

**Media Information**

12 January 2023

**MINI showcases MINI STRIP and MINI Recharged at Singapore Motorshow 2023.**

Created in collaboration with British designer Sir Paul Smith.



*MINI STRIP.*



*MINI Recharged.*

**Singapore.** MINI Asia and Eurokars Habitat today presented the **MINI STRIP** and **MINI Recharged** at the Singapore Motorshow 2023, Singapore's largest annual motoring event held at the Suntec Singapore Convention Centre. The two project vehicles, created in collaboration with British designer Sir Paul Smith, are on display alongside the MINI One 5-Door Undaunted Package, and new iterations of the MINI Electric Resolute Edition and the MINI Countryman Untamed Edition.

"It's great to be back at the Singapore Motorshow after three years and with two exciting project vehicles," said Mr. Kidd Yam, Head of MINI Asia. "We are proud to present the MINI x PAUL SMITH cars for the very first time in Singapore as they are designed in a minimalistic, sustainable approach using recycled, recyclable, and renewable materials. They demonstrate a

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new take on going green, with the purpose of kickstarting conversations on what sustainability can look like in the future.”

Ms. Cheryl Chiok, Managing Director of Eurokars Habitat, added, “We’re thrilled to be part of the Singapore Motorshow once again. The models we have on display are icons in their respective segments, from the well-loved MINI One 5-Door with a new Undaunted accessory package, to the MINI Resolute Edition and MINI Untamed Edition with new colourways. Whether you’re a long time fan or looking to enter the world of MINI, we have everything to satiate your curiosity with an authentic, intimate MINI experience.”

The following MINI models will be on display at Booth #120 at Suntec City Convention Centre Level 4:

- MINI STRIP.
- MINI Recharged.
- MINI One 5-Door with Undaunted Package.
- MINI Electric Resolute Edition in Enigmatic Black.
- MINI Countryman Untamed Edition in Nanuq White.

For more information on the location of the MINI booth, please visit [this link](#).

### **MINI STRIP.**

A uniquely-MINI take on sustainability - this custom-made one-off car shines the spotlight on an innovative approach to sustainable automotive manufacturing. Guided by the overarching theme of ‘Simplicity, Transparency, Sustainability’, the car showcases inspirational ideas for a more sustainable method of



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automotive design, whilst paying ode to the brand's birth story as a creative and sustainable solution to the mobility needs of its time in the 1950s. This car is designed with a twist – as the name suggests, the process began by completely stripping down a MINI Electric and reducing it to its structural essence. Only those elements that Sir Paul Smith viewed as absolutely necessary were then defined, implemented and put in place – with sustainability taking a front seat.

For more information on the MINI STRIP, please refer to [this link](#).

### **MINI Recharged.**



During the oil crisis in the late 1950s, the original Mini was a creative urban solution – a revolutionary invention that transported four people and their luggage on the smallest possible footprint. Today, a legendary classic is transformed into a newly designed and modernised electric car for emission-free driving.

MINI Recharged gives the classic 1998 Mini Paul Smith Edition a new lease of life with an all-electric engine. "Three things describe this car perfectly: quality, sustainability and functionality," the designer explains. By deliberately leaving out trim parts, the bodyshell with its bare, unclad floor pan dominates the interior, with rustic floor mats made of recycled rubber on top. In addition to innovative, resource-saving materials, Paul Smith's design leaves out entire instruments in other places: a magnet next to the steering wheel accommodates the smartphone, which, apart from the speedometer, replaces almost all the old buttons and functions on the dashboard.

For more information on the MINI Recharged, please visit [this link](#).

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### **MINI One 5-Door Undaunted Package.**

MINI Asia and Eurokars Habitat today announced the availability of the Undaunted Package for the MINI One 5-Door. This is available with exterior colours including Rooftop Grey, Nanuq White, Melting Silver, Chili Red, and British Racing Green. The models are fitted with John Cooper Works accessories such as the Front Bumper, Rear Bumper, and Rear Spoiler, finished off with 17-inch wheels in Tentacle Spoke Black. A single bonnet stripe runs across the front to the rear of the car. Models with the Undaunted Package are also fitted with a Carbon Black leatherette interior, sporting the Undaunted logo on the interior surface.

### **MINI Electric Resolute Edition.**

From January 2023, the MINI Resolute Edition can be ordered not only in its signature Rebel Green, but also in Nanuq White and Enigmatic Black. The roof and mirror caps can also be painted Pepper White or black to match. The new paint finishes are combined with the exclusive Resolute Bronze finish to highlight hallmark MINI design features. This includes the headlight surrounds, the radiator grille and rear lights, the side scuttles on the front side panels, the handles of the doors and tailgate, as well as the air intakes in the front apron and the fuel filler cap.



### **MINI Cooper S Countryman Untamed Edition.**

The MINI Countryman Untamed Edition, originally available solely in Momentum Grey, is now available for order in Nanuq White. In addition to the bodywork, the new colour option



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also covers the MINI logos, the rear and front bumper, the side skirts and the underride guard. The Edition-typical graphics on the door as well as the side scuttles set an expressive contrast with the Frozen Blue Stone paint finish.

Additional information enclosed:

1. The MINI One 5-Door Undaunted Package price.
2. The MINI Electric Resolute Edition and MINI Countryman Untamed Edition specifications.

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**About MINI in Asia**

MINI is headquartered and manufactured in Oxford, UK and is a brand of BMW Group. In East Asia, this iconic car is sold in Singapore, Brunei, Vietnam, New Caledonia, Guam, Sri Lanka, Tahiti, Philippines and Indonesia. The full range of MINI is available in these markets – MINI Electric, MINI 3-Door, MINI 5-Door, MINI Convertible, MINI Clubman, MINI Countryman, and MINI John Cooper Works.

For more information: [www.mini.com.sg](http://www.mini.com.sg).

**About Eurokars Habitat Pte Ltd**

In 2006, the first ever MINI Habitat, developed by Eurokars Group, was officially opened to the public. Voted as the best MINI Showroom in 2009 at the International MINI Dealer Conference held in London, MINI Habitat encompasses the vibrant colours, quirky designs and trademarks of the MINI brand. Currently, MINI Habitat houses the MINI Electric, MINI 3-Door, MINI 5-Door, MINI Convertible, MINI Clubman, MINI Countryman, as well as the full range of MINI John Cooper Works.

For more information: [www.eurokarsgroup.com](http://www.eurokarsgroup.com).

MINI Habitat is located at 27 Leng Kee Road.

Operation hours:

Mon – Sat 8.30AM – 7.00PM.

Sun and public holidays 10.00AM – 6.00PM.

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### 1. The MINI One 5-Door Undaunted Package price.

Model	VES Band	Retail price (at press time)
MINI One 5-Door Undaunted Package	A2	\$174,888

### 2. The MINI Electric Resolute Edition and MINI Countryman Untamed Edition specifications.

#### MINI Electric Resolute Edition.

Model	MINI Electric
Max output	184 PS / 135 kW
Torque	270 Nm
Battery capacity	32.64 kWh (Gross) / 28.9 kWh (Net)
0 to 100 km/h	7.3 seconds
Top speed	150 km/h
Range (WLTP)	232 km
Electricity consumption (WLTP)	17.5 kWh/100 km
Fuel consumption	0.0 L/100 km
Charging times (for 0-80% charge)	~ 35 min from fast-charging station (50 kW, DC) Or ~ 2.5 hours from MINI Wallbox (11 kW, AC)

#### MINI Cooper S Countryman Untamed Edition.

Four-cylinder petrol engine with MINI TwinPower Turbo Technology (turbocharging, direct injection, VALVETRONIC), 7-speed Steptronic Sport transmission with double clutch.

Capacity: 1,998 cc.

Max output: 178PS at 4,750-5,500 rpm.

Max torque: 280 Nm at 1,350-4,200 rpm.

Acceleration: 0-100 km/h in 7.4 seconds.

Top speed: 223 km/h.

Average fuel consumption: 5.9 L/100 km.

CO<sub>2</sub> emissions: 138 g/km.