

Media Information

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The new BMW 3 Series now available in Singapore.
A worldwide success story dating back more than 45 years –
and now with greater appeal than ever.



Singapore. BMW Asia today launched the new BMW 3 Series. With a design refresh, an extensively modernised premium ambience and clear advances in the areas of digitalisation, control/operation and equipment, the new edition of the BMW 3 Series is setting out to write another chapter in the model range's worldwide success story.

Targeted updates to the front and rear-end design shine an even brighter spotlight than ever on the sporting ability for which the BMW 3 Series is renowned. BMW Operating System 8 including the BMW Curved Display brings extra modernity to the interior, and all variants of the new BMW 3 Series now come as standard with an eight-speed Steptronic transmission with gearshift paddles on the steering wheel and a newly designed selector lever.

With its elegantly sporty design and agile handling, the BMW 3 Series has provided a reference point for driving pleasure in the premium mid-size segment from day one. It also represents the core of the BMW brand. The new edition of the sports sedan, which has enjoyed great success for over 45 years, is produced at BMW Group Plant San Luis Potosí in Mexico.



Headlights and BMW kidney grille with a new design.

With its clearly structured surfaces, dynamic lines and large air intakes, the front apron adds even greater emphasis to the sporty appearance of the new BMW 3 Series. The redesigned headlights and kidney grille also give the car

strong visual presence. The standard Adaptive LED headlights are now much slimmer, with clear contours and daytime driving lights arranged in an inverted L shape to create a harmonious and modern look.

The Adaptive LED Headlights are identifiable by the blue accents inside their covers. Blue light effects below the headlight units also give the front end a striking and high-class appearance in the hours of darkness. The Adaptive LED Headlights' range of functions includes the cornering light and non-dazzling matrix high beam as well as dynamic headlight range control and variable light distribution.

The lightly modified contours and new double bars give the BMW kidney grille an even more powerful look. Air intakes in Black high-gloss positioned below the kidney grille cool the braking system and add a sophisticated touch.



New rear apron with clean and modern surface design.

A higher proportion of surfaces painted in the body colour and a clean-cut design lend the rear apron of the new BMW 3 Series a particularly sophisticated look. Horizontal lines, slim light units and flared rear wheel arches accentuate

the width and muscular stance of the rear. The exhaust system's tailpipe finishers measure 90 millimetres in diameter.

The focus on dynamism and modernity woven into the exterior design is also reflected in the restructured model range. The new BMW 3 Series already has a boldly sporty appearance in standard specification – a visual quality further emphasised by the now standard M High-gloss Shadowline trim. Added to which, the new BMW 318i comes with 18-inch light-alloy wheels as standard.



M Sport package with new design.

The stylistic dynamism of the new BMW 3 Series is further strengthened with the M Sport package. It brings new design features including a honeycomb pattern for the lower air intake, a new design for the front and rear aprons and likewise new M light-alloy wheels in 18-inch

format with mixed-size tyres.

The new BMW M340i xDrive from BMW M GmbH also stand out with distinctive looks. As well as a BMW kidney grille in mesh design, M light-alloy wheels in 19-inch format – and trapezoidal tailpipe trims for the exhaust system, its exclusive design features also include M exterior mirror caps in Black high-gloss. The range of exterior colours has been expanded to include Skyscraper Grey metallic and M Brooklyn Grey metallic as part of the M Sport package.



Newly designed cockpit with BMW Curved Display.

The interior of the new BMW 3 Series has been treated to a comprehensive update. The new interpretation of the brand-typical driver focus is embodied by the standard-fit BMW Curved Display. Here, a 12.3-inch information display behind the steering wheel and a control display with a screen diagonal of 14.9 inches merge together into a single fully digital and high-resolution unit. This cutting-edge cockpit design has progressive digitalisation at its heart and enables the number of buttons and controls to be significantly reduced in favour of touch and voice control.

The selector lever for the eight-speed Steptronic transmission also has a new design. It is positioned in the control panel on the centre console along with the Start/Stop button, iDrive Controller, Driving Experience Control buttons, parking brake and other vehicle functions.

Three-zone automatic climate control now comes as standard.

An automatic climate control system with three-zone adjustment is fitted as standard in the new BMW 3 Series. The climate functions are operated by voice command or touch via the control display.

Other standard specification include an automatically dimming rear-view mirror, the extended storage package and Park Distance Control (PDC) with sensors at the front and rear. All models come with the BMW Live Cockpit Plus including BMW Maps navigation system.



Efficient drive systems with eight-speed Steptronic transmission.

Highly efficient internal combustion engines with BMW TwinPower Turbo technology and 48V mild hybrid technology (only available on the new BMW M340i xDrive), strike an exceptionally fine balance between driving pleasure and fuel

economy. The new BMW 318i has a four-cylinder petrol unit with an exhaust manifold integrated into the cylinder head and an upgraded turbocharger system to optimise power delivery.

The new BMW 318i has an output of 156 hp while the new BMW M340i xDrive produces 374 hp. Mild hybrid technology brings particularly rapid response and increased efficiency to the new BMW M340i xDrive's six-cylinder in-line petrol engine.

The new BMW 318i links up with an eight-speed Steptronic transmission as standard. Its sporting character is reinforced by the likewise standard gearshift paddles on the steering wheel. Available on the new BMW M340i xDrive is an eight-speed Steptronic Sport transmission, which stands out with its particularly sharp shift dynamics, provides a Launch Control function for traction-optimised acceleration off the line and unlocks ultra-quick bursts of mid-range power with its Sprint function.

Large selection of driver assistance systems.

A host of automated driving and parking systems are available to elevate the comfort and safety of the new BMW 3 Series to another new level. Standard equipment includes Front Collision Warning with brake intervention, which detects the presence of cyclists as well as vehicles and pedestrians, Cruise Control with brake function, the Speed Limit Display with no-overtaking indicator, Manual Speed Limit Assist, Lane Departure Warning with lane return and Lane Change Warning.

Among the functions provided by the Parking Assistant (standard on the new BMW 318i) are the Reversing Assist Camera and the Reversing Assistant. The Parking Assistant Plus (standard on the new BMW M340i xDrive) – with Park View, Panorama View and Remote 3D View functions – and BMW Drive Recorder are also available as options.



Latest generation of BMW iDrive with BMW Operating System 8.

The multi-sensory vehicle experience BMW iDrive with the latest generation of BMW Operating System 8 introduced in the new BMW 3 Series leads the way into the digital future with powerful connectivity and data processing capabilities, plus intuitive interaction between the driver and vehicle. At the heart of this are the BMW Curved Display and the extended capabilities of the BMW Intelligent Personal Assistant.

While inside the new BMW 3 Series, customers can make use of the BMW ID for individualising the user experience, and further improved smartphone integration with Apple CarPlay® and Android Auto™. Meanwhile, the BMW ConnectedDrive Upgrades function keeps the new BMW 3 Series right up to date with the latest software. The content of the upgrades ranges from new services to improved vehicle functions.

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The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises over 30 production sites worldwide; the company has a global sales network in more than 140 countries.

In 2021, the BMW Group sold over 2.5 million passenger vehicles and more than 194,000 motorcycles worldwide. The profit before tax in the financial year 2021 was € 16.1 billion on revenues amounting to € 111.2 billion. As of 31 December 2021, the BMW Group had a workforce of 118,909 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company set the course for the future at an early stage and consistently makes sustainability and efficient resource management central to its strategic direction, from the supply chain through production to the end of the use phase of all products.

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1. The new BMW 3 Series prices.

Model	VES Band	Retail price (at press time)
BMW 318i	B	\$268,888
BMW 318i M Sport	B	\$276,888
BMW M340i xDrive	C2	\$411,888

2. The new BMW 3 Series specifications.

BMW 318i

In-line four-cylinder petrol engine, BMW TwinPower Turbo technology: TwinScroll turbocharger, High Precision Direct Injection, VALVETRONIC fully variable valve control, Double-VANOS variable camshaft timing.

Capacity: 1,998 cc.

Output: 156 hp at 4,500 – 6,500 rpm.

Torque: 250 Nm at 1,300 – 4,300 rpm.

Acceleration (0 – 100 km/h): 8.6 seconds.

Top speed: 223 km/h.

Fuel consumption (combined): 6.5 l/100 km.

CO₂ emissions (combined): 148 g/km.

BMW M340i xDrive

In-line six-cylinder petrol engine, BMW TwinPower Turbo technology: turbocharger, High Precision Injection, VALVETRONIC fully variable valve timing, Double-VANOS variable

camshaft timing, 48V mild hybrid technology using an electric motor integrated into the transmission.

Capacity: 2,998 cc.

Output: 374 hp at 5,500 – 6,500 rpm.

Torque: 500 Nm at 1,900 – 5,000 rpm.

Acceleration (0 – 100 km/h): 4.4 seconds.

Top speed: 250 km/h.

Fuel consumption (combined): 8.8 l/100 km.

CO₂ emissions (combined): 201 g/km.