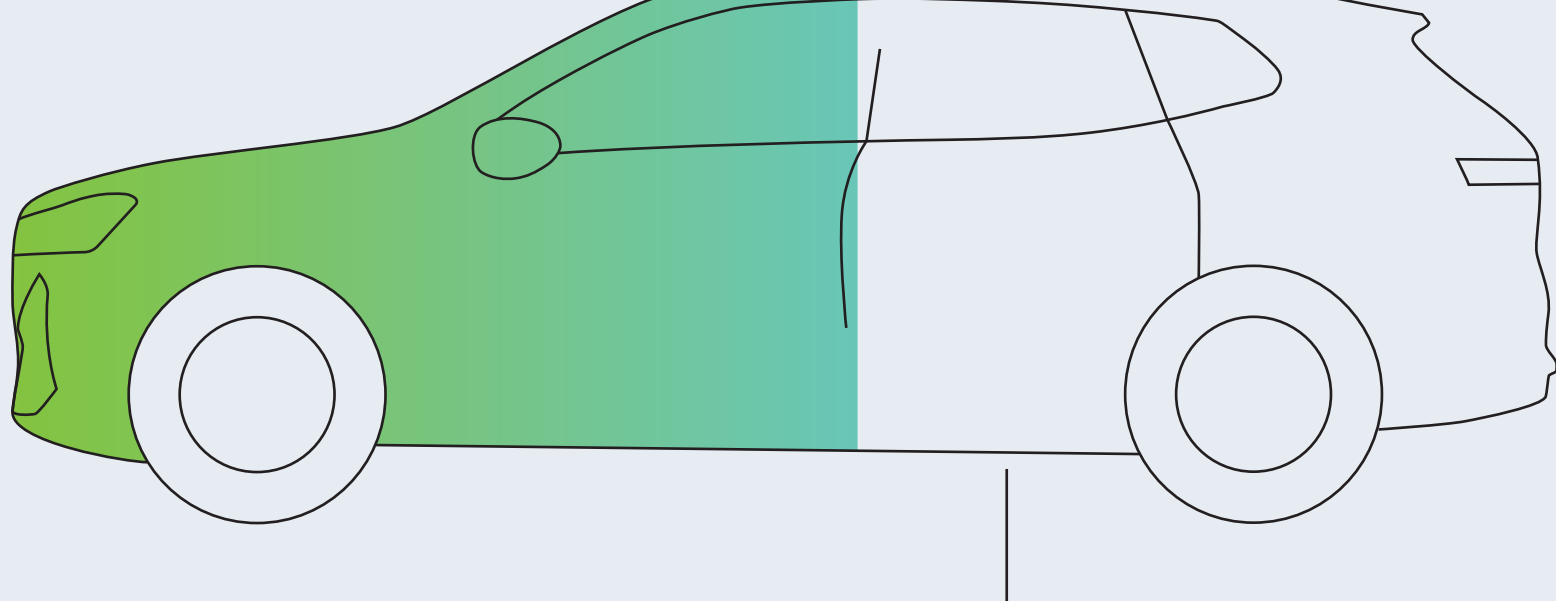


SHIFTING PERSPECTIVES ON EVS

A REGIONAL LOOK TO GOING GREEN

1 78% of drivers in Southeast Asia want to see more EVs on the road for a more desirable and environmentally conscious world.



48% would most consider purchasing an EV themselves.

2 Despite the familiarity, misconceptions remain, highlighting a need for greater education.

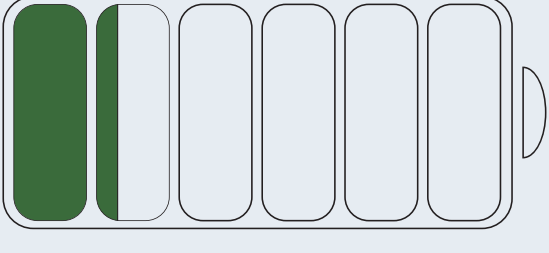
Myths about EVs.



34% EVs are more expensive to service or maintain over a period of 10 years.

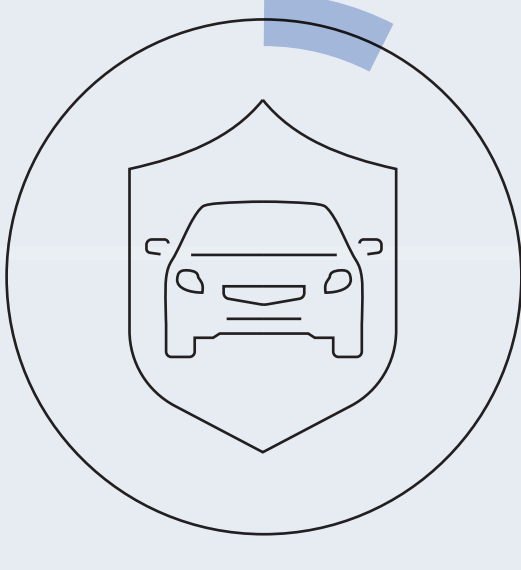


40% EVs can only travel up to 100km before needing a recharge.



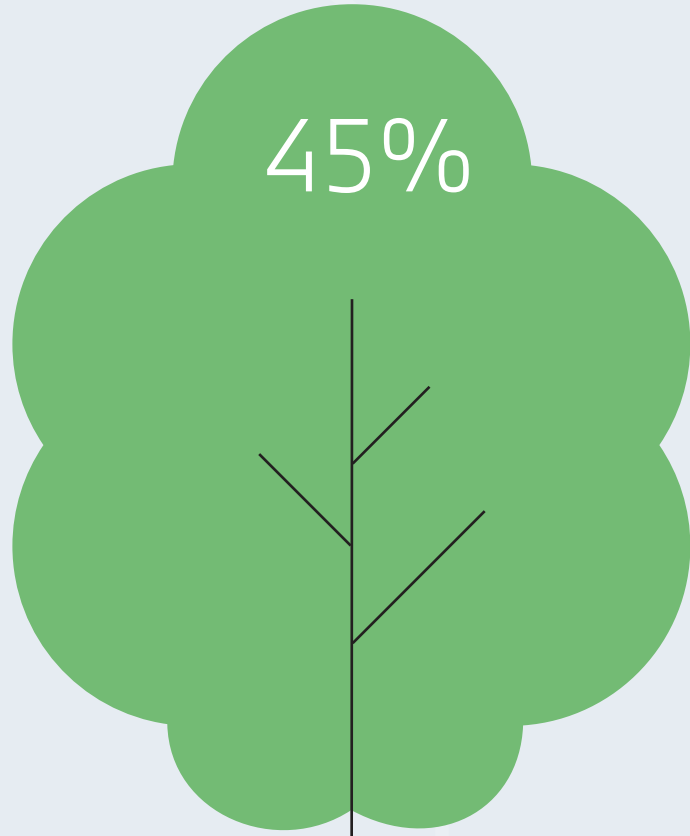
29% Charging an EV is tricky.

3 91% noted that a physical aftersales service centre for all their maintenance needs is important.

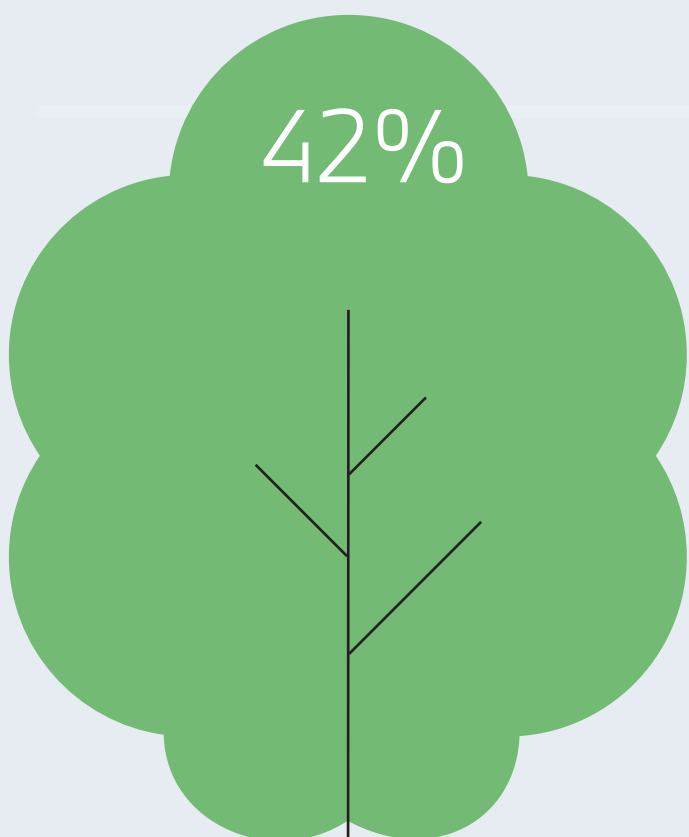


Perceptions about the safety of electric vehicles is promising with just **7%** of respondents indicating concerns over safety.

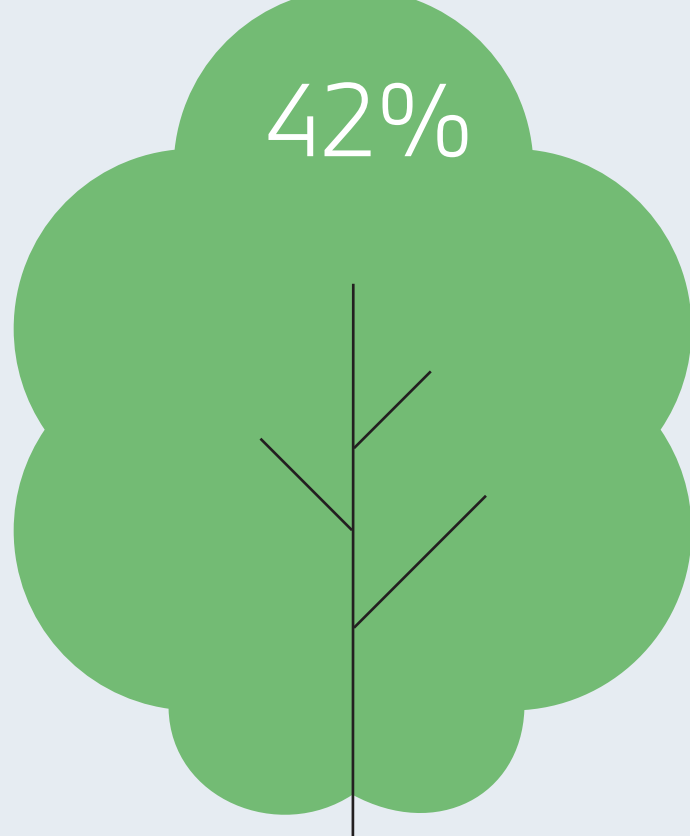
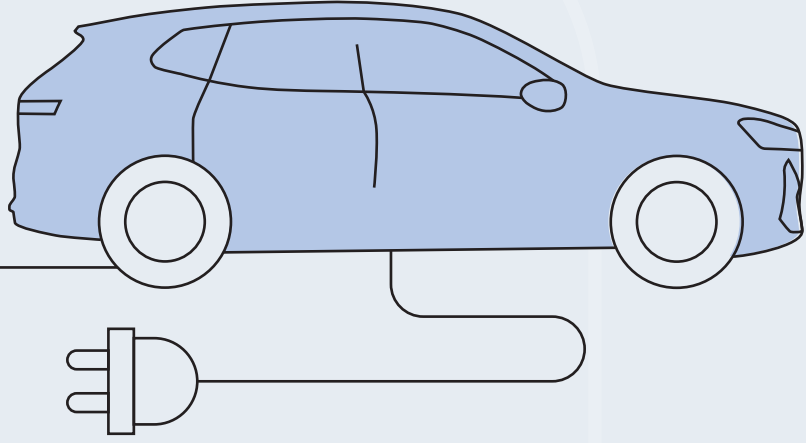
4 Motivation to go electric.



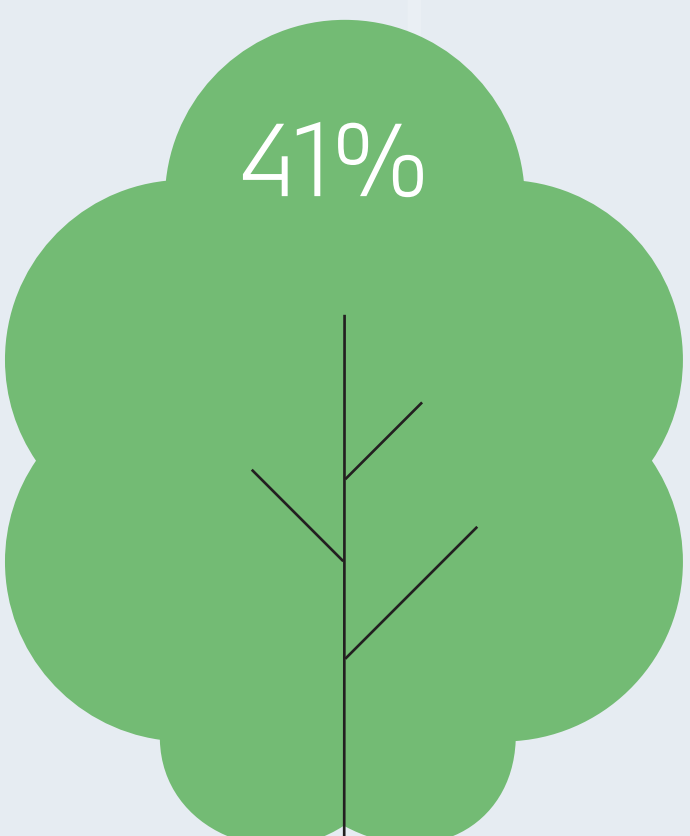
Cost similar to petrol/diesel cars.



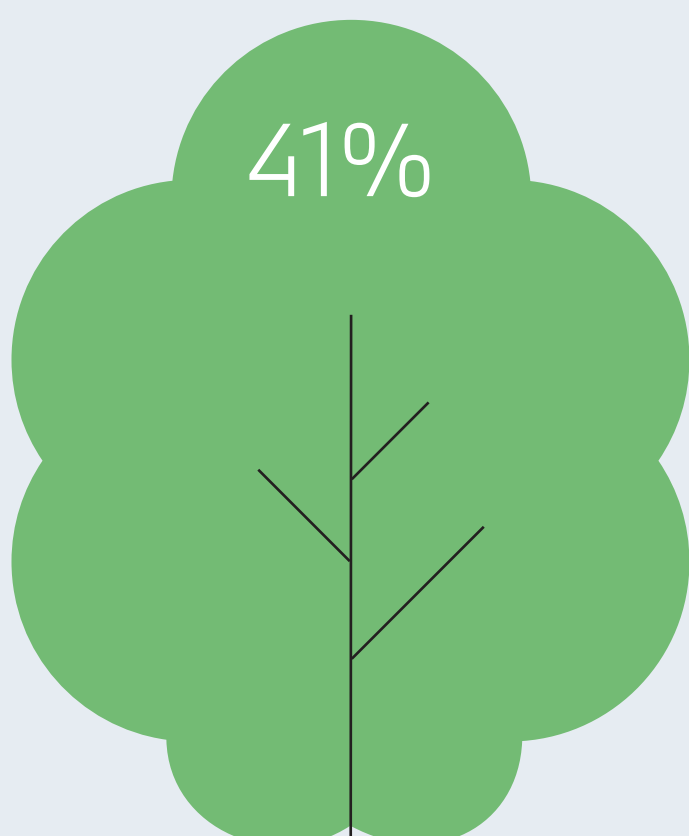
A 10-year warranty on the battery.



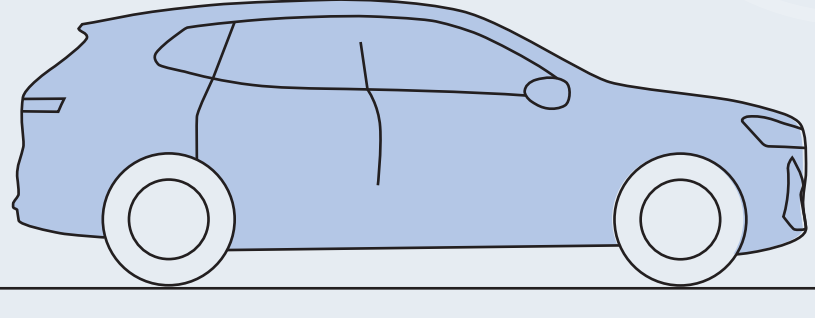
Access to charging stations.



Reduced carbon emissions.



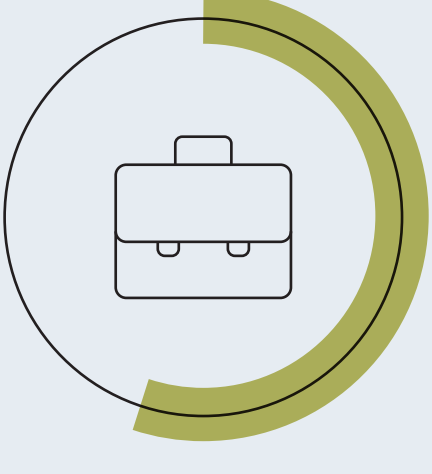
Performance.



5 EV usage.



59% Daily errands.



55% Work commute.



37% Weekend travel.