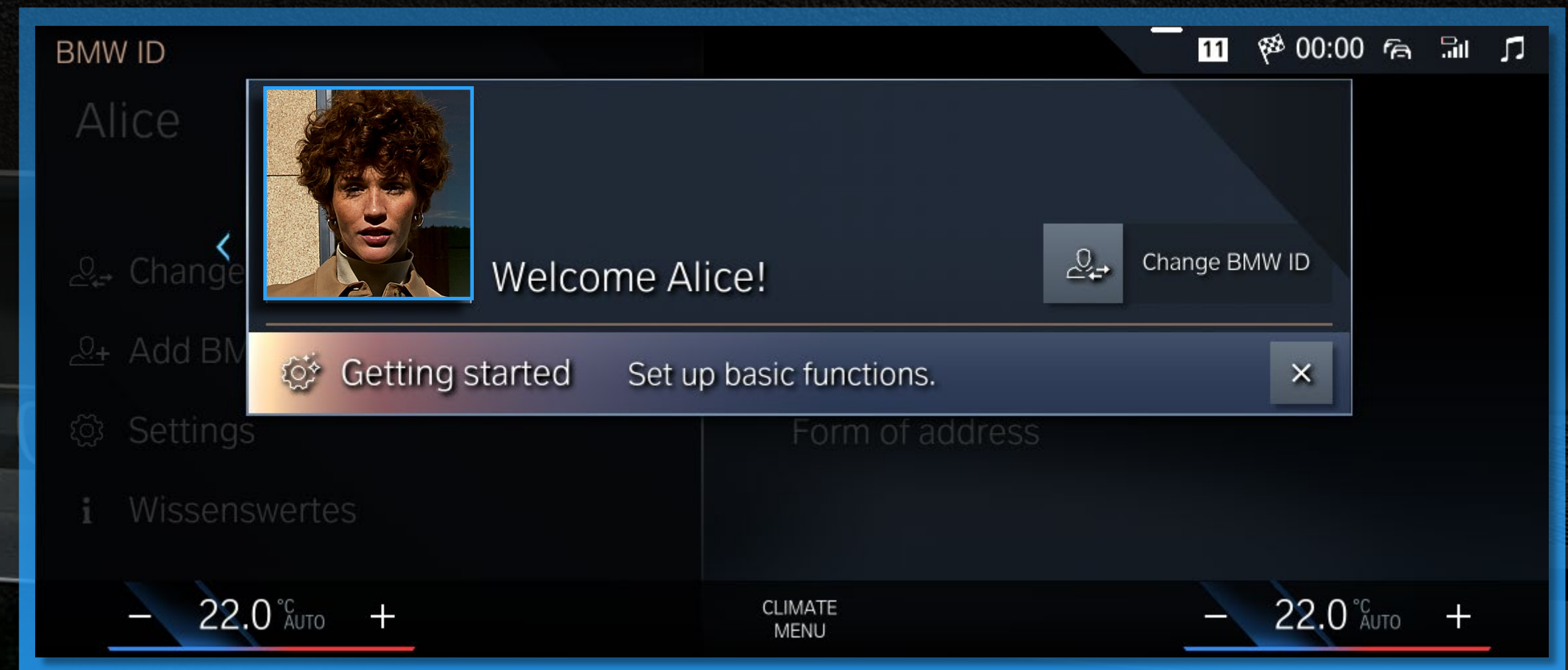
# THE ULTIMATE IN PERSONALISATION. BMW ID.

- Stores personalized vehicle settings.  
Seat, exterior mirrors, navigation settings, display layouts, shortcuts, driver assistance settings etc.

- Transferrable between vehicles.



- Easy to set up with  
My BMW App &  
QR code scan.





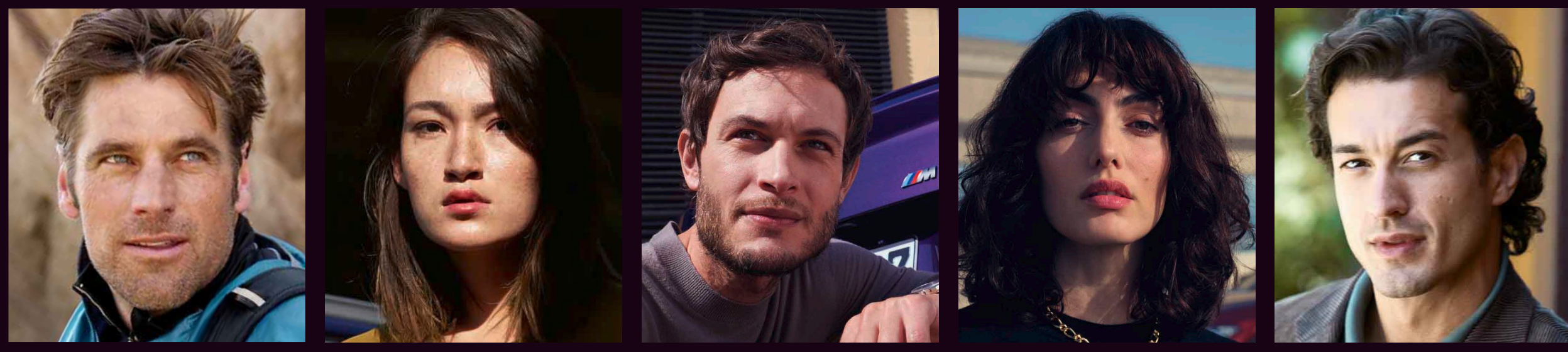
# OPERATING SYSTEM 7. BMW DIGITAL KEY.

01 Unlock car.  
Hold iPhone to door handle.

02 Start engine.  
Place iPhone in smartphone tray.



03 Invite friends.



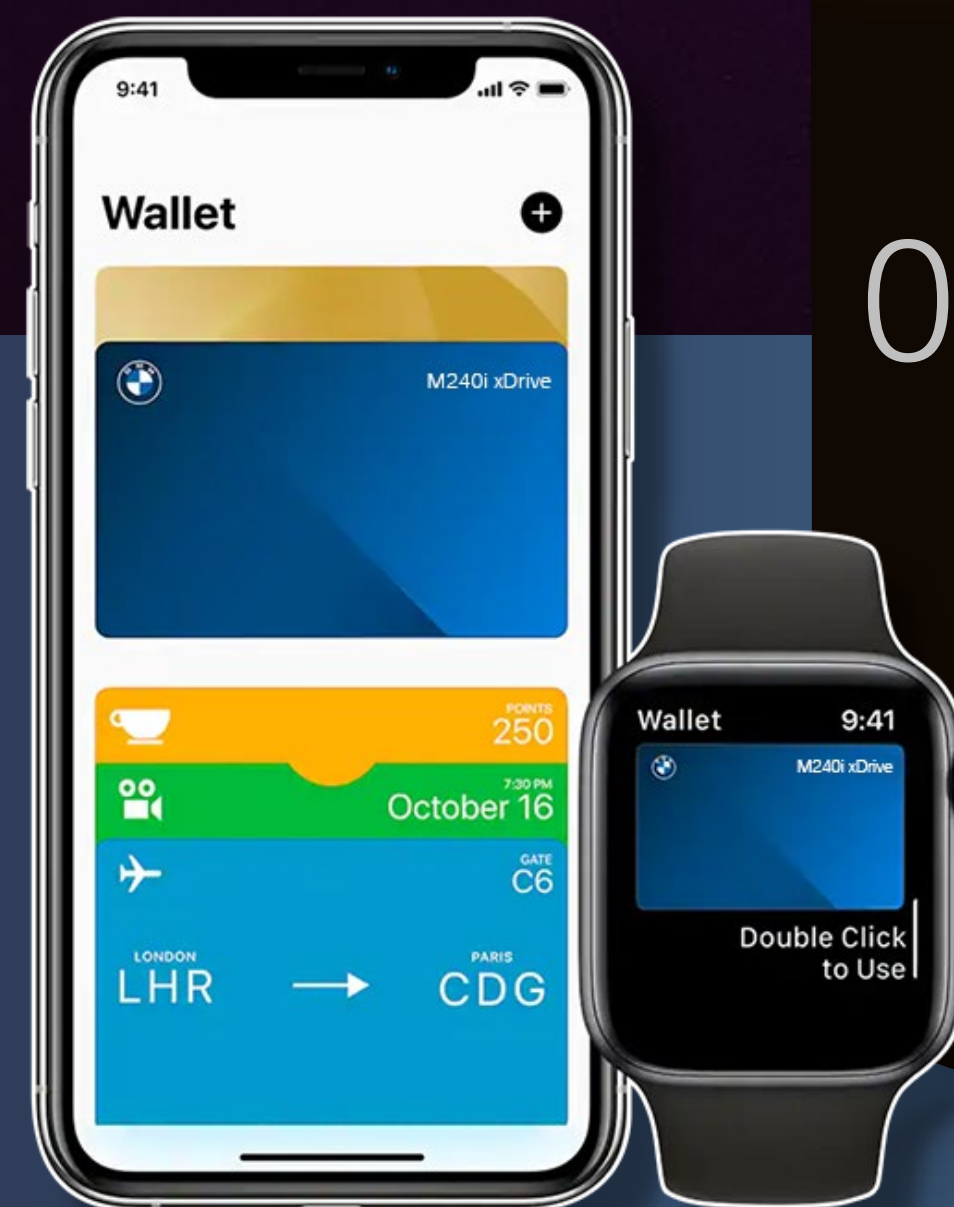
The owner can invite up to five friends.



04 Young drivers key.  
Owner can share a restricted key (e.g. reduced top speed, reduced maximum acceleration) to another person.

05 Also comes with "Key Card":  
Credit Card shaped NFC card which can be activated and used as a key.

Each key holder can also use a compatible smartwatch as a key.





# OPERATING SYSTEM 8. BMW DIGITAL KEY PLUS.

Great Entrance Moments:

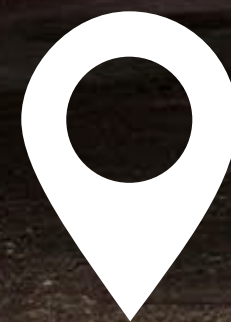
	3 metres >>>>>	1.5 metres >>>>>	Opening door >>>>>	Entering
Approaching	Exterior and interior light orchestration.	Vehicle unlocks automatically via car key or smartphone.	Display start & Welcome screen. Interior contour lighting switch on 100%.	Personalization of settings.





# MY BMW APP – THE DIGITAL COMPANION.

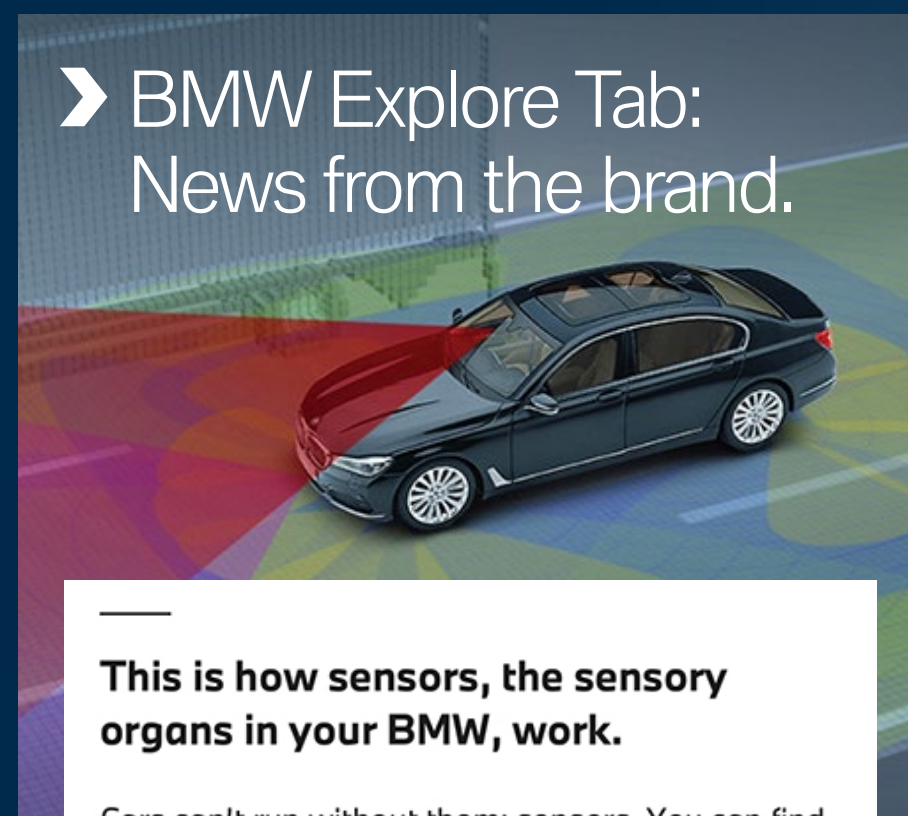
➤ Receiving information about the car's status (lock/unlock, charging status, climate, location etc.)



➤ Planning travel routes and transferring them to the car.

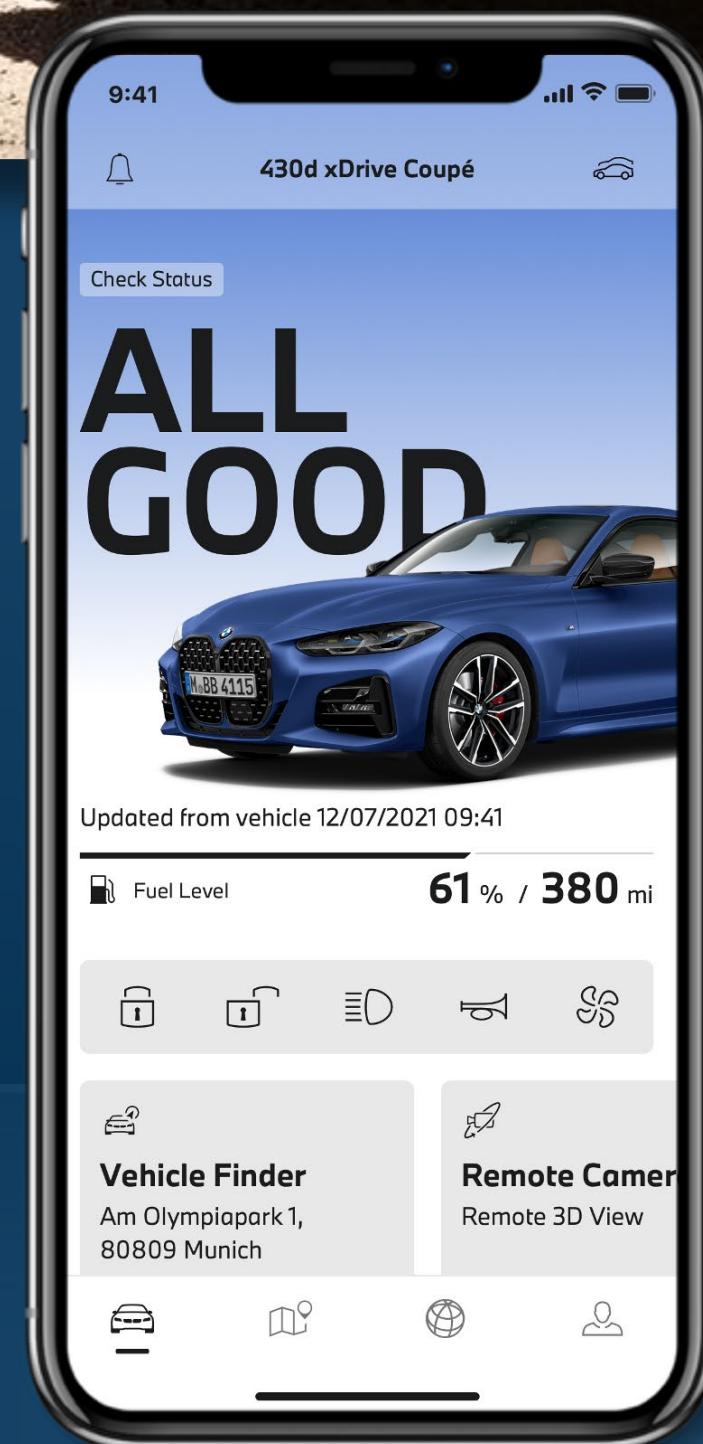
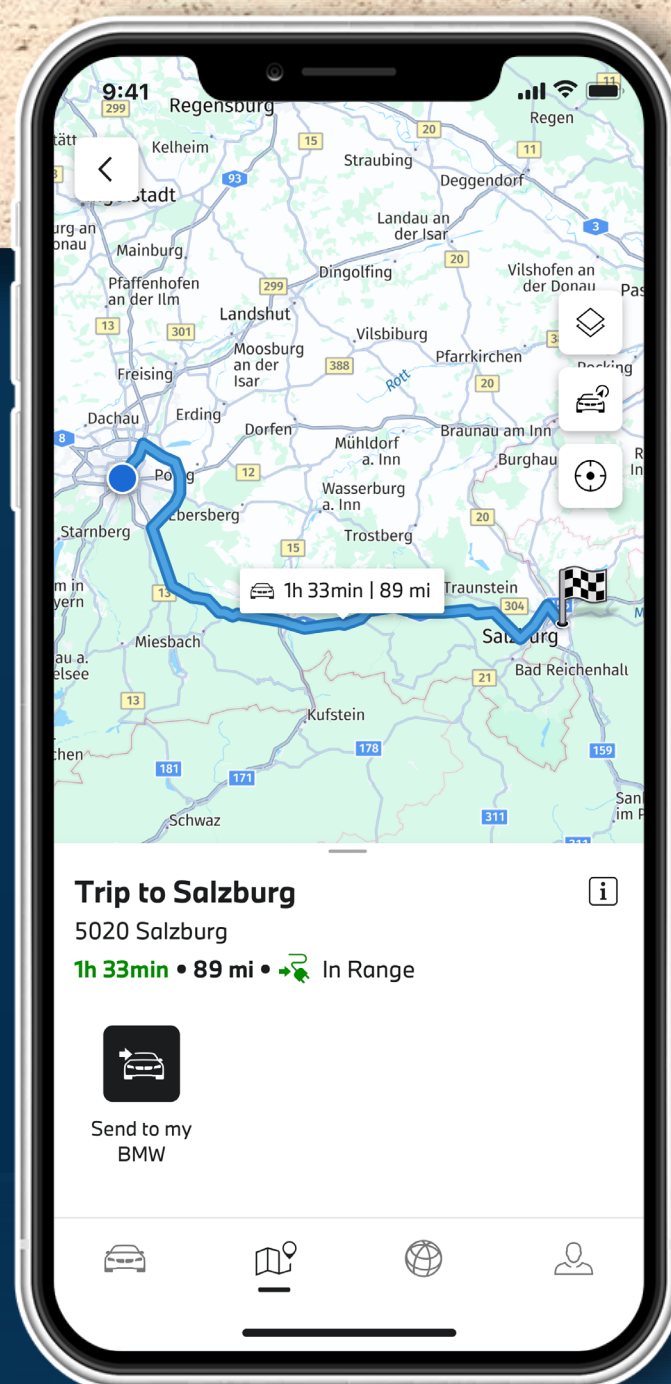


➤ BMW Explore Tab:  
News from the brand.



**This is how sensors, the sensory organs in your BMW, work.**

Cars can't run without them: sensors. You can find them in the engine, in the airbags, on the wheels. They're key for recording the vehicle's environment



➤ NEW and exclusive Digital Tyre Diagnosis:  
The My BMW App displays the wheel-specific tyre pressure as well as the wear status.  
The My BMW App also informs the customer about necessary tyre service actions e.g. if a loss of tyre pressure is detected.

