

**Media Information**

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## **BMW Group Asia broadens fully electric portfolio with the new BMW i4 eDrive35.**

**Leading the charge to electrify Singapore since 2014.**

**Singapore.** BMW Group Asia first began its electromobility journey back in 2014 with the groundbreaking BMW i3 and BMW i8. Today, nine years and five generations of BMW eDrive technology later, the company broadens its portfolio of fully electric vehicles (EVs) with the new BMW i4 eDrive35.

"The BMW i4 brings electrification to the heart of the BMW brand," said Mr. Lars Nielsen, Managing Director, BMW Group Asia. "It is the perfect companion for those who value practicality, performance, and poise, all in one sustainable package. Electromobility is gaining traction in Singapore as the charging infrastructure develops and OEMs, such as BMW, continue to offer more EV options. We strongly encourage customers who are considering an EV to get behind the wheel – whether it be the BMW i4, i7 or iX3, once you've experienced the true essence of what a fully electric BMW stands for, there is no turning back."

The new BMW i4 eDrive35 expands the BMW i4 family that currently consists of the highly successful BMW i4 M50 (best-selling BMW M vehicle globally in 2022) and BMW i4 eDrive40. The new BMW i4 eDrive35 comes with all the latest technology – from the efficient electric powertrain found in models such as the BMW iX and its BMW i4 siblings, to the BMW Curved Display with Operating System 8.

The new BMW i4 eDrive35 is produced at the BMW Group Munich plant and with this new model, the share of fully electric cars will reach 50% of the total production volume there in 2023. Including the new BMW i4 eDrive35, the BMW Group portfolio of fully electric cars

covers six model lines with 10 powertrain derivatives in total. The BMW Group is aiming for fully electric vehicles to account for 50% of its global sales by 2030.

### **BMW Group Asia offerings in Singapore.**

Today, there are a total of six fully electric models in four different body styles that cater to all lifestyles:

- **Gran Coupé:** BMW i4, BMW i4 M50
- **Sedan:** BMW i7
- **Sports Activity Vehicle:** BMW iX3, BMW iX
- **3-Door Hatch:** MINI Electric

This is just the beginning of the company's electric model offensive. With the upcoming BMW i5 sedan, keen drivers will be treated to a car that is more dynamic and comfortable than ever. It also boasts a fresh interpretation of its signature elegantly sporting design, BMW Operating System 8.5 with BMW Curved Display, and a suite of innovative digital services.

### **Latest sales figures.**

According to the Land Transport Authority (LTA) figures for the first four months of 2023, BMW Group Asia sold a total of 204 fully electric vehicles (top in the premium segment and #2 among all brands), accounting for just over 20% of total BMW and MINI EV sales to date in Singapore. This achievement further strengthens the company's position as a pioneer and leader in the electromobility space and delivers an encouraging indicator of EV buyers' preference for BMWs and MINIs in Singapore.

### **Charging in Singapore.**

There are currently more than 3,600 EV charging points island wide with plans already in motion to further grow this figure. Singapore aims to deploy 12,000 and 60,000 charging

points by 2025 and 2030 respectively. Of these 60,000 charging points, 40,000 will be in public carparks and the other 20,000 in private premises.

To make electromobility simple and straightforward for customers, BMW Group Asia has been collaborating with Greenlots, a member of the Shell Group, since 2014, to provide home and public charging options for customers in Singapore.

Today, BMW Group Asia continues this partnership by offering BMW i and MINI Electric customers either a comprehensive home or public charging package under the Shell Recharge banner.

- For home charging, customers will receive a wall-mounted AC charger with complimentary installation service.
- For public charging, customers will receive a subscription package of 10,000 kWh over 3 years at Shell Recharge stations with no monthly cap for charging. This is equivalent to 50,000 km of driving range (assuming average energy consumption at 20kWh/100km).

The wall-mounted AC charger provides a fast way to charge their vehicle at a rate of up to 11kW. Once the vehicle is plugged in, charging begins and will end automatically when the battery is fully charged or has reached the pre-determined level. In addition, BMW i and MINI Electric models are compatible with all Type 2 public charging stations that are widely available across the island.

BMW Charging and MINI Charging give drivers access to one of the largest networks of public charging stations located in various office buildings, shopping malls, hotels and industrial parks in Singapore. Activation of and payment for the chargers can be done through an RFID card or the Shell Recharge smartphone app.

**Regional footprint.**

BMW currently offers electrified vehicles in 80% of the ASEAN region. These markets include Brunei, Cambodia, Indonesia, Malaysia, Philippines, Singapore, Thailand, and Vietnam.

The new BMW i4 eDrive35 is now available for viewing at all authorised BMW dealers in Singapore.

Additional information enclosed:

1. The new BMW i4 eDrive35 price.
2. The new BMW i4 eDrive35 specifications.

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### **The BMW Group**

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises over 30 production sites worldwide; the company has a global sales network in more than 140 countries.

In 2022, the BMW Group sold nearly 2.4 million passenger vehicles and more than 202,000 motorcycles worldwide. The profit before tax in the financial year 2022 was € 23.5 billion on revenues amounting to € 142.6 billion. As of 31 December 2022, the BMW Group had a workforce of 149,475 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company set the course for the future at an early stage and consistently makes sustainability and efficient resource management central to its strategic direction, from the supply chain through production to the end of the use phase of all products.

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## 1. The new BMW i4 eDrive35 price.

Model	VES Band	Retail price (at press time)
BMW i4 eDrive35	A1	\$334,888

## 2. The new BMW i4 eDrive35 specifications.

### Vehicle Category

Drive Type / Body Style: Battery electric vehicle (BEV) / Gran Coupé

### Power Unit

Drive concept: Electric drive, transmission of the electric motor's drive torque to the rear wheels.

Max system output: 210 kW / 286 hp at 6,000 rpm.

Max system torque: 400 Nm at 0 – 4,500 rpm.

Type of transmission: Automatic transmission, single-speed with fixed ratio.

### Electric Motor

Motor technology: Fifth-generation BMW eDrive technology: electrically excited synchronous motor, power electronics and single-speed transmission sharing the same housing, generator function for recuperating energy.

### High-voltage Battery

Storage technology: Lithium-ion.

Installation: Underfloor.

Voltage: 353.0 V.

Battery capacity: 199.0 Ah.

**Performance**

Acceleration (0 – 100 km/h): 6.0 seconds.

Top speed (electronically limited): 190 km/h.

**Electric Power Consumption / Range**

Electric power consumption: 19.3 kWh/100km.

Range (WLTP): Up to 483 km.