

20 February 2024

The Karl-Monz-Foundation and BMW Group Asia proudly present EUR 10,000 to Life Community Services Society in Singapore.

Support for today's children to change the lives of tomorrow.

Singapore. Thanks to the Karl-Monz-Foundation, Life Community Services Society (LCSS), a Singapore-registered non-profit charitable organisation that empowers children and families through intervention work, care and mentoring, will receive a donation of EUR 10,000 to support an estimated 280 children with academic support, meals, case management, activities, and workshops.

"BMW Group Asia has been actively collaborating with LCSS since 2022 as part of our BMW Group Asia Learning Space initiative," said Lars Nielsen, Managing Director, BMW Group Asia. "This year, we are excited to not only continue our journey with the children at their Life Student Care Centres, but also support them financially through the Karl-Monz Foundation donation. The work that LCSS does in Singapore is an inspiration to us all and we believe these funds will greatly help them to empower the leaders of tomorrow."

"We are grateful to partner with BMW Group Asia to complement and enrich our curriculum," said Lam Moi Kwai, CEO of Life Community Services Society. "With such strong ongoing support, our children are exposed to even more learning opportunities and equipped with the right tools for their development. We are confident that the Karl-Monz-Foundation donation will further support our efforts and have a positive impact on the lives of the children as they strive towards fulfilling their dreams and aspirations."

BMW Group Asia Learning Space.

In July 2022, BMW Group Asia launched BMW Group Asia Learning Space, a long-term programme in Singapore to promote digital equity and educate children aged 7 to 12 on the topic of sustainability. The company donated 70 Hewlett-Packard laptop sets to the four LSC Centres for the children's coding classes with HP, homework, and other educational initiatives.

In 2023, this initiative continued with 14 sustainability workshops across the centers, focusing on various sustainability topics like the basic principles of Reduce, Reuse, Recycle, e-Waste, upcycling, and water sustainability.

In 2024, BMW Group Asia Learning Space aims to partner with various organisations in Singapore to teach the children about sustainability in different industries such as aviation, fashion, food, and energy.

Karl-Monz-Foundation.

The Karl-Monz-Foundation was founded in 1996 and launched by Karl Monz, a former member of the board of directors of BMW AG, who donated his assets to the foundation. The foundation has since supported a wealth of various initiatives, ranging from the opening of a community center for people directly and indirectly affected by AIDS/HIV in South Africa, to the funding for support of people with autism in Germany.

Life Community Services Society.

LCSS works with disenfranchised children and families, ensuring they receive the care they need through the following core services:

- Friends Of Children and Youth (FOCY): Aimed at children and youth aged 6 to 16 with at least one parent presently or formerly incarcerated.

- MightyKids, Families and Community (MKFC): Drop-in activity centre for children and youth aged 6 to 19 in the Telok Blangah community.
- Life Student Care (LSC): Student care services in Hougang, Sengkang, and Yishun, with a programme emphasizing social, physical, intellectual, creative, emotional, and spiritual (moral) (SPICES) values.
- EduGrow: A joint project with The Hut at Marine Parade that started in 2016 for children from Kindergarten 1 to Secondary 1 from lower-income families in the Marine Parade area.
- Friends2Gather: A mentoring programme for children aged 6 to 8 from vulnerable backgrounds in Bedok Town.

As of 2023, through 1,146 activities, 956 children and families have benefited from the programmes at LCSS.

For those who are keen to make a difference and would like to join the BMW Group Asia team in volunteering for future sessions, please contact Kimberley Ng at kimberley.ng@bmwasia.com.

-End-

For media enquiries, please contact:

BMW Group Asia
Corporate Affairs Department
BMWAsiaCorpAffairs@bmw.com
Tel: (+65) 6838 9600
Media Website: www.press.bmwgroup.com

The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises over 30 production sites worldwide; the company has a global sales network in more than 140 countries.

In 2022, the BMW Group sold nearly 2.4 million passenger vehicles and more than 202,000 motorcycles worldwide. The profit before tax in the financial year 2022 was € 23.5 billion on revenues amounting to € 142.6 billion. As of 31 December 2022, the BMW Group had a workforce of 149,475 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company set the course for the future at an early stage and consistently makes sustainability and efficient resource management central to its strategic direction, from the supply chain through production to the end of the use phase of all products.

www.bmwgroup.com

Facebook: <http://www.facebook.com/BMWGroup>

Twitter: <http://twitter.com/BMWGroup>

YouTube: <http://www.youtube.com/BMWGroupView>

Instagram: <https://www.instagram.com/bmwgroup>

LinkedIn: <https://www.linkedin.com/company/bmw-group/>

Life Community Services Society

Life Community Services Society (LCSS) was founded in 1996 out of a sincere desire to help children from low-income and/or vulnerable backgrounds. Its founder knew that early intervention is the best way to help these children, as he himself was given a lifeline out of his difficult circumstances growing up. With this heartbeat, LCSS was born. Every child has their own unique strengths and talents, and LCSS aspires to fulfill their vision of 'Every child, the best that they can be'. Its services focus on intervention work, including preventative, remedial and holistic development in character, moral values, social and emotional well-being.

Challenging family situations such as financial challenges, parental incarceration, and neglect can cause emotional stress, trauma, and wounds in children. When a child experiences such stressors in the long run, their cognitive and emotional developments are hindered. They find it hard to develop essential traits such as resilience and grit, which are crucial to help them break out of their circumstances. This also sets them back earlier on in life.

Life Community Services Society aims to close these gaps, by helping their beneficiaries build strong foundations in their growing years and to help them reach their fullest potential, with resilience and purpose, later in life. Annually, LCSS serves more than 900 children and families from low-income and/or vulnerable backgrounds through its five core services.