

Media Information

14 March 2024

BMW World of Golf 2024 to tee off in Singapore.
The country's best amateur golfers will compete for a place at the BMW Golf Cup World Final in 2025.

Singapore. BMW World of Golf, the largest BMW Golf Series in Singapore, returns in April with three local qualifying rounds over the course of April to June at Sentosa Golf Club, Singapore Island Country Club, and Tanah Merah Country Club. The BMW Golf Cup National Final is expected to take place from 4 to 6 September.

A total of three winners¹ from the BMW Golf Cup National Final will go on to represent Singapore at the World Final that will take place in 2025.

"We are proud to have been one of 33 countries at this year's BMW Golf Cup World Final in South Africa," said Mr. Lars Nielsen, Managing Director, BMW Group Asia. "Golf is a sport that is synonymous with BMW's heritage and it is an honour for Team Singapore to compete on a world-class course at such a prestigious tournament. We look forward to hosting another 1,500 participants on the green from this April and cheer them on as they attempt to secure a once-in-a-lifetime experience at next year's World Final!"

BMW Golf Cup World Final 2023.

Team Singapore recently returned home from an intense week at the luxurious Fancourt Golf Resort's award-winning Montagu and Outeniqua golf courses. All three courses were designed by nine-time major champion Gary Player, who was also in attendance.

¹ Existing BMW customers only.

Before their departure, a send-off dinner was held at Smoke and Mirrors, a rooftop cocktail bar atop the National Gallery. The 2022 National Finalists were also in attendance, and shared their experiences along with valuable tips on preparing for the World Final.

Over the three tournament days, guests enjoyed various activities such as live fire performances, safari tours, and a special golf clinic with Gary Player himself. BMW Driving Experiences were also available, with guests enjoying a drive up the scenic Outeniqua Pass.

Team Singapore player Luisa Neo emerged among the top 5 in the Ladies Category and her guest, Risa Leong, finished second in the Guest Cup.

For more information about the BMW Golf Cup World Final 2023, please visit:

<https://tinyurl.com/yc34prx3>.

BMW Golf Cup.

BMW has a long history with golf, with the BMW Golf Cup dating back to 1982. It is currently the largest international amateur tournament series that has hosted more than 800 qualifying tournaments and over 100,000 participating players in more than 40 countries. Amateur golfers from each participating country get together yearly to compete in their National Final for a chance at the BMW Golf Cup World Final on world-class courses, with curated experiences, and special appearances by major world champions.

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The BMW Group

With its four brands BMW, MINI, Rolls-Royce, and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises over 30 production sites worldwide; the company has a global sales network in more than 140 countries.

In 2022, the BMW Group sold nearly 2.4 million passenger vehicles and more than 202,000 motorcycles worldwide. The profit before tax in the financial year 2022 was € 23.5 billion on revenues amounting to € 142.6 billion. As of 31 December 2022, the BMW Group had a workforce of 149,475 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company set the course for the future at an early stage and consistently makes sustainability and efficient resource management central to its strategic direction, from the supply chain through production to the end of the use phase of all products.

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