

Media Information

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The first-ever BMW iX1 and BMW X1 M35i xDrive now available in Singapore.

Sporty and talented all-rounder for adventure and the everyday.

Singapore. BMW Asia announced the availability of the first-ever BMW iX1 and BMW X1 M35i xDrive – two exciting models from the popular BMW X1 family. The first-ever BMW iX1 brings the experience of instantly accessible driving pleasure, modern versatility and locally emission-free motoring to a vehicle segment enjoying worldwide growth, making it accessible to a wide target audience. The first-ever BMW X1 M35i xDrive meanwhile elevates the characteristics of the BMW X1 with M performance, bringing dynamism, agility, and precision to the instantly recognisable driving pleasure.

"I am thrilled that two highly anticipated models in the premium compact SAV segment have finally arrived on our shores," said Mr. Lars Nielsen, Managing Director, BMW Group Asia. "Having sold close to 5,500 units of the BMW X1 in the last 10 years, this is proof that our customers appreciate the sporty presence, spacious interior, and practicality of this global bestseller.

"Whether it's the fully-electric BMW iX1 – a Category A COE eligible vehicle – for those who prefer a vehicle with solid green credentials or dynamic BMW X1 M35i xDrive for those who desire a high-powered active lifestyle, there is something for everyone and we are confident these two models will continue to delight and amaze drivers and occupants alike."

Fully electric BMW iX1 has an exemplary carbon footprint.

The introduction of the first-ever BMW iX1 makes an extremely effective contribution to meeting BMW's sustainability goals. The BMW Group is underlining its determination to reduce the use-phase CO₂ emissions of its entire fleet across all segments by another 50 per cent by 2030 compared to the figure for 2019.

A particularly rigorous approach is taken to reducing the CO₂ emissions released during production of the fifth-generation BMW eDrive technology employed in the first-ever BMW iX1. In the supply chain alone, utilising green electricity for battery cell production and making increased use of secondary raw materials cuts CO₂ emissions by around 20 per cent compared with a vehicle where these measures are not deployed.

BMW iX1: a new era of driving pleasure in the compact SAV begins.

BMW is consistently continuing its model offensive in the field of e-mobility and is presenting another all-electric variant of the new Sports Activity Vehicle (SAV) in the premium compact segment. The first-ever BMW iX1 enables a particularly attractive and at the same time economical entry into the world of premium electric mobility.

By expanding its range in the premium compact segment, the BMW Group is opening up locally emission-free driving pleasure to broad target groups and thus providing additional impetus for the ramp-up of e-mobility. The first-ever BMW iX1 is manufactured at the BMW Group plant in Regensburg, along with the first-ever BMW X1 M35i xDrive.

Highly efficient electric drive, state-of-the-art charging technology, excellent range.

As in all of the brand's current electric vehicles, the first-ever BMW iX1 also uses the current fifth generation BMW eDrive technology. In Singapore, the first-ever BMW iX1 eDrive20 is the first front-wheel-drive electric car introduced by the brand in the premium compact segment. A highly integrated drive unit on the front axle of the new entry-level model

generates an instantaneously available maximum torque of 250 Nm in addition to the maximum output of 110 kW/147 hp. The compact SAV accelerates from zero to 100 km/h in 10.5 seconds. Its top speed is electronically limited to 170 km/h.

The high-voltage battery, which is housed in the vehicle floor to save space, has a usable energy content of 64.8 kWh. Its high energy density, together with the efficiency of the e-motor, contributes to the car's favourable power consumption and delivers an excellent range compared to the competition. Three-phase AC charging with an output of up to 22 kW is available in the first-ever BMW iX1. This reduces charging time to 3:45 hours. The battery can be charged using direct current with a power of up to 130 kW. The battery's state of charge can be increased from 10 to 80 percent within 29 minutes at a fast charging station. The electric power consumption and range of the first-ever BMW iX1 benefit from the lower drag generated by the all-electric model's closed-off BMW kidney grille.

The short charging times result from a particularly efficient charging software among other things. The charging power can be very specifically controlled while energy is being fed in. In addition, anticipatory thermal management ensures that the temperature of the high-voltage battery is optimally controlled in good time before a stopover at a fast-charging station. When the navigation system is active, the battery is automatically pre-conditioned before a planned charging stop. Pre-conditioning the battery can be manually activated and deactivated by the customer at any time.

New functions for charging stops.

Important additional information for the charging stops is added in the route summary, including the car's estimated charge level upon arrival, the recommended charging time and the target charge level for the onward journey. Live data is processed during the journey, allowing new charging stations to be automatically added to the itinerary if any of the stations originally planned for charging stops no longer have availability. The driver is also

now offered alternative charging-optimised routes, where available. By default, the system is set to ensure that the vehicle reaches both the final destination and the charging stops with a charge level of at least 10 per cent. Drivers can adjust the size of this charge "cushion", if required. Charging the first-ever BMW iX1 is easier than ever before as the authorization and start functions for the charging process are now integrated into the My BMW App.

If the navigation system's route guidance has planned a mid-journey stop at a DC charging point, the high-voltage battery of the first-ever BMW iX1 is pre-heated as the car approaches in order to ensure the power is taken on board as efficiently as possible. This pre-conditioning of the battery can also be initiated manually when the route guidance function is not activated.

With Connected Parking, BMW Maps is also able to provide assistance when searching for a parking space close to the final destination. Shortly before arriving, the driver is given information on the nearest multi-storey car park as well as proposed routes offering a particularly good chance of finding a parking spot in the vicinity of the destination. Public charging stations in the area around the destination are also displayed in the first-ever BMW iX1.

Advanced operation thanks to new BMW iDrive with "QuickSelect".

The first-ever BMW iX1 eDrive20 offers a comprehensive range of standard equipment, including the BMW Maps navigation system, modern driver assistance systems, the Parking Assistant including Reversing Assist Camera and numerous innovative digital services. The new BMW iDrive with "QuickSelect" and the new BMW Operating System 9 are also standard equipment. It enables a wider range of digital content for information and entertainment, faster update cycles for over-the-air functions as well as optimised access to many specific online services such as third party apps, extended navigation and parking

services and additional possibilities for personalisation, for example through further My Modes.

The BMW Curved Display is the heart of the display and control system. It consists of a 10.25-inch Information Display and a Control Display with a screen diagonal of 10.7 inches under a common glass surface curved towards the driver. The latest BMW iDrive generation features a redesigned start screen with "QuickSelect".

This means that the system has received an improved menu structure, oriented towards devices from the consumer electronics sector. "QuickSelect" enables functions to be accessed directly without having to switch to submenus. This means that the new BMW iDrive is even more consistently geared towards intuitive touch operation and control via natural language.

Newly developed seats offer even better comfort.

The newly developed seats in the compact SAV offer classy looks, optimised comfort over long distances and extended functionality. This applies to both the standard items and the optional sport seats, which also stand out with their prominent bolsters and shoulder areas, and their adjustability of seat angle and depth.

The rear compartment of the first-ever BMW iX1 includes three full-sized seats with noticeably greater seat comfort than that offered by the predecessor model. ISOFIX child safety seat fasteners are integrated into the outer seats, and the 40:20:40 split rear seat backrests can be folded down to expand the boot capacity. The backrest angle of the three seat elements can be adjusted separately and through several stages, allowing either seating comfort or boot capacity to be increased. The fore-and-aft adjustment of the rear seat bench available as an option for the purely combustion-engined models provides even greater versatility.

Two-zone automatic climate control and navigation system as standard.

Two-zone automatic climate control comes as standard in the first-ever BMW X1, as does the rain sensor with automatic headlight activation. This system enables separate adjustment of the desired temperature on the driver's and front passenger side of the car. It is operated using voice control or by touch from the control display. The automatic climate control system in the first-ever BMW iX1 works using extremely efficient heat pump technology. The all-electric model also comes as standard with an auxiliary climate control system to heat or cool the interior before a journey. A Bluetooth interface, four USB-C ports and a 12V power socket in both the centre console and the boot all come as standard in all variants of the first-ever BMW iX1.

BMW X1 M35i xDrive: A performance model with unmistakable M character.

The first-ever BMW X1 M35i xDrive builds on the spontaneous driving pleasure that lies at the heart of the compact SAV concept with an injection of the dynamism, agility and precision for which M models are renowned. Its four-cylinder unit is part of the new modular generation of BMW Group Efficient Dynamics engines and uses M TwinPower Turbo technology to record maximum output of 300 hp.

The first-ever BMW X1 M35i xDrive races to 100 km/h from rest in 5.4 seconds, while top speed is electronically limited to 250 km/h. M-specific chassis technology – including the option of M Compound brakes for the first time on a performance model – teams up with BMW xDrive intelligent all-wheel drive to deliver sublime performance characteristics. The new range-topping model comes with the type of exclusive design and equipment features originally reserved for high-performance cars from BMW M GmbH.

New four-cylinder engine with extra power.

Among the 2.0-litre unit's M-specific highlights are a new, extremely robust crankshaft drive, an optimised system of oil supply for the pistons with cooling channels, and main bearing shells and caps carried over from the latest-generation six-cylinder in-line petrol engine. Its M TwinPower Turbo technology has been upgraded by increasing the performance of the turbocharging system and indirect charge air cooling at the same time as introducing dual injection for mixture preparation as a function of load point. The engine generates its maximum output between 5,750 and 6,500 rpm, while peak torque of 400 Nm is on tap from 2,000 up to 4,500 rpm.

The first-ever BMW X1 M35i xDrive is the first performance model from BMW M GmbH whose exhaust gases are channelled via two pairs of twin tailpipes. Nestled neatly into the left and right of the rear apron, they are a signature feature of high-performance models from BMW M and have now been adopted by the most powerful member of the compact SAV range.

Seven-speed Steptronic transmission with double clutch and M Sport Boost.

The seven-speed Steptronic transmission fitted in the first-ever BMW X1 M35i xDrive stands out with its ultra-sharp shift action. Shift paddles on the steering wheel allow quick manual interventions in the gear selection process.

The M Sport Boost function is also available for exceptionally rapid bursts of speed. Here, all the powertrain and chassis systems are switched to their sportiest setting when the driver pulls on the left-hand shift paddle for at least one second.

Supreme traction and agility.

The BMW xDrive intelligent all-wheel-drive system ensures that drive power is distributed between the front and rear wheels as required in any situation, assisted by the mechanical

limited-slip differential built into the seven-speed Steptronic transmission. This serves to limit the difference in speed between the front wheels. With a locking factor of up to 26 percent, it increases traction over loose terrain or in adverse weather conditions at the same time as boosting agility and handling dynamics when taking corners at speed.

Adaptive M suspension and sport steering as standard.

Standard specification for the first-ever BMW X1 M35i xDrive includes adaptive M suspension, whose mechanically controlled adjustable and frequency-selective dampers benefit both agility and long-distance comfort. As a result, the system offers comfortable response when absorbing minor bumps in the road surface combined with sporty damper characteristics in dynamic driving situations.

The M-specific chassis technology on the performance model additionally brings about a 15-millimetre drop in ride height compared with other BMW X1 model variants. The sport steering that likewise comes as standard pairs Servotronic speed-sensitive power assistance with a very direct rack ratio.

Near-actuator wheel slip limitation for sharper agility.

A particularly prominent contributor – alongside the DSC (Dynamic Stability Control) system – to the first-ever BMW X1 M35i xDrive's ever-present combination of unshakable handling poise and supreme agility is near-actuator wheel slip limitation technology. Here, the traction control function is integrated into the engine management. This eliminates the long signal paths to the DSC control unit, meaning that the corrective inputs are applied up to ten times faster than in conventional systems and with exceptional precision. Near-actuator wheel slip limitation thereby ensures optimum traction (even on slippery roads), unwavering straight-line composure under hard acceleration, and excellent directional stability in corners.

Design and equipment. An exclusive window into signature M performance.

The first-ever BMW X1 M35i xDrive comes available with M Performance Aerodynamics package, adding M high-gloss Shadowline exterior trim with extended elements and M lights Shadowline to the car's already expressive exterior design. M light-alloy wheels in an exclusive twin-spoke design measuring 20 inches in diameter round off the bespoke chassis specification of the first-ever BMW X1 M35i xDrive.

A front apron with particularly large air intakes ensures the engine, transmission and brakes can continue to work within their optimum temperature windows at all times, even under hard driving. Prominent side skirt extensions, a model-specific roof spoiler and a rear apron with diffuser inlay vividly showcase the performance-led character of the new flagship model.

The M kidney grille also sports vertical double bars – a detail previously only found on high-performance models from BMW M GmbH. When viewing the range-topping model from the side, black M exterior mirror caps with twin-stalk design indicate its elevated status.

M-specific interior, with standard M Sport seats.

The distinctive aura on the interior of the first-ever BMW X1 M35i xDrive is enhanced further still with standard M Sport seats in Standard equipment for the first-ever BMW X1 M35i xDrive also brings M Sport seats in Alcantara/Veganza combination. These offer a wide range of electrical adjustment (including memory function for the driver's seat), have integral head restraints and feature an illuminated M logo in the upper section of the backrests.

The M-specific content on the BMW Curved Display – a fully digital screen grouping formed by the 10.25-inch information display and the control display with a screen diagonal of 10.7 inches – sharpens the driver's focus on the sporty driving experience.

The likewise M-specific cockpit design also plays its part in creating a high-intensity performance experience inside the cabin. Highlights include a Sensatec-covered instrument panel, Aluminium Hexacube Pale M interior trim elements, an anthracite-coloured headliner, M pedals, and an M leather steering wheel with gearshift paddles.

Sophisticated features enable precise individualisation.

The first-ever BMW X1 M35i xDrive comes as standard with two-zone automatic climate control, BMW Live Cockpit Professional including the BMW Maps navigation system, M roof rails in Black high-gloss, automatic tailgate operation, and a rain sensor with automatic headlight activation. Also available are an interior and exterior mirror package, ambient lighting, and the Harman Kardon sound system. Already fitted as standard are the front-collision warning system, Cruise Control with brake function and the Parking Assistant including Reversing Assist Camera and Reversing Assistant.

Display and control/operation system, connectivity. Updated BMW iDrive with QuickSelect and BMW Operating System 9.

In order to make selecting and operating numerous functions and digital services even more intuitive and comfortable, the latest generation of BMW iDrive offers a newly designed home screen and QuickSelect functionality. This brings an improved menu structure that takes its cues from consumer electronics devices. By showing the right information in the right place, the new BMW iDrive enhances the car's focused, assured driving experience.

The updated BMW iDrive system with QuickSelect in the first-ever BMW X1 M35i xDrive is underpinned by BMW Operating System 9. This technology enables a broader offering of digital content for information and entertainment, shorter function update cycles and improved access to a host of specific online services. BMW iDrive with QuickSelect also teams up with the BMW Curved Display and BMW Intelligent Personal Assistant, and is therefore geared squarely to operation using the touchscreen and natural language.

Additional information enclosed:

1. The first-ever BMW iX1 and BMW X1 M35i xDrive prices.
2. The first-ever BMW iX1 and BMW X1 M35i xDrive specifications.

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For media enquiries, please contact:

BMW Group Asia

Corporate Affairs Department

BMWAsiaCorpAffairs@bmw.com

Tel: (+65) 6838 9600

Media Website: www.press.bmwgroup.com

The BMW Group

With its four brands BMW, MINI, Rolls-Royce, and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises over 30 production sites worldwide; the company has a global sales network in more than 140 countries.

In 2022, the BMW Group sold nearly 2.4 million passenger vehicles and more than 202,000 motorcycles worldwide. The profit before tax in the financial year 2022 was € 23.5 billion on revenues amounting to € 142.6 billion. As of 31 December 2022, the BMW Group had a workforce of 149,475 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company set the course for the future at an early stage and consistently makes sustainability and efficient resource management central to its strategic direction, from the supply chain through production to the end of the use phase of all products.

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1. The first-ever BMW iX1 and BMW X1 M35i xDrive prices.

Model	VES Band	Retail price (at press time)
BMW iX1 eDrive20 xLine	A1	\$240,888
BMW X1 M35i xDrive	B	\$335,888

2. The first-ever BMW iX1 and BMW X1 M35i xDrive specifications.

BMW iX1 eDrive20

Vehicle Category

Drive Type / Body Style: Battery electric vehicle (BEV) / Compact Sports Activity Vehicle (SAV)

Power Unit

Electric front-wheel drive, drive torque sent by one electric motor to the front wheels.

Max system output: 110 kW / 147 hp

Max system torque: 250 Nm

Type of transmission: Automatic transmission, single-speed with fixed ratio.

Electric Motor

Motor technology: Fifth-generation BMW eDrive technology: Electrically-excited synchronous motors, power electronics, and two-stage single-speed transmission each integrated in a common housing, generator function for recuperation.

High-voltage Battery

Battery technology: Lithium-ion.

Installation location: Underbody.

Voltage: 286 V.

Battery capacity: 64.8 kWh.

Performance

Acceleration (0 – 100 km/h): 10.5 seconds.

Top speed (electronically limited): 170 km/h.

Electric Power Consumption / Range

Electric power consumption: 17.5 kWh/100km.

Range (WLTP): Up to 474 km.

BMW X1 M35i xDrive

In-line four-cylinder petrol engine, M TwinPower Turbo technology: turbocharger, High Precision Injection, VALVETRONIC fully variable valve timing, Double-VANOS variable camshaft timing.

Capacity: 1,998 cc.

Output: 300 hp at 5,750 – 6,500 rpm.

Torque: 400 Nm at 2,000 – 4,500 rpm.

Acceleration (0 – 100 km/h): 5.4 seconds.

Top speed: 250 km/h.

Fuel consumption (combined): 8.3 l/100 km.

CO₂ emissions (combined): 189 g/km.