



## **Media Information**

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# A tale of two dealers – What to know when owning and buying a BMW in Singapore.



**Singapore.** The stage has been set with two official authorised BMW dealers now operating in Singapore. However, BMW Asia understands that new and existing customers still might have some questions around the nitty gritty details.

Here is a quick reference guide to make owning or buying a BMW a bit simpler.

PRICING	Both dealers retail the same range of vehicles, from BMW i to BMW
	M, including warranty and servicing.
	The main difference is in the customer experience. Choose the dealer that feels right for you!

BMW ALL- INCLUSIVE SERVICE  BMW WARRANTY, & ROADSIDE ASSISTANCE	As of 1 October 2022, all new BMW customers will be provided with 5-year BMW Service Inclusive Plus and BMW Extended Warranty at no additional cost.  These servicing and warranty packages purchased are sold by BMW AG or BMW Asia. Therefore, they can be utilised with any authorised dealer, with customers facing no repercussions.  Terms and conditions apply.
SERVICING AND MAINTENANCE	<ul> <li>BMW customers can have their vehicles serviced and maintained at any of the following authorised service centers:</li> <li>Sime Darby Performance Centre (303 Alexandra Road, Singapore 159941)</li> <li>Sime Darby Business Centre (315 Alexandra Road, Singapore 159944)</li> <li>East Coast Centre (280 Kampong Arang Road, Singapore 438180)</li> <li>Eurokars Auto (29 Leng Kee Road, Singapore 159099) NEW*</li> <li>Eurokars Aftersales Centre with BMW-certified body and paint shop (27A Tanjong Penjuru) NEW*</li> <li>Contact each centre and find an appointment that best suits your schedule. Hot tip – you'll have a better chance of booking your preferred timing on low-peak days (Tue – Thu)!</li> </ul>
'COLLECT AND DELIVERY' SERVICE	For added convenience, both dealers can collect and deliver vehicles to your preferred locations so servicing your vehicle doesn't disrupt your daily life.
USED CARS	Both dealers accept trade-ins and retail pre-owned vehicles.     Performance Premium Selection Limited     Eurokars Pre-Owned (Note: BMW Premium Selection by Eurokars Auto Pte Ltd will only begin in H2 2023.)

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### The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises over 30 production sites worldwide; the company has a global sales network in more than 140 countries.

In 2021, the BMW Group sold over 2.5 million passenger vehicles and more than 194,000 motorcycles worldwide. The profit before tax in the financial year 2021 was  $\in$  16.1 billion on revenues amounting to  $\in$  111.2 billion. As of 31 December 2021, the BMW Group had a workforce of 118,909 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company set the course for the future at an early stage and consistently makes sustainability and efficient resource management central to its strategic direction, from the supply chain through production to the end of the use phase of all products.

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