

Media Information

16 June 2023

BMW Asia kicks off BMW World of Golf 2023 in Singapore.

The country's best amateur golfers compete in the largest BMW Golf Series for a place at the National Final.



Singapore. BMW Asia is kicking off BMW World of Golf 2023, the largest BMW Golf Series in Singapore, in June 2023. Eligible participants will compete across five qualifying rounds

(three local and two overseas), for 18 spots at the BMW Golf Cup National Final from 2-3 November 2023 at Tanah Merah Country Club.

A total of three winners¹ from the BMW Golf Cup National Final will go on to represent Team Singapore at the World Final that will take place at the Fancourt Golf Resort in George, South Africa in 2024.

"BMW's involvement with golf has a long and storied history," said Mr. Lars Nielsen, Managing Director, BMW Group Asia. "It's a sport that's close to our hearts and gives us the opportunity to deliver unforgettable experiences. To acknowledge the enthusiasm and support from our customers over the years, we are kickstarting our largest ever Golf Series in Singapore with more than 1,000 participants in attendance.

"This year, we are opening the BMW Golf Cup National Final to golf enthusiasts who are either BMW Customers or members of the three participating golf clubs in Singapore. This is a first for BMW in Singapore and we look forward to welcoming the best of the best to showcase their skills on the green!"

Local qualifying rounds

Qualifying rounds will be held, with a total of 432 participants, at the following golf clubs where the top three winners each from Sentosa Golf Club and Singapore Island Country Club and the top six winners from Tanah Merah Country Club will compete at the BMW Golf Cup National Final.

- 17 June: Sentosa Golf Club
- 1/8 July: Singapore Island Country Club
- 6 August: Tanah Merah Country Club

¹ Existing BMW customers only.

BMW Excellence Club members will also have a chance to join one of ten flights for a social play session at Tanah Merah Country Club on 7 September.

Overseas qualifying rounds²

Invited BMW Excellence Club members will also be offered the chance to participate in two overseas qualifying rounds where a total of six winners out of 80 participants will compete at the BMW Golf Cup National Final.

- 9 – 11 August: Vattanac Golf Resort and Garden City Golf Club in Phnom Penh, Cambodia
- 18 – 20 October: Da Nang, Vietnam (to be announced)

BMW Golf Cup National Final 2023 Tournament Categories

- Category Mens I (Handicap 0-12)
- Category Mens II (Handicap 13-24)
- Category Ladies (Handicap 36 and below)

Tournament scores are calculated using Stableford points based on the player's handicap calculated using System 36 where "handicap reduction points" for each hole are assigned accordingly to calculate the player's total number of handicap strokes for the tournament. The player's tournament handicap is calculated by subtracting the total points from 36.

| Net Result | Handicap Points |
|-----------------------|------------------------|
| Double Bogey or worse | 0 point |
| Bogey | 1 point |
| Par and better | 2 points |

² An eDM will be sent to invited guests for participation.

Stableford Score

Players are allocated a certain number of points on a hole depending on the net score of the player. The aim of Stableford is to accumulate highest number of points over the course of 18 holes. Using the player's handicap calculated based on System 36, a certain number of strokes are allocated on each hole. The table of points is based on the net score of the individual player (after handicap adjustment) as follows:

| Net Result | Points |
|-----------------------|---------------|
| Double Bogey or worse | 0 point |
| Bogey | 1 point |
| Par | 2 points |
| Birdie | 3 points |
| Eagle | 4 points |
| Albatross | 5 points |

This year, the brand's all-electric flagship sedan – BMW i7 – will be on showcase at Sentosa Golf Club for participants to explore. Test drives at a later date can be arranged with the brand ambassadors on site. In addition, each participant will receive a sleeve of TaylorMade x BMW golf balls worth \$25 when they participate in the BMW Golf Personality Quiz on the spot.

Here's what the 2022 BMW Golf Cup World Finalists had to say about their experiences:

Ms. Aloysa Atienza said, "It was an amazing experience representing Team Singapore in Mauritius this year. The energy was electrifying and the hospitality provided by BMW was top notch. If you have a great swing, don't miss out on a chance to attend the next BMW Golf Cup World Final!"

Mr. Allen Gong added, "I was honoured to be part of Team Singapore at the 2022 World Final. We did a great job and I look forward to more exciting golf events from BMW in the months to come!"

Mr. Jeffrey Goh remarked, "Golf is my passion, and nothing makes me happier than being out on the green with family and friends. The joy of playing for my country is out of this world and I hope more of you will get a taste of it too!"

To register your interest for BMW World of Golf 2023 in Singapore, please visit:

https://www.bmw.com.sg/en_SG/topics/offers-and-services/bmw-golf-cup.html



BMW Golf Cup

Globally, the BMW Golf Cup is the largest international tournament series for amateur golfers. The series made its global debut in 1987 and today, 36 years later, it is clear to see how this tournament series has developed. In Germany alone, more than 10,000 golfers compete in the qualification tournaments for the World Final. Roughly 100,000 amateur golfers from about 50 countries compete around the world.

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The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises over 30 production sites worldwide; the company has a global sales network in more than 140 countries.

In 2022, the BMW Group sold nearly 2.4 million passenger vehicles and more than 202,000 motorcycles worldwide. The profit before tax in the financial year 2022 was € 23.5 billion on revenues amounting to € 142.6 billion. As of 31 December 2022, the BMW Group had a workforce of 149,475 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company set the course for the future at an early stage and consistently makes sustainability and efficient resource management central to its strategic direction, from the supply chain through production to the end of the use phase of all products.

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