

Media Information
29 November 2023

Appointment of Mr. Hans Coertze as Head of IT Region Asia-Pacific, Eastern Europe, Middle East, Africa.



Singapore. The BMW Group has appointed Mr. Hans Coertze as the Head of IT Region Asia-Pacific, Eastern Europe, Middle East, Africa effective 1 November 2023. Prior to his new appointment, Mr. Coertze, who is now based in Singapore, served as the Head of Ordering, Program Planning and ItO delivery at the IT Hub in South Africa, responsible for applications development and support to the central organisation and various markets globally.

Mr. Coertze began his career with the BMW Group in 1992 as a graduate in Mechanical Engineering with BMW Plant Rosslyn in South Africa, where he spent six years, in areas such as plant logistics, vehicle launch topics and body shop. In 1998, Mr. Coertze embarked on his IT career with the BMW Group, which includes IT infrastructure support, applications operations and data centre-related topics before taking on the leading role at the South Africa IT Hub in 2014.

The BMW Group thanks the outgoing Head of IT, Mr. Julius Marcea, for his hard work and dedication these past three and a half years. Under his IT leadership, in close collaboration with business colleagues, the team set up the India IT Hub, made online sales and online stock locator functionalities available throughout the region, rolled out new CRM systems, automated a significant share of processes and replaced the dealership management systems as well as Financial Services IT systems in several countries with modern cloud-based

applications. Mr. Marcea is joining his family in Munich and will return to the BMW headquarters to take on a new role as IT Head in Europe.

With more than 200 employees, BMW Group IT Asia-Pacific, Eastern Europe, Middle East, Africa, supports 12 National Sales Companies and 10 BMW Financial Services markets that span from Australia/New Zealand to South Africa. These include business entities such as Rolls-Royce, MINI, BMW Manufacturing plants in Thailand and India and 32 BMW Group Importer markets within the region.

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For media enquiries, please contact:

BMW Group Asia

Corporate Affairs Department

BMWAsiaCorpAffairs@bmw.com

Tel: (+65) 6838 9600

Media Website: www.press.bmwgroup.com

LinkedIn: <https://www.linkedin.com/company/bmw-asia>

The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises over 30 production sites worldwide; the company has a global sales network in more than 140 countries.

In 2022, the BMW Group sold nearly 2.4 million passenger vehicles and more than 202,000 motorcycles worldwide. The profit before tax in the financial year 2022 was € 23.5 billion on revenues amounting to € 142.6 billion. As of 31 December 2022, the BMW Group had a workforce of 149,475 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company set the course for the future at an early stage and consistently makes sustainability and efficient resource management central to its strategic direction, from the supply chain through production to the end of the use phase of all products.

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