

Media Information

28 June 2023

Where too much is just right – BMW Asia injects fans with M-powered thrills at BMW ///M Town.

More than 600 guests witness Singapore debut of the all-new BMW M3 CS and range of BMW M vehicles under one roof.

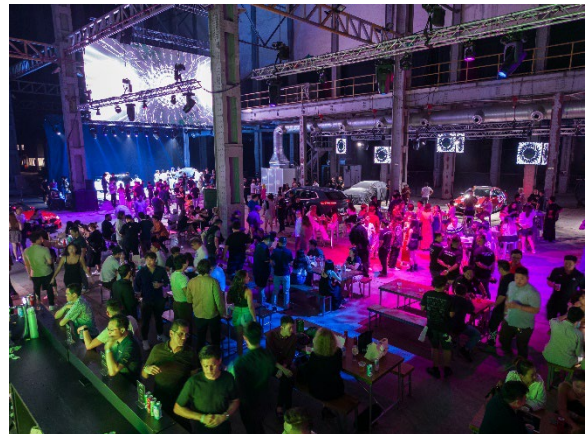


SINGAPORE. For the first time ever, BMW Asia welcomed more than 600 guests to celebrate BMW M in Singapore like never before at BMW ///M Town 2023, an invite-only event on Saturday, 24 June 2023. Held at the decommissioned Pasir Panjang Power Station, the event began with a specially designed test drive programme for customers to put the latest BMW M and M Performance models to the test. After the sun went down, the party kicked off

with special guests from Hypebeast, including energy-filled performances from Yung Raja, renowned Singaporean rapper, and acclaimed deejays Levi Oi and MYRNE.

"From the moment guests pulled up, they felt the power of BMW M all around," said Mr. Lars Nielsen, Managing Director, BMW Group Asia. "While the range of BMW M vehicles captivated everyone's attention on arrival, it was the all-new BMW M3 CS that made heads turn. The latest special edition from BMW M GmbH boasts a 405 kW/550 hp six-cylinder in-line engine with an eight-speed M Steptronic transmission, and the M xDrive intelligent all-wheel-drive system. As a result, the M3 CS impresses with 0 to 100 km/h in 3.4 seconds and a supreme driving experience that can be enjoyed from each of its four seats. The BMW M3 CS is built at the BMW Group Plant Munich, for a limited run, with only a handful of units available in Singapore.

"BMW M Town was an unforgettable experience that stimulated your senses of sight, sound and taste," continued Nielsen. "From a range of the latest BMW M models on display, such as the M2 and XM, to the stimulating musical performances, to the delectable selection of food and beverage from official food partner The Maha Co, official beer partner Heineken Silver, and official liquor partner Martell, we had it all. This event was proof that BMW M is not just about the metal – it's about the community and the desire to celebrate the most powerful letter in the world."





The all-new BMW M3 CS now in Singapore.

A more power/less weight formula instils the new BMW M3 CS with compelling performance qualities and an exclusive aura. It draws its power from a specially upgraded version of the high-revving six-cylinder in-line engine with M TwinPower Turbo technology developed for the

BMW M3 and BMW M4 models. This 3.0-litre unit also forms the basis for the engine that powered the BMW M4 GT3 to the DTM touring car title at the first time of asking in 2022.

The engine under the bonnet of the new BMW M3 CS therefore also boasts a wealth of technological details derived directly from the race-car unit. Its crankcase has a sleeve-free, closed-deck construction and is extremely rigid, making it suitable for very high combustion pressures. The unit's considerable upgrade potential paved the way for a 40 hp hike in peak output compared with the BMW M3 Competition Sedan with M xDrive, resulting in a thrilling 550 hp. This increase in power was achieved courtesy of targeted revisions to the engine's M TwinPower Turbo technology and required no concessions in terms of stability or durability. The engine in the new BMW M3 CS puts peak torque of 650 Nm on tap from just 2,750 rpm and sustains it all the way to 5,950 rpm. It generates maximum output at 6,250 rpm and tops out at 7,200 rpm.

Feeding standout power onto the road to optimum effect: eight-speed M Steptronic transmission, M xDrive, Active M Differential.

The BMW M3 CS comes with the M Driver's Package as standard and has a top speed of 302 km/h. The drive torque unleashed by the engine in the new BMW M3 CS is relayed via an eight-



speed M Steptronic transmission with Drivelogic. This is operated using either the M-specific selector lever on the centre console, or the carbon-fibre shift paddles on the Alcantara-wrapped steering wheel. The driver can use the Drivelogic button integrated into the selector lever to alter the transmission's shift characteristics, with the choice of comfort-oriented, sporty and track-optimised settings.

The traction and agility of the new BMW M3 CS are both enhanced by the presence of M xDrive all-wheel drive, which uses an electronically controlled multi-plate clutch in the transfer case to ensure fully variable and super-smooth distribution of the engine's power between the front and rear wheels. The system's rear-wheel bias and the way it teams up with the Active M Differential at the rear axle – whose operation is also fully variable – add to the signature M feeling when accelerating or powering through corners.

The optional M Carbon ceramic brakes include brake callipers in black high-gloss or Red, and the M light-alloy wheels feature an exclusive V-spoke design with a Gold Bronze finish (customers may also opt for wheels in matte black). Measuring 19 inches in diameter at the front axle and 20 inches at the rear, the wheels are fitted as standard with high-performance tyres that have been purpose-developed for the special-edition model, measuring 275/35 ZR19 at the front and 285/30 ZR20 at the rear.



Extensive, model-specific lightweight design measures play a major part in moulding the performance qualities and exclusive character of the new BMW M3 CS. The use of components made from carbon fibre-reinforced plastic (CFRP) on the body is of key importance here. Besides its carbon fibre roof, the special-edition model

also uses this lightweight, high-tech material for its bonnet, front splitter, front air intakes, exterior mirror caps, rear diffuser, and rear spoiler. Its centre console, the shift paddles on the

steering wheel and its interior trim strips are likewise all manufactured from carbon fibre. The standard M Carbon bucket seats also do their bit to keep weight down in the cabin, and the titanium rear silencer shaves more than 4 kilograms off the weight of the exhaust system. The various lightweight design measures bring about a total weight saving of some 20 kilograms compared to the BMW M3 Competition Sedan with M xDrive.

Exclusive design features promise thrilling performance.

The new BMW M3 CS instantly announces its sharper character with a series of individual design features. For example, the Frozen Solid White paint finish available for the exterior is exclusive to the latest special-edition model from BMW M GmbH. Exposed carbon-fibre surfaces for the roof, the two indents chiselled into the bonnet, the front splitter, front air intakes, M exterior mirror caps, rear spoiler and rear apron combine with the Black side skirts and M gills to provide a stunning contrast to the new paint finish.

The vehicle's front end sports a weight-saving, frameless BMW kidney grille with a stripped-back air reminiscent of racing machines. Designed especially for this model, identifying features include red contour lines and the "M3 CS" badging on the upper of the two horizontal grille bars. Both the model badge at the front and its counterpart on the boot lid have black surfaces with a red border.



The standard-fit BMW Laserlight headlights add another particularly striking flourish to the front end of the new BMW M3 CS. By illuminating yellow instead of white while low beam or high beam is switched on, they serve as a visual callback to successful GT racing cars.

On the inside, the new BMW M3 CS boasts the latest-generation BMW iDrive vehicle experience based on BMW Operating System 8, which includes the BMW Curved Display for the cockpit. This is formed by a 12.3-inch information display and a control display with a screen diagonal of 14.9 inches, which are housed together behind a curved glass surface. With its ergonomic driver-centric positioning, the BMW Curved Display makes the already intuitive touch control even more user-friendly.

The information display's graphical layout and the M-style content shown there lend themselves to a focused, performance-led driving experience. All driving-related data as well as vehicle status and settings information are neatly arranged within it. Special widgets containing information on the current vehicle setup, as well as tyre pressure and temperature can be added to the control display's home screen.

The all-new BMW M3 CS is now available for viewing at all authorised BMW dealers in Singapore.

Additional information enclosed:

1. The all-new BMW M3 CS price.
2. The all-new BMW M3 CS specifications.

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The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW

Group production network comprises over 30 production sites worldwide; the company has a global sales network in more than 140 countries.

In 2022, the BMW Group sold nearly 2.4 million passenger vehicles and more than 202,000 motorcycles worldwide. The profit before tax in the financial year 2022 was € 23.5 billion on revenues amounting to € 142.6 billion. As of 31 December 2022, the BMW Group had a workforce of 149,475 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company set the course for the future at an early stage and consistently makes sustainability and efficient resource management central to its strategic direction, from the supply chain through production to the end of the use phase of all products.

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1. The all-new BMW M3 CS price.

Model	VES Band	Retail price (at press time)
BMW M3 CS	C2	From \$872,888

2. The all-new BMW M3 CS specifications.

In-line six-cylinder petrol engine, M TwinPower Turbo technology with two mono-scroll turbochargers, indirect charge air cooling, High Precision Injection (maximum injection pressure: 350 bar), VALVETRONIC fully variable valve timing and Double-VANOS variable camshaft timing.

Capacity: 2,993 cc.

Output: 550 hp at 6,250 rpm.

Torque: 650 Nm at 2,750 – 5,950 rpm.

Acceleration (0 – 100 km/h): 3.4 seconds.

Top speed: 302 km/h.

Fuel consumption (combined): 10.3 L/100 km.

CO₂ emissions (combined): 234 g/km.