

## Corporate Communications

### Media Information

28 July 2022

### **The MINI Pat Moss Edition now available in Singapore.**

Exclusive limited run of five units across MINI Cooper S 3-Door and 5-Door models.



**Singapore.** MINI Asia and Eurokars Habitat are pleased to announce the launch of the MINI Pat Moss Edition in Singapore. Out of a limited worldwide run of 800 units, only 5 units are specially available here in MINI Cooper S 3-Door and MINI Cooper S 5-Door guises. These special editions are fitted with the John Cooper Works Aerodynamic Kit as standard, and are available solely with the Midnight Black or Pepper White exterior paintwork.



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### **The story behind the legends.**

In May 1962, the classic Mini was added to the list of winners of an international rally event for the first time. In the international Tulip Rally – from the Dutch municipality of Noordwijk to the French Riviera and back again – Pat Moss achieved the best time over the distance in the classic Mini Cooper. Success in the Netherlands turned the classic Mini, Pat Moss, and her co-driver Ann Wisdom into enduring heroines in a discipline otherwise dominated by significantly larger vehicles and at the time entirely the preserve of men.

One of the remarkable details of the first rally triumph for the classic Mini is the fact that Ann Wisdom insisted on taking part in the Tulip Rally despite being pregnant: she went on to provide her team mate Pat Moss with unerring navigation guidance over the 2,500 km route. Mossie and Wizz – as they were known in the paddock – formed a successful duo for seven years. The two women had the courage to compete in a male-dominated sport – and they brought about fundamental changes, too. The younger sister of Formula 1 driver Sir Stirling Moss, Pat Moss also won the Sestriere Rally in Italy in 1968, achieved a podium finish in numerous other international competitions, and was crowned European Ladies' Rally Champion five times. Ann Wisdom is considered the first professional woman co-driver in the history of rallying. As successful sportswomen in their own right, the two viewed their courageous foray into a male-dominated domain with typical British understatement. "We didn't see ourselves as pioneers back then," said Ann Wisdom years later. "We were just entering a rally."

Pat Moss and Ann Wisdom paved the way for an extraordinary career for the classic Mini. In 1964, 1965 and 1967, the British small car secured outright victory in the Monte Carlo Rally. Decades later, MINI became the dominant brand in the world's toughest endurance rally, achieving overall victory in the Dakar Rally four times in a row from 2012 to 2015. Two more overall victories followed in 2020 and 2021.

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### **The Pat Moss Edition – a tribute to history.**

60 years after her historic win, MINI celebrates the talent, courage, and passion of the British woman racing driver with a fascinating special edition. The MINI Pat Moss Edition is a tribute to a female racing pioneer, MINI's rally history, and true team spirit. It not only commemorates the launch of the classic Mini's extraordinary sporting career, but also marks a pioneering achievement for female power in motorsports.

Unconventional design features and stylish details characterise the Pat Moss Edition. With the Cooper S 4-cylinder turbo engines offering an output of 178 hp and 280 Nm of torque, these cars bring the thrills of sporty driving fun to everyday motoring. The standard-fit adaptive suspension provides an optimised balance between sportiness and ride comfort.



A standout feature on the MINI Pat Moss Edition is the Multitone Roof. For the first time, a colour gradient extending from Chilli Red to Melting Silver and Jet Black is available. This was created through the automated Spray Tech process at the MINI plant in Oxford. Minimal deviations in the colour pattern caused by changing environmental conditions ensure that every MINI with a Multitone Roof has the character of a unique specimen right on the factory line itself. This charismatic roof paintwork is set off nicely by the red exterior mirror caps fitted as standard.

Another winning detail - a stylized tulip symbolising the first rally victory. This graphic appears on the C-pillars and side scuttles of the edition vehicles along with the inscription "Pat Moss". The floating wheel hub covers on the 17" John Cooper Works Track Spoke Wheels with



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runflat tyres also feature an exclusive design with a motif based on the outline of the typical Dutch flower and the MINI wordmark.

The key facts of the 1962 Tulip Rally appear as textual highlights below the side scuttles on the front side panels: the route Noordwijk – Monte Carlo – Noordwijk, the distance of 2,500 km, the vehicle (namely a Mini Cooper), and its starting number 104. These are supplemented with the slogan that still applies to MINI to this day: “born to compete”.



Another design element used for the first time is the horizontally aligned bonnet stripe in white. The printed combination of three-dimensional numbers and letters – 737 ABL – is the registration number of the classic Mini that won the 1962 Tulip Rally. Meanwhile, the original signature that Pat Moss wrote on the bonnet of her car after one of her victories adorns the front apron of the edition model as a graphic imprint.



Other stylistic touchers can be found in the interior of the Pat Moss Edition. Slide onto the John Cooper Works sports seats clad in carbon black Dinamica Leather, and one immediately notices the Nappa leather steering wheel bearing the edition emblem in the form of a tulip graphic which appears on the clip of the lower spoke. Pat Moss's iconic signature is also found on the Piano Black interior surface in the passenger area. Another eye-catching detail – an abstract depiction of engine pistons moving up and down

creates the motif for a graphic on the interior surface on the driver's side, and serves double



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duty with the bars of different heights forming the shape of the letters “M” and “W” – standing for “Moss” and “Wisdom”.

In terms of driver assistance, all customers can enjoy the MINI navigation system which includes Real Time Traffic Information, ensuring that they are kept on the best possible route. Wireless Apple CarPlay is also available for drivers to stay plugged in on the go, and wireless charging ensures that their phone is kept charged as well. The Driving Assistant package is fitted as standard on all variants of the MINI Pat Moss Edition. This camera-based system increases safety on the road by recognising and reporting speed limits. The collision warning and pedestrian warning systems with city braking function make it easier to avoid dangerous situations, particularly in city traffic. Notable features in the Driving Assistant package include Park Distance Control with sensors at the rear and the rear view camera, as well as cruise control with braking function.

The lane departure warning feature helps the driver stay safely on the chosen course at speeds between 70 and 210 km/h. To prevent unintentional lane departure, the system registers markings at the edge of the lane and alerts the driver if there is a risk of deviation by vibrating the steering wheel. Other innovations in the Driving Assistant package include the camera-based speed and distance control – these help the driver keep a safe distance from the vehicle in front, and the speed limit information system detects and displays speed limits as they apply to the current section of road.

Additional information enclosed:

1. The MINI Pat Moss Edition prices.
2. The MINI Pat Moss Edition specifications.

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**About MINI in Asia**

MINI is headquartered and manufactured in Oxford, UK and is a brand of BMW Group. In East Asia, this iconic car is sold in Singapore, Brunei, Vietnam, New Caledonia, Guam, Sri Lanka, Tahiti, Philippines and Indonesia. The full range of MINI is available in these markets – MINI Electric, MINI 3-Door, MINI 5-Door, MINI Convertible, MINI Clubman, MINI Countryman, and MINI John Cooper Works.

For more information: [www.mini.com.sg](http://www.mini.com.sg).

**About Eurokars Habitat Pte Ltd**

In 2006, the first ever MINI Habitat, developed by Eurokars Group, was officially opened to the public. Voted as the best MINI Showroom in 2009 at the International MINI Dealer Conference held in London, MINI Habitat encompasses the vibrant colours, quirky designs and trademarks of the MINI brand. Currently, MINI Habitat houses the MINI Electric, MINI 3-Door, MINI 5-Door, MINI Convertible, MINI Clubman, MINI Countryman, as well as the full range of MINI John Cooper Works.

For more information: [www.eurokarsgroup.com](http://www.eurokarsgroup.com).

MINI Habitat is located at 27 Leng Kee Road.

Operation hours:

Mon – Sat 8.30AM – 7.00PM.

Sun and public holidays 10.00AM – 6.00PM.

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### 1. The MINI Pat Moss Edition prices.

Model	VES Band	Retail price (at press time)
MINI Cooper S 3-Door Pat Moss Edition	B	\$240,888
MINI Cooper S 5-Door Pat Moss Edition	B	\$243,888

### 2. The MINI Pat Moss Edition specifications.

#### **MINI Cooper S 3-Door Pat Moss Edition.**

Four-cylinder petrol engine with MINI TwinPower Turbo Technology (turbocharging, direct injection, VALVETRONIC), 7-speed Steptronic Sport transmission with double clutch.

Capacity: 1,998 cc.

Max output: 178 PS at 5,000-6,000 rpm.

Max torque: 280 Nm at 1,350-4,200 rpm.

Acceleration: 0-100 km/h in 6.6 seconds.

Top speed: 235 km/h.

Average fuel consumption: 5.9 L/100 km.

CO<sub>2</sub> emissions: 135 g/km.

#### **MINI Cooper S 5-Door Pat Moss Edition.**

Four-cylinder petrol engine with MINI TwinPower Turbo Technology (turbocharging, direct injection, VALVETRONIC), 7-speed Steptronic Sport transmission with double clutch.

Capacity: 1,499 cc.

Max output: 178 PS at 5,000-6,000 rpm.

Max torque: 280 Nm at 1,350-4,200 rpm.

Acceleration: 0-100 km/h in 6.7 seconds.

Top speed: 235 km/h.

Average fuel consumption: 5.9 L/100 km.

CO<sub>2</sub> emissions: 136 g/km.