

**Media Information**

9 September 2022

**BMW showcases the first-ever BMW i7 in Singapore.**  
By invite-only, VIPs and prospective customers get up-close with the latest EV in the BMW line-up.

**Singapore.** BMW Asia today showcased the first-ever BMW i7 at the BMW i Pavilion at ION Orchard, L1 ION<sup>2</sup>. The all-electric flagship sedan will be available for viewing by invite-only from 9 – 18 September for VIPs and prospective customers to see up-close how a luxury sedan can effortlessly be combined with unwavering commitment to sustainability.

“BMW has been on an electric offensive since July 2021 with the introduction of the first-ever BMW iX3, followed by the BMW iX in December 2021 and then the BMW i4 in March 2022,” said Lars Nielsen, Managing Director of BMW Group Asia. “During this period, the demand for our EVs has well surpassed supply, proving more than ever that drivers in Singapore are ready to go electric. The BMW i7 is our first fully electric luxury sedan and customers are eagerly awaiting its arrival later this year. Until then, they have an opportunity to view our flagship model at the BMW i Pavilion and see first-hand what is making everyone go ‘Wow!’.”

**Subtle points to top-level sustainability.**

The first-ever BMW i7 brings a selection of distinctive design accents to mark out its particularly sustainable character. Its BMW kidney grille – fully enclosed to optimise airflow – sports the logo of the BMW i sub-brand. And the horizontal bar in the lower air intake, the decorative elements in the side skirts and rear apron, and the surrounds of the BMW logo at the front and rear all come in BMW i Blue as standard.

### **Unique sound experience with the new BMW IconicSounds Electric.**

Whatever the entertainment programme being enjoyed, BMW i7 customers will be greeted by another unmistakable sound experience in the form of BMW IconicSounds Electric. Pressing the Start/Stop button sparks an inspiring acoustic accompaniment that builds anticipation for the all-electric driving experience to come. This distinctive sound production is again the result of the collaboration between the BMW Group and Hans Zimmer. If desired, a drive sound developing a strikingly transparent timbre with spherical components delivers authentic feedback to every movement of the accelerator. The character of the sound alters according to the vehicle setting chosen with the My Modes button. This means that in SPORT mode, the car's aural spectrum is more dominant and powerful.

### **Pure luxury and dynamic performance with zero emissions.**

Driving pleasure, passenger comfort and a luxurious ambience without compromise – and with zero local emissions: the first-ever BMW i7 has it all. Its fifth-generation BMW eDrive technology comprises highly integrated drive units at the front and rear axles that bring together the electric motor, power electronics and transmission within a single, very compact housing, plus the accompanying charging technology and high-voltage battery.

Control of the adaptive recuperation function has been further refined in the first-ever BMW i7 to increase range. The efficiency with which power is taken on board the first-ever BMW i7 and the durability of its high-voltage battery both benefit from the latest advances in the field of charging technology. Compared with the BMW iX and BMW i4 models, the charging software has undergone further improvement, the temperature of the high-voltage battery is controlled more precisely and there is also an innovative facility for saving charging profiles. In addition to this, the BMW Maps navigation system displays the charging-optimised route even faster and in even greater detail in the first-ever BMW i7.

### **Electric motors with no critical raw materials in the rotor.**

The electric motors work according to the principle of an electrically excited synchronous motor, where it is a precisely controllable electrical feed that sets the rotor in motion rather than fixed permanent magnets. This allows the use of critical rare earth metals (required for magnetic components) to be avoided altogether in the manufacture of the rotor.

The virtually silent power delivery of the first-ever BMW i7 xDrive60, and the luxurious sense of driving comfort this instils, are further helped by improvements to the electric drive units' acoustics, a model-specific mounting concept and newly developed noise encapsulation for the electric motors. The motor driving the rear wheels generates peak output of 230 kW/313 hp, while the unit at the front axle produces 190 kW/258 hp. The duo of drive units delivers a combined maximum output of 400 kW/544 hp and posts overall torque of 745 Nm. All of which enables the first-ever BMW i7 xDrive60 to power from 0 to 100 km/h in 4.7 seconds.

The experience when accelerating is defined not just by the car's electrifying, instantaneous power delivery, but also by its supreme traction and directional stability. Underpinning the majestic dynamic prowess of the first-ever BMW i7 xDrive60 are its electric all-wheel drive and its precisely tuned driving stability systems headlined by the near-actuator wheel slip limitation. The fully variable drive system is intelligently connected with the system of powertrain and chassis control functions, whose extremely quick and precise responses help to sustain thrilling forward momentum even in adverse road and weather conditions. The top speed of the first-ever BMW i7 xDrive60 is electronically limited to 240 km/h.

The outstanding efficiency of the current BMW eDrive technology translates into combined electric power consumption of 19.6 – 18.4 kWh per 100 kilometres in the WLTP test cycle. This enables the first-ever BMW i7 xDrive60 to post a range of 590 – 625 kilometres, likewise in the WLTP cycle. The green credentials of the car (VES Band A1) qualify it for the highest rebate of \$25,000 in Singapore. The extensive standard specification, and a selection of wheels and tyres whose efficiency has been optimised across the full spectrum of

available sizes, give customers plenty of scope when choosing optional extras without them having any notable impact on range.

The car's impressive long-distance credentials are also down to the high-voltage battery's excellent energy density. The extremely slim high-voltage battery with a cell height of just 110 millimetres is located low down in the vehicle floor and provides 101.7 kWh of usable energy.

### **BMW Charging.**

In Singapore, BMW Group Asia is partnering with Shell to offer BMW i7 customers either a comprehensive home or public charging package. For home charging, customers will receive a wall-mounted AC charger with complimentary installation service. For public charging, customers will receive a subscription package of 10,000 kWh for 3 years at Shell Recharge stations with no monthly cap for charging, which is equivalent to 50,000 km of driving range (assuming average energy consumption at 20kWh/100km).

Combining BMW i design and reliability in the convenience of the customer's home, the wall-mounted AC charger provides a fast way to charge their vehicle at a rate of up to 11kW. Once the vehicle is plugged in, charging begins and will end automatically when the battery is fully charged or has reached the pre-determined level. In addition, the first-ever BMW i7 is compatible with all Type 2 public charging stations that are widely available across the island.

BMW Charging, a mobility service of BMW i, gives drivers access to one of the largest networks of public charging stations located in various office buildings, shopping malls, hotels and industrial parks in Singapore by using an RFID card and the Shell Recharge app that are already enabled for Shell Recharge stations. Payment of the electric current used is made via the Shell Recharge app.

### **BMW i Pavilion @ ION Orchard.**

Intimate and eye-catching, the BMW i Pavilion provides the community with an opportunity to experience the latest BMW i vehicles, outside of the showroom, and learn first-hand why those looking to make the switch are turning to BMW as their electric individual mobility brand of choice.

From 9 – 18 September, the first-ever BMW i7 will be exclusively available for private viewing at the BMW i Pavilion. Customers who are keen to see the car in the flesh (by appointment only) are welcome to speak with the representatives from Performance Motors Limited or Eurokars Auto, the official dealerships of BMW vehicles in Singapore. They can be contacted via: <https://www.bmw.com.sg/en/ssl/find-a-retailer.html>

For more information on the BMW i Pavilion, please visit:

<https://www.bmw.com.sg/en/topics/fascination-bmw/ipavilion.html>

Customers who wish to register their interest in the first-ever BMW i7, please visit:

<https://bethefirst.bmw.com.sg/the7/>

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**The BMW Group**

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises over 30 production sites worldwide; the company has a global sales network in more than 140 countries.

In 2021, the BMW Group sold over 2.5 million passenger vehicles and more than 194,000 motorcycles worldwide. The profit before tax in the financial year 2021 was € 16.1 billion on revenues amounting to € 111.2 billion. As of 31 December 2021, the BMW Group had a workforce of 118,909 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company set the course for the future at an early stage and consistently makes sustainability and efficient resource management central to its strategic direction, from the supply chain through production to the end of the use phase of all products.

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## 1. The first-ever BMW i7 price.

Model	VES Band	Estimated price (without COE)
BMW i7 xDrive60	A1	\$500,000

## 2. The first-ever BMW i7 specifications.

### Vehicle Category

Drive Type / Body Style: Battery electric vehicle (BEV) / Sedan

### Power Unit

Drive concept: Electric all-wheel drive, drive torque sent by one electric motor to the front wheels and one to the rear wheels, as required, in a coordinated process.

Max system output: 400 kW / 544 hp at 5,000 – 12,000 rpm.

Max system torque: 745 Nm at 0 – 5,000 rpm.

Type of transmission: Two-stage single-speed transmission with fixed ratio.

### Electric Motor

Motor technology: Fifth-generation BMW eDrive technology: electrically excited synchronous motors, power electronics and two-stage single-speed transmission sharing the same housing, generator function for recuperating energy.

### High-voltage Battery

Storage technology: Lithium-ion.

Installation: Underfloor.

Voltage: 376.4 V.

Battery capacity: 280.8 Ah.

**Performance**

Acceleration (0 – 100 km/h): 4.7 seconds.

Top speed (electronically limited): 240 km/h.

**Electric Power Consumption / Range**

Electric power consumption: 19.7 kWh/100km.

Range (WLTP): 590 – 625 km.